

## TRIP TRACKER ANNUAL SUMMARY



2019-2020  
YEAR FOUR

21,030

### <sup>1</sup> Total Green Trips

65% of the trips were active modes  
(walk, bike, skate, etc.)

737

### <sup>2</sup> Total Trip Tracker Reports

Down 3% from last year

4,645

### <sup>3</sup> Tracker Bucks Awards Earned

Average 6 Bucks per participant per month

2,893

### <sup>4</sup> Total Car Trips Reduced

Down 26% from last year

3,721

### <sup>4</sup> Total Car Miles Reduced

Down 28% from last year

3,680

### <sup>5</sup> Total Pounds of CO<sub>2</sub> Reduced

Down 23% from last year

11.6 million

### <sup>6</sup> Steps Taken Walking to and from School

Up 1,034,148 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

## PARTICIPATION RATES

9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)

Niwot Elementary (61.9%)

Central Elementary (56.4%)

Alpine Elementary (55.7%)

Fall River Elementary (53.1%)

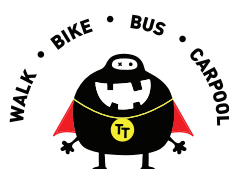
Lyons Elementary (52.9%)

Red Hawk (48.0%)

Burlington Elementary (46.0%)

Mountain View Elementary (46.0%)

PRESENTED BY



TRIP  
TRACKER



BoCoTripTracker.com  
triptracker@bouldercounty.org  
303.441.3935

## BUSINESS PARTNERS

THANK YOU!



## TRIP TRACKER ANNUAL SUMMARY



## 2019-2020 STATS, FEEDBACK & RESULTS

### PARENT FEEDBACK

**87%** Think their school encourages walking or biking to/from school

**70%** Think their child enjoys walking or biking to/from school

**94%** Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

**72%** Safety of Intersections and Crossings

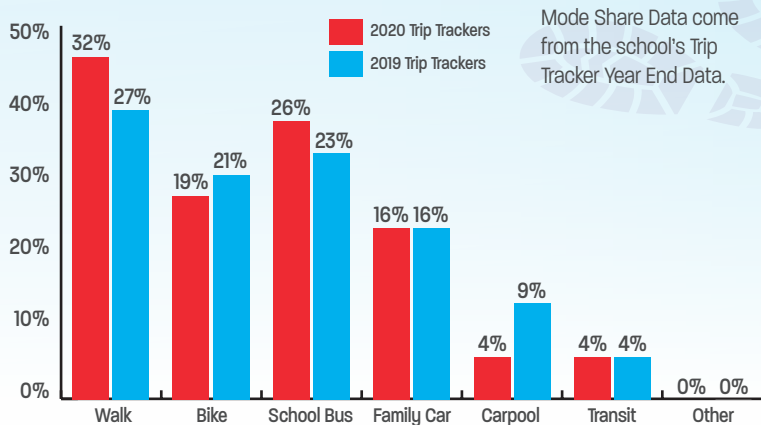
**63%** Speed of Traffic Along Route

**61%** Amount of Traffic Along Route

**53%** Distance

**45%** Sidewalks or Pathways

### RED HAWK TRAVEL MODE SHARES



### 27 BUSINESS PARTNERS

**10,463 = \$5,231.50**

Tracker Bucks Received/Spent      Community Investment

**55%** Spend Rate/Low due to COVID-19

**\$1,804** Most spent at a Tracker Business

**\$14** Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

### PARENT COMMENTS

*"We love TripTracker and think it's a valuable program."*

*"Thank you so much to the staff and businesses who make this program possible!"*

*"It is a great program! We have enjoyed tracking her trips, talking about transportation choices, and spending the bucks!"*

*"My son does bike/scooter to school during the warmer months."*

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

**689** Total School Population  
Same as last year

**235** Total Trip Tracker Registrations  
Up 16% from last year

### ALL 9 TRIP TRACKER SCHOOLS RESULTS

**85,320** Total Green Trips

**2,962** Total Participants

**18,095** Total Car Trips Reduced

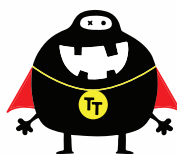
**25,746** Total Car Miles Reduced

**25,463** Total Pounds of CO<sub>2</sub> Reduced

**10,068** Tracker Bucks Awards Earned

**207+ million** Steps Taken to/from School

*Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!*



In Partnership With:  
 Colorado Safe Routes to School

ST. VRAIN VALLEY SCHOOLS  
academic excellence by design

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - [triptracker@bouldercounty.org](mailto:triptracker@bouldercounty.org)

Full data sets are available to each school upon request. - [triptracker@bouldercounty.org](mailto:triptracker@bouldercounty.org) **1** A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. **2** Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. **3** Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. **4** Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. **5** The ratio of lbs of CO<sub>2</sub> emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> **6** Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. \* Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.