



# Technical Advisory Committee

Meeting #3

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08 June 2021

# Polling Q1 (Trial)

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

**Q1 What's your favorite team sport?**

# What's your favorite team sport?

Football

Football

Wisconsin Badgers

water polo

To play: Volleyball, To watch:  
hockey

Hockey

Swim

Hockey

baseball



# What's your favorite team sport?

Steelers

Ping Pong

Football

Olympic Volleyball!

Rowing

Nashville Predators

LAFC

lacrosse

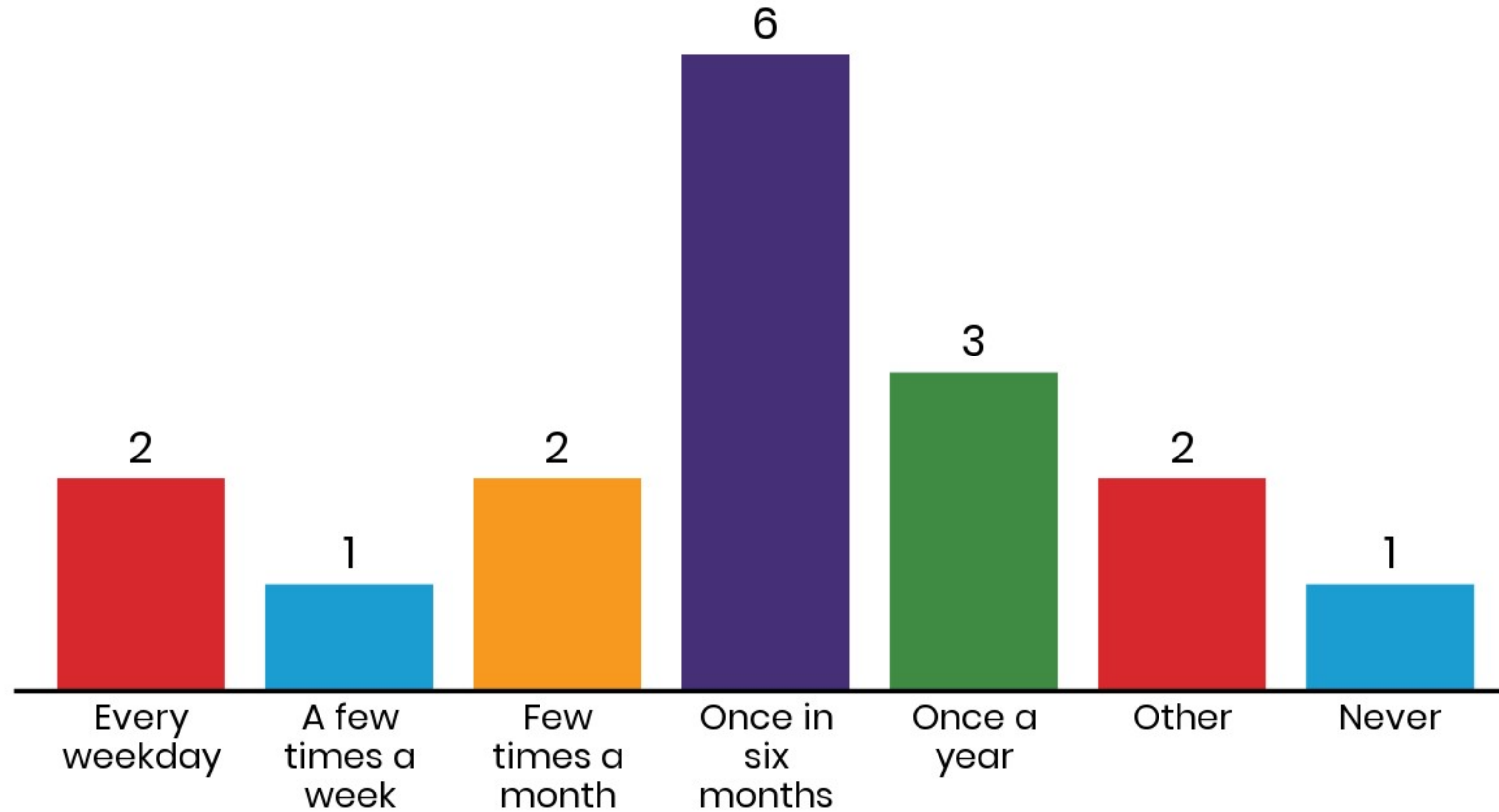
# Polling Q2

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

## Q2 How frequently did you ride transit pre-pandemic?

- Every weekday
- A few times a week
- Few times a month
- Once in six months
- Once a year
- Other
- Never

