

TRIP TRACKER

ANNUAL SUMMARY



2019-2020
YEAR THREE

7,027

1 Total Green Trips

79% of the trips were active modes
(walk, bike, skate, etc.)

239

2 Total Trip Tracker Reports

Up 15% from last year



1,566

3 Tracker Bucks Awards Earned

Average 7 Bucks per participant per month

1,365

4 Total Car Trips Reduced

Down 54% from last year

6,368

4 Total Car Miles Reduced

Down 28% from last year

6,298

5 Total Pounds of CO₂ Reduced

Down 22% from last year

9.9 million

6 Steps Taken Walking to and from School

Down 667,595 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES

9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)

Niwot Elementary (61.9%)

Central Elementary (56.4%)

Alpine Elementary (55.7%)

Fall River Elementary (53.1%)

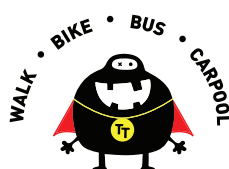
Lyons Elementary (52.9%)

Red Hawk (48.0%)

Burlington Elementary (46.0%)

Mountain View Elementary (46.0%)

PRESENTED BY



TRIP
TRACKER



BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS

THANK YOU!



TRIP TRACKER ANNUAL SUMMARY



2019-2020 STATS, FEEDBACK & RESULTS

PARENT FEEDBACK

89% Think their school encourages walking or biking to/from school

89% Think their child enjoys walking or biking to/from school

89% Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

55% Safety or Intersections and Crossings

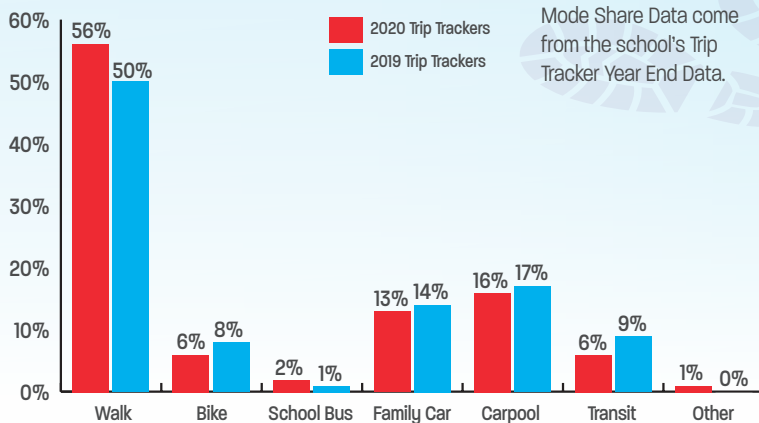
55% Violence or Crime

45% Amount of Traffic Along Route

45% Crossing Guards

45% Sidewalks or Pathways

ALPINE TRAVEL MODE SHARES



27 BUSINESS PARTNERS

10,463 = \$5,231.50

Tracker Bucks Received/Spent Community Investment

55% Spend Rate/Low due to COVID-19

\$1,804 Most spent at a Tracker Business

\$14 Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

PARENT COMMENTS

"My kiddos love earning and spending tracker bucks. It is such a wonderful program."

"We walk to school every day as a family."

"We love biking and walking to school!"

"I have a first grader that goes to our neighborhood school and bikes to school regularly. As for question 9 it depends on the kid and the route but also my 6 year old is very mature and I let her bike ahead of us even in kindergarten"

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

538 Total School Population
Up 5% from last year

71 Total Trip Tracker Registrations
Up 16% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

85,320 Total Green Trips

2,962 Total Participants

18,095 Total Car Trips Reduced

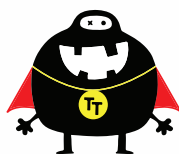
25,746 Total Car Miles Reduced

25,463 Total Pounds of CO₂ Reduced

10,068 Tracker Bucks Awards Earned

207+ million Steps Taken to/from School

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!



In Partnership With:
ST. VRAIN VALLEY SCHOOLS
academic excellence by design

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request. - triptracker@bouldercounty.org **1** A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. **2** Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. **3** Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. **4** Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. **5** The ratio of lbs of CO₂ emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> **6** Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.