

In memory of Nino Gallo, and in honor of his 25 years of service to Boulder County's residents.

January 5, 1950 - December 1, 2020

2020

COMMUNITY ACTION PROGRAMS
ANNUAL REPORT



- AREA AGENCY ON AGING
- COMMUNITY ACTION PROGRAMS**
- COMMUNITY JUSTICE SERVICES
- HEAD START
- HEALTHY YOUTH ALLIANCE
- STRATEGIC INITIATIVES
- WORKFORCE BOULDER COUNTY

Generating a Lifetime of Opportunities

Community Action Programs: Educate > Empower > Succeed

"There are no problems we cannot solve together and very few that we can solve by ourselves." – President Lyndon B. Johnson

As a part of LBJ's War on Poverty, Boulder County Community Action Programs (CAP) has been working since 1965 to empower people struggling with poverty and those underrepresented in the community to become self-sufficient and have their voices heard.

CAP, working collaboratively with community partners, works with small groups of clients to foster long-lasting changes in their lives. We work an "inch wide and a mile deep" to move people closer to their goals of self-sufficiency, self-determination, and success.

Populations Served

CAP manages several programs including the Personal Investment Enterprise (PIE), the People Engaged in Raising Leaders (PERL), and the Cultural Brokers Resiliency Program (CBRP). In 2020, CAP served 230 clients and other program participants. These include:

89 Personal Investment Enterprise (PIE)

69 People Engaged in Raising Leaders (PERL)

28 cultural brokers were trained via the Cultural Brokers Resiliency Program (CBRP)

95 Community Action Poverty Simulation

Everybody Counts in Boulder County!

Community Action Programs led the Boulder County 2020 Census campaign from January to September 2020 (U.S. Census was extended due to COVID-19). Guided by the belief that "Everyone Counts in Boulder County," a collaboration of committed community partners created a collective 2020 Census Complete Count Campaign.

2020 Census Campaign Self-Response Outcomes

- Boulder County's self-response rate was **76.5%** as of 09/20/2020 when the Census ended,* exceeding the 2010 rate of 73.4%.
* This was achieved during COVID-19 Stay-at-Home orders & shutdowns
- Boulder County's self-response rate was well over Colorado state's percentage of 69.1% in the 2020 Census.

Boulder County's 2020 Census team utilized different outreach mechanisms including staffing cultural brokers for census work. The team targeted low-response demographics and hard-to-count populations in a multi modal outreach campaign throughout the year. Based on self-response rates from the Denver Region Census Outreach Map, response rates in Boulder County saw on average a 10% increase in response rates in hard-to-count communities.

Be Counted!

EVERYONE
COUNTS
2020
IN BOULDER COUNTY



Advancing Community Cultural Brokers

Cultural brokers in Boulder County are community partners who bridge diverse cultures and reduce current or potential conflict by cocreating innovative strategies for change with the communities Boulder County serves. Cultural brokers work in areas of mediation, resource sharing and navigation, mentorship, the promotion of culture for civic engagement, and public participation in advocacy and activism.

Cultural Brokers Resilience Program (CBRP)

The Cultural Brokers Resilience Program focuses on community engagement and professional development of cultural brokers in the county and neighboring areas. This program works in partnership with local governments and non-profits to advance racial equity and social justice by supporting the work of bilingual, bicultural staff and community members.

Pandemic Response Efforts

In 2020, following the onset of COVID-19 in March, CBRP focused on building community capacity in a culturally competent way. The mission is to increase resiliency for all historically marginalized, underserved and underrepresented community members in the county.

Cultural brokers' work has been incorporated in the county's pandemic recovery efforts by giving disenfranchised and traditionally underserved populations of Boulder County a seat at the table. The community working groups in conjunction with cultural brokers lend their expertise, experiences, and present county policymakers a different view to consider when making important policy decisions during the pandemic recovery.

In 2020, CBRP:

- Relaunched Boulder County ¡SUMA!, a community engagement tool for resource and information sharing primarily in Spanish, including in emergency response situations
- Formalized cultural brokers' work that have gone unrecognized for 40 years
- Established a resource catalogue of over **150 resources** in Spanish for immigrant residents
- Collaborated with **90 community organizations** to improve bilingual and equitable access

Boulder County SUMA:

8,000-10,000 residents reached based on SUMA's social media pages, Public Service Announcements, and BOCO SUMA webpage visits

Community Engagement Task Force:

11 members recruited to serve on Boulder County's recovery team during pandemic



SUMA page followers increased by 10x in 2020

Cultural brokers training:

28 participants digitally

Building Assets to Change Lives

Through our partnership with Mile High United Way, Boulder County Community Action Programs offers programming that focuses on building self-sufficiency. The program encourages and instills the habit of saving for the purpose of asset development for participants and provides a tailored approach to pursuing dreams by empowering participants to save monthly.

Personal Investment Enterprise (PIE)

Community Action Program's Personal Investment Enterprise (PIE) program is designed to help working, low-income families and individuals save money exclusively for first-time home ownership, post-secondary education, and small business development. As part of this program, participants can enroll in financial education classes and save through a matched savings account at a rate of four to one. PIE is a local savings program that focus on monthly saving goals. To date, PIE has helped 356 people in Boulder county purchase a home, pursue post-secondary education, or develop a new business.

Program Participants

PIE served 100 participants in Broomfield and Boulder counties in 2020.