# How frequently did you ride transit pre-pandemic?





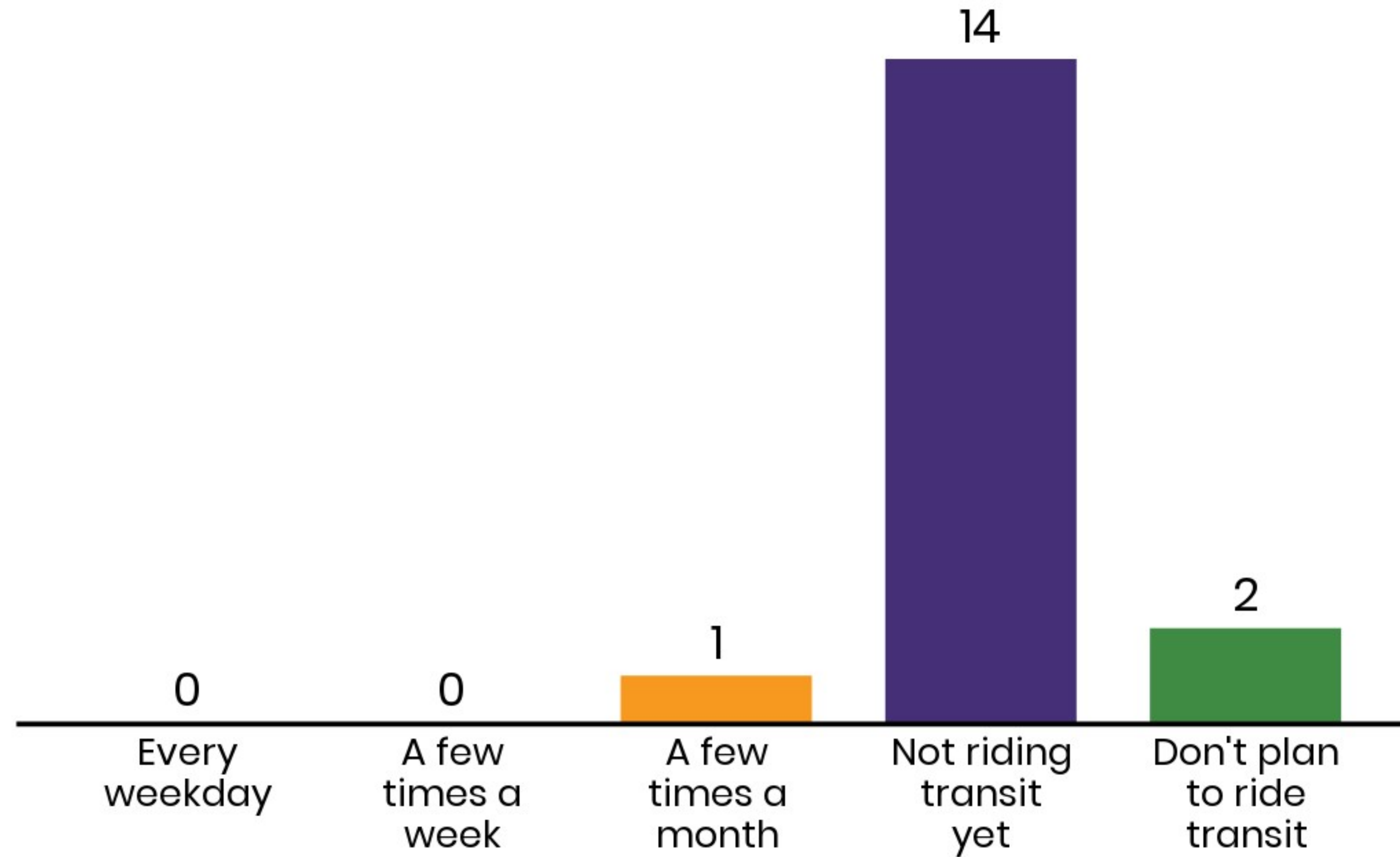
# Polling Q3

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

## Q3 How frequently are you riding transit now?

- Every weekday
- A few times a week
- A few times a month
- Not riding transit yet
- Don't plan to ride transit

# How frequently are you riding transit now?





# What are we doing today?

- Test out methods for getting public input (using online polling).
- Identify the most pressing needs for Boulder County coordinated & human service transportation.
- Build a list of goal categories for this plan.



# Context for Goal Setting



# About this Project

- Improve mobility for seniors, people with disabilities, and low-income individuals
- Organizations involved **coordinate** and provide transportation services
- Federal transit law requirement for Section 5310 (Enhanced Mobility for Individuals and Individuals with Disabilities Program) **project funding**
- Projects "must be included in a **locally developed coordinated plan.**"
- This is the **first** such plan of its kind exclusive to Boulder County.





