

Caregiving Symposium

SPONSOR OUR EVENT

What is the Caregiving Symposium?

Each spring, Boulder County Area Agency on Aging holds a full-day educational event for family caregivers: persons providing care for older relatives, partners, and friends. There are thousands of family caregivers in our area, and the Caregiving Symposium gives them the opportunity to find answers, make connections, and learn about valuable programs, services, and products. As the only major Boulder County event specifically for family caregivers, the Caregiving Symposium offers an ideal networking and marketing opportunity for companies looking to connect with this audience.

Held since 2006, the Caregiving Symposium is an event that family caregivers—and local service providers—do not want to miss! Nearly 400 family caregivers and over 100 service providers attended in 2017, and a similar turnout is expected at the 2018 event, which includes more than a dozen workshops on caregiving topics, a resource fair of 100-plus exhibitors, complimentary lunch, and more.

Event Details

Thursday, May 17, 2018

8:30 a.m. – 4 p.m. (Resource Fair ends at 3 p.m.)

Plaza Convention Center, Longmont

Sponsorship Opportunities

We invite you to become a Caregiving Symposium sponsor to connect with an audience of family caregivers of older adults—and support their well-being. Please review the sponsorship levels and benefits (on the reverse), then complete the accompanying Caregiving Symposium Sponsor Registration, or register online. Registration for Partner, Benefactor, Ally, or Supporter level sponsorship must be received by February 1, so please act soon. Registration for Friend level sponsorship will continue as long as display space is available.

Please Join Us!



Support for Family Caregivers

303-678-6116

www.BoulderCountyAging.org

2018 Caregiving Symposium Sponsorship Levels

Partner - \$2,000

Equal billing with BCAA as co-sponsor of the event

Logo placement (large) in promotional materials and program

Logo placement (large) in emails and on website and Facebook page

Logo placement (large) in advertising

Two full 8-foot display tables in resource fair (reserved); placement by BCAA

Two or more complimentary lunches

Benefactor - \$1,000

Logo placement (medium) in promotional materials and program

Logo placement (medium) in emails and on website and Facebook page

Logo placement (medium) in advertising

One full 8-foot display table in resource fair (reserved)

Up to two complimentary lunches

Ally - \$500

Logo placement (small) in promotional materials and program

Company name in emails and on website and Facebook page

Company name in advertising

One full 8-foot display table in resource fair (reserved)

Up to two complimentary lunches

Supporter - \$250

Company name in promotional materials and program

Company name in emails and on website and Facebook page

One full 8-foot display table in resource fair (reserved)

One complimentary lunch

Friend - \$125 (for-profits), \$75 (non-profits)

Company name in program

Half of 8-foot display table (not reserved)

One complimentary lunch



Caregiving Symposium

2018 Caregiving Symposium Sponsor Registration

Register for your chosen sponsorship level in one of these ways:

- Fill out this form and mail it with your check made payable to “Aging Services Foundation”
- Fill out this form and mail/email it with your request for an invoice
- Pay with a credit card at www.2018CaregivingSymposiumSponsor.Eventbrite.com

PLEASE NOTE: The deadline for registration of Partner, Benefactor, Ally, or Supporter level sponsorship is February 1. Registration for Friend level sponsorship continues as long as space is available. Once we receive your registration, we will contact you with further details about your sponsorship.

Organization _____

Mailing Address _____

Contact Person _____

Phone (office) _____ (mobile) _____

Email _____

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> \$2,000 Partner (includes 2 or more lunches) | <input type="checkbox"/> \$250 Supporter (includes 1 lunch) |
| <input type="checkbox"/> \$1,000 Benefactor (includes up to 2 lunches) | <input type="checkbox"/> \$125 Friend / For-profit (includes 1 lunch) |
| <input type="checkbox"/> \$500 Ally (includes up to 2 lunches) | <input type="checkbox"/> \$75 Friend / Non-profit (includes 1 lunch) |

Additional Lunches:

Please note the number of lunches included with your sponsorship level (above). Any additional lunches needed must be ordered and paid for now.

_____ Additional lunches @ \$18 per lunch = \$_____

Total Payment:

\$_____ (Sponsorship) + \$_____ (Additional lunches) = \$_____ (Total Payment)

Payment Information (payment is non-refundable):

- Send me an invoice (net 30 days; registration is not final until full payment is received)
- I have enclosed a check made payable to “Aging Services Foundation”

Mailing Address:

Boulder County Area Agency on Aging, Attn: Juliette Kershner
P. O. Box 471, Boulder, CO 80306

Email:

InfoCaregiver@bouldercounty.org

Thank you for your support of the Caregiving Symposium and Boulder County caregivers.



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