

May 2010 – BOULDER COUNTY OPEN SPACE ISSUES SURVEY

Hello, my name is _____. First, I want to assure you that we're not selling anything, or asking for money. I'm with Talmey-Drake Research, a public opinion company in Boulder, Colorado. We are conducting an interesting survey with registered voters about local issues in your community, and we would like to include your opinions. Your telephone number was selected purely at random.

SCREENER

- A. First, I would like to confirm that you are at least 18 years old, and registered to vote in Boulder County?
[n=603]
- Yes.....100%
- No..... --
- DK/NS..... --
- B. *[Ask only if R says "No" or "DK/NS" in Screener A; else go to Screener C]* Is there someone in this household I can speak to who is at least 18 years old and is registered to vote in Boulder County?
- Yes.....100%⇒ *Start over*
- No..... -- ⇒ *Terminate*
- DK/NS..... -- ⇒ *Terminate*
- C. In which Boulder County City do you live? If you live in an unincorporated area of Boulder County, like Gunbarrel or other unincorporated areas, just say so? [n=603]
- Boulder..... 37%
- Erie..... 3%
- Gunbarrel..... 2%
- Lafayette..... 9%
- Longmont..... 24%
- Louisville..... 6%
- Superior..... 3%
- Unincorporated area/small towns of Boulder County..... 16%
- D. Sex *[Do Not Ask]* [n=603]
- Male..... 49%
- Female..... 51%

*An asterisk, wherever it appears, means that the result for that response rounds to less than 1%.

1. Generally speaking, would you say things in Boulder County are going in the right direction, or do you feel things here have pretty seriously gotten off on the wrong track in the past few years?

	<u>May10</u> [n=603]	<u>Jul09</u> [n=x]	<u>2002</u> [n=x]	<u>2000</u> [n=x]	<u>1999</u> [n=x]	<u>1998</u> [n=x]	<u>1997</u> [n=x]
Right direction.....	59%	58%	55%	47%	53%	49%	44%
Wrong track.....	24%	26%	33%	42%	37%	32%	39%
No opinion/DK/NS.....	17%	16%	12%	11%	10%	19%	17%



2. When you think of Boulder County, what image comes to mind?

May10
[n=603]

Outdoors/Open space.....	28%
Liberal/Liberalism/Liberal lifestyle.....	16%
Mountains/ Geological.....	13%
Flatirons.....	7%
Its people.....	7%
Elite/Wealthy.....	6%
Nice/Great/Good/Fantastic Place.....	6%
Small Town/Rural Character.....	5%
Healthy environment/Lifestyle.....	4%
Positive images/General.....	4%
University of Colorado/ Education.....	3%
Negative images/General.....	3%
Growth issues/ Traffic.....	2%
Too much government.....	2%
Other.....	11%
DK/NS.....	5%

3. What do you consider to be the single most important issue facing Boulder County today? *[Do not read list]*

May10
[n=603]

Environmental /Slow, manage growth issues.....	15%
Concerns about the economy/Jobs.....	14%
Public school issues/Education.....	10%
Transportation issues/Congestion.....	6%
Government financial issues.....	5%
Taxes too high.....	4%
Affordable housing/High costs.....	4%
Open space issues.....	3%
Planning/Land use/Building issues.....	3%
Social issues.....	3%
Legalization of marijuana/ Drugs.....	3%
Other.....	11%
Nothing in particular.....	2%
DK/NS.....	15%