# Purpose of Goals

- Describe what the plan will accomplish.
- Describe value contributed to transportation.
- Provide context and guidance for your plan's implementation.





# Goal Setting

Think through the following items:

- What are your priorities from this plan?
- Of the constraints you agree with, how can they be overcome?
- Where do you want Boulder County to be 5 years from now?



# Challenges and Needs

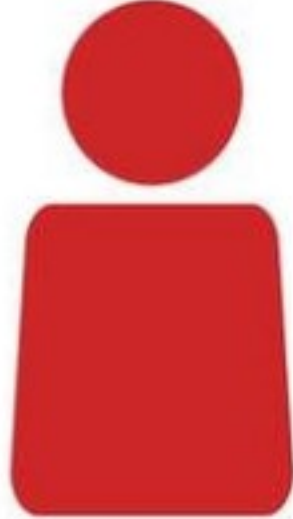


# SCOT Findings

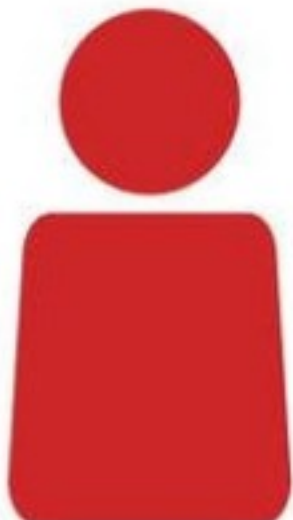
## Challenges

### Most Common Themes:

- Constrained Resources
  - Spreads internal staff too thin
  - Forces reliance on volunteers, partners, and grants for programs
  - Stifles expansion to meet current demand
- Not Meeting Enough of the Needs
- Mistrust/Reluctance from the Community



*“Not enough resources/opportunities to meet the demand. Demand is increasing.”*



*“Community reluctance to accept solutions from outside agencies - we tried this before and it didn't work...”*



# SCOT Findings

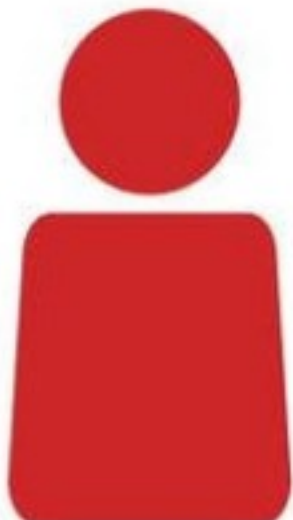
## Challenges

### Other Themes:

- High Cost for Existing Services
- Location of Services
- Organizational Limitations
- Older Adults Left Behind in Pandemic
- Aging Fleet / Driver Shortage



