



# *Bus Rapid Transit* Feasibility Study

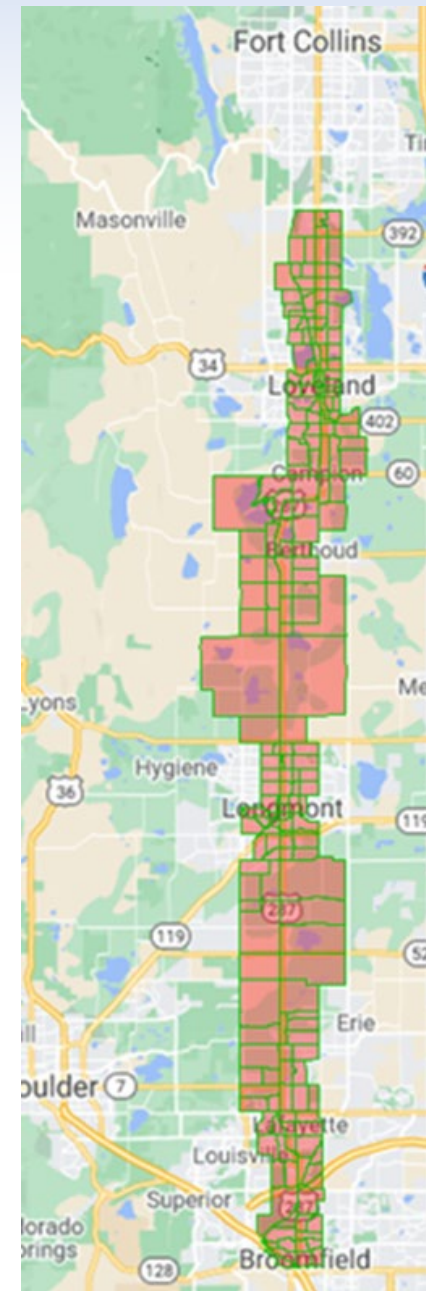


# GUIDED BY PARTNERS

- Funded by Boulder County and City – County of Broomfield



# WHY US-287 BRT FEASIBILITY STUDY?

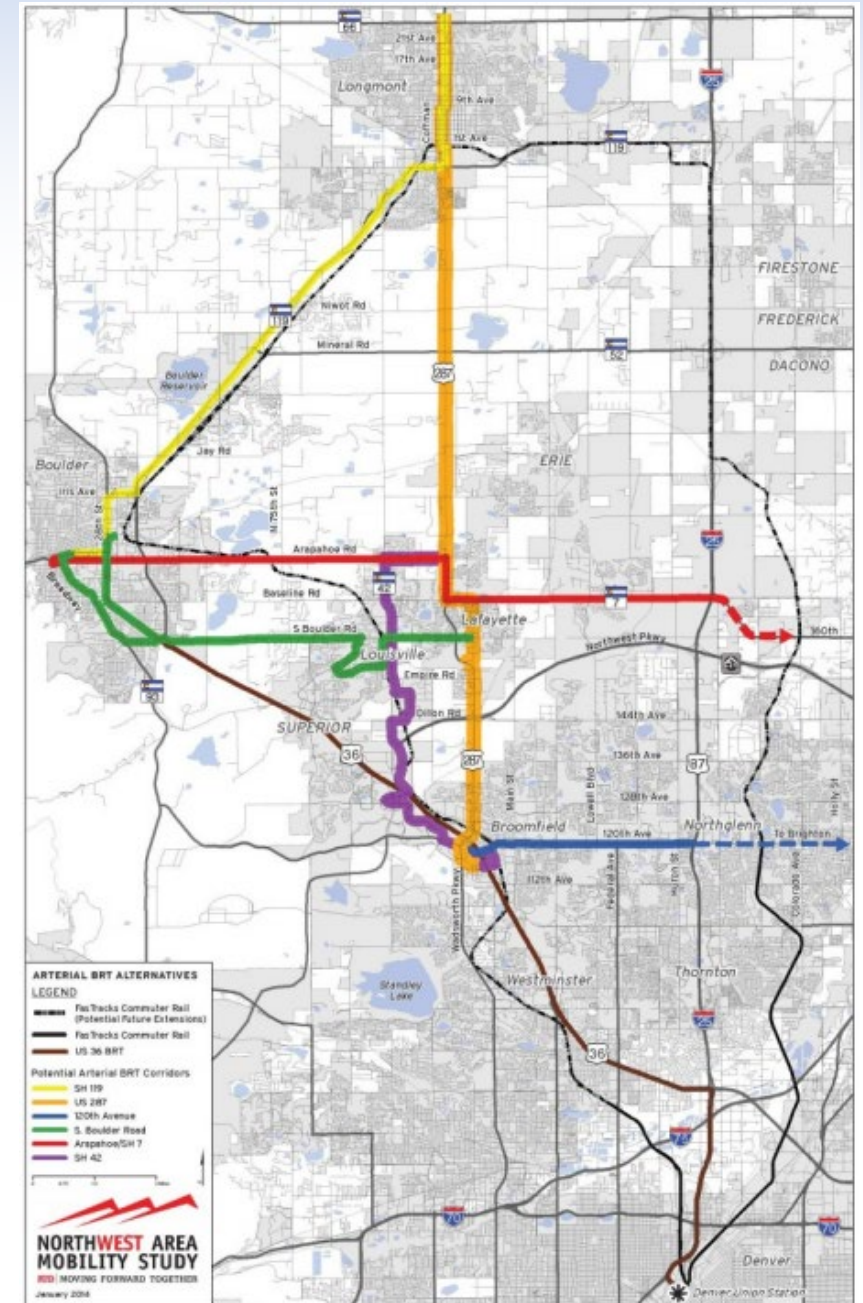




# NORTHWEST AREA MOBILITY STUDY (NAMS)

# US 287 BRT Feasibility

- **Network** of Mobility
- **Complimentary** Routes and Modes
- Everywhere-to-everywhere