- 4-1. *[Ask Sample A]* Because land is so expensive in Boulder County, in order to buy the few remaining large tracks of land for open space, the County has to sell bonds to raise the money for these purchases. And the people who buy the bonds require that the County specifically set aside future open space sales tax revenues to guarantee that they will be repaid. Unfortunately, because almost all existing sales tax revenues from the current open space tax which expires in 2019 have been set aside, and unless the tax is extended beyond 2019, the County will not be able to buy any more large parcels of land as they come up for sale. Knowing this, if there is a ballot proposal on this November’s ballot to extend the current open space tax beyond 2019, will you vote for or against it? If you are not sure how you would vote, just say so.
- 4-2. *[Ask Sample B]* Because land is so expensive in Boulder County, in order to buy the few remaining large tracks of land for open space, the County has to sell bonds to raise the money for these purchases. And the people who buy the bonds require that the County specifically set aside future open space sales tax revenues to guarantee that they will be repaid. In this year’s November election, there may be a proposal on the ballot for a new one-tenth of a cent increase in the County sales tax over the next 15 years to provide more funding for managing and acquiring additional open space. Now suppose the election were held today on whether or not to approve a new one-tenth of a cent increase in the County sales tax for the next 15 years. Would you vote in favor of or against this proposal?

	<u>Q4-1</u> [n=300]	<u>Q4-2</u> [n=303]	<u>Q4-1/ Q4d</u> [n=300]	<u>Q4-2/ Q4d</u> [n=303]
Vote in favor.....	48%	63%	65%	68%
Vote against.....	30%	33%	25%	29%
Undecided at this time/Not sure	22%	4%	9%	3%
Refused.....	*	--	*	--

- 4a. *[Ask only if R says “Vote in favor” in Q4-1 or 4-2; else go to Q4b]* And would you definitely vote in favor of *[if Sample A read: “**extending the open space tax**”/if Sample B read “**this new open space tax**”]*, or would you only probably vote for it?

	<u>Q4-1</u> [n=146]	<u>Q4-2</u> [n=190]
Definitely vote for it.....	72%	69%
Probably vote for it.....	27%	31%
DK/NS.....	1%	--

- 4b. *[Ask only if R says “Vote against” in Q4-1 or 4-2; else go to Q4c]* And would you definitely vote against *[if Sample A read: “**extending the open space tax**”/if Sample B read “**this new open space tax**”]*, or would you only probably vote against it?

	<u>Q4-1</u> [n=89]	<u>Q4-2</u> [n=100]
Definitely against it.....	75%	83%
Probably against it.....	23%	17%
DK/NS.....	2%	--

- 4c. *[Ask only if R says “Undecided/not sure” in Q4-1 or 4-2; else go to Q4d]* And even though you are undecided on *[if Sample A read: “**extending the open space tax**”/if Sample B read “**this new open space tax**”]*, which way are you leaning? Are you leaning towards voting in favor or against it?

	<u>Q4-1</u> [n=65]	<u>Q4-2</u> [n=13]
Leaning towards supporting.....	50%	51%
Leaning towards opposing.....	31%	8%
DK/NS.....	19%	41%



4d. [Ask only if R says “Probably vote in Favor” in Q4a, or “Against” or “Undecided/not sure” in Q4-1 or 4-2; else go to Q5] Suppose you learned that if this open space tax proposal is defeated, Boulder County could not afford to purchase properties like the rest of the Hall Ranch and the Heil [Pronounced “High el”] Ranch in the foothills, and other large properties spread throughout Eastern Boulder County, that might otherwise be purchased by developers? Knowing this, would you now definitely vote in favor of the open space tax proposal, probably vote in favor of it, probably vote against it or definitely vote against it?

	Q4-1 [n=193]	Q4-2 [n=171]
Definitely vote for it.....	14%	12%
Probably vote for it.....	34%	32%
Probably against it.....	10%	9%
Definitely against it.....	28%	43%
Undecided/DK/NS.....	14%	4%

Summary: Q4 a-c

	Q4-1 [n=300]	Q4-2 [n=303]
Definitely vote for.....	34%	44%
Probably vote for.....	14%	19% ¹
Leaning vote for.....	11%	2%
Undecided/DK/NS.....	4%	2%
Leaning against.....	7%	*
Probably against.....	8%	6% ²
Definitely against.....	22%	27%
Refused.....	*	--

5. On a different topic, would you say that the taxes you pay to the Boulder County government are way too high, high but acceptable, about right or would you say that they are lower than you would expect for the services your County government provides.

