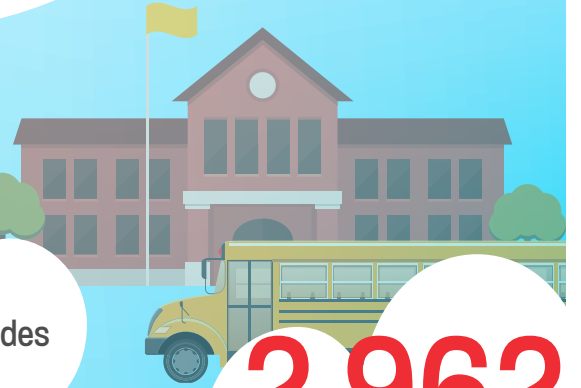




**85,320**

**1 Total Green Trips**  
74% of the trips were active modes  
(walk, bike, skate, etc.)



**2,962**

**2 Total Trip Tracker Reports**  
Down 7% from last year



**10,068**

**3 Tracker Bucks Awards Earned**  
Average 6 Bucks per participant per month

**18,095**

**4 Total Car Trips Reduced**  
Down 16% from last year

**25,746**

**4 Total Car Miles Reduced**  
Down 15% from last year

**25,463**

**5 Total Pounds of CO<sub>2</sub> Reduced**  
Up 33% from last year



**207.6 million**

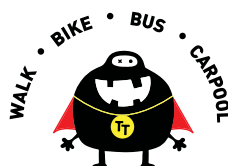
**6 Steps Taken Walking to and from School**  
Up 135.3 million from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

**PARTICIPATION RATES**  
9 SCHOOLS YEAR-END RESULTS

- Longmont Estates Elementary (62.1%)
- Niwot Elementary (61.9%)
- Central Elementary (56.4%)
- Alpine Elementary (55.7%)
- Fall River Elementary (53.1%)
- Lyons Elementary (52.9%)
- Red Hawk (48.0%)
- Burlington Elementary (46.0%)
- Mountain View Elementary (46.0%)

PRESENTED BY



**TRIP TRACKER**



BoCoTripTracker.com  
triptracker@bouldercounty.org  
303.441.3935

**BUSINESS PARTNERS**  
THANK YOU!



**PARENT FEEDBACK**

**80%** Think their school encourages walking or biking to/from school

**74%** Think their child enjoys walking or biking to/from school

**95%** Think walking or biking to/from school is healthy for their child

**In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school**

**68%** Safety or Intersections and crossings

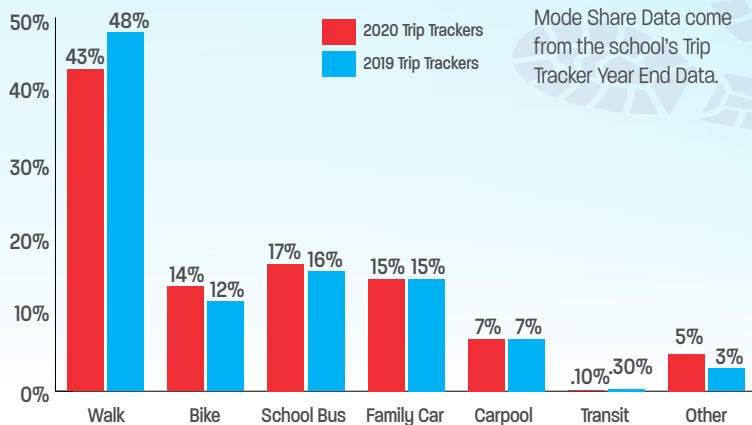
**59%** Speed of traffic along route

**56%** Amount of traffic along route

**54%** The distance is too far

**41%** Sidewalks or pathways

**ALL SCHOOLS TRAVEL MODE SHARES**



**PARENT COMMENTS**

*"My kiddos love earning and spending tracker bucks. It is such a wonderful program."*

*"I think [TT] is a great incentive for the kids to be excited about walking to school. It also helps them to be more mindful about being eco-friendly."*

*"My kids are definitely motivated to bike or walk to school because of Trip Tracker Bucks."*

*"It is a great program! We have enjoyed tracking her trips, talking about transportation choices, and spending the bucks!"*

*"Thank you so much to the staff and businesses who make this program possible!"*

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

**4,420** **Total School Population**  
Up 8% from last year

**890** **Total Trip Tracker Registrations**  
Up 3% from last year

**17** **PTO/PTA Based Volunteers**  
1-2 per School

**27 BUSINESS PARTNERS**

**10,463** = **\$5,231.50**  
Tracker Bucks Received/Spent      Community Investment

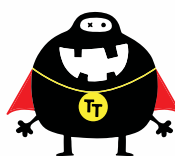
**55%** Spend Rate/Low due to COVID-19

**\$1,804** Most spent at a Tracker Business

**\$14** Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

*Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!*



In Partnership With:  
**ST. VRAIN VALLEY SCHOOLS**  
*academic excellence by design*

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - [triptracker@bouldercounty.org](mailto:triptracker@bouldercounty.org)  
Full data sets are available to each school upon request. - [triptracker@bouldercounty.org](mailto:triptracker@bouldercounty.org)  
1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. 2 Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. 3 Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. 4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. 5 The ratio of lbs of CO2 emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> 6 Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. \* Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.