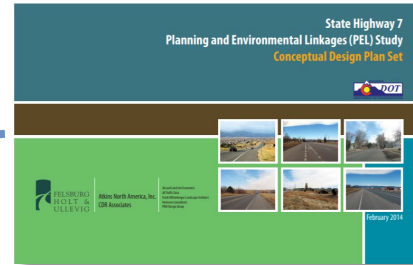




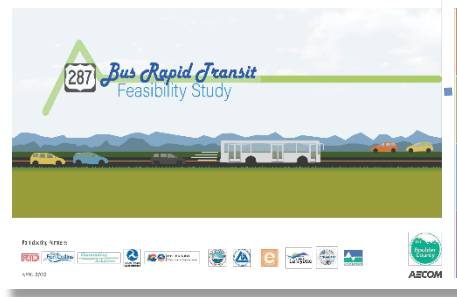
# TRANSPORTATION SYSTEMS PLANNING



August  
2014



February  
2014



September  
2022



July  
2016



February  
2020



October  
2019



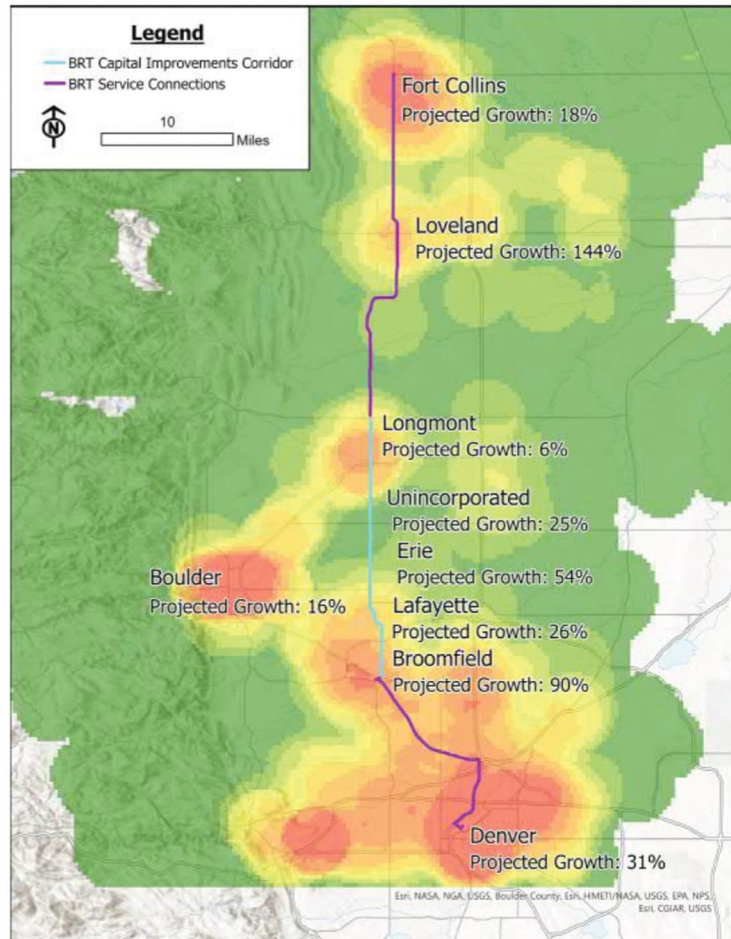
April  
2017



October  
2019

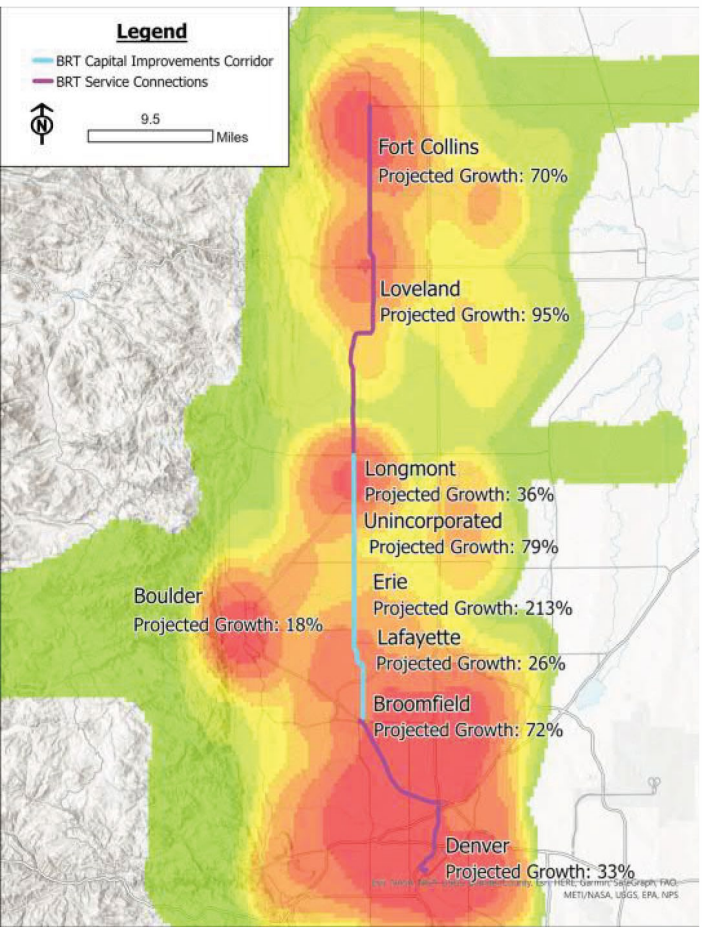
# WHY REGIONAL BUS RAPID TRANSIT ON US-287?

Figure 23: Concentrations of Jobs within Region



Projected growth rates are based on the 2015 and 2045 Statewide Model Traffic Analysis Zone land use data

Figure 14: Regional Population Density



Projected growth rates are based on the 2015 and 2045 Statewide Model Traffic Analysis Zone land use data

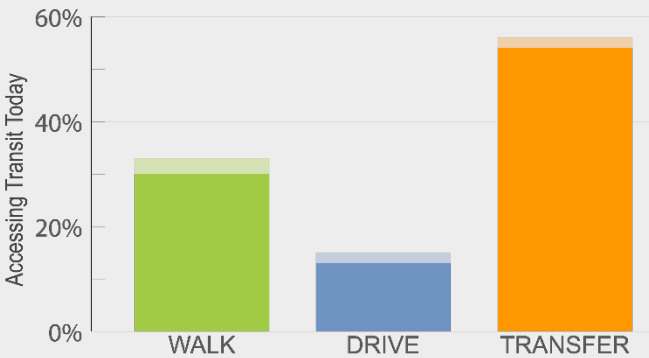
## Quick Facts about Population within the Study Area

**147,897**  
people in study area  
(Longmont to Broomfield)

**59,399**  
households in study area  
(Longmont to Broomfield)

Projected regional growth:  
**47%**

Projected study area growth:  
**75%**







**PHASE I:**

**BRT FEASIBILITY**



# OBJECTIVES

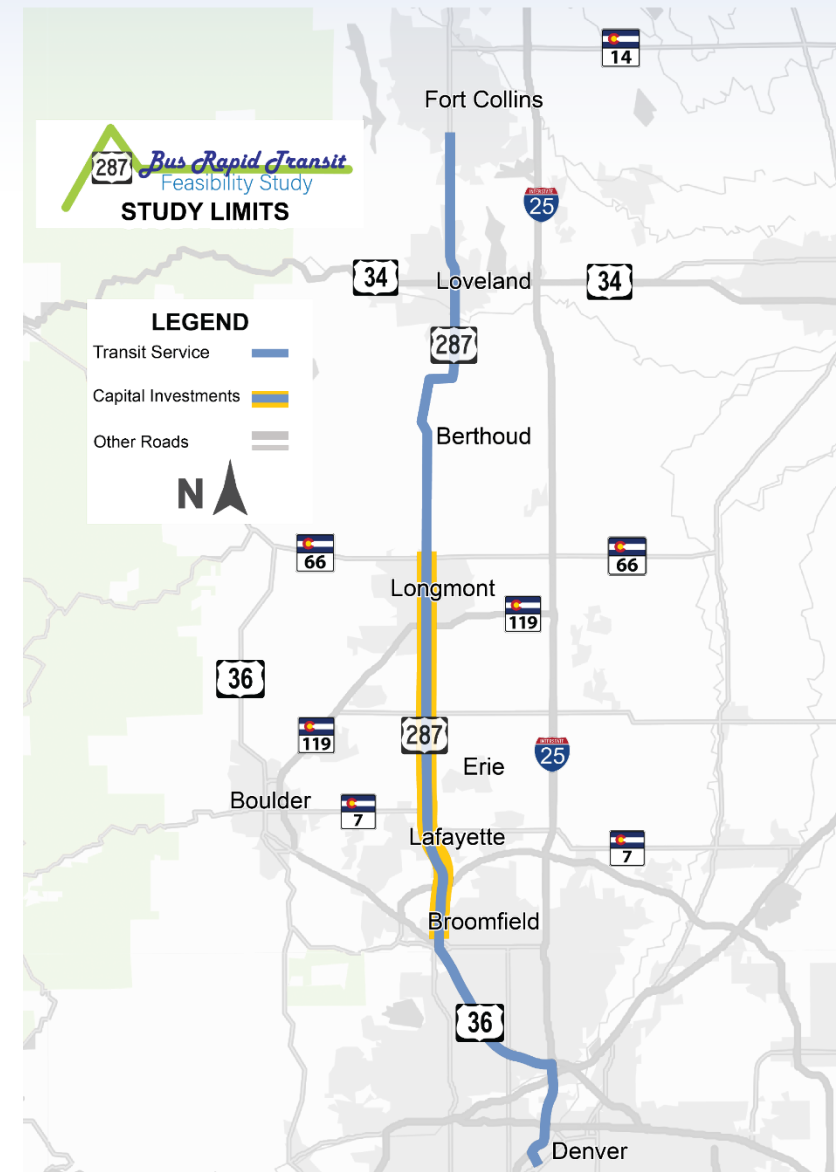
- Understand North-South Mobility Needs
- Recommend Transit Services
- Recommend Capital Investments

## Capital Investments:

- ✓ Longmont
- ✓ Erie
- ✓ Lafayette
- ✓ Broomfield
- ✓ Boulder County

## One Seat Ride:

- ✓ Fort Collins
- ✓ Denver Union Station



# MULTIPLE PERSPECTIVES

- Public Input
  - Bilingual Zoom Webinars
  - Community Conversations
- Technical Staff
  - Stakeholder Working Group
  - Individual Conversations
- Elected Officials
  - Coalition
  - Updates