PIE Outcomes

In 2020, PIE participants saw a number of significant outcomes:

93% of participants gained financial education knowledge and skills

98% of participants developed positive saving habits

98% reported that their confidence in managing finances and ability to plan for financial future has improved

73% of participants reported achieving new saving goals

Overall PIE Program Successes

83% of PIE graduates have completed or are still completing their degree

94% of homeowners still own the home they purchased one year after completing the PIE program

91% of small business owners are still operating their business

72% of participants continue saving on a regular basis after completing the program

“PIE was an easy program and straightforward. It helped that I could set up direct deposit from my paycheck right into the bank account. I learned how to save money, and the financial classes taught me how to utilize other state programs for things such as kids' college fund. I'm excited to be able to use extra money towards saving for kids' college and getting certificates to further my career and make more money.”

-- Felicia, PIE Program Participant

Cultivating Diverse Leaders

CAP manages other initiatives designed to support and acknowledge the contributions of people of color and those living in poverty. Creating Connections is a workshop to executive directors and board members of non-profit organizations or agencies on how to diversify Boulder County boards to include traditionally non-represented populations and offer a seat at the table. For those who wish to take leadership positions on boards and commissions, CAP promotes several workshops to ensure participation and offer the skills and knowledge in trainings.

People Engaged in Raising Leaders (PERL)

PERL is a four-week training designed for people of color and people with low-income across Boulder County to learn about, and become a member of, a governing board. PERL helps increase the number of individuals from diverse ethnic and socio-economic backgrounds who join non-profit boards and government commissions.

69 participants attended PERL training

51% participants are now serving on an Administrative Board or Commission

15 new partnerships were bridged with existing boards in Boulder County

7 presentations were given on Diversity, Equity and Inclusion to existing Boulder County boards

In 2020, PERL:

- Engaged in discussions to assist with Longmont Restorative Justice Presentation's Executive Director search to incorporate diversity, equity, and inclusion lenses
- Worked with Social Venture Partners (SVP) in their change and update of existing bylaws to be more inclusive in recruiting and maintaining board members



Social Venture Partners Boulder County has gained so much value from working with Belinda Hearn and Maciel Leon not only as excellent representatives of Boulder County Community Action Programs, but as caring and involved community members. Belinda and Maciel helped the board to open our eyes and begin to look at how we could increase our network to be able to welcome in our BIPOC neighbors and colleagues as potential board members and partners in our organization. In turn, we have been able to work with Belinda to support her excellent leadership with CAP's People Engaged in Raising Leaders Program. This relationship has exemplified how we can work together to strengthen our community.



-- Joshua Silberstein, CEO Social Venture Partners Boulder County



people engaged in raising leaders

PERL's mission is to increase the number of low-income and people of color on boards and commissions in Boulder County

Partnering to Make a Difference

Community Action Programs (CAP) understands and believes that collaboration is the best way to serve our community. All CAP programs work in partnership with non-profit organizations, county and city departments, faith communities, educational institutions and others to accomplish goals. Our key external partners include:

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|---|-------------------------------------|
| Sister Carmen Community Center | Small Business Development Center |
| EFAA | Front Range Community College |
| OUR Center | City of Longmont |
| Mile High United Way | City of Boulder |
| Social Venture Partners (SVP)
Boulder County | Community Foundation Boulder County |
| Latino Chamber of Commerce | Longmont Community Foundation |

Stewarding our Resources – CAP and CADC Boards

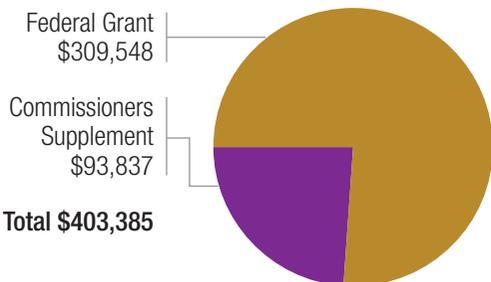
CAP is funded primarily by the federal Community Services Block Grant (CSBG) through the Office of Community Services, which supports staff and some program costs. CSBG requires that CAP’s advisory board include members that are either low-income or can represent low-income communities. This board is appointed by the Boulder County Commissioners and provides input and oversight to CAP.

CAP Administrative Board Members

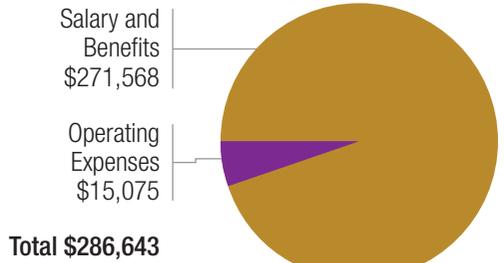
- | | |
|-------------------------|------------------------|
| <i>Ana Arias</i> | <i>Bhola Katuwal</i> |
| <i>Maryel Barron</i> | <i>Doug Hofmeister</i> |
| <i>William Benjamin</i> | <i>Asna Jefferies</i> |
| <i>Robin Brenneise</i> | <i>Ramona Readio</i> |
| <i>Megan Delaney</i> | <i>Jay Schaeffer</i> |
| <i>Mariana Grosz</i> | <i>Jit Vaitha</i> |

In 1984, the Community Action Development Corporation (CADC), a registered 501(C)(3), was formed to help fundraise and support CAP programs. CADC has its own governing board that oversees finances and provides input into CAP programming. CADC’s board members are Erika Moats and Michelle Orge.

Revenues



Expenses



\$55,066.87 will be spent by the end of the grant reporting period in 2021 by Workforce and \$57,672.21 will be the carry forward for the CAP 2020 grant.