



9,651

1 Total Green Trips
97% of the trips were active modes
(walk, bike, skate, etc.)



350

2 Total Trip Tracker Reports
Down 9% from last year



2,266

3 Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

984

4 Total Car Trips Reduced
Down 49% from last year

198

4 Total Car Miles Reduced
Down 73% from last year

196

5 Total Pounds of CO₂ Reduced
Down 71% from last year



10 million

6 Steps Taken Walking to and from School
Down 1,103,228 from last year

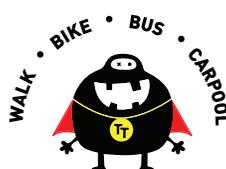
Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES

9 SCHOOLS YEAR-END RESULTS

- Longmont Estates Elementary (62.1%)
- Niwot Elementary (61.9%)
- Central Elementary (56.4%)**
- Alpine Elementary (55.7%)
- Fall River Elementary (53.1%)
- Lyons Elementary (52.9%)
- Red Hawk (48.0%)
- Burlington Elementary (46.0%)
- Mountain View Elementary (46.0%)

PRESENTED BY



TRIP TRACKER



BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS

THANK YOU!



TRIP TRACKER ANNUAL SUMMARY



2019-2020 STATS, FEEDBACK & RESULTS

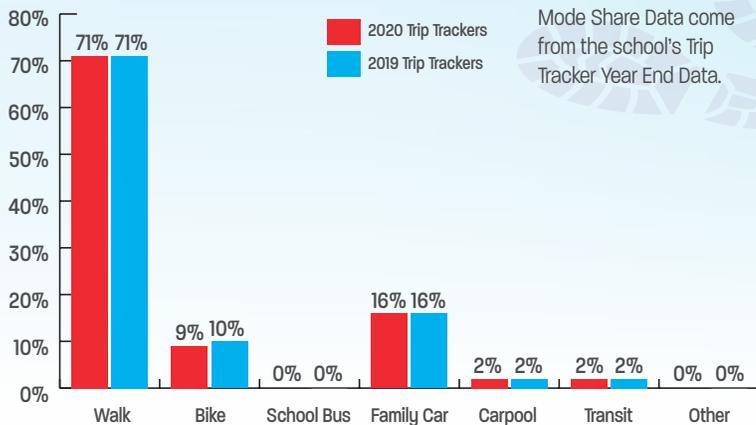
PARENT FEEDBACK

- 93%** Think their school encourages walking or biking to/from school
- 90%** Think their child enjoys walking or biking to/from school
- 97%** Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

- 73%** Safety or Intersections and crossings
- 54%** Amount of traffic along route
- 50%** Speed of Traffic Along Route
- 46%** Distance
- 38%** Adults to Bike/Walk With

CENTRAL TRAVEL MODE SHARES



27 BUSINESS PARTNERS

10,463 = **\$5,231.50**

Tracker Bucks Received/Spent Community Investment

- 55%** Spend Rate/Low due to COVID-19
- \$1,804** Most spent at a Tracker Business
- \$14** Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

PARENT COMMENTS

"I think [TT] is a great incentive for the kids to be excited about walking to school. It also helps them to be more mindful about being eco-friendly."

"I think [TT] will be more important than ever because of COVID-19 because I think a lot of other families will choose to drive more than normal, so it will be possibly more unsafe than before COVID-19."

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

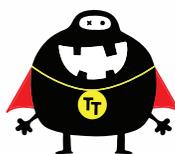
455 Total School Population
Same as last year

95 Total Trip Tracker Registrations
Down 14% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

- 85,320** Total Green Trips
- 2,962** Total Participants
- 18,095** Total Car Trips Reduced
- 25,746** Total Car Miles Reduced
- 25,463** Total Pounds of CO₂ Reduced
- 10,068** Tracker Bucks Awards Earned
- 207+ million** Steps Taken to/from School

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!



In Partnership With:
ST. VRAIN VALLEY SCHOOLS
academic excellence by design

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org
Full data sets are available to each school upon request. - triptracker@bouldercounty.org
1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. 2 Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. 3 Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. 4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. 5 The ratio of lbs of CO₂ emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> 6 Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.