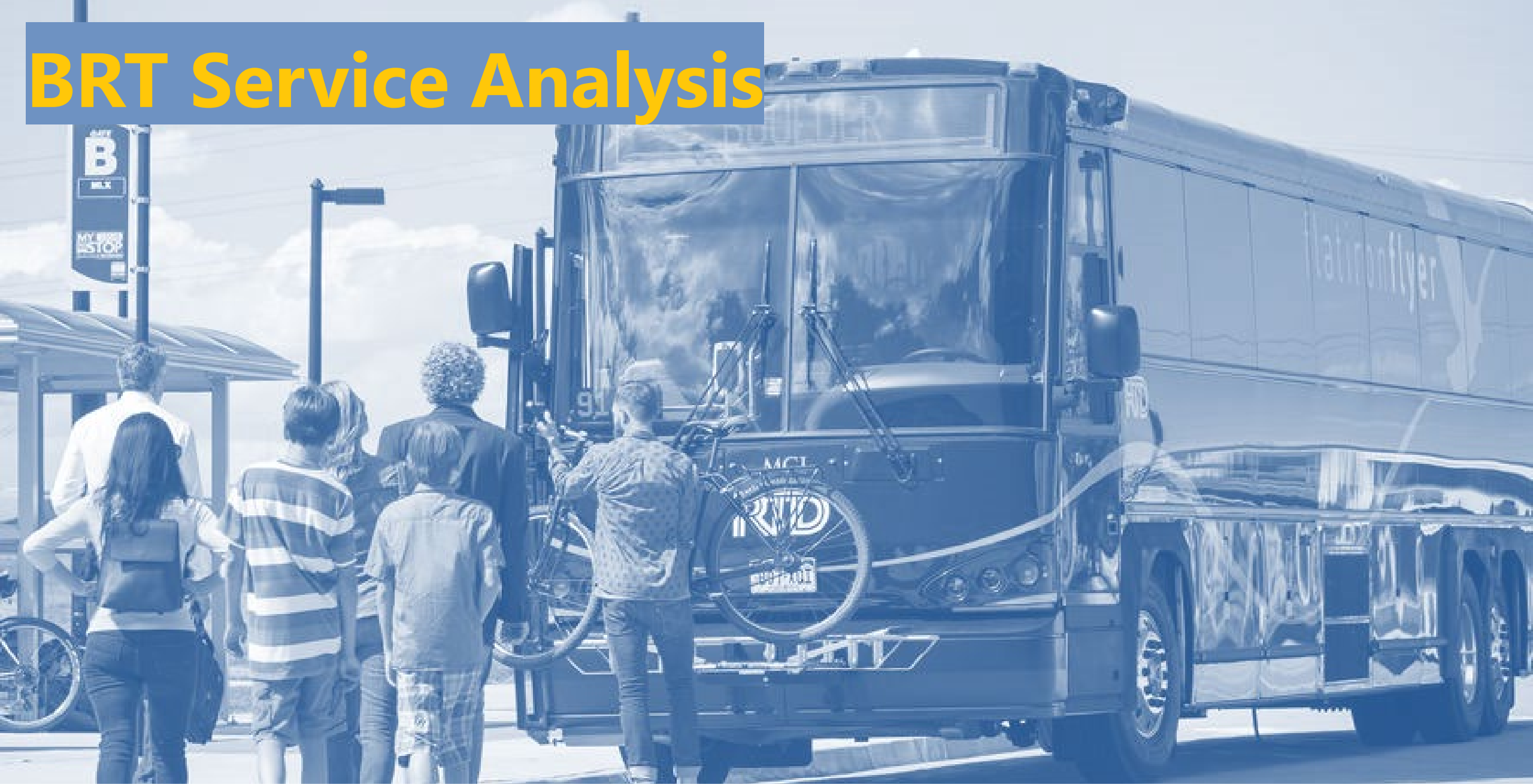


## COMMUNITY INPUT





# BRT Service Analysis



# STATIONS AREA TOOLKIT

boco.org/287planning

## TRANSIT APERTURE / TRANSIT SIGNAL PRIORITY

### Application

- Useful on BRT routes that often use larger transit vehicles to increase headways and reduce costs on high-capacity routes.
- Most applicable to intersections that have significant queuing or transit route delay due to congestion.
- Corridors that have long signal cycles or long distances between signals are great candidates for these techniques.

### Benefits

- Helps to reduce transit vehicle delay.

### Transit Signal Priority

Transit Signal Priority (TSP) is an operational system installed at signalized roadway intersections to give local traffic signals. The purpose of a TSP system is to reduce regional bus travel times, increase schedule reliability, and reduce bus operating costs. Once



Source: County Station Area Toolkit

fully implemented, a TSP system can either extend signal green times by a few seconds or bring a green phase sooner every time a bus approaches an equipped intersection. Buses utilizing TSP will emit a unique frequency to intersection traffic signals, triggering a change in the signal phasing and allowing more time for the bus to pass through the intersection. TSP is typically coupled with Automatic Vehicle Location (AVL) so priority requests are only made when the bus is behind schedule. Combined with a queue jump lane, TSP and a bus-only lane enable buses to bypass waiting traffic to get out in front of getting an early green signal.

### Transit Only Aperture

This treatment prohibits or redirects general traffic away from a transit route that continues through an intersection. An exclusive lane in the far side of the intersection is dedicated for transit and/or bicycle use only. Transit-only apertures reduce friction between buses and general traffic, allowing for more efficient travel through congested and/or strategically located intersections.



## BIKE PARKING

Supplying bike parking at transit stations can expand transit sheds and increase multi-modal access by providing a safe and convenient location to store bikes. This can increase transit ridership by providing an alternative to driving, or people to utilize transit, who do not live within walking distance. The Association of Pedestrian & Bicycle Professionals offers resources and guidance on how to provide easy used and secure bicycle parking.

### Key Features

- Bike parking type at stations can vary significantly and can offer bike storage that caters to the needs of different riders. For example, stations can offer short-term parking like "inverted U" bicycle racks, or bike-n-side shelters, which offer more secure, longer-term bike storage.

### Application

- Short-term parking should be located near the station or use being served.
- If space allows, long-term bicycle parking can offer enhanced security and protection from weather.
- Ensure a clear zone is reserved around bicycle parking so as not to impede transit vehicles or pedestrian circulation.
- Bicycle parking should be located in well-lit and highly visible locations.
- The Boulder County Multimodal Transportation Standards document offers specific guidance on the placement and type of bicycle racks. Other local standards and requirements about bicycle facility placement should be taken into consideration.



**Benefits**

- Improves multi-modal connectivity at stations.
- Offers convenient, secure bicycle storage to encourage bicycling and bicycle first and last mile trips.



Source: County Station Area Toolkit

## STATIONS & STOPS

### ROUTE / SYSTEM MAPS

Route and system maps should be located prominently at stations and be convenient to locate and view. Providing route information that is clear, understandable, and accurate makes it easier for passengers to understand their travel options. Signage for Route and System Maps should be:

- Easy to read and understand.
- Provide useful information.
- Be reasonable to maintain.
- Be unique to the corridor, but also integrated with other existing and future BRT corridors in the region.



Source: FHCT

### WAYFINDING / SIGNAGE

Wayfinding assists in helping patrons locate bus stops as well as other nearby destinations or transit connection locations. Signage that communicates valuable information can enhance the transit stop as a gateway to its surrounding neighborhood or destinations. Station ID, or a unique stop number, clearly identified on stop signage helps for orientation, integration with mobile apps, and security at stations.



Source: FHCT

### BRANDING

Consistent branding helps with forging a strong identity and reinforces transit rider confidence in navigating transit systems. Branding features encompasses design strategies such as consistent use of color, materials, logo placement, appearance of maps at stations, unique street cloths, distinctive shelter design, amongst many other possible branding disciplines. Branding should be consistent and predictable. Regional or transit agency brand should be consistent, but some distinctions to highlight different services can be emphasized at transit stops if desired.



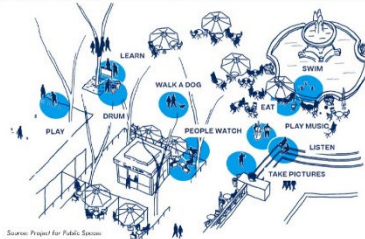
Source: FHCT



Source: FHCT

## PLACEMAKING

### Power of 10: a concept which places thrive when people have multiple reasons to be there (10+). Some of these reasons may include food, music, places to play, places to sit, culture/history, etc. The tool offers a framework for how to engage residents and other stakeholders to create destinations.



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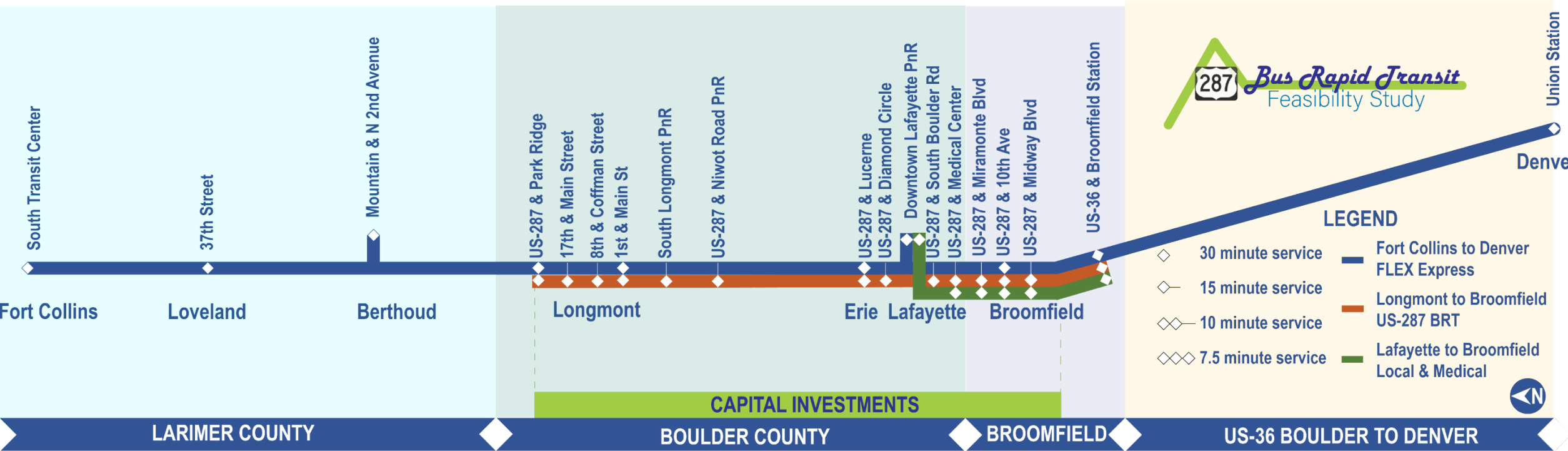
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- Unique paving treatments, decorative landscaping, amongst other design techniques to enliven the public space.
- Enhance pedestrian-centric streetscape such as wide sidewalks with tree grates. Trees offer shade and help reduce traffic noise.
- Ensure that land use surrounding stations are connected to station areas and vice versa. Safe, welcoming, and facilitate connections help integrate stations into the surrounding context.
- Provide shared parking options, bike lanes, and other micro-mobility options to provide first and last mile connections.
- Utilize consistent landscaping, materials, colors, streetway, signage and other elements.



Source: The Longmont Express

# SERVICE PATTERNS, STATIONS AND CAPITAL INVESTMENT





# CAPITAL INVESTMENT SCENARIOS

## Baseline:

No change to physical or service elements.

