



6,689

1 Total Green Trips
89% of the trips were active modes
(walk, bike, skate, etc.)



232

2 Total Trip Tracker Reports
Down 24% from last year



1,537

3 Tracker Bucks Awards Earned
Average 7 Bucks per participant per month

2,478

4 Total Car Trips Reduced
Up 10% from last year

1,333

4 Total Car Miles Reduced
Up 24% from last year

1,319

5 Total Pounds of CO₂ Reduced
Up 33% from last year



5.4 million

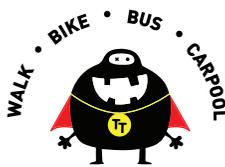
6 Steps Taken Walking to and from School
Down 2,923,932 from last year

Participants who carpool, ride the bus, bike, skate, scooter, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

- Longmont Estates Elementary (62.1%)
- Niwot Elementary (61.9%)
- Central Elementary (56.4%)
- Alpine Elementary (55.7%)
- Fall River Elementary (53.1%)
- Lyons Elementary (52.9%)
- Red Hawk (48.0%)
- Burlington Elementary (46.0%)**
- Mountain View Elementary (46.0%)

PRESENTED BY



TRIP TRACKER



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303.441.3935

BUSINESS PARTNERS
THANK YOU!



TRIP TRACKER ANNUAL SUMMARY



2019-2020 STATS, FEEDBACK & RESULTS

PARENT FEEDBACK

NA

Think their school encourages walking or biking to/from school

NA

Think their child enjoys walking or biking to/from school

NA

Think walking or biking to/from school is healthy for their child

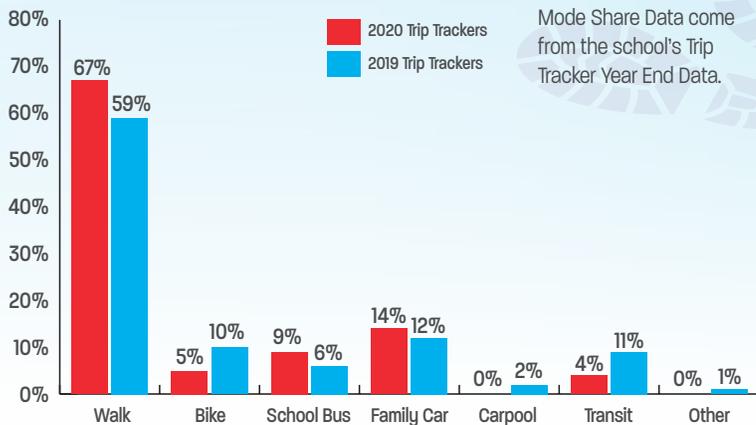
Not available due to insufficient data. Please complete Safe Routes To School Parent Surveys for complete data next school year.

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

NA

Not available due to insufficient data. Please complete Safe Routes To School Parent Surveys for complete data next school year.

BURLINGTON TRAVEL MODE SHARES



PARENT COMMENTS

"My kiddos love earning and spending tracker bucks. It is such a wonderful program."

"I think [TT] is a great incentive for the kids to be excited about walking to school. It also helps them to be more mindful about being eco-friendly."

"My kids are definitely motivated to bike or walk to school because of Trip Tracker Bucks."

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

477 Total School Population
Same as last year

80 Total Trip Tracker Registrations
Down 10% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

- 85,320** Total Green Trips
- 2,962** Total Participants
- 18,095** Total Car Trips Reduced
- 25,746** Total Car Miles Reduced
- 25,463** Total Pounds of CO₂ Reduced
- 10,068** Tracker Bucks Awards Earned
- 207+ million** Steps Taken to/from School

27 BUSINESS PARTNERS

10,463 = **\$5,231.50**

Tracker Bucks Received/Spent Community Investment

55%

Spend Rate/Low due to COVID-19

\$1,804

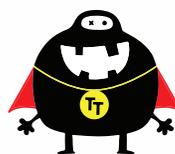
Most spent at a Tracker Business

\$14

Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!



Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org
 Full data sets are available to each school upon request. - triptracker@bouldercounty.org
1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. **2** Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. **3** Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. **4** Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. **5** The ratio of lbs of CO₂ emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> **6** Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.