BOULDER COUNTY
ELECTIONS

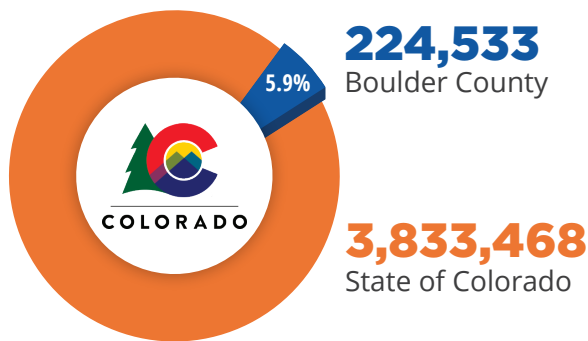CONNECT
ENGAGE
VOTE

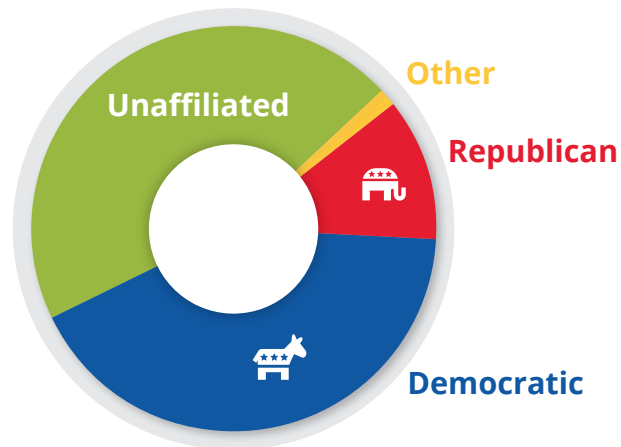Boulder
County

2022 POST-ELECTION DATA REPORT

VOTER + VOTING STATS | VOTER REGISTRATION

Based off Active Registration

ACTIVE VOTERS

224,533
Boulder County

5.9%

3,833,468
State of Colorado

Did You Know?

Someone can pre-register to vote as young as 16? Visit **GoVoteColorado.gov** to get registered. There are approximately 3,600 pre-registered youth in Boulder County!

REGISTRATION BY PARTY

Unaffiliated

Other

Republican

Democratic

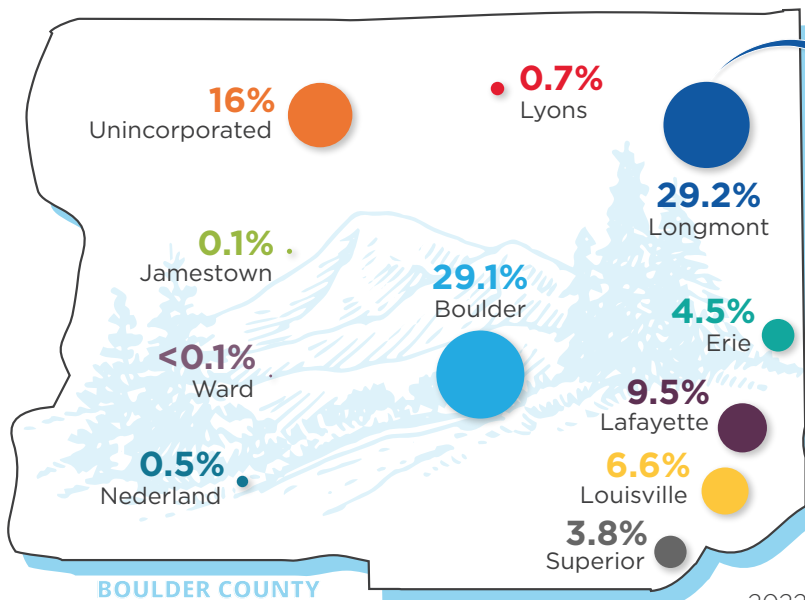|		
41.92%	Democratic	*44% in 2018*
11.51%	Republican	*15.2% in 2018*
45.10%	Unaffiliated	*39% in 2018*
1.48%	Other	*1.8% in 2018*