HELP  
WANTED

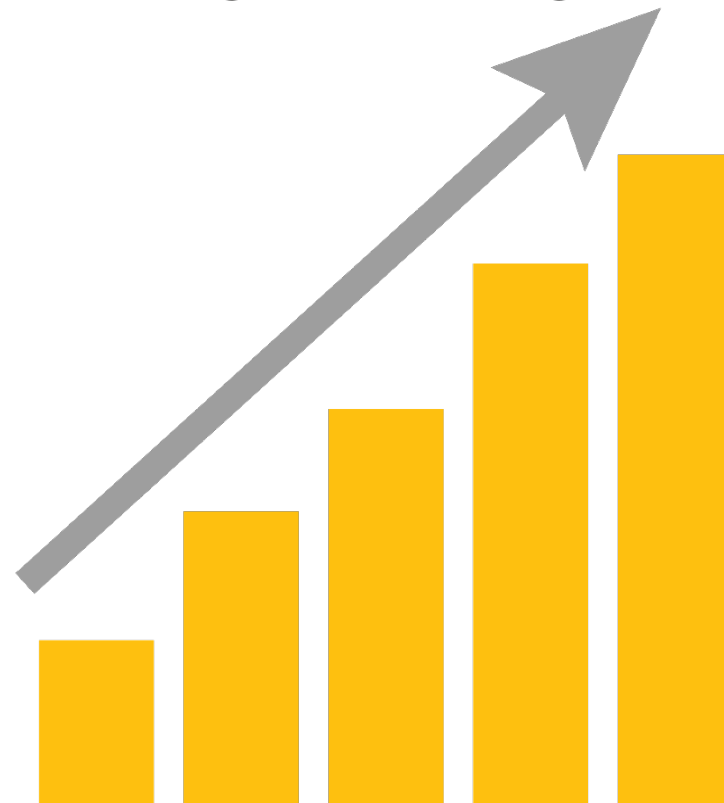
# CAPITAL INVESTMENT SCENARIOS

## Baseline:

No change to physical or service elements.

## 1. Operational Improvements Only:

No capital investments. Station optimization and additional service



# CAPITAL INVESTMENT SCENARIOS

## Baseline:

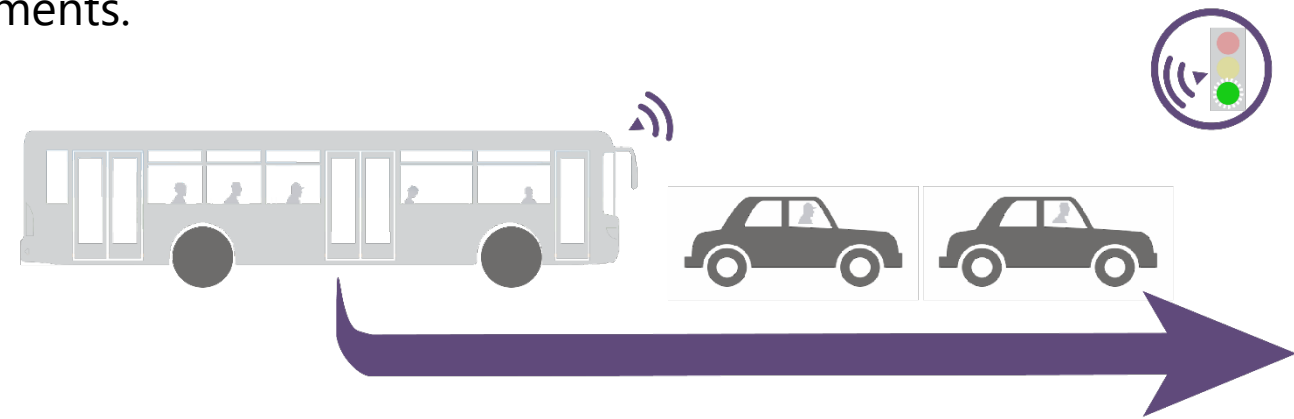
No change to physical or service elements.

## 1. Operational Improvements Only:

No capital investments. Station optimization and additional service

## 2. Mixed Flow BRT + Intersection Improvements:

Substantial changes to stations and intersection treatments.





# CAPITAL INVESTMENT SCENARIOS\*

## Baseline:

No change to physical or service elements.

## 1. Operational Improvements Only:

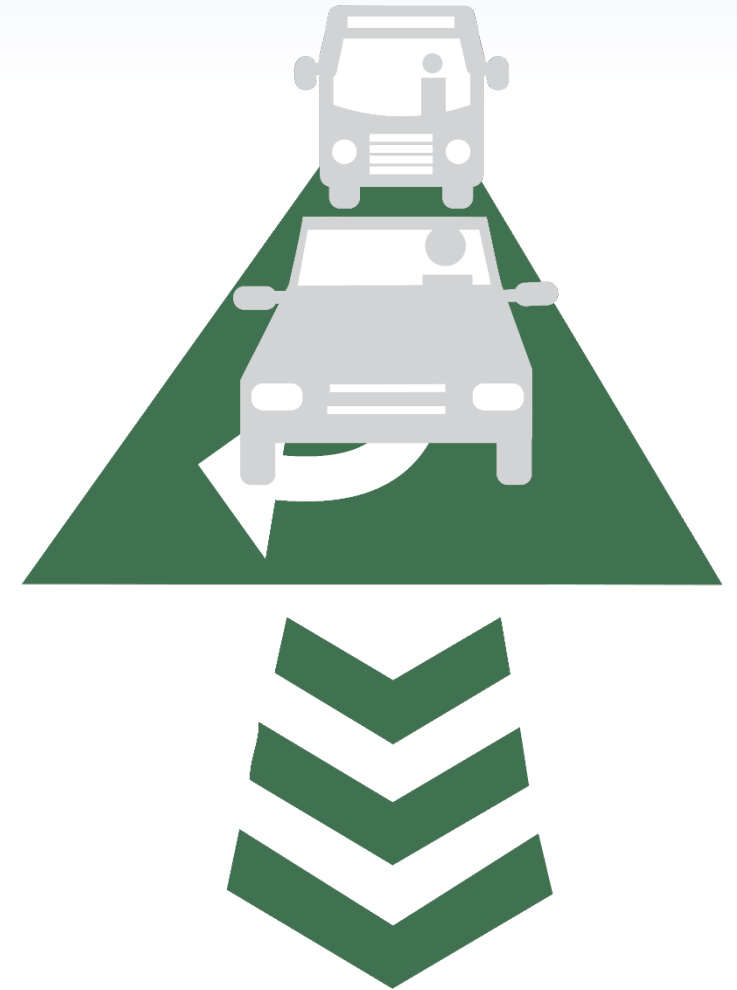
No capital investments. Station optimization and additional service

## 2. Mixed Flow BRT + Intersection Improvements:

Substantial changes to stations and intersection treatments.

## 3. Mixed Flow BRT + Intersection Improvements + BAT Lanes:

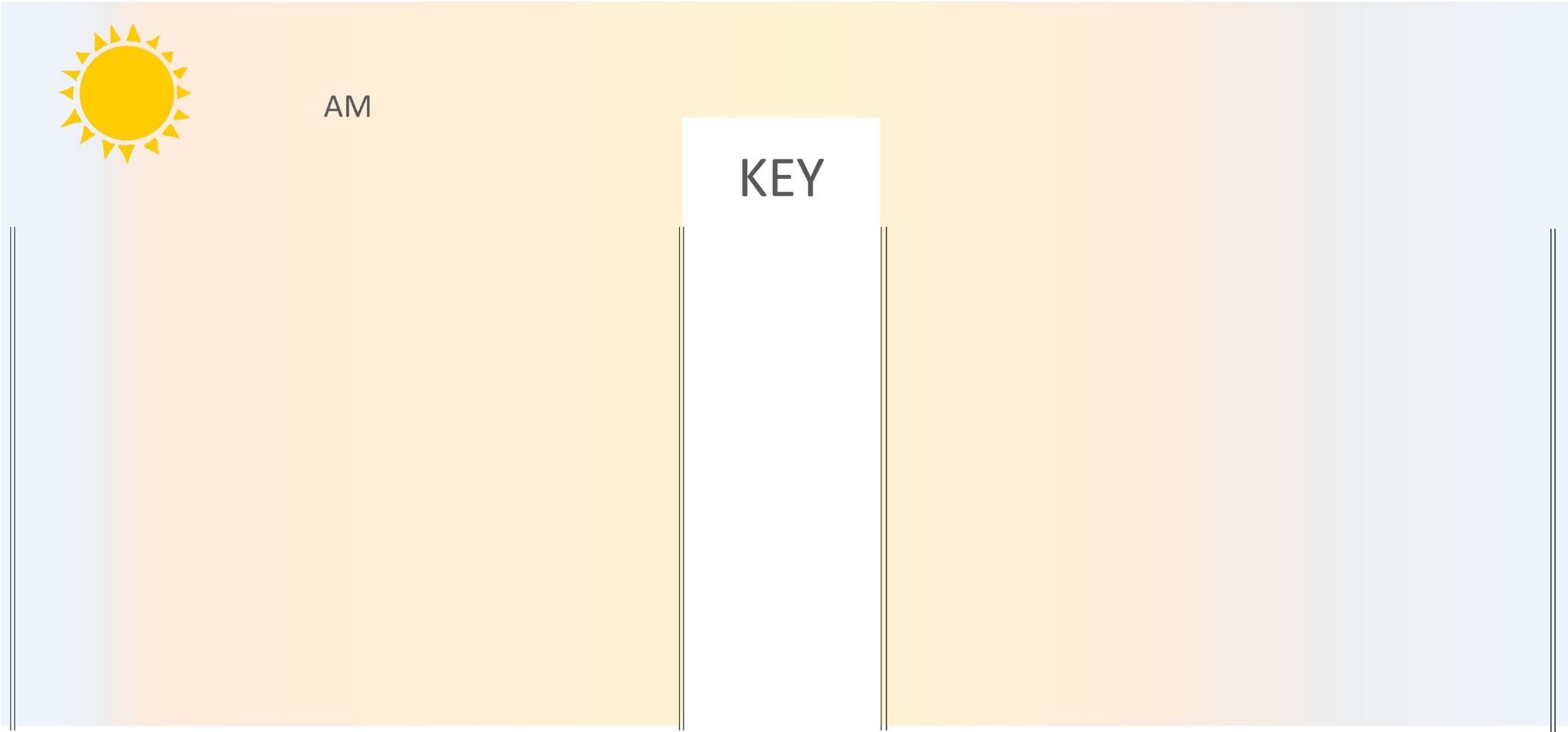
Scenario 2 and "Bus and Turning" lanes at targeted locations