	5/10 [n=603]	7/09 [n=600]	6/08	7/07	5/06	4/05	6/04	4/95 [n=507]
Too high.....	20%	21%	23%	24%	22%	25%	22%	16%
High but acceptable.....	34%	40%	37%	28%	35%	31%	31%	34%
About right.....	35%	32%	32%	41%	36%	37%	40%	41%
Lower than what one would expect.....	6%	4%	4%	4%	3%	3%	4%	5%
No opinion/DK/NS.....	5%	3%	4%	3%	3%	4%	3%	5%

¹ “DK/NS” responses are included in the “Probably vote for” category.

² “DK/NS” responses are included in the “Probably against” category.



6. Next I would like to read you three statements about a variety of local Boulder County issues. As I read each statement, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement. If you don't have any feeling about the statement, one way or the other, just say so. . *[Read list - randomize] [Probe to distinguish between "DK/NS" and "Neutral."]*

	<u>-----Agree-----</u>		<u>Neut</u>	<u>---Disagree---</u>		<u>DK/NS</u>
	<u>Strong</u>	<u>Some</u>		<u>Some</u>	<u>Strong</u>	
a. Boulder County has gone so far in terms of protecting the environment and preserving open space, that it is hurting the local economy						
May10 [n=603].....	18%	12%	6%	28%	33%	3%
Apr92 [n=504].....	12%	17%	4%	27%	38%	2%
b. Boulder County government should be preserving additional open space areas						
May10 [n=603].....	40%	27%	7%	9%	16%	1%
Apr92 [n=504].....	42%	32%	4%	12%	8%	2%
c. Open space preservation benefits our local economy						
May10 [n=603].....	40%	26%	8%	12%	11%	3%

7. While last November’s election ballot did not have any races for Congress, the US Senate or statewide offices like Governor, in Boulder County there were local city races as well as several County-wide ballot proposals. Do you recall if you happened to vote in last November’s election?

	<u>May10</u> <i>[n=603]</i>
Yes, I voted.....	73%
No, I did not vote.....	21%
DK/NS.....	6%

7a. *[Ask if R says “Yes, I voted” in Q7; else go to Q8]* In that election, voters turned down a ballot proposal that would have extended for an additional fifteen years the current point 25 percent County open space sales tax, which is currently set to expire in 2019. Do you recall if you voted in favor or against extending the County’s open space tax, or did you not vote on that particular issue?

	<u>May10</u> <i>[n=443]</i>
Voted in favor.....	44%
Voted against.....	30%
Didn’t vote on issue.....	5%
DK/NS/Can’t recall.....	21%



7b. *[Ask if R says "Voted against" in Q7a; else go to Q8] What was the number one reason why you voted against extending the County's open space tax? [Do not read list]*

	May10
	<i>[n=133]</i>
We have enough open space.....	34%
Taxes are too high/Can't afford higher taxes	27%
No need to extend it now/expires in 2019.....	9%
2009 was the wrong time vote for tax increase/ Budget tight.....	7%
Mismanagement of money	4%
Against open space	4%
Should Not Be Buying Land.....	4%
Other.....	9%
DK/NS	3%

8. *[If R lives in the City of Boulder in Screener C, read: "I will now read you some questions that are about just Boulder County Open Space lands, as opposed to the City of Boulder Open Space lands."] Regardless of how you voted on last year's Boulder County open space ballot proposal, to what extent do you approve of the Boulder County Open Space Program? Do you strongly approve of the County's open space program, mildly approve, mildly disapprove or strongly disapprove of it?*

	May10	2002	1997
	<i>[n=603]</i>	<i>[n=x]</i>	<i>[n=x]</i>
Strongly approve	44%	53%	50%
Mildly approve.....	35%	28%	27%
Mildly disapprove.....	10%	7%	11%
Strongly disapprove	7%	7%	3%
Other.....	--	--	2%
DK/NS.....	4%	5%	7%



