# **WORKFORCE BOULDER COUNTY**

www.wfbc.org

# STANDARD RESUME FORMATS

# CHRONOLOGICAL RESUMES

A resume arranged with the last 10 years of work history, beginning with the most recent job first.

Advantages: Highlights a progressive work history.

<u>Disadvantages</u>: May not reflect the skills more relevant to current job target. Can reveal gaps in the work history. May also highlight age.

# **FUNCTIONAL RESUMES**

A resume arranged by skills, aptitudes, and talents, which does not emphasize dates or positions that you held. This format should be used by people experiencing a career change or by those with a limited or inconsistent job history.

<u>Advantages</u>: Highlights skills most relevant to current job target. Demonstrates skills and abilities for people who have limited work experience or gaps in their work history.

<u>Disadvantages</u>: May be viewed as an attempt to cover up undesirable information.

### **COMBINATION RESUMES**

A resume that lists skills and experience first, followed by employment history in chronological order within categories

<u>Advantages</u>: Highlights the skills that are relevant to the job being applied for and provides the chronological work history that employers prefer

Disadvantages: Repetitive if similar skills apply to different positions

All types of resumes will include your relevant training and education arranged in reverse chronological order (most recent listed first).

# **BASIC STEPS TO CREATE A RESUME**

- 1. Choose a resume format that best shows your strengths for the job.
- 2. Study the job description you want to apply for and highlight the keywords.
- 3. Use those keywords and phrases in your resume.
- 4. Tailor your bullet points specifically to address the skills and abilities required for that job.

Workforce Boulder County 5755 Central Ave., Suite B Boulder, CO 80301 303-413-7555





# CHRONOLOGICAL RESUME OUTLINE

# NAME

Email | Area Code Phone Number

# **OBJECTIVE or SUMMARY**

\*\*\* Professional Profile, Career Summary or the Job Title can be used for a summary header!

# SKILLS/QUALIFICATIONS

- Skill 1
- Skill 2
- Skill 3

### **WORK EXPERIENCE**

# JOB TITLE, Company Name, City, ST

2015 - 2019

- Job accomplishment starting with past-tense action verbs, including details such as numbers, amounts, timelines met and other results. Show how it benefited the employer.
- Job accomplishment ...
- Job accomplishment ...

# JOB TITLE, Company Name, City, ST

2014 - 2015

- Job accomplishment starting with past-tense action verbs, including details such as numbers, amounts, timelines met and other results. Show how it benefited the employer.
- Job accomplishment ...
- Job accomplishment ...

# **EDUCATION/TRAINING**

Certificate or Degree, Name of School, City, ST

Certificate or Degree, Name of School, City, ST

# **FUNCTIONAL RESUME OUTLINE**

# NAME

City, State Phone Number ● Email

# **OBJECTIVE or SUMMARY**

\*\*\* Professional Profile, Career Summary or the Job Title can be used for a header! \*\*\*

# PROFESSIONAL SKILLS

# MOST IMPORTANT SKILL SET

- Job accomplishment starting with action verbs, including details such as numbers, amounts, timelines met and other results. **Show how it benefited the employer.**
- Bullet Point 2
- Bullet Point 3

# SECOND MOST IMPORTANT SKILL SET

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# THIRD MOST IMPORTANT SKILL SET

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# **WORK EXPERIENCE**

JOB TITLE, Company Name, City, ST	2014-2019
JOB TITLE, Company Name, City, ST	2012-2014
JOB TITLE, Company Name, City, ST	2009-2012

# **EDUCATION/TRAINING**

Certificate or Degree, Name of School, City, ST

Certificate or Degree, Name of School, City, ST

# **COMBINATION RESUME OUTLINE #1**

# NAME

City, ST • Phone Number • Email

# **OBJECTIVE or SUMMARY**

\*\*\* Professional Profile, Career Summary or the Job Title can be used for a header! \*\*\*

# SKILLS/QUALIFICATIONS

# FIRST MOST IMPORTANT SKILL SET

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# **SECOND MOST IMPORTANT SKILL SET**

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# **EXPERIENCE**

# JOB TITLE, Company Name, City, ST

2015-2019

- Job accomplishment starting with past -tense action verbs, including details such as numbers, amounts, timelines met and other results. Show how it benefited the employer.
- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# JOB TITLE, Company Name, City, ST