\*modeled scenarios not an implementation plan

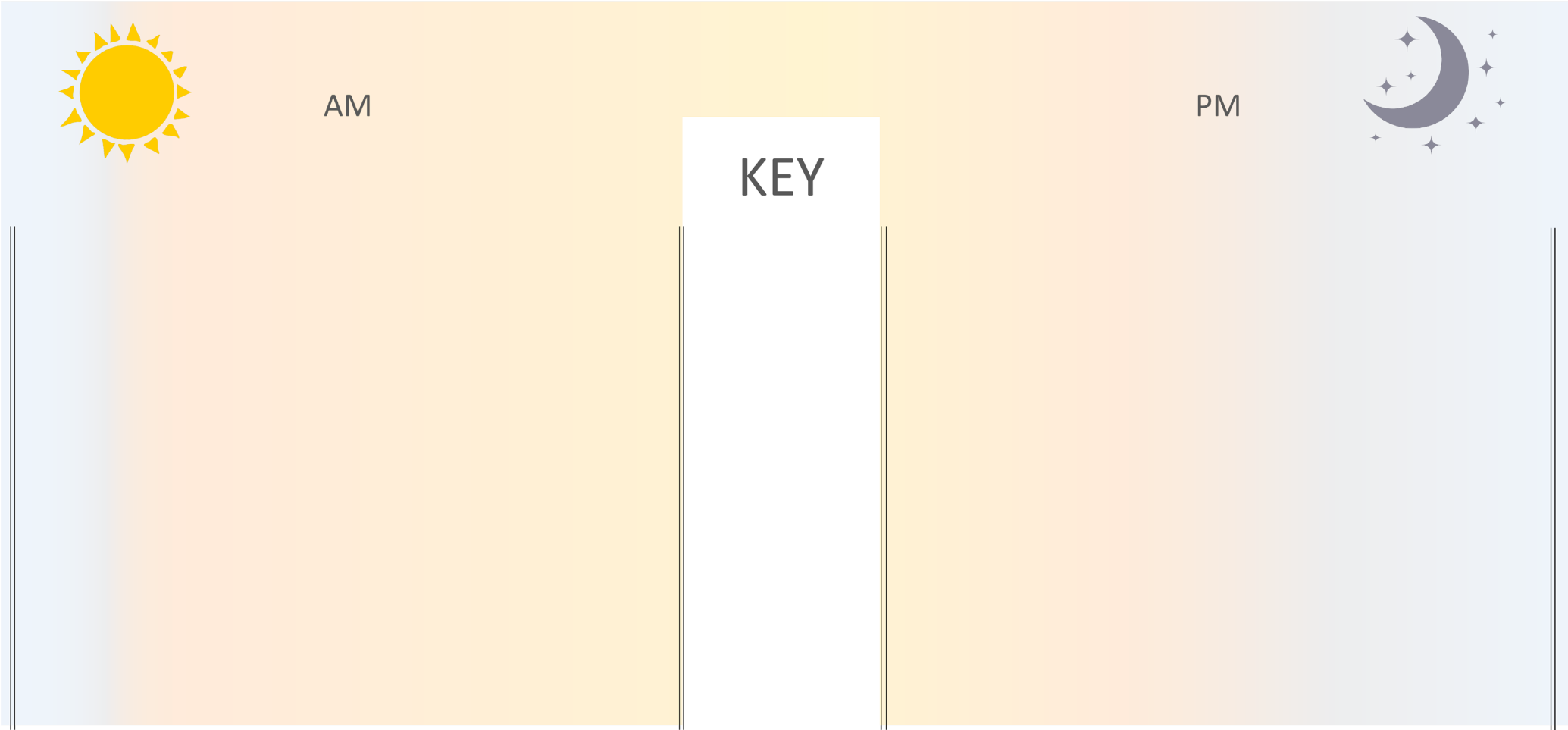
# MODELED TRANSIT TRAVEL TIMES

## Modeled Longmont to Broomfield Transit Travel Times



# MODELED TRANSIT TRAVEL TIMES

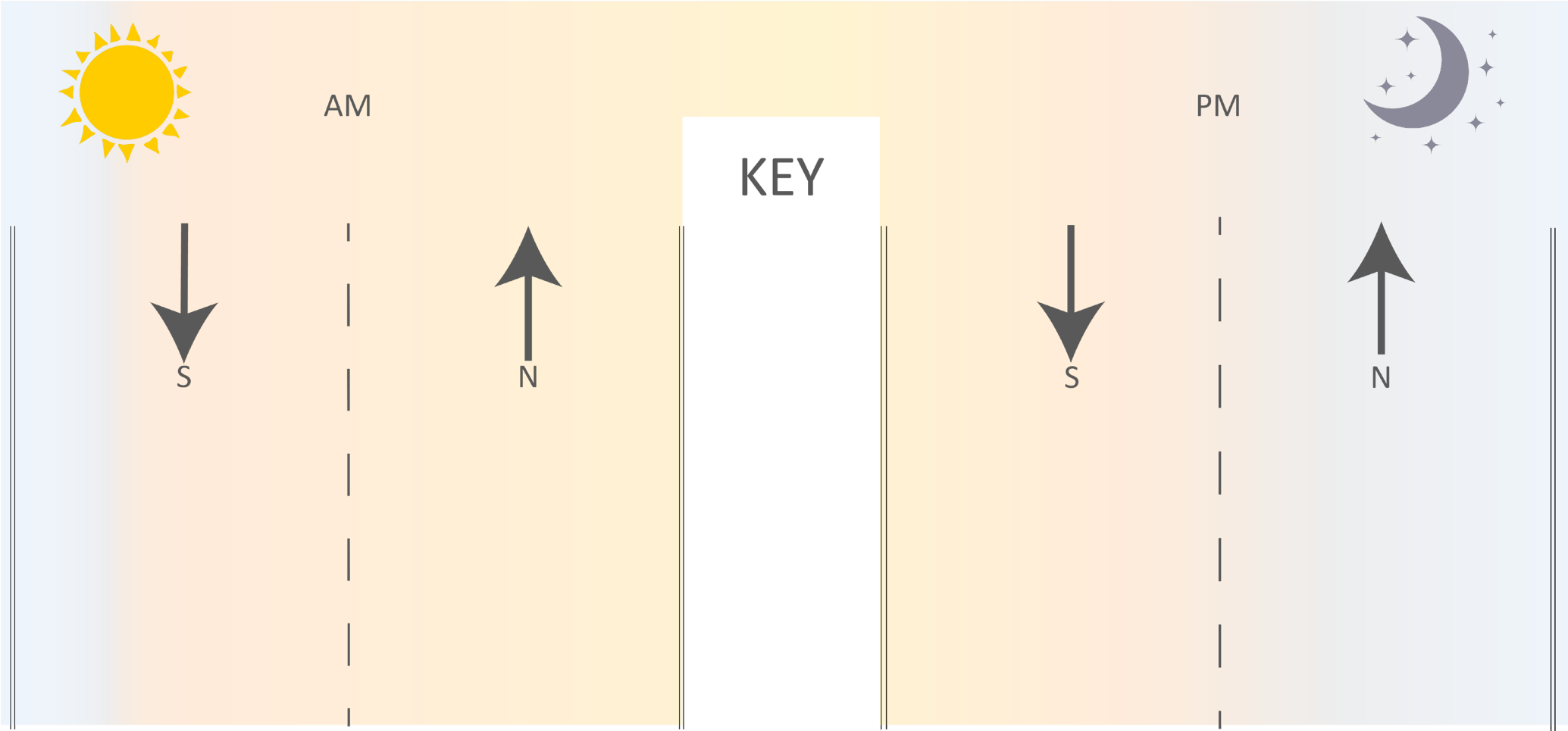
## Modeled Longmont to Broomfield Transit Travel Times





