

TRIP TRACKER

ANNUAL SUMMARY



2019-2020
YEAR SIX

16,061

¹ Total Green Trips

85% of the trips were active modes
(walk, bike, skate, etc.)

557

² Total Trip Tracker Reports

Down 1% from last year

3,653

³ Tracker Bucks Awards Earned

Average 7 Bucks per participant per month

5,028

⁴ Total Car Trips Reduced

Up 14% from last year

4,818

⁴ Total Car Miles Reduced

Up 47% from last year

4,765

⁵ Total Pounds of CO₂ Reduced

Up 58% from last year

17.3 million

⁶ Steps Taken Walking to and from School

Up 2,138,105 from last year

Participants who carpool, ride the bus, bike, skate, scooter, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES

9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)

Niwot Elementary (61.9%)

Central Elementary (56.4%)

Alpine Elementary (55.7%)

Fall River Elementary (53.1%)

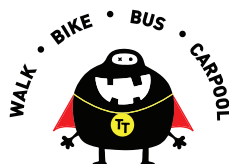
Lyons Elementary (52.9%)

Red Hawk (48.0%)

Burlington Elementary (46.0%)

Mountain View Elementary (46.0%)

PRESENTED BY



TRIP TRACKER



BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS

THANK YOU!



TRIP TRACKER ANNUAL SUMMARY



2019-2020 STATS, FEEDBACK & RESULTS

PARENT FEEDBACK

73% Think their school encourages walking or biking to/from school

75% Think their child enjoys walking or biking to/from school

94% Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

85% Distance

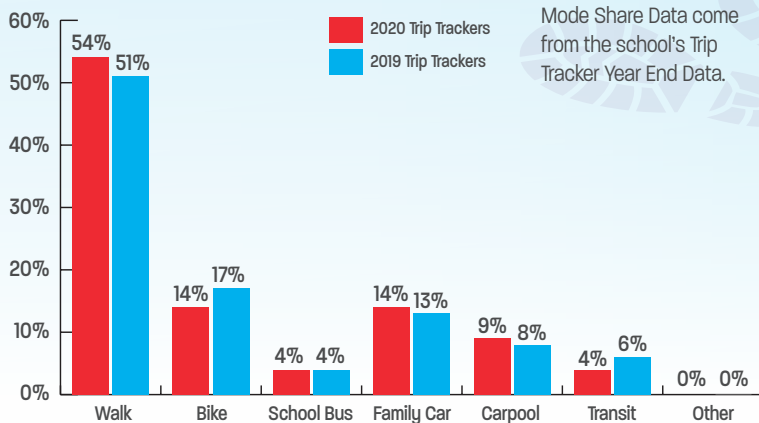
71% Safety of Intersections and Crossings

58% Amount of Traffic Along Route

56% Speed of Traffic Along Route

35% Adults to Bike/Walk With

FALL RIVER TRAVEL MODE SHARES



27 BUSINESS PARTNERS

10,463 = **\$5,231.50**

Tracker Bucks Received/Spent Community Investment

55% Spend Rate/Low due to COVID-19

\$1,804 Most spent at a Tracker Business

\$14 Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

PARENT COMMENTS

"We love the Trip Tracker Program and really wish it would grow to include Trail Ridge. Trail Ridge is further from our house and it would give us an incentive to find alternate methods to get there besides the drop-off loop."

"Since my son is only in kindergarten, we've arranged schedules so someone can always walk with him in the morning."

"Thank for helping to make the program a great success for the students!"

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

586 Total School Population
Down 5% from last year

161 Total Trip Tracker Registrations
Up 20% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

85,320 Total Green Trips

2,962 Total Participants

18,095 Total Car Trips Reduced

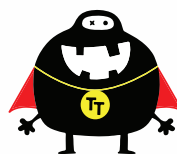
25,746 Total Car Miles Reduced

25,463 Total Pounds of CO₂ Reduced

10,068 Tracker Bucks Awards Earned

207+ million Steps Taken to/from School

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!



In Partnership With:
 Colorado Safe Routes to School

ST. VRAIN VALLEY SCHOOLS
academic excellence by design

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request. - triptracker@bouldercounty.org **1** A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. **2** Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. **3** Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. **4** Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. **5** The ratio of lbs of CO₂ emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> **6** Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.