2011-2015

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# **EDUCATION/TRAINING**

Certificate or Degree, Name of School, City, ST

# **COMMUNITY INVOLVEMENT**

Volunteer Title, Organization Name, City ST

• Member, Organization Name, City, ST

Dates optional

Dates optional

# **COMBINATION RESUME OUTLINE #2**

# NAME

Email | Area Code Phone Number City, ST

# **OBJECTIVE or SUMMARY**

\*\*\* Professional Profile, Career Summary or the Job Title can be used for a header! \*\*\*

# SKILLS/QUALIFICATIONS

# FIRST MOST IMPORTANT SKILL SET

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# SECOND MOST IMPORTANT SKILL SET

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# **RELATED EXPERIENCE**

JOB TITLE, Company Name, City, ST

2013 - 2015

- Job accomplishment starting with past-tense action verbs, including details such as numbers, amounts, timelines met and other results. Show how it benefited the employer.
- Bullet Point 2
- Bullet Point 3

# ADDITIONAL EXPERIENCE

JOB TITLE, Company Name, City, ST

2015-2018

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3

# **EDUCATION/TRAINING**

Certificate or Degree, Name of School, City, ST

# **RESUME TIPS**



# Follow these tips when preparing your resume

- Prioritize the content of your resume to best fit the position you are applying for
- Use a 1" margin on top and sides
- Keep your formatting consistent
- Use an easy to read font such as Times New Roman, Ariel, or Calibri; 11-12 point
- Put your name in bold first, by itself
- Use a professional email address that includes your name (jane.doe@gmail.com)
- Organize your resume leading with your most job-related experience and/or education
- Use bullet points for phrases
- Start each phrase with a past-tense action verb
- Use job-related keywords toward the top, close to the left (where the eye scans)
- Repeat keywords from the job description
- Focus on accomplishments and measurable results: Dollar amounts, units of production, percentages, benefit to the employer
- If your job title is strange or unfamiliar, list the better known title
- Include recent education; Include HS Diploma if that is highest level; Include B.A. (if major not relevant but leave it off); Include Masters only if relevant to job
- Layout should be pleasing to the eye; keep the ratio of white space to text balanced
- Keep it to 1-2 pages
- Fix typos and grammatical errors: Use spell check, proofread from a hard copy, have others proofread, then proofread again out loud before sending

# What to avoid on your resume

- Fancy fonts, colored ink, photos/pictures
- First-person pronouns (I, me, my, myself)
- Parenthesis around phone numbers
- Do not include any details regarding the following protected classes: age, race, gender, religion, national origin, sexual orientation, or disability status
- Abbreviations and acronyms, unless they are commonly recognized
- Paragraphs to describe job duties (use bullets)
- The phrase: Responsibilities included: and a list of everything you did
- Listing job titles that go back more than ten years
- Dates of education unless recent
- Your GPA (unless currently in school or just graduated)
- List of your references-this belongs on a separate page
- The phrase "References available upon request"

# **Chronological Resume Example**

# MARIE CLARK

**CUSTOMER SERVICE REPRESENTATIVE** 

Greater Denver Metro Area

860-555-5555

mclark@gmail.com

Polished, professional customer service representative offering:

- Eight years of experience providing customer support in busy call center environments
- An unwavering commitment to customer service, with the ability to build productive relationships, resolve complex issues and win customer loyalty
- Strategic relationship-building skills including listening attentively, solving problems creatively, and using tact and diplomacy to find common ground to achieve win-win outcomes

### **EXPERIENCE**

# **Customer Service Representative**

ABC Utility Company, Boulder, CO

2012-2019

- Calmed angry callers, repaired trust, located resources for problem resolution and designed best-option solutions. Resolved an average of 550 inquiries in any given week and consistently met performance benchmarks in all areas (speed, accuracy, volume)
- Interfaced daily with internal partners in accounting, field services, new business, operations and consumer affairs divisions.
- Managed a high-volume workload including customer inquiries, complaints, and billing questions within a deadline-driven environment.
- Became the lead "go-to" person for particularly challenging calls as one of the company's primary mentors/trainers of both new and established employees.
- Helped company attain the highest customer service ratings as determined by external auditor. Earned 100% marks in all categories including communication skills, listening skills, problem resolution and politeness.
- Completed voluntary customer service training to learn ways to enhance customer satisfaction and improve productivity.