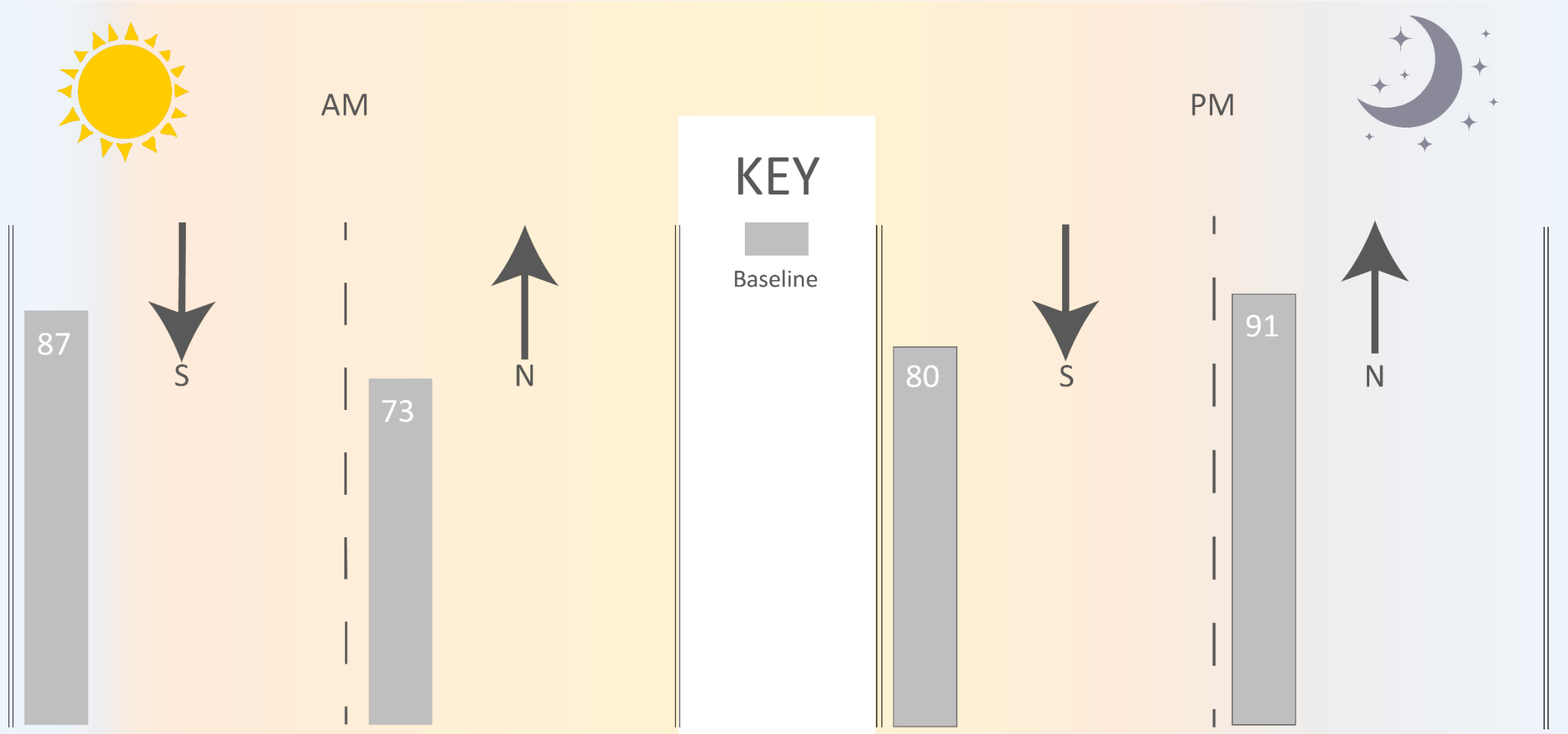
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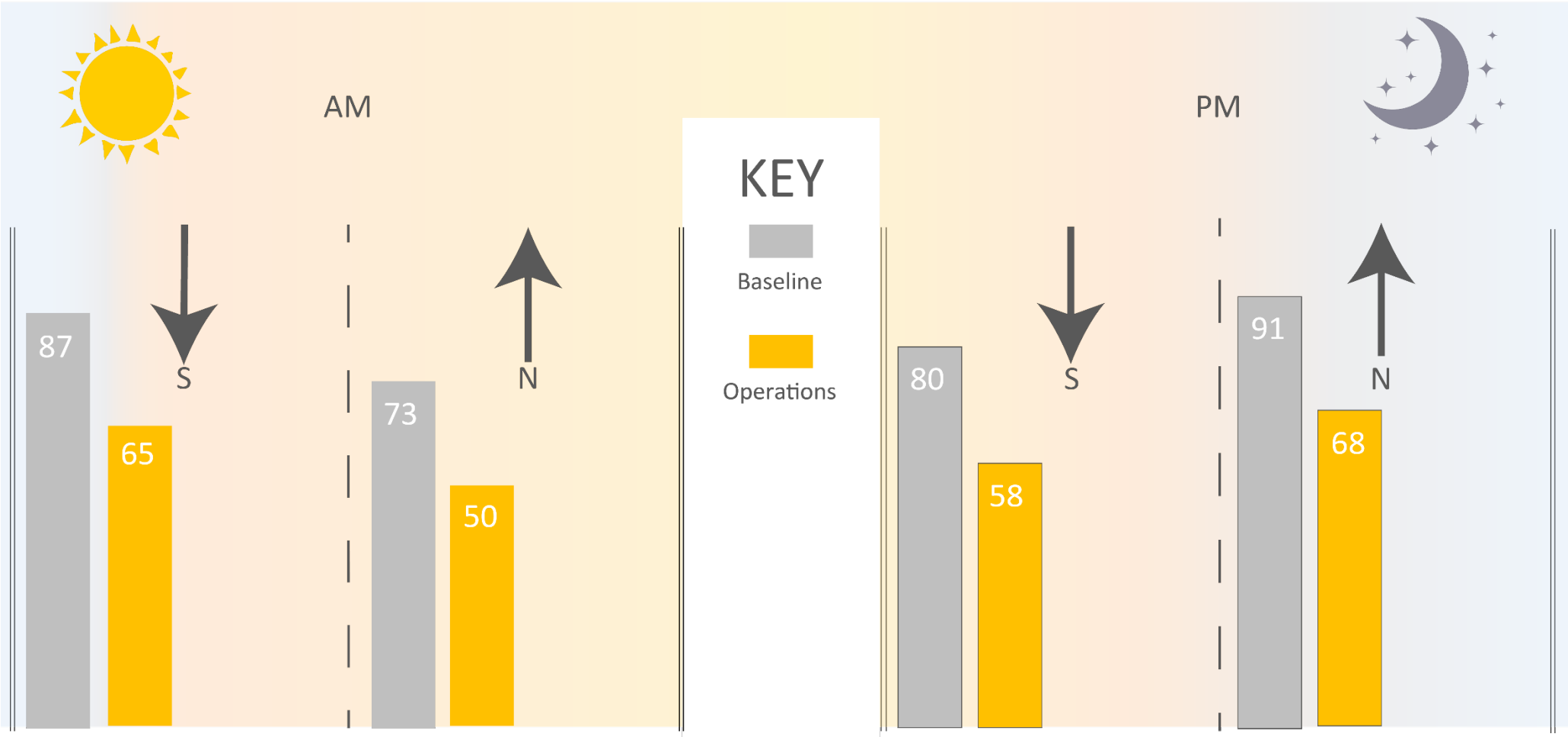
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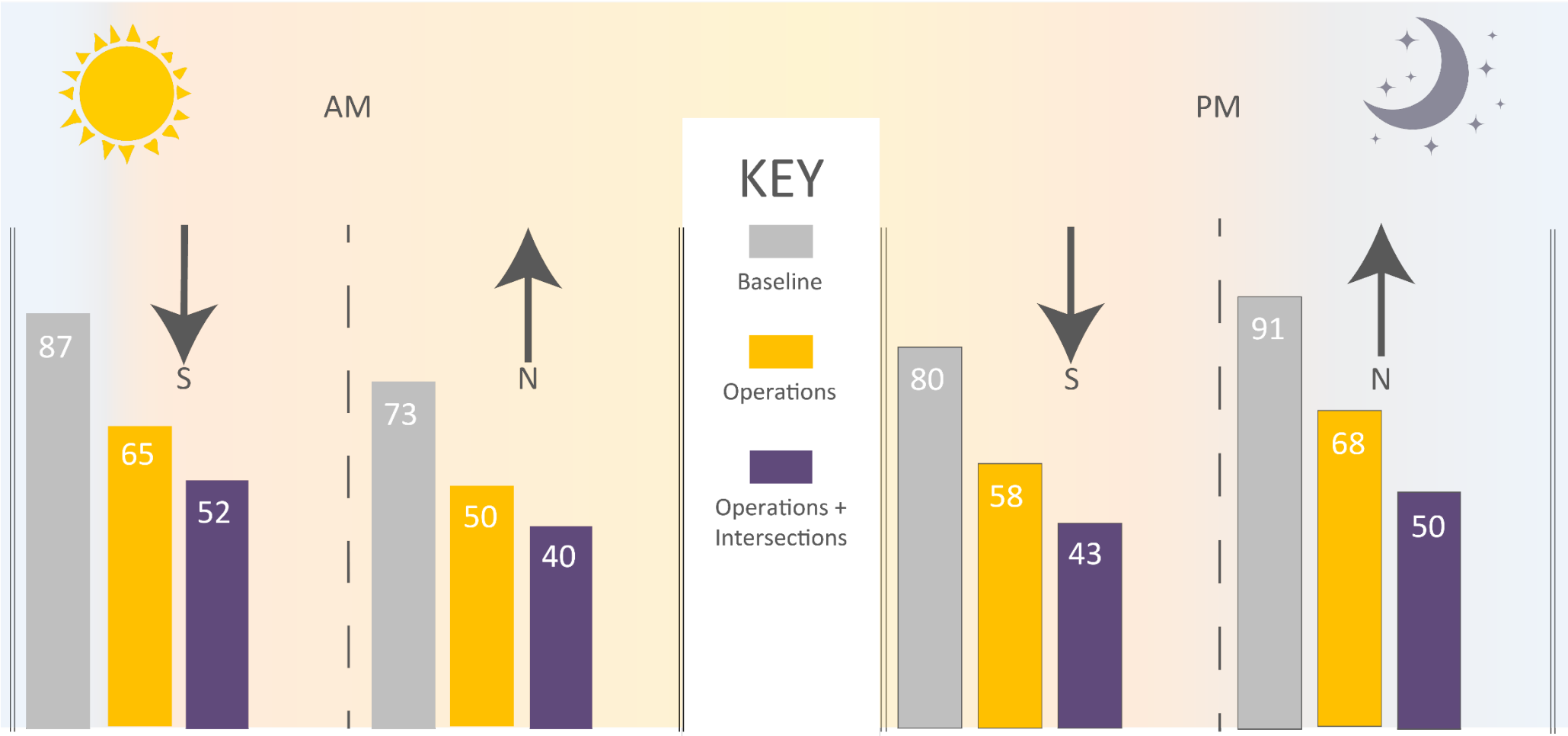
Modeled Longmont to Broomfield Transit Travel Times