*“Not always a clear, unified City vision of how to address transit issues.”*



*“Transportation options not convenient, or accessible, based on location.”*



# Polling Q4

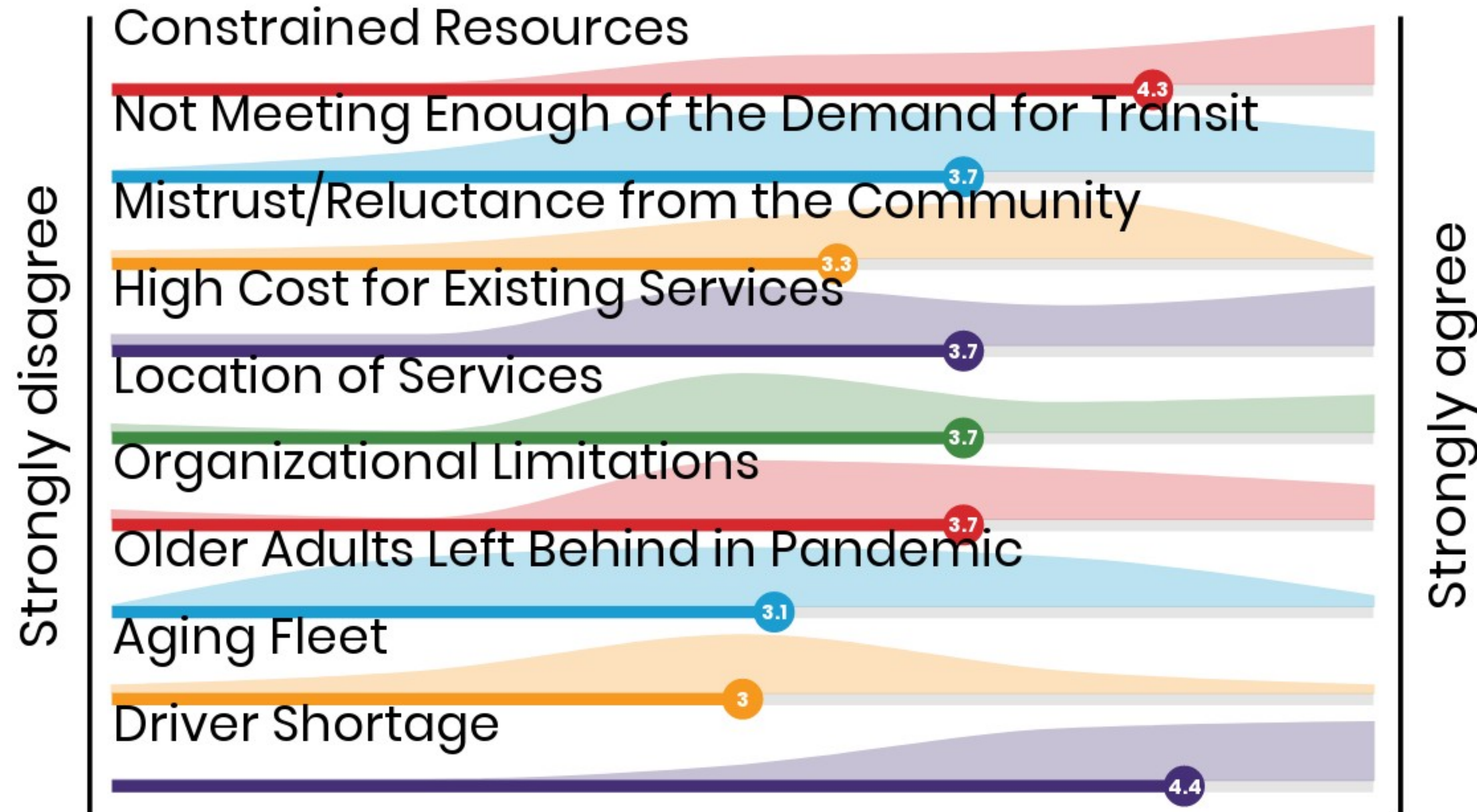
Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

## Q4 Which of the challenges do you agree with?

- Constrained Resources
- Not Meeting Enough of the Demand for Transit
- Mistrust/Reluctance from the Community
- High Cost for Existing Services
- Location of Services
- Organizational Limitations
- Older Adults Left Behind in Pandemic
- Aging Fleet
- Driver Shortage



# Which of the challenges do you agree with?



# Draft Summary of Needs



Personnel



Infrastructure and Transit  
Rider Experience



Ride Purposes



# Draft Summary of Needs

## Personnel

- Professional drivers
- Volunteer drivers
- Customer service / Travel trainers
- Grant assistance
- Data collectors





