

# Collective Impact Strategies to Prevent and Respond to Opioid Misuse

Focus Area	Strategies					Outcomes	
Primary Prevention	Adult influencer campaign ✓	Safe disposal campaign ✓	Coalitions ✓	Pro-social activities ✓	School education ✓	Resilient young individuals	
Public Awareness	Statewide campaigns ✓		Safe use, safe storage, safe disposal ✓	Resources for family members		Increased awareness Reduced access to opioids	
Provider Education	Prescription monitoring ✓	Screening	Stigma reduction	Pharmacy outreach		Reduced initiation Improved care Reduced healthcare costs	
Community Involvement	Digital storytelling		Incentivized participation	Anti-Stigma Campaign ✓		Greater community empowerment Reduced stigma	
Harm Reduction	Advocacy	Naloxone ✓	Syringe Access ✓	Supervised Injection Facilities		Decreased overdose deaths and disease	
Business Sector	Engage business leaders		Naloxone training	Linkage to resources		Increased productivity	
Criminal Justice Initiatives	Drug courts ✓	Linkage to treatment	Naloxone ✓	Diversion ✓	Case management	Reduced crime, recidivism and jailing	
Treatment Access	Medication Assisted Treatment and counseling ✓	Behavioral health parity	Range of options (detox, outpatient, transitional and inpatient)		Root causes	System mapping	Impacted individuals reaching full potential Improved family structures
Recovery Support	Family systems approach	Job opportunities	Collegiate Recovery ✓	Housing	Peer mentorship	Empowered individuals and communities	