9. Next I am going to read you a list of four different reasons for having open space land. While some people feel all reasons for having open space are important, to most people they are not all of equal importance. After I read each way open space is being used today, please tell me whether that use of open space is extremely important to you, very important, somewhat important, not too important or not at all important. The first is: *[Read list; Randomize]*

	-----Importance-----			---Not Important---		DK\
	<u>Extremely</u>	<u>Very</u>	<u>Somew't</u>	<u>Not Too</u>	<u>Not At All</u>	<u>NS</u>
a. Open space used to create buffers of undeveloped land between cities and communities						
May10 [n=603].....	22%	30%	29%	11%	6%	2%
2002 [n=x].....		79% ³		11%	5%	5%
1997 [n=x].....		86%		10%	3%	1%
b. Open space to preserve wildlife habitat.....						
May10 [n=603].....	37%	33%	22%	4%	3%	1%
2002 [n=x].....		93%		5%	2%	1%
1997 [n=x].....		96%		3%	1%	--
c. Open space to provide trails						
May10 [n=603].....	25%	33%	28%	8%	6%	*
d. Open space to keep farm and ranch land from being developed						
May10 [n=603].....	20%	29%	30%	12%	5%	4%
2002 [n=x].....		89%		7%	3%	1%
1997 [n=x].....		90%		6%	2%	2%

10. Next I will read you reasons County officials give for periodically closing off to the public certain Boulder County open space lands. After I read each one, please tell me if you strongly agree with that reason, mildly agree with it, mildly disagree or strongly disagree with it. The first is: *[Read list; Randomize all but 10e, which is to be read last]*

	-----Agree-----		-----Disagree-----		DK\
	<u>Strongly</u>	<u>Mildly</u>	<u>Mildly</u>	<u>Strongly</u>	<u>NS</u>
a. To protect wildlife during certain times of the year					
May10 [n=603].....	69%	21%	5%	5%	*
2002 [n=x].....	72%	22%	3%	3%	--
b. To lease land to farmers for agricultural production.					
May10 [n=603].....	39%	39%	12%	5%	5%
2002 [n=x].....	37%	40%	12%	8%	3%
c. To create a management plan, even if it takes 2-3 years to create.					
May10 [n=603].....	27%	39%	13%	13%	8%
2002 [n=x].....	27%	40%	18%	12%	4%

³ In 2002 & 1997, the importance categories for Q13-16 were “Very” and Fairly.” The number under the “Very” column for Q13-16 represents the combined “Very” and “Fairly” columns for those two years.



	<u>-----Agree-----</u>		<u>-----Disagree-----</u>		<u>DK/</u>
	<u>Strongly</u>	<u>Mildly</u>	<u>Mildly</u>	<u>Strongly</u>	<u>NS</u>
d. To create preservation areas in certain sensitive wildlife areas.					
May10 [n=603].....	60%	28%	5%	5%	2%
2002 [n=x].....	62%	29%	5%	4%	1%
e. It is never acceptable to close open space to the public.					
May10 [n=603].....	15%	10%	26%	47%	2%
2002 [n=x].....	17%	13%	27%	43%	1%

11. Next I will read you a list of activities that are typically done in the Boulder County Open Space lands. After I read each one, please tell me if that activity is very important to you, fairly important, not too important or not at all important. The first is: *[Read list; Randomize]*

