

TRIP TRACKER

ANNUAL SUMMARY



1st
Place

2019-2020
YEAR FOUR

7,112

¹ Total Green Trips

87% of the trips were active modes
(walk, bike, skate, etc.)

235

² Total Trip Tracker Reports

Down 23% from last year



1,603

³ Tracker Bucks Awards Earned

Average 7 Bucks per participant per month

2,133

⁴ Total Car Trips Reduced

Down 2% from last year

1,992

⁴ Total Car Miles Reduced

Down 24% from last year

1,970

⁵ Total Pounds of CO₂ Reduced

Down 18% from last year

7.6 million

⁶ Steps Taken Walking to and from School

Down 2,905,710 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES

9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)

Niwot Elementary (61.9%)

Central Elementary (56.4%)

Alpine Elementary (55.7%)

Fall River Elementary (53.1%)

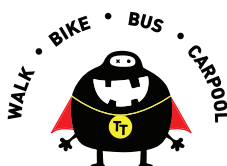
Lyons Elementary (52.9%)

Red Hawk (48.0%)

Burlington Elementary (46.0%)

Mountain View Elementary (46.0%)

PRESENTED BY



TRIP TRACKER



BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS

THANK YOU!



TRIP TRACKER ANNUAL SUMMARY



2019-2020 STATS, FEEDBACK & RESULTS

PARENT FEEDBACK

NA

Think their school encourages walking or biking to/from school

NA

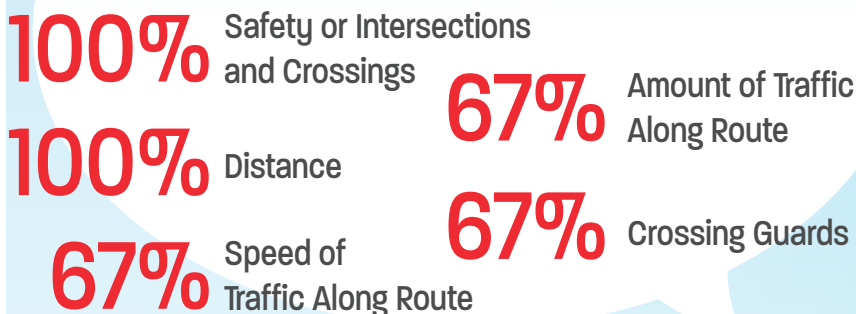
Think their child enjoys walking or biking to/from school

NA

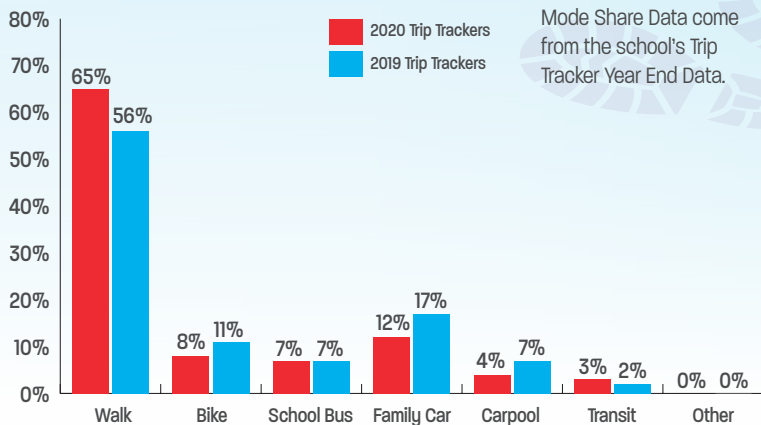
Think walking or biking to/from school is healthy for their child

Not available due to insufficient data. Please complete Safe Routes To School Parent Surveys for complete data next school year.

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school



LONGMONT ESTATES TRAVEL MODE SHARES



27 BUSINESS PARTNERS

10,463 = \$5,231.50

Tracker Bucks Received/Spent Community Investment

55%

Spend Rate/Low due to COVID-19

\$1,804

Most spent at a Tracker Business

\$14

Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

PARENT COMMENTS

"My kids are definitely motivated to bike or walk to school because of Trip Tracker Bucks."

"My child is extra motivated to walk in terrible weather with the promise of trip tracker bucks to spend on toys."

"Our daughter is proud that she gets rewarded for walking to school. It also supports local businesses that accept trip tracker bucks. We always spend more money than the trip tracker bucks that we bring. Otherwise we would not go as often, or at all, to these stores."

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

398

Total School Population

Down 1% from last year

61

Total Trip Tracker Registrations

Down 26% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

85,320 Total Green Trips

2,962 Total Participants

18,095 Total Car Trips Reduced

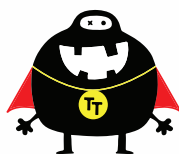
25,746 Total Car Miles Reduced

25,463 Total Pounds of CO₂ Reduced

10,068 Tracker Bucks Awards Earned

207+ million Steps Taken to/from School

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!



In Partnership With:



ST. VRAIN VALLEY SCHOOLS
academic excellence by design

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request. - triptracker@bouldercounty.org **1** A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. **2** Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. **3** Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. **4** Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. **5** The ratio of lbs of CO₂ emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> **6** Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.