# MODELED TRANSIT TRAVEL TIMES

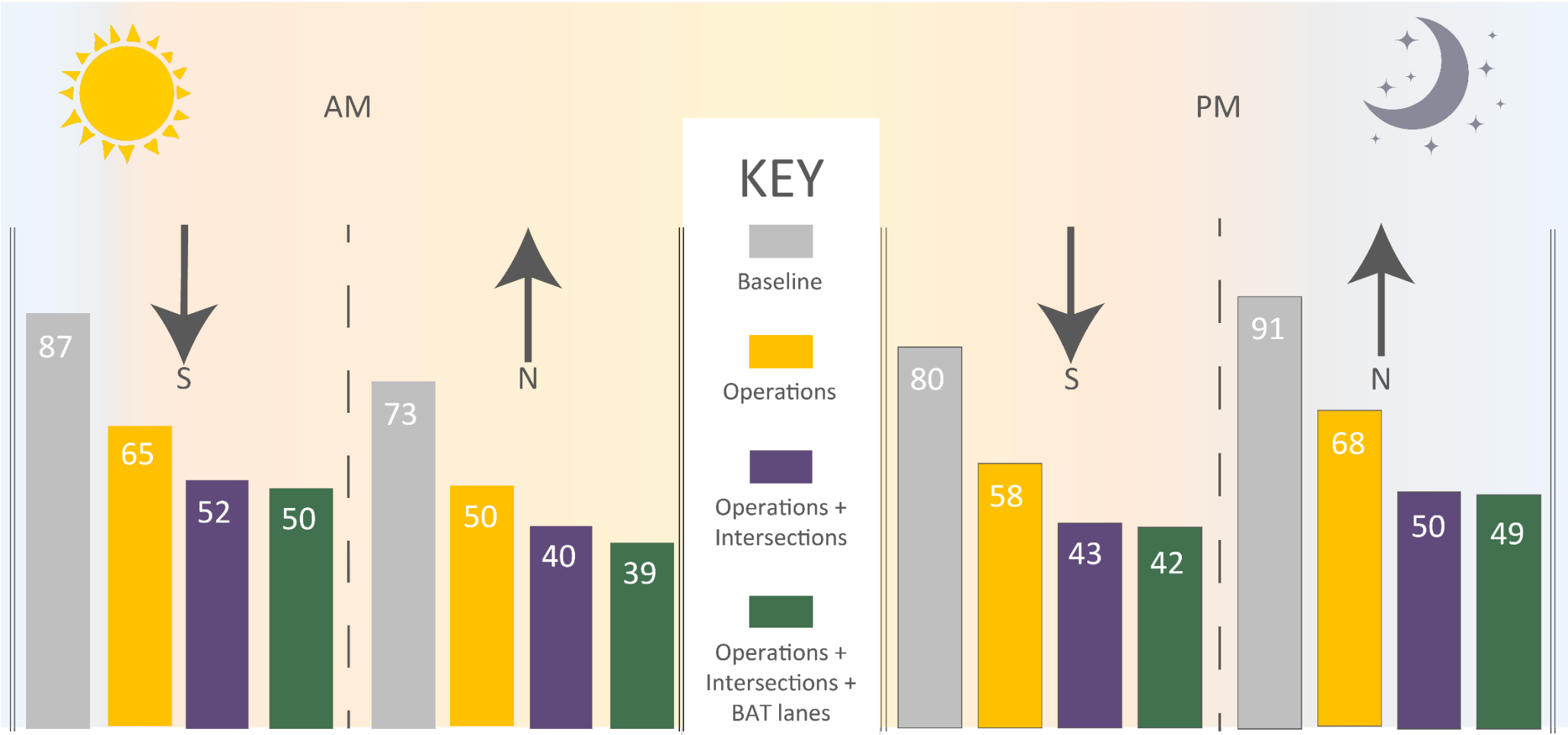
Modeled Longmont to Broomfield Transit Travel Times



