



Nederland Area Eco Pass Public Improvement District Advisory Committee (NEPPIDAC)

Meeting Minutes

Thursday, October 5th, 2017 6:30-8pm

Carousel of Happiness- 20 Lakeview Dr, Nederland, CO 80466

1. Introductions

- a. Welcome two new committee members: Scott Ptach and Shirin Chahal

2. Overview of NEPPIDAC for new members

3. Cabinet – Elect new chair (and vice-chair?)

- a. Vera and Karina’s first NEPPIDAC terms are up in February 2018, they are eligible to run for an additional 4 year term
- b. Town appointed representative would likely change at the end of Topher’s current term (April 2018).
- c. Jared will continue taking notes, no need for secretary position in Committee. Jared will also facilitate meetings.

- **Motion: “Nominate Katrina to serve as NEPPIDAC chair”**

- **Vera- 1st, Topher 2nd, all in favor**

4. Marketing Campaign Update

- a. 2017 marketing campaign led by Katrina. Goal is to increase awareness of program, remind residents to pick up and use EcoPass.
- b. Created unique program poster - distributed in library, town hall, community center and bulletin boards.
- c. Occasional Facebook postings to promote EcoPass usage (Nedheads, Ned news, Magnolia group).
 - i. Other ideas for 2017-18 promotions
 - 1. Do promotional events at Nederland P-n-R.
 - 2. Use variable message board signs – Jared will look into using County and/or CDOT signs.

5. 2018 budget discussion

- a. Review of draft budget presentation to Board of County Commissioners.
 - i. Held 10/10 at 3:45pm – Boulder County Courthouse
 - ii. Discussion of getting SH119 & Big Springs Drive bus stop improved in 2017/18 (add concrete, shelter).
 - 1. Jared will follow up on this and work with Town to improve stop using PID funding.
- 6. Discussion of RTD pass working group
 - a. 26-member, district-wide, working group looking at all RTD pass programs district wide (existing & potential).
 - b. Existing Pass programs could potentially go away, including Eco/College pass under two consultant provided options.
 - c. Pass member created recommendation keeps existing pass programs in place and creates new pass programs (low-income and youth-based passed).

- d. Discussion of getting Eco Passes for businesses and them paying PID property tax without their employees being able to receive EcoPass through the program.
 - i. Could funds from PID go towards further subsidizing business program?
 - ii. Sharin will look into legality and if this is possible – Jared will send out PID language.
- e. RTD discussing potential 10% fare/pass increase for 2019. Would likely result in price increase for Nederland EcoPass contract.

7. Town pass admin

- a. Committee discussion on pass issuance.
 - i. Town receives 10% price of annual EcoPass contract to administer program (take photos, issue passes, track distribution, etc.). This cost \$9,600 in 2017.
 - ii. Town hall is only doing pass issuance one day per week and typically taking several days to issue passes

Next Steps- Topher will follow up with Town Administrator to discuss pass issuance/admin.

8. 2018 goals & work

- a. Winter bus operations
 - i. Discussion of winter safety issues for N bus when using going through Boulder Canyon.
 - ii. Jared will reach out to Chuck Sisk and Gina Calahan with RTD and email committee list of winter bus operations
 - iii. Extra RTD buses run to service heavy Eldora traffic should help to maintain N bus schedule when it is delayed.
- b. Real-time data

- i. Jared will follow up with RTD and Transit App to determine status of issue and why it isn't working.

9. Future meeting schedule

- a. Invite RTD to attend next meeting, in November of December evening.
 - i. Discuss winter operations
 - ii. Invite new Town Manager (Karen).
 1. Katrina can invite Karen and others (Eldora resort staff) and lead discussion as chair.
- b. Quarterly committee meeting frequency going forward.
 - a. 1st month of each quarter and add meetings as needed.
 - b. Continue meeting at Carousel, Thursdays at 6:30pm

10. Next Meeting

- a. Jared will reach out to RTD to determine potential availability dates for them to meet with NEPPIDAC in December