0.88%	*Libertarian*
0.31%	*Green*
0.13%	*American Constitution*
0.07%	*Approval Voting*
0.06%	*Unity*
0.03%	*Center (new party in 2022)*

REGISTERED VOTERS BY YEAR

Gubernatorial Years are Highlighted

2014	2015	2016	2017	2018	2019	2020	2021	2022
193,386	192,976	215,378	217,125	216,919	220,034	230,721	231,109	224,533
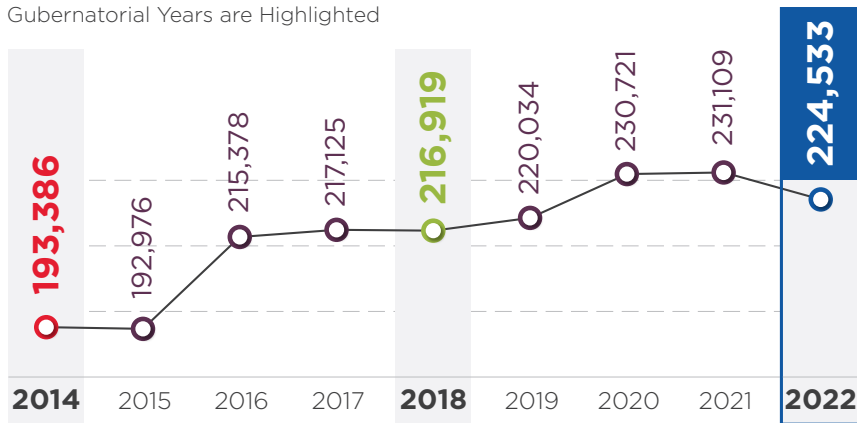
REGISTERED VOTERS BY LOCATION

CITY	VOTERS
Boulder	65,394
Erie	10,031
Jamestown	219
Lafayette	21,223
Longmont	65,481
Louisville	14,820
Lyons	1,648
Nederland	1,215
Superior	8,418
Unincorporated	35,970
Ward	114
Grand Total	**224,533**