# **Customer Service Agent**

DEF Insurance Company, Hartford, CT

2007-2012

- Used consultative selling techniques to provide leads for telesales personnel that improved improving lead-generation and sales-tracking techniques and resulted an 8% sales increase.
- Provided quotes and executed online policy changes for auto, home and excess liability.
- Handled incoming calls from policyholders, responded to inquiries, and resolved problems.
- Recognized as "#1 Customer Service Rep" (out of 20 reps in division) in fall 2007. Ranking was based on accuracy, customer service, duration of calls and availability.
- Co-developed on-the-job training program that reduced training time from eight weeks to five.

# **EDUCATION**

Diploma, XYZ High School, Hartford, CT

# **Functional Resume Example**

# Sam Weston

Erie, CO 303 993-1234 sam.weston@gmail.com www.linkedin.com/in/samweston

# **Summary**

- Successfully led operations of an information system serving 1200 geographically distributed users with a budget of \$4 million.
- Managed and coordinated a 25-person software development and support team.
- Served as subject matter expert for system's three-tier architecture.
- Currently working towards Project Management Professional (PMP) certification.

# **Technical Skills**

Languages: C, C++, ASP.net (C#), SQL, PHP l, VBScript, JavaScript, XML, HTML

**Operating Systems:** Windows, Mac OS X

Applications: MS Visual Studio, Crystal Reports, IIS, Photoshop, MS Office

# **Professional Skills**

# **System Planning**

- Estimated project cost of \$150K for taking single customer system to scalable customer system.
- Coordinated 15 people in 6 teams to implement the scalable customer system code.
- Led 3 teams implementing scalable system code for the common code libraries, online file repository and Google powered search.
- Marketed system products and features resulting in first new customer since project inception.
- Produced monthly process for server patch management and system security compliance and reporting.

# **Problem Solving**

- Created a plan to solve operational problems with third party certificate revocation list checking software once technical support was no longer able to help.
- Provided continuity during employee turnover by learning complex system procedures for hybrid Windows/Linux environment.
- Standardized server configurations and processes resulting in a stable environment.
- Created and conducted end user training packages for first time users of the scalable customer system features.

# **Application Development \ Maintenance**

- Oversaw user authentication code overhaul for suite of 30 applications.
- Notified system stakeholders on a weekly basis to inform them of status and impeding downtime associated with the software release.
- Created a code library for an online file repository functions for use by other systems resulting in a standardized and more maintainable interface.
- Established guidelines and processes for software configuration management and code release.
- Conceptualized and coded visual validation methods for web forms giving users a client-like feel.

### **Documentation**

- Coordinated the development of the nearly 500-page System Security Authorization Agreement required by federal law for information system existence.
- Directed the creation of a server room procedures and disaster recovery document to mitigate any future problems with employee continuity in that functional area.
- Authored daily morning operations checklist resulting in faster problem identification and minimal end user impact due to overnight issues.
- Authored front-end code sections of online file repository technical specification.
- Generated requirements documents for a dynamic portal content subscriptions and email module, and reported products based on extensive data already resident on the system.
- Reviewed system requirements documents, test plans, and design specifications for completeness and accuracy.

# **Related Work Experience**

New Natural Undersea Center, Long Beach, CA

2012 to 2019

Technical Project Manager/Project Lead/Programmer/Software Intern

# **Additional Work Experience**

Boulder Valley School District (BVSD), Boulder, CO

Math Teacher

# Education

Bachelor of Science in Computer Engineering, University of Rhode Island, Kingston, RI

# **Community Involvement**

Mentor/Coach, YMCA, Long Beach, CA and Boulder, CO	2012 to Present
Volunteer, Golden State Humane Society, Long Beach, CA	2010 to 2015
Board Member/Student Member, IEEE, University of Rhode Island	2008 to 2010

# **Combination Resume Example I**

# **RACHEL JONES**

303-123-4567 rachel.jones@comcast.net

Boulder, CO

# **International Trade - New Business Manager**

A management position in the international trade/new business development field, utilizing effective management, communications, and problem-solving skills

# Management

- Managed international conferences from 100 to 1400 attendees in 30 trade shows annually.
- Managed a team for "new process development" and increased the number of new products introduced 20% per year.
- Forecasted to 94% accuracy for a Fortune 500 company with \$110 million in sales.
- Managed a "discontinued product process," which allowed marketing divisions to delete 144 under-performing products.

