

TRIP TRACKER
ANNUAL SUMMARY



2019-2020
YEAR FIVE



7,382

1 Total Green Trips
23% of the trips were active modes
(walk, bike, skate, etc.)



254

2 Total Trip Tracker Reports
Down 25% from last year



1,532

3 Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

1,131

4 Total Car Trips Reduced
Down 46% from last year

4,521

4 Total Car Miles Reduced
Down 25% from last year

4,471

5 Total Pounds of CO₂ Reduced
Down 19% from last year



1 million

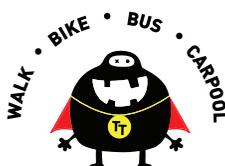
6 Steps Taken Walking to and from School
Down 423,542 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

- Longmont Estates Elementary (62.1%)
- Niwot Elementary (61.9%)**
- Central Elementary (56.4%)
- Alpine Elementary (55.7%)
- Fall River Elementary (53.1%)
- Lyons Elementary (52.9%)
- Red Hawk (48.0%)
- Burlington Elementary (46.0%)
- Mountain View Elementary (46.0%)

PRESENTED BY



TRIP TRACKER



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BUSINESS PARTNERS
THANK YOU!



TRIP TRACKER ANNUAL SUMMARY



2019-2020 STATS, FEEDBACK & RESULTS

PARENT FEEDBACK

- 55%** Think their school encourages walking or biking to/from school
- 72%** Think their child enjoys walking or biking to/from school
- 98%** Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

- 71%** Distance
- 47%** Sidewalks or Pathways
- 44%** Speed of Traffic Along Route
- 42%** Safety of Intersections and Crossings
- 39%** Amount of Traffic Along Route

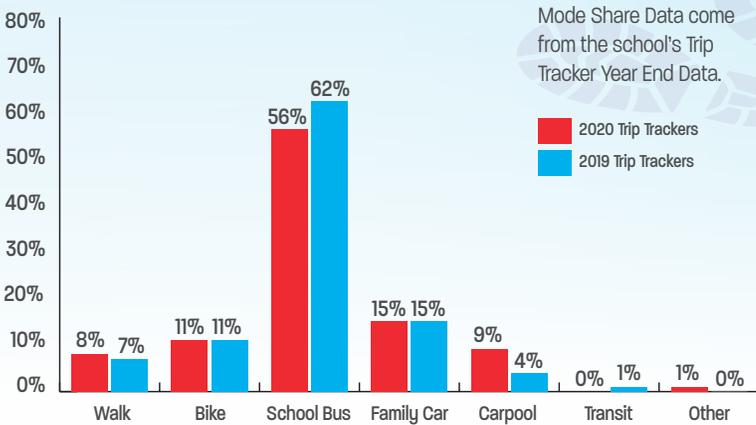
PARENT COMMENTS

"We live right next to the school & walk every day. No issues."

"We are an open enrolled family and live about 10 miles from school. However, with an adult, we have biked our children to school and would love to do it more."

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

NIWOT TRAVEL MODE SHARES



Mode Share Data come from the school's Trip Tracker Year End Data.

2020 Trip Trackers (Red)
2019 Trip Trackers (Blue)

543 Total School Population
Up 5% from last year

65 Total Trip Tracker Registrations
Down 32% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

- 85,320** Total Green Trips
- 2,962** Total Participants
- 18,095** Total Car Trips Reduced
- 25,746** Total Car Miles Reduced
- 25,463** Total Pounds of CO₂ Reduced
- 10,068** Tracker Bucks Awards Earned
- 207+ million** Steps Taken to/from School

27 BUSINESS PARTNERS

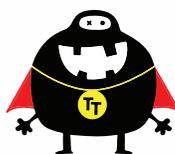
10,463 = **\$5,231.50**

Tracker Bucks Received/Spent Community Investment

- 55%** Spend Rate/Low due to COVID-19
- \$1,804** Most spent at a Tracker Business
- \$14** Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!



In Partnership With:
Colorado Safe Routes to School

ST. VRAIN VALLEY SCHOOLS
academic excellence by design

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org
Full data sets are available to each school upon request. - triptracker@bouldercounty.org
1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. **2** Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. **3** Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. **4** Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. **5** The ratio of lbs of CO₂ emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> **6** Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.