16% Unincorporated

0.7% Lyons

0.1% Jamestown

<0.1% Ward

29.1% Boulder

29.2% Longmont

4.5% Erie

9.5% Lafayette

6.6% Louisville
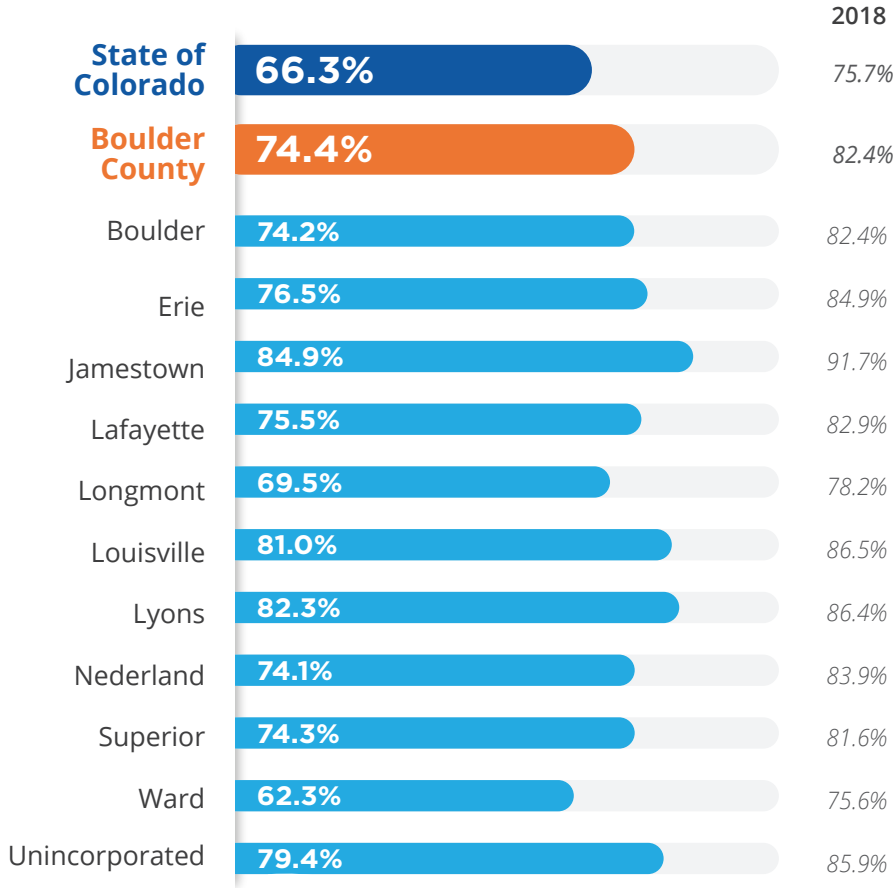
0.5% Nederland

3.8% Superior

In 2022, Longmont surpassed Boulder with more registered voters

BOULDER COUNTY

VOTER + VOTING STATS | VOTER TURNOUT*
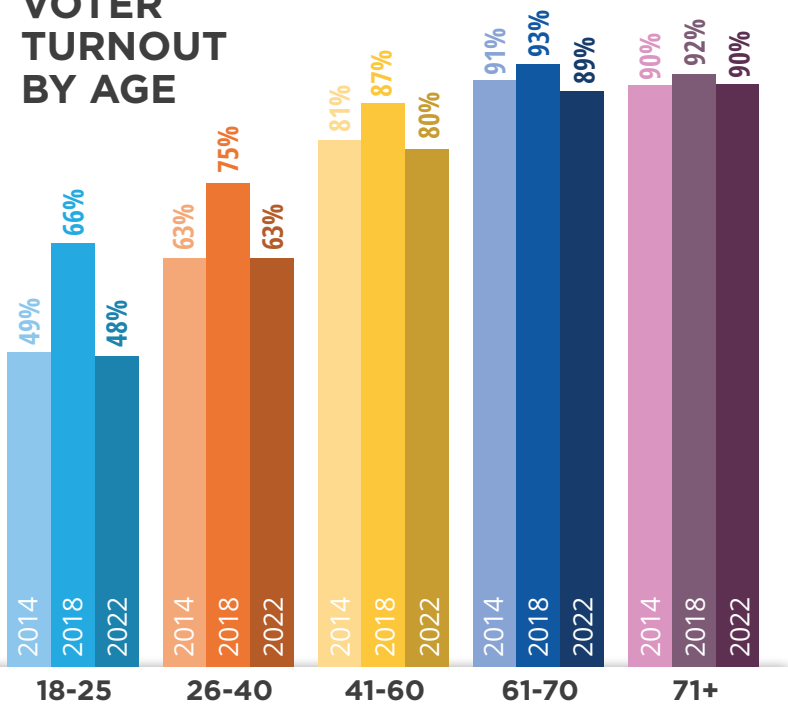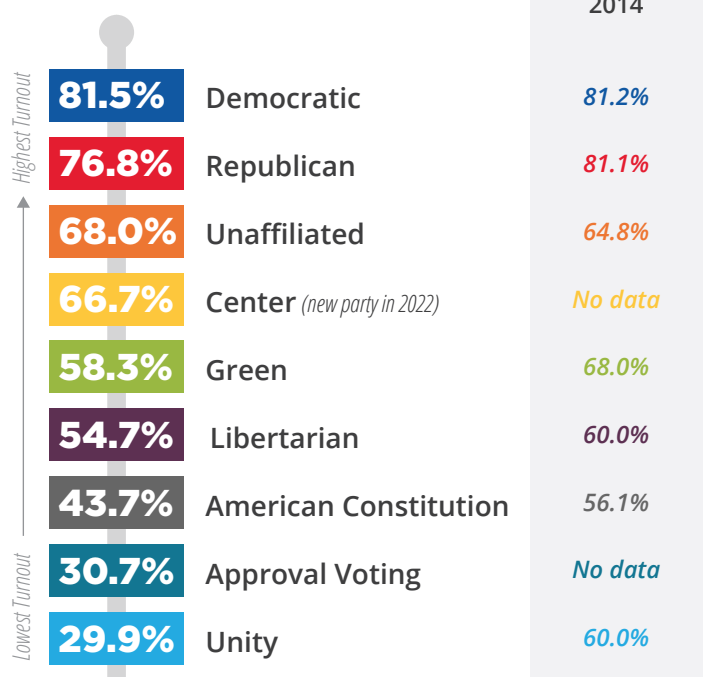
Based off Active Registration

