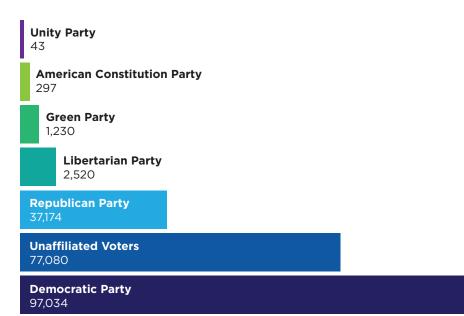


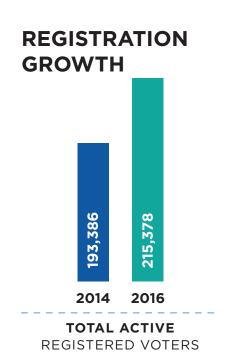
2016 POST-ELECTION DATA REPORT

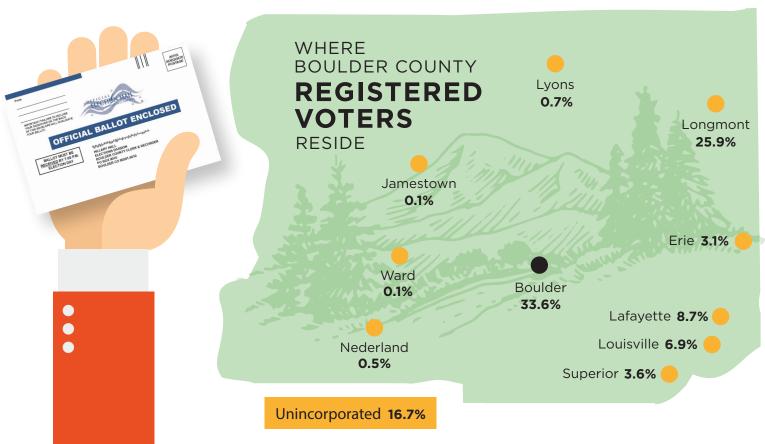
VOTER + VOTING STATS

VOTER REGISTRATION

Total Number of Active Eligible Voters: 215,378

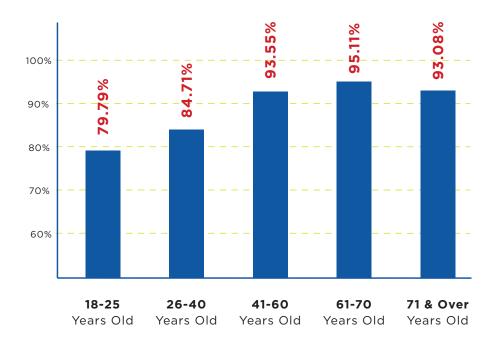






VOTER TURNOUT*

TURNOUT BY AGE

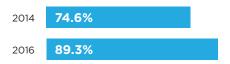


SHARE OF TOTAL VOTE BY AGE GROUP

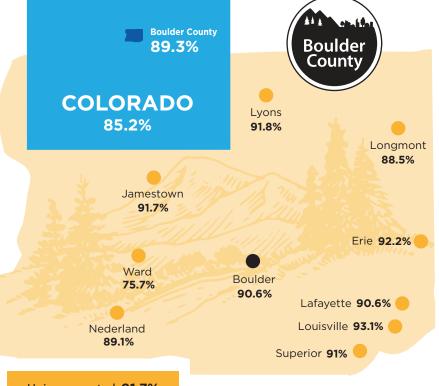
$192,405^*$		
AGE GROUP	BALLOTS COUNTED	% OF TOTAL VOTE
18 TO 25	27,550	14.3
26 TO 40	44,974	23.4
41 TO 60	68,865	35.8
61 TO 70	30,536	15.9
71+	20,517	10.7

^{*}Not including property-owner ballots

TURNOUT BY YEAR

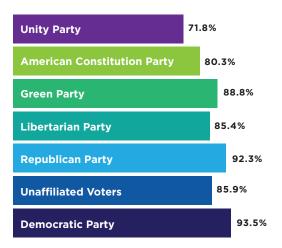


TURNOUT BY STATE, COUNTY AND CITY



Unincorporated **91.7%**

TURNOUT BY PARTY



VOTING METHOD

Total Ballots Counted: 192,822





HOW VOTERS RETURNED THEIR BALLOTS* 14%



16

Total number of in-person voting locations

1,965

Number of people who registered or changed their registration & voted on Election Day