	<u>---Important---</u>		<u>----Not Important----</u>		<u>DK/</u>
	<u>Very</u>	<u>Fairly</u>	<u>Not Too</u>	<u>Not At All</u>	<u>NS</u>
a. Fishing					
May10 [n=603].....	21%	34%	23%	21%	1%
2002 [n=x].....	26%	42%	20%	9%	3%
1997 [n=x].....	33%	41%	18%	6%	--
b. Picnicking					
May10 [n=603].....	29%	47%	14%	9%	1%
2002 [n=x].....	31%	50%	15%	4%	1%
1997 [n=x].....	43%	46%	8%	3%	--
c. Mountain Biking					
May10 [n=603].....	24%	37%	20%	17%	2%
2002 [n=x].....	25%	46%	20%	7%	2%
1997 [n=x].....	21%	40%	25%	13%	1%
d. Hiking					
May10 [n=603].....	64%	25%	4%	6%	1%
2002 [n=x].....	57%	34%	5%	3%	1%
1997 [n=x].....	64%	29%	4%	3%	--
e. Enjoying Nature					
May10 [n=603].....	71%	24%	3%	2%	*
2002⁴ [n=x].....	39%	45%	10%	4%	1%
1997 [n=x].....	46%	41%	8%	4%	1%
f. Walking Dogs					
May10 [n=603].....	36%	30%	15%	18%	1%
2002 [n=x].....	32%	41%	17%	8%	2%
1997 [n=x].....	29%	32%	22%	17%	--
g. Horseback Riding					
May10 [n=603].....	14%	28%	26%	30%	2%
2002 [n=x].....	12%	39%	31%	14%	4%
1997 [n=x].....	15%	42%	29%	14%	1%

⁴ Wording in 1997 and 2002 was “Nature study.”



12. To what extent do you support the closure of trails to dogs in sensitive areas in order to minimize impacts to wildlife and the ecosystem? Do you strongly support, mildly support, mildly oppose or strongly oppose the closure of trails to dogs under these circumstances? If you don't have a feeling one way or another on this issue, just say so.

	May10 <i>[n=603]</i>	2002 <i>[n=x]</i>
Strongly support.....	43%	45%
Mildly support	26%	30%
Neither support nor oppose.....	9%	15%
Mildly oppose	12%	9%
Strongly oppose.....	8%	1%
DK/NS.....	2%	--

13. Does Boulder County Open Space have too many trails, about the right number or not enough trails?

	May10 <i>[n=603]</i>	2002 <i>[n=x]</i>
Too many trails.....	6%	5%
About right.....	70%	67%
Not enough.....	16%	22%
DK/NS.....	8%	6%

14. Next I will read you a list of different types of open space trails. If Boulder County were to construct more trails, and you could add just one type of trail, which would it be? *[Read list; Single response only]*

	May10 <i>[n=603]</i>	
Trails in the foothills and mountains	30%	
Regional trails that connect communities	24%	
Trails that connect neighborhoods to regional trails and open space properties	39%	
We don't need more trails	3%	← <i>No Prompt</i>
Other.....	1%	← <i>No Prompt</i>
DK/NS.....	3%	

15. I will now read you two statements about different uses of Boulder County open space land. After I read each one, please tell me if that use is very important to you, fairly important, not too important or not at all important. The first is: *[Read list; Randomize]*

	--Important--		----Not Important----		DK/NS
	Very	Fairly	Not Too	Not At All	
a. Preserving the productivity of agricultural lands					
May10 <i>[n=603]</i>	43%	39%	11%	5%	2%
2002 <i>[n=x]</i>	53%	35%	8%	2%	2%
b. Providing prairie dog habitat					
May10 <i>[n=603]</i>	13%	22%	25%	38%	2%
2002 <i>[n=x]</i>	16%	36%	27%	19%	3%



16. When there is a conflict between existing ranching and farming operations on Boulder County open space and prairie dogs, which is more important, preserving ranching & farming operations or providing habitat for prairie dogs? *[Read list; Single response only]*

	May10 <i>[n=603]</i>	2002 <i>[n=x]</i>
Preserving ranching & farming operations	73%	76%
Providing habitat for prairie dogs	16%	13%
DK/NS.....	11%	11%

17. Some people like to use the open space trails, while others may never use them, but they like the idea that the County has preserved open space areas. How often do you or someone in your family use Boulder County Open Space trails? Do you use them frequently, occasionally or never? *[If not never, ask]* And could you tell me approximately how many times, if any, that you have gotten out to use one of the Boulder County open space areas in the past year?