VOTER TURNOUT BY LOCATION

Location	2022	2018
State of Colorado	66.3%	75.7%
Boulder County	74.4%	82.4%
Boulder	74.2%	82.4%
Erie	76.5%	84.9%
Jamestown	84.9%	91.7%
Lafayette	75.5%	82.9%
Longmont	69.5%	78.2%
Louisville	81.0%	86.5%
Lyons	82.3%	86.4%
Nederland	74.1%	83.9%
Superior	74.3%	81.6%
Ward	62.3%	75.6%
Unincorporated	79.4%	85.9%

VOTER TURNOUT BY YEAR

2014	2018	2022
74.6%	82.4%	74.4%

VOTER TURNOUT BY AGE

Age	2014	2018	2022
18-25	49%	66%	48%
26-40	63%	75%	63%
41-60	81%	87%	80%
61-70	91%	93%	89%
71+	90%	92%	90%

TURNOUT BY PARTY

	2022	Party	2014
Highest Turnout	81.5%	Democratic	81.2%
	76.8%	Republican	81.1%
	68.0%	Unaffiliated	64.8%
	66.7%	Center (new party in 2022)	No data
	58.3%	Green	68.0%
	54.7%	Libertarian	60.0%
	43.7%	American Constitution	56.1%
	30.7%	Approval Voting	No data
Lowest Turnout	29.9%	Unity	60.0%

* Turnout is calculated off ballots counted (as opposed to cast) as that data is more readily available on public reports.

4.5% voted at a vote center

5,206 by Paper Ballot

2,353 by Ballot Marking Device

7,559 in-person ballots

95.5% voted with a mail ballot*

159,649 mail ballots

167,208 Total Ballots Counted*

MOST POPULAR VOTING LOCATIONS

1st University of Colorado Boulder

2nd Boulder Clerk & Recorder

3rd St. Vrain Hub

HOW VOTERS RETURNED THEIR MAIL BALLOTS†

MAIL

81% 24-Hour Ballot Box — ↑ 3% since 2018

5% Drive-by Ballot Drop-off Location

7% Post Office — ↓ 2% since 2018

6% Vote Center

1% Military & Overseas (by electronic transmission) or ballots returned during a health care facility visit

ELECTION HIGHLIGHTS

5 Voters who voted a Spanish-language ballot — NEW OPTION

19 Total vote centers by Election Day

191 Voters who requested replacement ballots using Ballot-to-Go

1,392 Voters who registered or updated their registration on election day

MOST POPULAR BALLOT DROP BOXES

2nd Lafayette Library

1st Boulder Clerk & Recorder

3rd Longmont Clerk & Recorder

Fun Fact

While this election had overall lower turnout than 2018, we had **more ballots returned on Election Day than any other election ever!** We love all our voters, but still appreciate if you vote a day or two early!

55,000+ Ballots Returned on Election Day

* Includes small number of property owner ballots and military / overseas email transmitted ballots.

† Estimates for these items are based off our national, award-winning **Ballot Box Tracking System**, which provides estimates of the number of ballots based on weight of returned ballot boxes.