93%

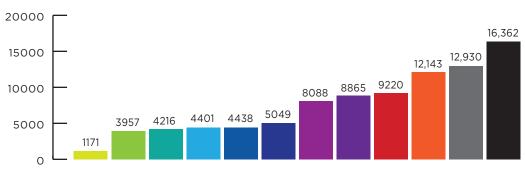
Boulder County voters who voted by mail ballot

83%

of Mail Ballot Voters return their ballot directly to us (not by mail)

MOST POPULAR 24-HOUR DROP BOXES*

For those that returned their mail ballots using Boulder County Elections 24-Hour Drop Boxes



* Estimates for these items are based off our Ballot Box Tracking System, which provides estimates of the number of ballots based on weight of returned ballot boxes.



Lafayette Public Library

CONDUCTING THE GENERAL ELECTION

STAFFING THE ELECTION



1555 Number of people contacted to work the election.

532 Number of Temporary Election Judges and Workers Hired for the Election.

517 Number of people who worked on Election Day.

Plus 15 full time staff!!!



POST-ELECTION WORK CONTINUES 20 temps/judges

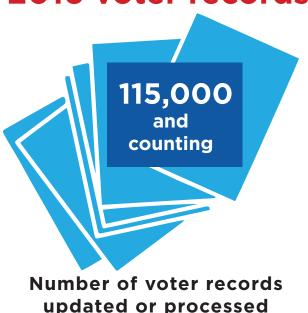
20 temps/judges 15 full-time staff

working from the Day after

Election through Saturday, 11/19 to finish processing, auditing and reconciliation

Party breakdown of workers and judges Democrat Republican Other

2016 voter records





VOTER COMMUNICATION

VOTER EMAIL PROGRAM

Emails to Voters with Helpful Election Info and Deadlines

Action Emails sent

292,161 Total number of emails sent

36.3% Average Open Rate 99,777 Total Unique Opens 21,767 Unique clicks on links

Types of links:

- ✓ Checking voter registration
- ✓ Finding a 24-hour box
- ✓ Signing up for Ballot Track





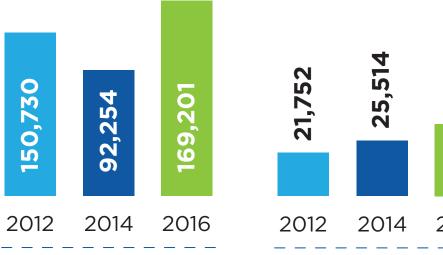
Ballot Track Users for the 2016 **General Election**

20,524

Voters signed up to receive email, text and/or phone alerts about the status of their mail ballot

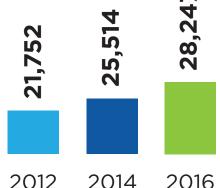
ELECTIONS WEBSITE STATS

Total page views

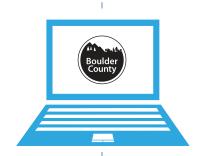


ELECTION PERIOD

(September to Election Day)

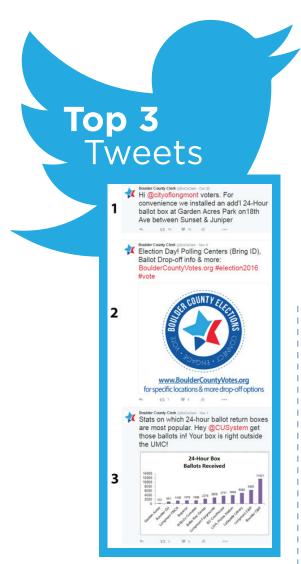


ELECTION DAY ONLY



SOCIAL MEDIA

Election Period: Sept 1 - Nov 8



40,800 impressions

- 84 Number of Tweets sent
- 139 Number of Re-tweets
- 772 Tweet Engagement

Total number of times a user has interacted with a Tweet. This includes all clicks anywhere on the tweet, retweets, replies, follows, and likes.

18,137

people reached

MOST POPULAR & SHARED POST



28
POSTS

150
POST
SHARES

262 POST LIKES

185 Likes, Loves 71 Shares

This post was also a sponsored post.