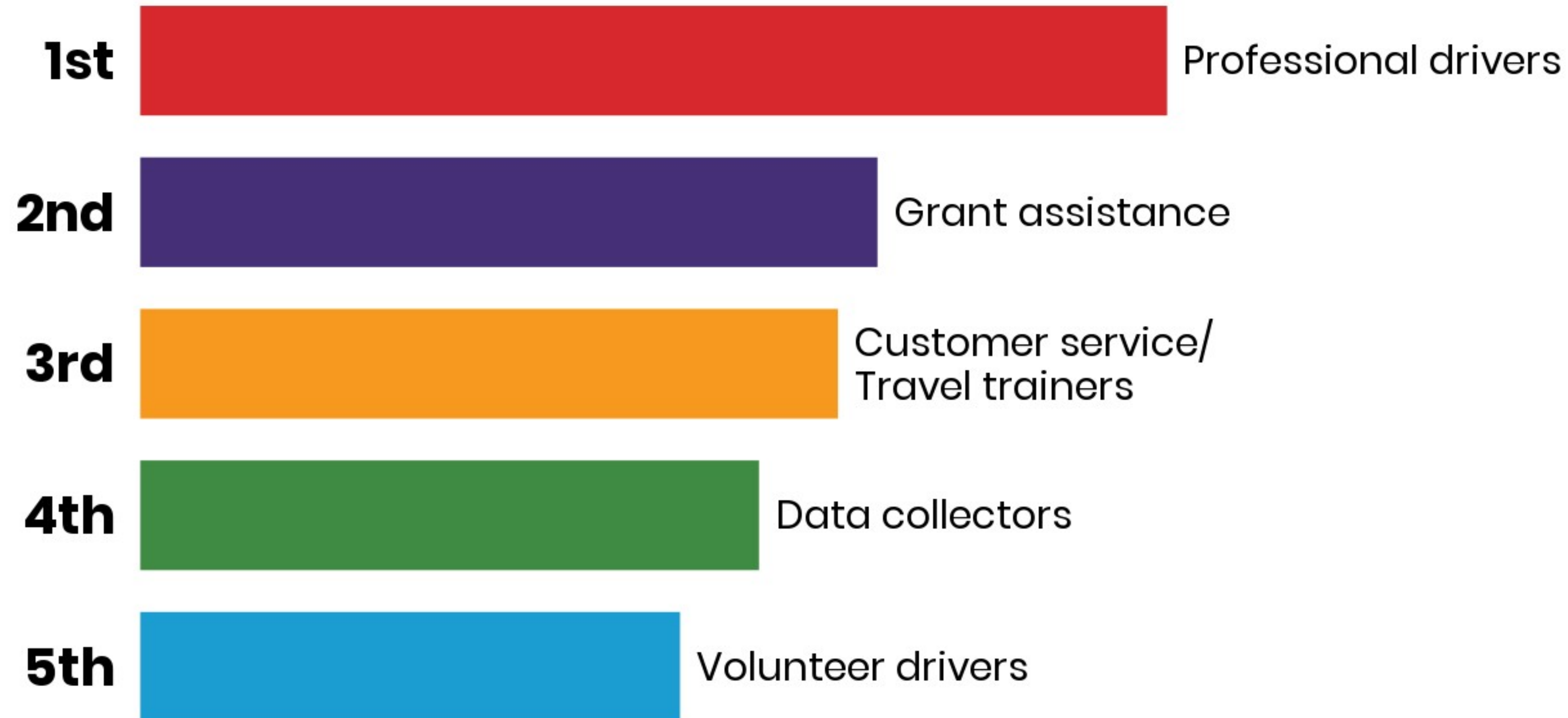
# Polling Q5

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

## Q5 What need stands out to you as most important (Rank in order)?

- Professional drivers
- Volunteer drivers
- Customer service / Travel trainers
- Grant assistance
- Data collectors

# What need stands out to you as most important (Rank in order)?





# Draft Summary of Needs

## Infrastructure and Transit Rider Experience

- Modernized wheelchair-accessible fleet of buses
- Universally accessible bus stops/sidewalks
- Affordable/free transit fares for riders
- Customer comfort with using online scheduling/information tools
- Regaining rider trust & comfort post-pandemic





# Polling Q6

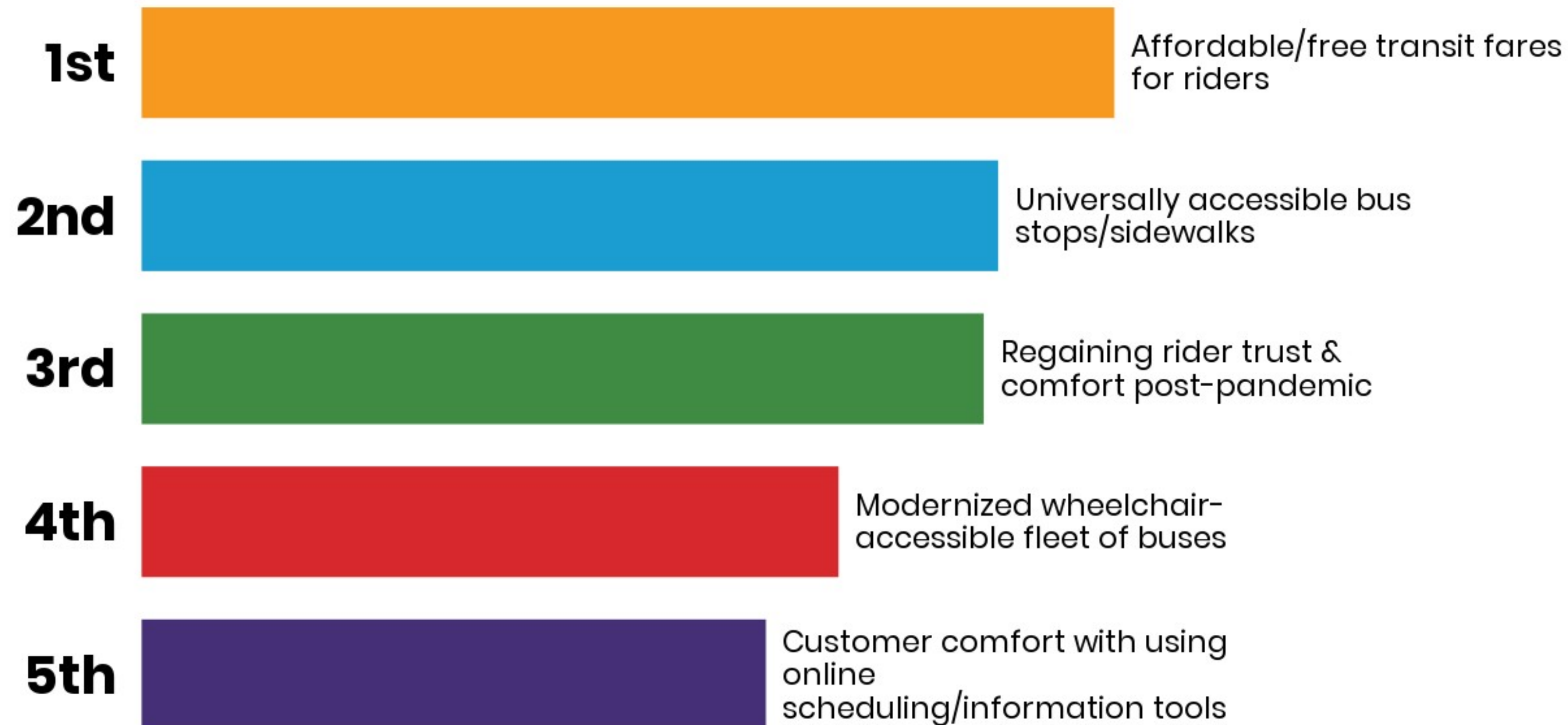
Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