2 ELECTIONS CONDUCTED IN 2022

June — 28

November — 8
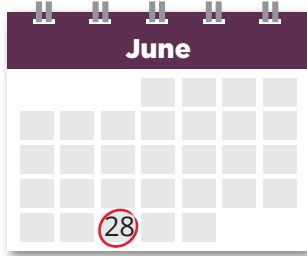
2 RECOUNTS CONDUCTED
with no change in outcome

8 HIGH SCHOOL VOTER REGISTRATION EVENTS

Students

Registering

to vote!

50+ students registered!

PHYSICAL SECURITY MEASURES

✓ Multiple silent door alarms added!

✓ Internal physical security assessment completed

285 Judges and temporary staff trained in physical security awareness

ELECTION JUDGES & WORKERS

1,378 Number of people contacted to work the election

800+ Hours of online training

19 In-person training sessions

NEW RECORD **96** Interviews in 48 hours[†]
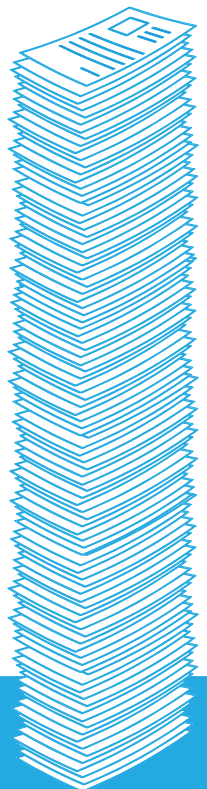
We processed or updated over **105,732** voter registration records **this year!**

* Statistics are all from the General Election, but we like to note that we actually conducted **TWO** elections this year!
† More interviews conducted outside of the 48-hour time frame

2022 Post-Election Report | 5

JUDGES, WORKERS, & STAFF

499 Temporary election judges and workers hired for the election

499 People who worked on Election Day

64 County employees who assisted the Elections Division on Election Day

20+ Full-time staff supporting elections

230 Vote & 24-Hour Ballot Box Signs Put Up

I VOTED BOULDER COUNTY ELECTIONS

65,000+ I VOTED stickers distributed!

NEW IN 2022
We included **I VOTED** stickers at every drop box location!

VOTE HERE

24-HOUR BALLOT DROP BOX

Fun Facts

37 People working just to prepare for scanning ballots on Election Day

225 Election watcher visits at either the Ballot Processing Center or at a Vote Center

326,045 Pages of ballots scanned *(that's over 85 miles!)*
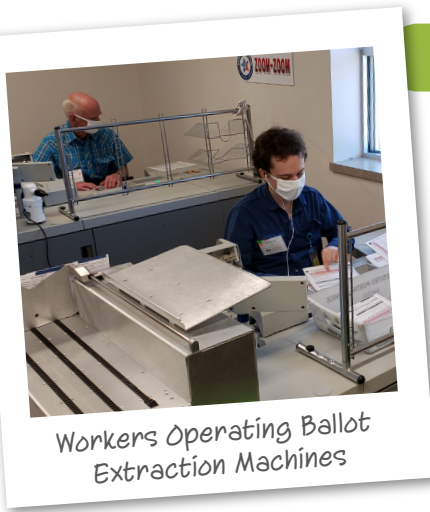
Workers Operating Ballot Extraction Machines

Did You Know?

You can return your Colorado ballot to any county

Boulder County Elections safely returned 1,640 ballots from 36 other counties!

876 people who used the Text-to-Cure feature to fix an issue with the signature on their ballot envelope

ON ELECTION DAY, THE COURIERS:

- ☑ Made **100 STOPS** to pick up mail ballots
- ☑ Made **18 ROUTE TRIPS**
- ☑ Drove **490 MILES** to collect mail ballots
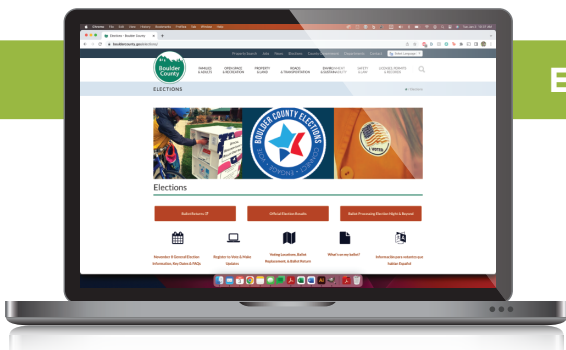
ACROSS THE ENTIRE ELECTION, THE COURIERS:

- ☑ Made **540 STOPS** to pick up mail ballots
- ☑ Made **77 ROUTE TRIPS**
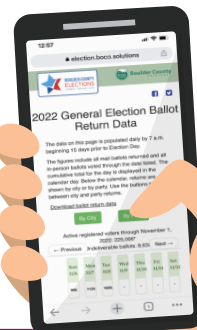- ☑ Drove about **2,496 MILES** to collect mail ballots
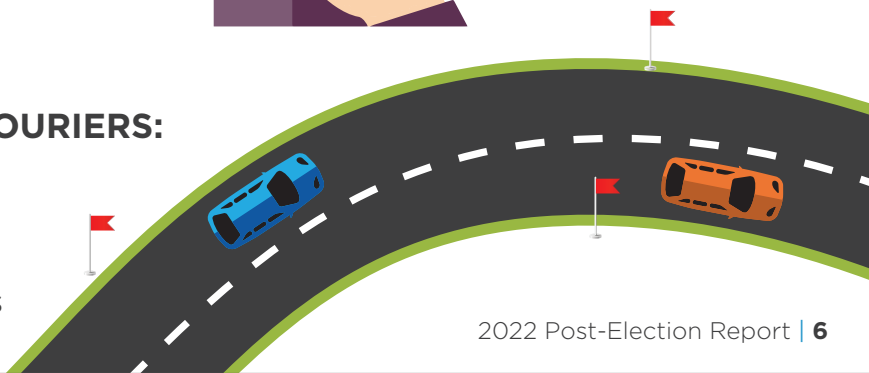
Election Website | www.BoulderCountyVotes.org

83,473 **Total Views**
Sept. 1 - Nov. 8

23,465 **Election Day Views**
Nov. 8

VOTER EMAIL PROGRAM*
Emails to voters with helpful election info & deadlines

Fun Fact!
For every election, the county publishes a Ballot Returns page. Over 2,000+ people reviewed this data during and in the immediate days after the election.

🎉 BoCo.org/BallotReturns
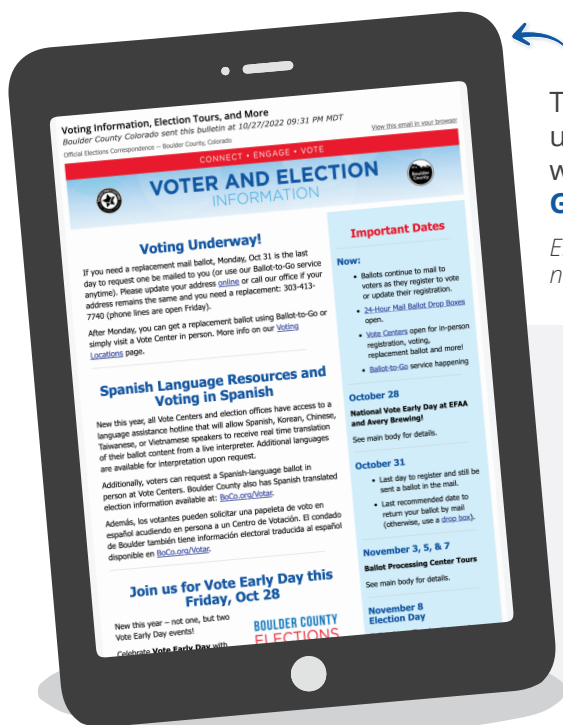
To receive these emails, simply update your voter registration with an email address at **GoVoteColorado.gov**.