	May10 <i>[n=603]</i>	2002 <i>[n=x]</i>
Frequently	45%	47%
Occasionally.....	39%	43%
Never	13%	10%
DK/NS.....	3%	--
Median	12.0	na
Median among users	20.0	na

- 17a. *[Ask if R does not say "Zero" or "DK/NS" in Q17; else go to DEMOS]* Some people walk, run, ski, snow shoe, bike or pursue other activities on County open space. How about you? For what kinds of activities do you typically use Boulder County open space? *[Multiple Response OK]*

	May10 <i>[n=506]</i>
Walk	71%
Bike.....	37%
Hiking.....	30%
Run.....	25%
Snow shoe	11%
Ski	10%
Dog walking.....	5%
Picnics/Picnicking	3%
Fishing	2%
Enjoying/viewing Nature.....	2%
Horseback riding.....	2%
Other.....	7%
DK/NS.....	*

- 17b. *[Ask if R does not say "Zero" or "DK/NS" in Q17; else go to DEMOS]* Most Boulder County open space trails are multi use trails – in other words, several kinds of non-motorized uses are allowed, like hiking and running, mountain biking and horseback riding. Do you support this kind of multi-use trail?

	May10 <i>[n=506]</i>
Yes.....	94%
No.....	5%
DK/NS.....	1%



17c. *[Ask if R does not say “Zero” or “DK/NS” in Q17; else go to DEMOS]* While using the Boulder County open space areas, have you ever experienced conflicts that have developed because of multiple uses permitted on the same open space trails—that is, for example, conflicts between mountain bikers, hikers, horseback riders or runners?

May10
[n=506]

Yes, experienced conflicts 27%
No, have not experienced
conflicts 73%
DK/NS..... *

17d2. *[Ask if R says “Yes” in Q17c; else go to Q17e]* Next I will read you three statements about conflicts you have personally experienced while using Boulder County open space. After I read all three, please tell me which one comes closest to describing your personal experiences with these conflicts. First: *[Read statements] [Do not randomize]*

May10
[n=134]

1. All or most of the conflicts you have experienced were serious conflicts involving confrontations..... 4%
2. Some conflicts you have experienced were serious involving confrontations, while some were not too serious and were resolved without much or any confrontation 16%
3. All or most of the conflicts you have experienced are not too serious and were resolved without much or any confrontation... 80%
- Can't remember/DK/NS --

17e. *[Ask if R does not say “Zero” or “DK/NS” in Q17; else go to DEMOS]* If significant conflict exists among the different kinds of users on open space trails, there are ways of managing the conflict. I will now read you two ways such conflict could be addressed. After I read each one, please tell me whether you support or oppose that way of resolving trail conflicts. The first is: *[Read list; randomize]*

	<u>Support</u>	<u>Oppose</u>	<u>DK/NS</u>
1. Building separate trails for different users, that is trails for mountain bikes and trails for other users. May10 [n=506]	57%	38%	5%
2a. <i>[Ask Sample A]</i> Having alternating use days where some days all users can be on the trails and other days the trails will be closed to mountain bike riders, but open to all other uses May10 [n=255]	46%	52%	2%
2b. <i>[Ask Sample B]</i> Having alternating use days where some days <u>only bikes</u> can be on the trails and other days the trails will be closed to mountain bike riders, but open to all other uses May10 [n=251]	33%	64%	3%



17f. [Ask if R does not say “Zero” or “DK/NS” in Q17; else go to DEMOS] If you know that a trail is used extensively by mountain bikes, do you continue to use that trail or do you find another trail that has less mountain bike usage?

May10
[n=506]

Will continue to use it	41%
Will find another trail with less mountain bike usage.....	52%
DK/NS.....	7%

17g. [Ask if R does not say “Zero” or “DK/NS” in Q17; else go to DEMOS] If you know that horseback riding is allowed on trails, do you continue to use that trail or do you find another trail that doesn’t allow horses?