## Q6 What need stands out to you as most important (Rank in order)?

- Modernized wheelchair-accessible fleet of buses
- Universally accessible bus stops/sidewalks
- Affordable/free transit fares for riders
- Customer comfort with using online scheduling/information tools
- Regaining rider trust & comfort post-pandemic



# What need stands out to you as most important (Rank in order)?





# Draft Summary of Needs

## Ride Purposes

- Transit for employees going to/from large workplaces disconnected from the transit network
- Transit for students attending schools outside of local cluster
- Transit for students getting to/from after-school programs and activities
- Transit for people going to/from healthcare appointments
- Transit for Veterans accessing regional VA centers





# Polling Q7

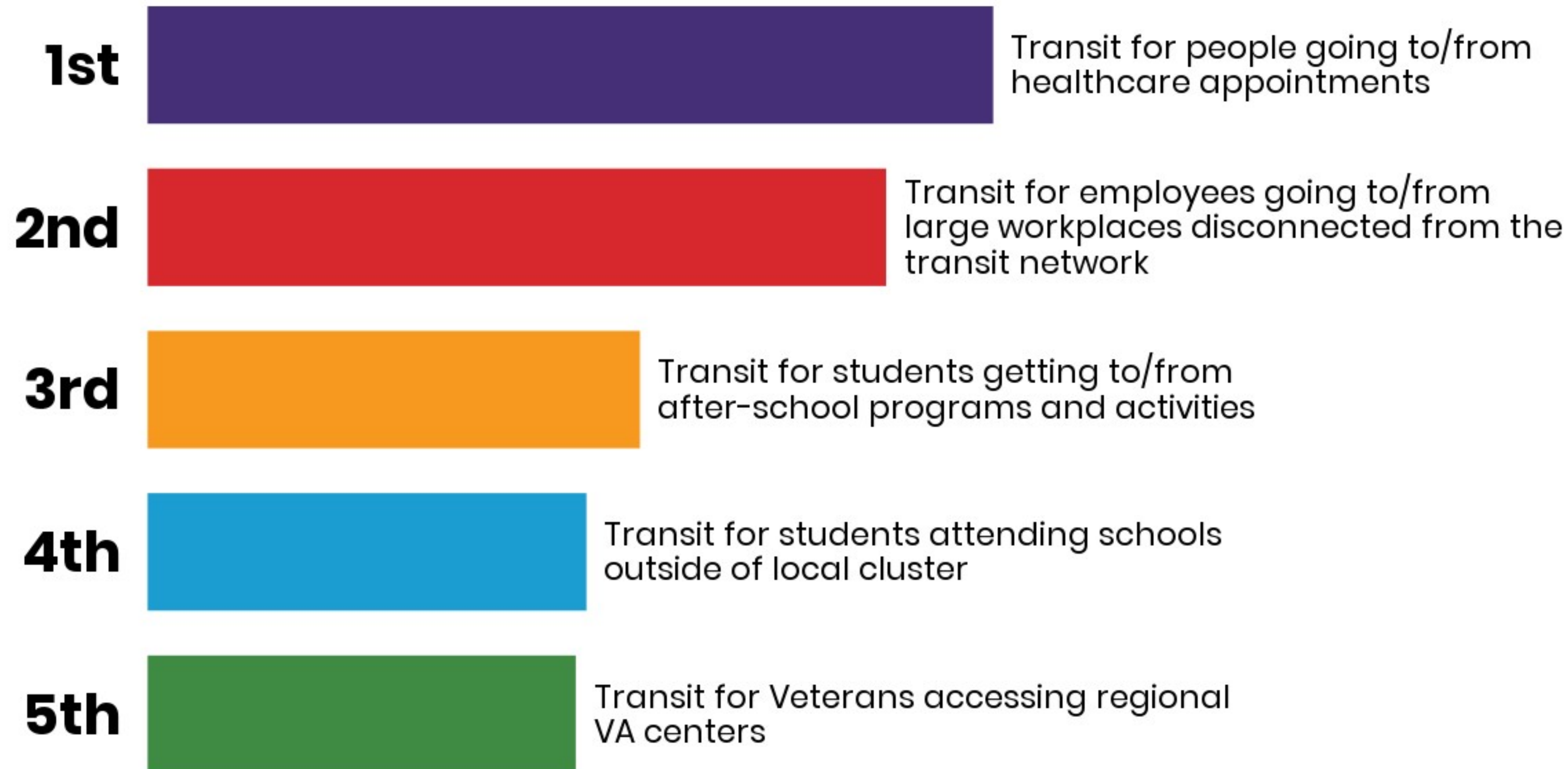
Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