Email addresses are confidential and not part of the public record.

408,105
Total individual emails sent

5
Action emails sent

220,613
Total unique opens

11,472
Unique clicks on links including:

55%
Average open rate

✓ *Updating voter registration*
✓ *Event information*
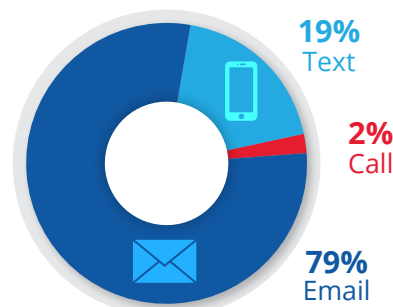✓ *Election security information*

130,000+
Registered BallotTrax Users

When you update your voter registration with an email address, the Secretary of State auto-enrolls your email in BallotTrax. At any time, you can change your settings to receive calls or texts instead.

BOULDER COUNTY VOTES!
BALLOT TRAX

How do people choose to get their BallotTrax notifications?

19% Text
2% Call
79% Email

2 VOTE EARLY DAY EVENTS

Avery Brewing

Emergency Family Assistance Association

Register to Vote!

We promoted the value of voting early and made our staff accessible to the public to answer election questions. Thank you to our hosts Emergency Family Assistance Association and Avery Brewing!

10 ELECTIONS TOURS GIVEN

with over 100 participants

2 ONLINE WEBINARS CONDUCTED

Election Information Presentation

Geared to the general public providing an overview of ballot processing basics, voter statistics, election security and more.

Election Night & Beyond Presentation

Geared toward the press, candidates and campaigns, political party representatives, or anyone who is really interested in a deep dive on how ballot processing works in the immediate days after the polls close.

'KNOW YOUR VOTING RIGHTS' CAMPAIGN

9,000+
Bookmarks

500+
Posters
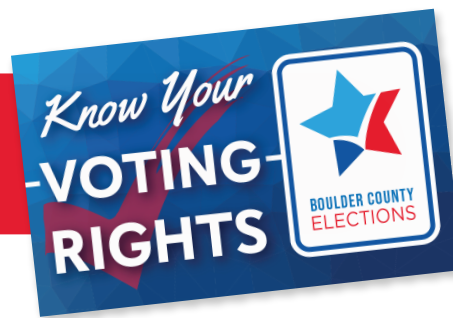
We distributed these materials to approximately 100+ locations including:

- ☑ Recreation and Senior Centers
- ☑ Libraries
- ☑ Chamber of Commerce locations, local bookstores, and other businesses
- ☑ County and City/Town Government buildings
- ☑ Multiple CU and other college locations
- ☑ Food Banks and Homeless Shelters
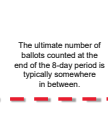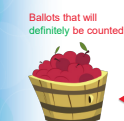- ☑ Non-profit locations

+ EVERY VOTE CENTER!

Election Night & Beyond Slide

FACEBOOK*

43 Total Posts

27,712 People Reached

87 Shares

768 Reactions, Shares Comments & Clicks

FEATURED POST

4,275 people reached with 19 shares!
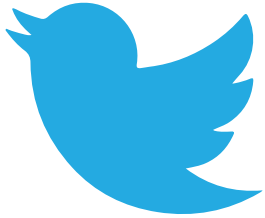
TWITTER*

78 Total Tweets

44,446 Impressions

124 Retweets

1,245 Engagements

FEATURED POST

4,376 impressions with 15 retweets!

INSTAGRAM†

23 Posts + 11 stories

1,976 Total Reach

161 Likes & Reactions

111 Total Shares

FEATURED POST

155 people reached with 6 shares & 8 profile visits!

NEXTDOOR

4 Informational + 2 Event Posts

31,429 Impressions

88 "Thank" Counts

49 Comments

FEATURED POST

8,345 people reached!

Reporting Period: Sep. 1 – Nov. 8

* Includes some Motor Vehicle Division posts /data
† Only includes post data, not stories