# MODELED TRANSIT TRAVEL TIMES

Peak drive times:  
30 – 70 minutes

Modeled Longmont to Broomfield Transit Travel Times



# PROJECTED US 287 BRT DAILY RIDERSHIP (2045)

KEY

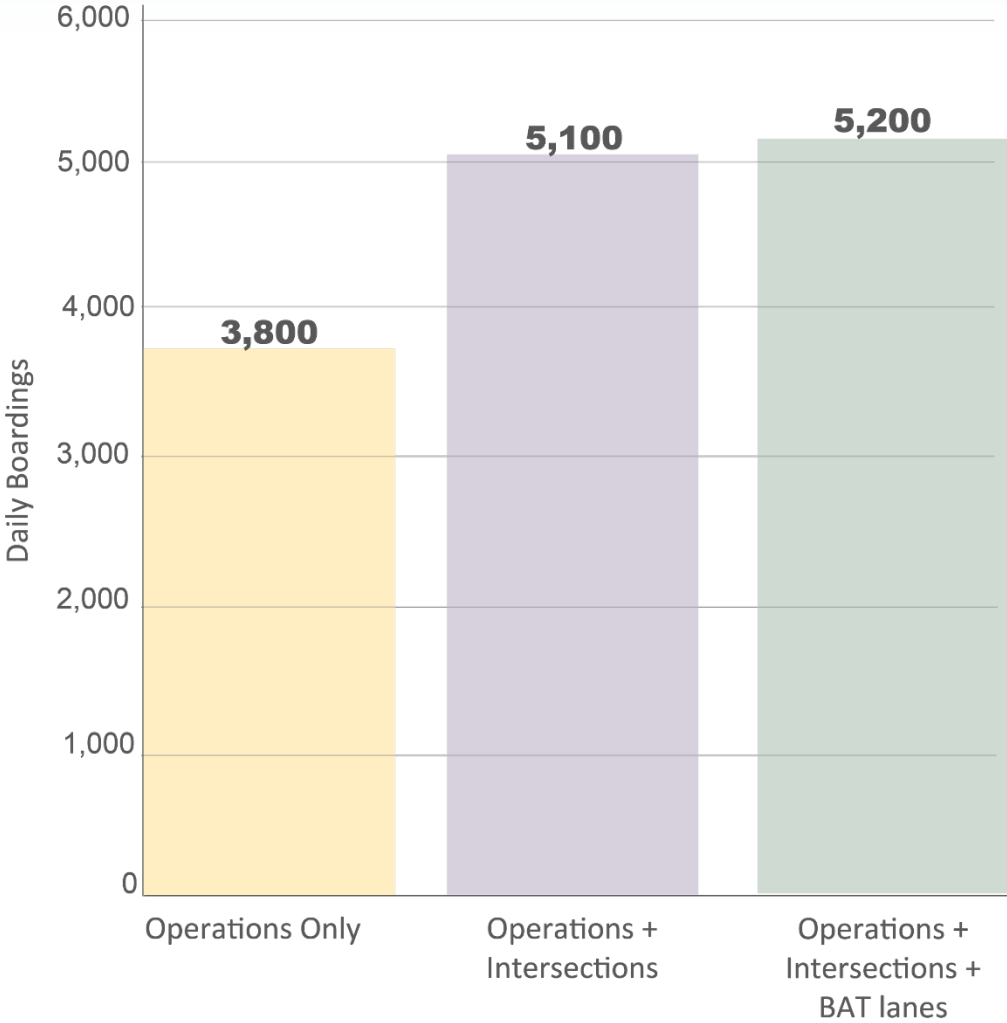
TRANSIT ROUTE

CAPITAL INVESTMENT

Operations Only

Operations + Intersections

Operations + Intersections + Bus and Turning Lanes



\*transit trips with origin or destination in Boulder County



# PROJECTED US 287 BRT DAILY RIDERSHIP (2045)

KEY

TRANSIT ROUTE

Fort Collins to Denver

Longmont to Broomfield

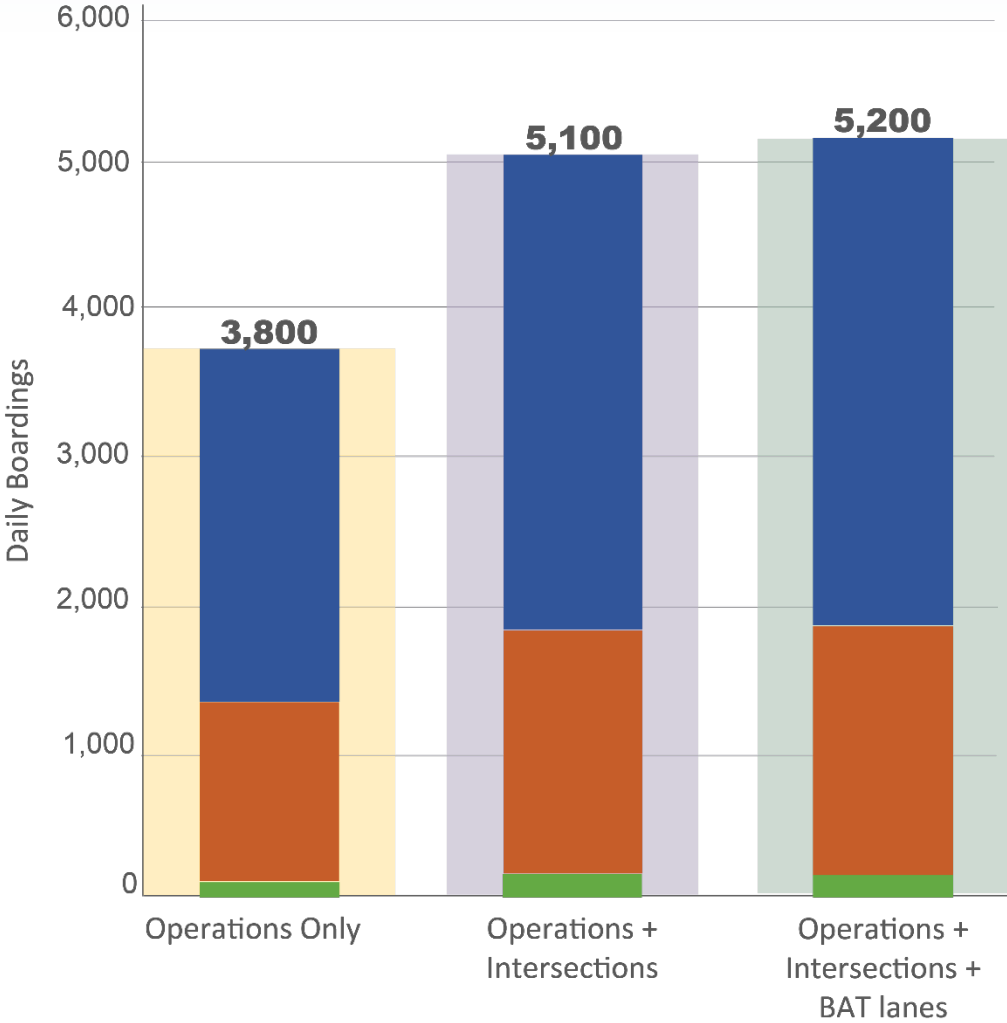
Lafayette to Broomfield

CAPITAL INVESTMENT

Operations Only

Operations + Intersections

Operations + Intersections + Bus and Turning Lanes



# CAPITAL INVESTMENTS SCENARIOS

## Scenario 1 Operational Improvements

- Increase Service
- Optimize Stops

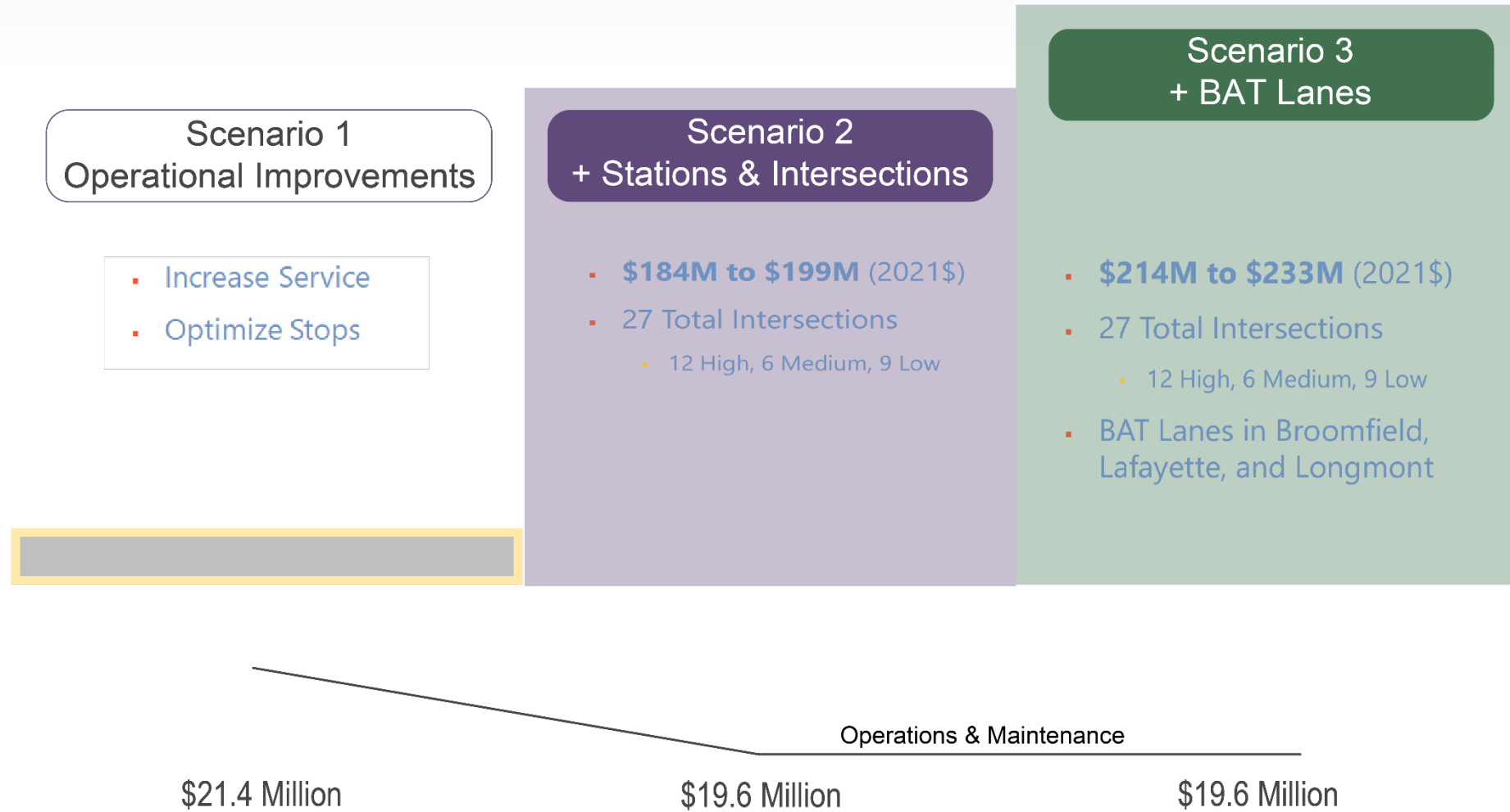
## Scenario 2 + Stations & Intersections

- **\$184M to \$199M** (2021\$)
- 27 Total Intersections
  - 12 High, 6 Medium, 9 Low

## Scenario 3 + BAT Lanes

- **\$214M to \$233M** (2021\$)
- 27 Total Intersections
  - 12 High, 6 Medium, 9 Low
- BAT Lanes in Broomfield, Lafayette, and Longmont

# CAPITAL INVESTMENTS SCENARIOS



NOTE: RTD currently spends \$2.8 million annually on existing LD (\$2.0M) and LX (\$0.8M) services.

# NEXT STEPS



# IMPLEMENTATION

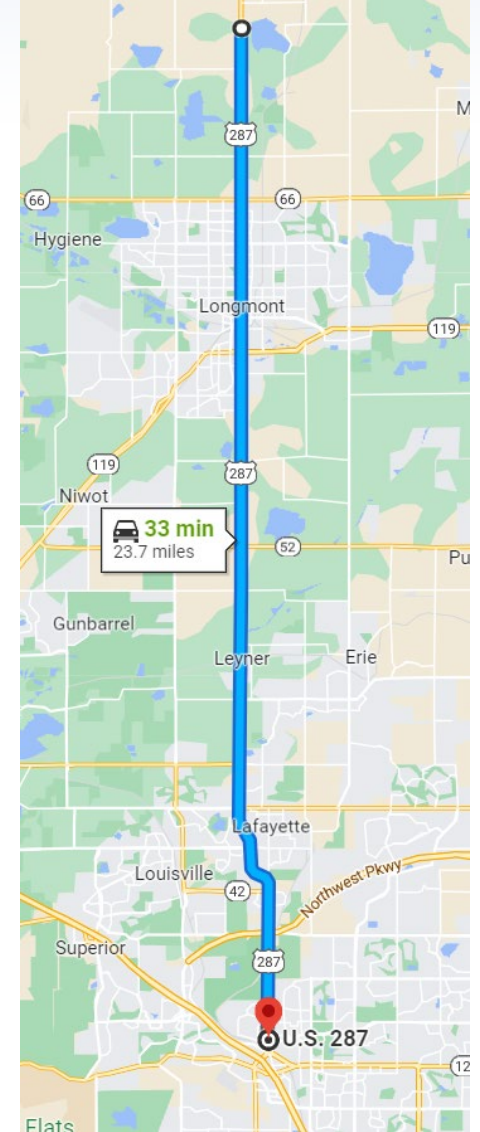
- Phased approach
- Opportunistic & concurrent projects
- Opportunities to meet multiple objectives
- Partnerships, planning & funding needed to advance corridor
- Ongoing corridor advocacy through US-287 Coalition





# PHASE II – VISION ZERO SAFETY & MULTIMODAL MOBILITY

- US-287 from County Line to US-36
- Emphasis on **safety**, intersections and connections
  - **People** driving, taking-transit, bicycling, walking
  - Additional work for median design
- 287BRT (Phase I) recommendations will dovetail into Phase II
  - Win-win projects will surface
- Funding partners:
  - DRCOG, Longmont, Lafayette, Boulder County, Erie, Broomfield and CDOT
- Will follow federal planning processes



[boco.org/287news](http://boco.org/287news)



PLEASE DRIVE  
SAFELY  
IN MEMORY OF  
EILEEN  
GANG

# DISCUSSION + QUESTIONS

**Project manager:** Jeff Butts, [jbutts@bouldercounty.org](mailto:jbutts@bouldercounty.org)

**Project director:** Kathleen Bracke, [kbracke@bouldercounty.org](mailto:kbracke@bouldercounty.org)