## Q7 What need stands out to you as most important (Rank in order)?

- Transit for employees going to/from large workplaces disconnected from the transit network
- Transit for students attending schools outside of local cluster
- Transit for students getting to/from after-school programs and activities
- Transit for people going to/from healthcare appointments
- Transit for Veterans accessing regional VA centers



# What need stands out to you as most important (Rank in order)?





# Goals Brainstorm

# Possible themes for brainstorming goals

- Accessibility
- Equity
- Safety
- Resiliency
- Fiscally Sustainable
- Coverage





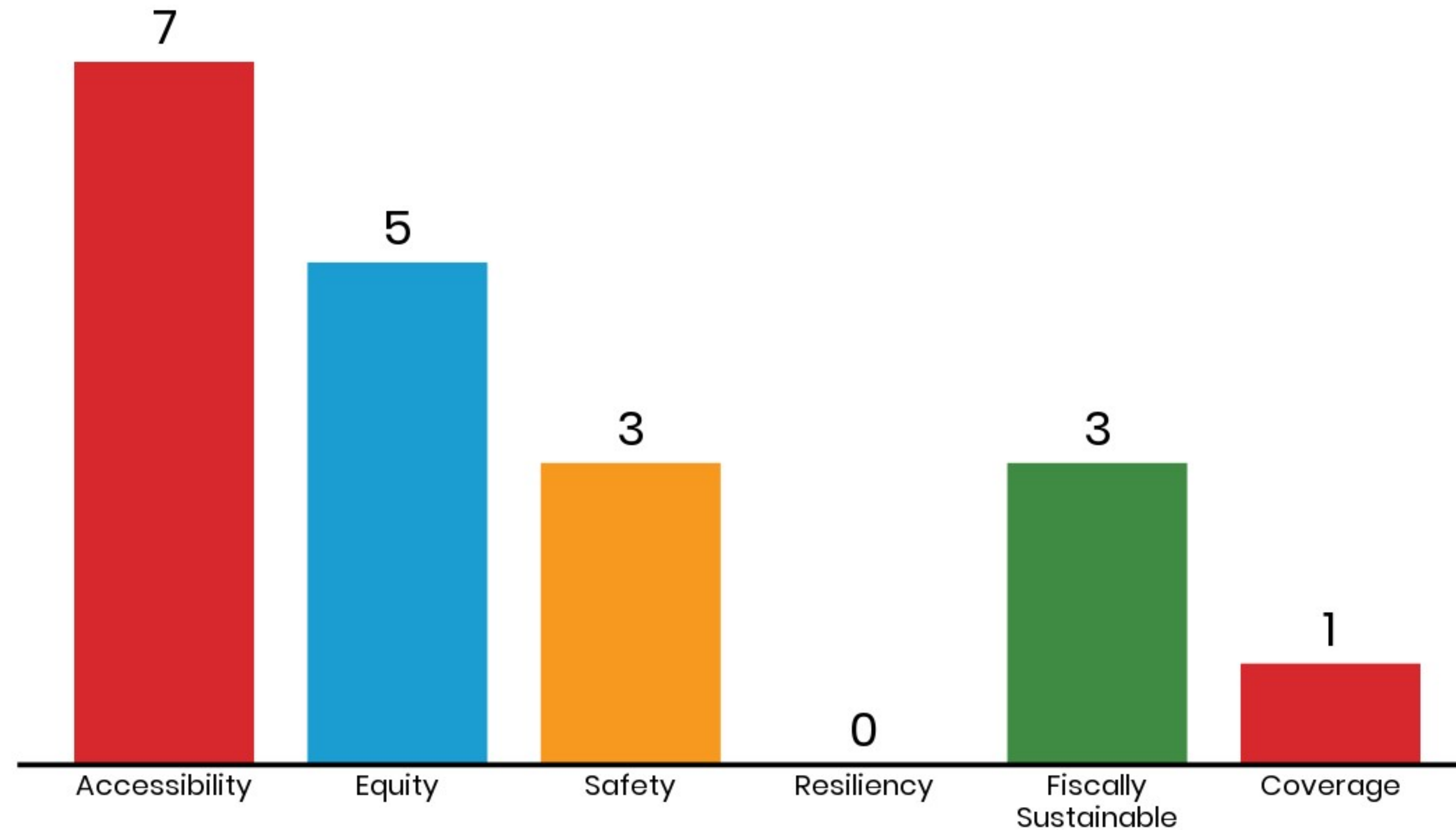
# Polling Q8

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

**Q8 What possible goal theme is most important for you (choose 1)?**

- Accessibility
- Equity
- Safety
- Resiliency
- Fiscally Sustainable
- Coverage

# What possible goal theme is most important for you (choose 1)?





# Polling Q9

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

**Q9 Is there another category/concept that you think is more important?**

# Is there another category/concept that you think is more important?

Reliability of services

reliability

reliability

Equity amongst populations

Reliability. Easy access

environmental  
consciousness/sustainability

Effective and efficient

Equity

Efficient. "Mass" transit cannot be all things to all people. In so doing, efficient mass transit will meet various other named goals.



# Is there another category/concept that you think is more important?

Reliable

Standardized Data Collection, Evaluation, & Reporting on goals & metrics

Reliability

Rural and Urban communities

Balancing mountain rural, urban, and metropolitan needs

distance between where people live and where they need to go



# Demographic Comparison

Key demographics of Boulder County compared with State of Colorado and neighboring counties

	Total Population	Percentage of Older Adults (aged 65 and older)	Percentage of Total Population with a Disability	Percentage of Total Population with income below 150% of federal poverty level	Percentage of Youth (aged 18 and younger)
State of Colorado	5,610,349	13.8%	10.6%	16.9%	22.5%
Boulder County	322,510	13.7%	8.1%	16.4%	19.4%
Broomfield County	67,886	13.3%	8.1%	8.5%	23.2%
Gilpin County	6,018	17.9%	9.6%	10.1%	13.6%
Grand County	15,303	16.7%	5.0%	17.9%	17.4%
Jefferson County	574,798	16.0%	10.0%	11.7%	20.0%
Larimer County	344,786	15.1%	9.7%	17.3%	19.8%
Weld County	305,345	11.9%	10.3%	17.5%	26.3%



