#### TRIP TRACKER

COLLECTIVE IMPACT SUMMARY





**2015-2020** 6 SCHOOL YEARS



Trip Tracker is a car reduction encouragement program for schools. When participants carpool, bus, bike, or walk to school, they earn Tracker Bucks, which can be spent at participating locally owned businesses, that are reimbursed for redeemed Tracker Bucks.



#### **PARTICIPATING SCHOOLS**

6 Year Total = 41



#### REGISTRATIONS

6 Year Total = 5,074



#### **PARTICIPANTS**

6 Year Total = 19,941



## **SCHOOL POPULATION**

6 Year Total = 21,832

#### **SCHOOL VOLUNTEERS**

6 Year Total = 84

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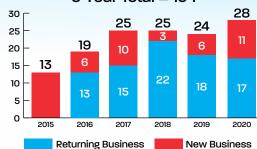
2018

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#### BUSINESSES

6 Year Total = 134





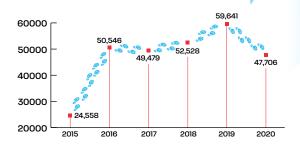
### **GREEN TRIPS**

6 Year Total = 547,832



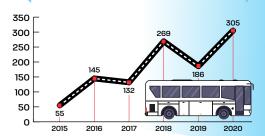
### **WALKING TRIPS**

6 Year Total = 284,458



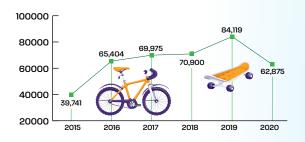
# **TRANSIT TRIPS**

6 Year Total = 1,092



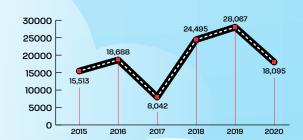
## **ACTIVE GREEN TRIPS**

6 Year Total = 393,014



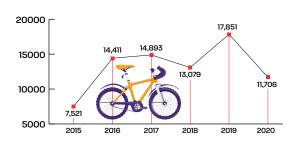
# **CAR TRIPS REDUCED**

6 Year Total = 112,900



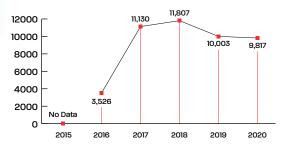
### **BIKING TRIPS**

6 Year Total = 79,461



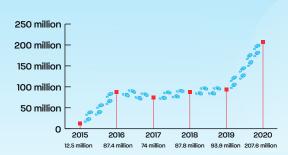
# **PARTIAL TRIPS (CAR+WALK)**

6 Year Total = 46,283



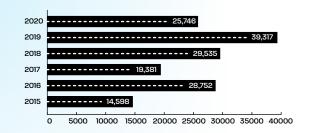
### **STEPS**

6 Year Total = 563.2 million



# **CAR MILES REDUCED**

6 Year Total = 157,329



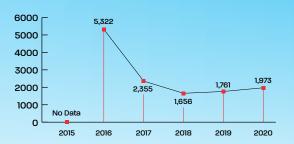
# **SCHOOL BUS TRIPS**

6 Year Total = 101,913



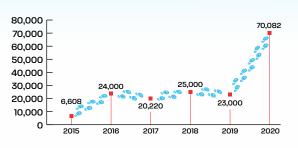
# **DUAL TRIPS (BUS+WALK)**

6 Year Total = 13,067



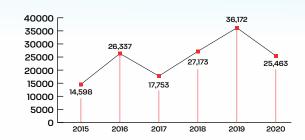
#### **AVERAGE STEPS**

6 Year Average = 28,152



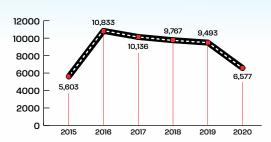
# Lbs. of CO<sub>2</sub> REDUCED

6 Year Total = 147,496



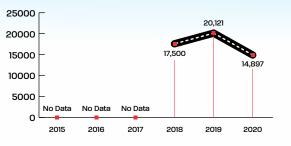
# **CARPOOL TRIPS**

6 Year Total = 52,409



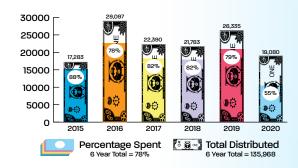
### **CAR TRIPS**

6 Year Total = 52,518



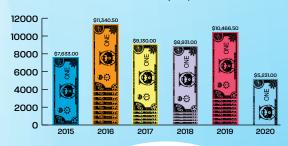
#### DISTRIBUTED TRACKER BUCKS & SPEND RATE

6 Year Totals



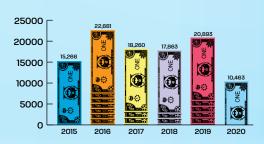
#### TRACKER BUCKS REIMBERSED

6 Year Total = \$52,732



#### TRACKER BUCKS SPENT

6 Year Total = 105,426



#### TRACKER BUCKS EARNED AVERAGE PER MONTH

6 Year Average/Month = 7



# **BUSINESS PARTNERS - ALL LOCALLY OWNED**

THANK YOU!



































































































IN PARTNERSHIP WITH





PRESENTED BY





THANK YOU TO