May10
[n=506]

Will continue to use it	76%
Will find another trail that doesn’t allow horses.....	18%
DK/NS.....	6%

Our last questions are about you and your family. The answers to these questions help us statistically classify the results we obtain and will only be used when combined with the hundreds of other interviews conducted for this study.

D1. Some people are always following what's going on in politics and public affairs. Others just aren't that interested. Do you follow what's going on politically and in government all of the time, most of the time, some of the time or almost never? [n=603]

All of the time.....	27%
Most of the time.....	37%
Some of the time.....	31%
Almost never.....	5%
Refused.....	*
DK/NS.....	--

D2. About how long have you been registered to vote in Boulder County? [n=603]

5 or less years.....	28%
6-15 years.....	32%
16-25 years	17%
26-40 years	17%
41 or more years.....	5%
Refused.....	1%
Median number of years	11.0



D3. Thinking about next November's election for, Governor, U.S. Senate and the U.S. House of Representatives, using a scale of zero to 10, where a zero means you will definitely not vote in this coming November's election, and a 10 means you will definitely vote in that election, how likely are you to vote next November? You can use any number from zero and 10. [n=603]

10.....	75%
9-10.....	81%
6-8.....	14%
4-5.....	2%
0-3.....	2%
DK/NS.....	1%
Mean.....	9.3
Median.....	10.0

D4. Have you or anyone in your household lost your job or taken a significant pay cut in the past six months? [n=603]

Yes.....	27%
No.....	72%
DK/NS.....	1%

D5. And do you or anyone in your household fear that you may lose your job, or be required to take a pay cut at some point in the next 6 to 12 months? [n=603]

Yes.....	28%
No.....	69%
DK/NS.....	3%

D6. May I ask how old you are? [n=603]

18-24 years.....	12%
25-34 years.....	20%
35-44 years.....	16%
45-54 years.....	19%
55-64 years.....	16%
65 years or more.....	13%
Refused.....	4%
Mean age.....	44.9
Median age.....	44.0

D7. And which of the following income groups includes your family's total annual income from all sources in 2009. [Read list except refused and DK/NS] [n=603]

Up to \$20,000.....	9%	
\$20,000, but less than \$30,000.....	6%	
\$30,000, but less than \$40,000.....	8%	
\$40,000, but less than \$50,000.....	8%	
\$50,000, but less than \$60,000.....	8%	
\$60,000, but less than \$75,000.....	9%	
\$75,000, but less than \$100,000.....	15%	
\$100,000, but less than \$150,000.....	12%	
\$150,000 or over.....	11%	
Refused.....	11%	← Do not read
DK/NS.....	3%	← Do not read



D8. Finally, so we can ensure that all groups are statistically represented, would you please tell me what racial or ethnic group or groups you consider yourself to be a member of? [n=603]

White/Caucasian.....	85%
Black/African-American	1%
Hispanic/Latino.....	7%
Oriental/Asian-American/Asian/Pac. islander.....	*
American Indian/Native American.....	*
Multi-Ethnic/Mixed race.....	1%
Other.....	2%
Refused.....	4%

Thank you for taking our survey, your answers have been extremely helpful.

Methodology

The 2010 Boulder County Open Space Issues Survey was conducted on behalf of the Boulder County by Talmey-Drake Research & Strategy, Inc., a public opinion research firm in Boulder, Colorado. The results of this survey are based upon 603 telephone interviews with Boulder County voters. A random sample of voter telephone numbers was provided to Talmey-Drake by the County, which was then randomly sampled. Interviews were conducted from April 19 to 27, 2010. Quotas were established to obtain approximately equal numbers of males and females, as well as approximate age and geographic distribution. A random sample of 603 has a worst-case 95% confidence interval of plus or minus 4.0% about any one reported percentage.