# Polling Q10

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

**Q10 What are the ways Boulder County's transportation goals are unique from other parts of Colorado?**

# What are the ways Boulder County's transportation goals are unique from other parts of Colorado?

Much larger student population

Rural/ urban split

Lack of affordable housing, so many are housing + transportation burdened.

Rural and urban challenges

Intersection with housing availability and affordability

Spread out and lack of affordable housing

More similar than unique.

Supports a rural and urban/suburban population

Student population and poverty level



# What are the ways Boulder County's transportation goals are unique from other parts of Colorado?

Larger physical distance between distinct communities

Land use isn't always supportive of multimodal transportation

Spread out availability of services and connections.

Households with youth might be more telling indicator to compare to surrounding counties than just youth population alone, and where they are clumped

Land use equity issues

Large school districts

Regional school districts that fall outside of Boulder County

Central location for finding/scheduling rides.

reliability

# Polling Q11

Go to [www.menti.com](https://www.menti.com) and use the code 9103 5350 to answer the upcoming questions.

**Q11 What words best describe the top priorities for improving mobility seniors, people with disabilities, and low-income individuals?**



# What words best describe the top priorities for improving mobility seniors, people with disabilities, and low-income individuals?





# Open Discussion

- What are your priorities from this plan?
- Of the constraints you agree with, how can they be overcome?
- Where do you want Boulder County to be 5 years from now?





# Next Steps



# Next Steps

- We will keep working together and interviewing stakeholders as we **refine the definition of project needs, goals, and strategies** -- nothing is set in stone!
- Dropping the **stakeholder survey** on SurveyMonkey this week
- Developing a **directory of transportation resources**
- Sharing **existing conditions report** with you -- and getting your feedback





# Upcoming TAC Meetings



May

- SCOT Analysis
- Demographics and Plan Review



**This Meeting!**

- Goal setting
- Gaps/needs analysis



July

- Strategies
- Prioritization



August

- Summarize
- Partner on implementation

# Thank you

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