# Communication

- Trained and motivated 4 marketing divisions in new product development process.
- Conducted a public relations campaign for an organization, which increased membership in the local chapter by 50%.
- Developed a 60-page training manual for a Fortune 500 company.
- Trained a food broker network of 95 employees, reducing product waste by 11%.

# **Problem Solving**

- Reduced time to market for new products from 25 weeks to 8 weeks using a new procedure.
- Improved basic infrastructure and enhanced employee communications for an entrepreneurial company.
- Developed procedure to assess problems, which reduced turn-around time for problem solution from five to three weeks.
- Instituted multiple purchases of product labels and saved \$1000 per fiscal period.

### RELATED EXPERIENCE

# Operations/Marketing Logistics Manager, Trade Winds International, Denver, CO

- Developed product-marketing strategies and coordinated 5 annual advertising campaigns.
- Directed departmental sales and distribution of products to local and international markets.
- Oversaw company's marketing budget of \$100,000.

# Conference Manager, Centennial Conferences, Boulder, CO

- Coordinated services for events ranging from 50-250 including accommodations, catering, and advertising.
- Negotiated contracts with various service providers and suppliers
- Designed and distributed event marketing materials.

# Office Manager, Aspen Realty, Inc., Boulder, CO

- Managed daily operations and procedures for office of 25-30 employees
- Communicated with customers, employees, vendors and contractors
- Researched and disseminated information and negotiated services and orders
- Resolved internal disputes and addressed issues that arose

# **ADDITIONAL EXPERIENCE**

Sales/Marketing Program Administrator, Longmont Foods, Longmont, CO 2014-2018

- Created brand awareness and increased product sales through product demonstrations and distribution of samples
- Cultivated and maintained relationships with local merchandising partners

# **EDUCATION**

**Bachelor of Science in Marketing**; Minor: Communications/Economics Regis University, Denver, CO

# Applied International Marketing Management Certificate

Front Range Community College, Westminster, CO

# **Certificate, French Language Study**

Alliance Française, Boulder, CO

# **Combination Resume Example II**

# JASON ALMAY

Longmont, CO 720.772.1234 jason.almay@gmail.com

# **OUTSIDE SALES PROFESSIONAL**

Proven success in Outside Sales throughout the Front Range. Over 10 years of experience developing and maintain long-term customer relationships. Ability to increase volume and generate leads. Capable of mastering a complex catalogue of products.

# **SALES**

- Increased annual sales from \$500,000 to \$3,500,000 in three years through upselling current customers and expanding the variety of products supplied.
- Negotiated agreements with customers for better pricing in return for commitments to guaranteed business volume.
- Directed efforts to manufacturing, industrial plants, construction industry, energy companies and municipalities.

# **BUSINESS DEVELOPMENT**

- Generated new business by compiling leads from customer referrals, business publications and newspaper articles, introducing customers to our services and meeting expectations.
- Evaluated top 100 accounts based on sales, organized into classifications and prioritized contacts to increase business with current customers and develop new business.
- Honest and straightforward approach which earned the respect and trust of customers.
- Helped develop the annual introduction of new products into the marketplace.

# **CUSTOMER SERVICE**

- Recognized by company for outstanding customer relations and retention.
- Maintained close relationships with 35 distributors & manufacturers, 15 factory representatives and 200 customers by phone, technology and personal visits.
- Coordinated special purchasing terms to increase profits 15%.
- Participated in the planning of special promotions based on knowledge of customer's upcoming needs and priorities.

## **WORK EXPERIENCE**

# Assistant Manager, Norgren Supply, Loveland, CO

2016 - 2018

- Increased sales revenue 23% within the first quarter
- Developed a training manual for new employee orientation
- Trained new hires in product demonstration and assembly

## Outside Sales, Tool & Anchor Supply, Greeley, CO

2013 - 2016

- Submitted customer concerns to online sales department
- Crafted survey to identify vendor concerns during merge

Creative Manager, Alain Inc., Denver, CO

2007 - 2010

- Partnered with marketing department to improve end user experience
- Increased web traffic by 8-10% each month for 8 consecutive months

Manager, Outdoor Power Equipment, Boulder, CO

2005 - 2006

- Supervised a team of 12 working on 3-5 remotes sites
- Handled all large vendor accounts

# **EDUCATION**

Bachelor of Science, Mesa State College, Grand Junction, CO

**Certificates:** Microsoft 2010 Word, Excel, Outlook, PowerPoint, Access, Workforce Boulder County, Longmont, CO