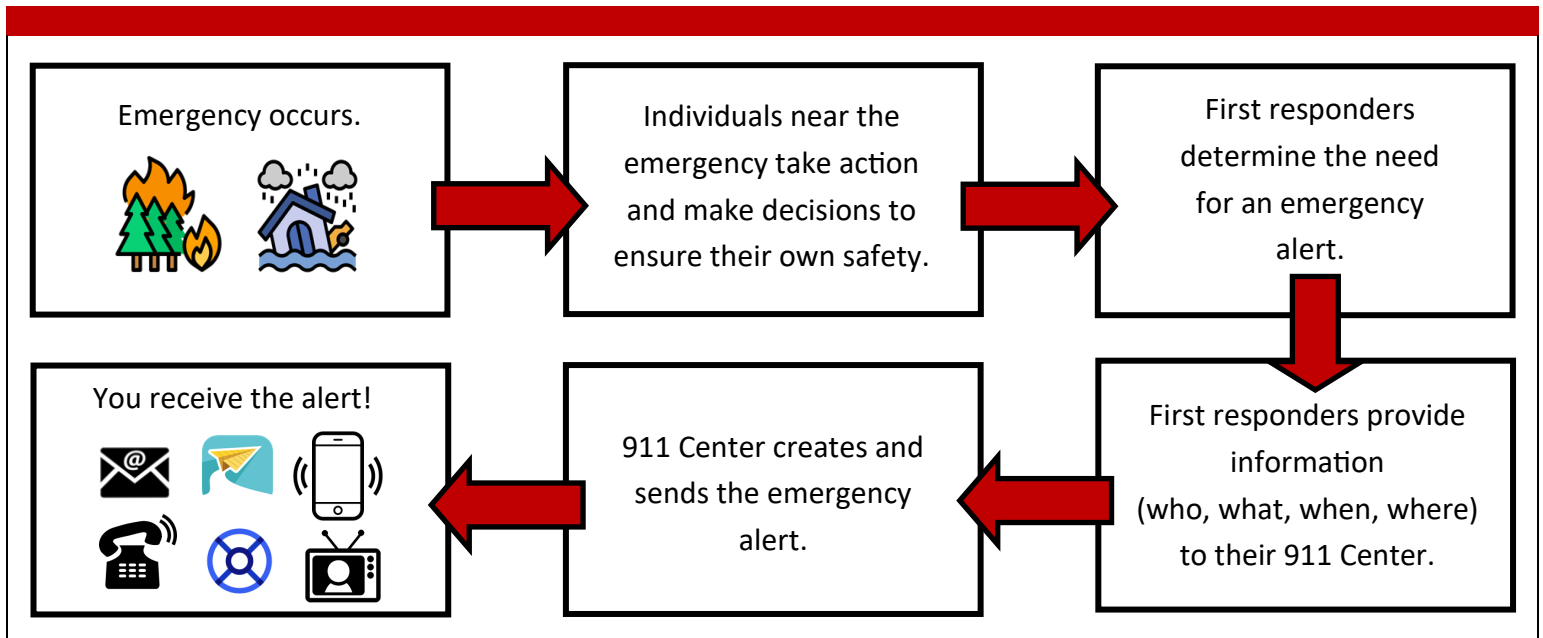















Understanding Emergency Alerting Systems

For Boulder, Erie, Jamestown, Lafayette, Longmont, Louisville, Lyons, Nederland, Superior, Unincorporated Boulder County, and Ward



Method	Automatic/ Opt-In	Description	How to Get It
You 	Automatic	Using your senses and intuition, you are always your first alerting system.	Be aware of your environment. If you see, smell, hear, or sense a hazard, make decisions that will ensure your safety and the safety of those around you.
Text Message 	Opt-In	Text message pushed to cell phones.	Sign-up needed: Create or modify your account at www.BOCOAlert.org . If you block or screen messages, consider adding 303-441-1400 as a contact in your phone and name the contact "Emergency Alert Opt-In".
	Automatic	"Amber Alert style" notifications sent to your cell phone through the Wireless Emergency Alert (WEA) system when first responders determine a general broadcast is necessary during an imminent life threat .	Ensure Wireless Emergency Alerts (WEAs) are enabled in your cell phone settings.

Method	Automatic/ Opt-In	Description	How to Get It
Text Message 	Automatic	<p>Everbridge Resident Connection is a database of residential and business phone numbers with an associated address in one of BOCO Alert’s jurisdictions.</p> <p>Everbridge aggregates contact information from various publicly sourced databases which creates an additional list of community members for first responders to notify.</p>	<p>Any cell phones in this database will automatically receive text messages when alerts are sent. Resident Connection is not a substitute for opting in to messages at www.BOCOAlert.org.</p>
Voice 	Opt-In	Voice call to cell phones, landlines or VOIP phones.	<p>Sign-up needed: Create or modify your account at www.BOCOAlert.org.</p> <p>If you block or screen calls, consider adding 303-441-1400 as a contact in your phone, and name the contact “Emergency Alert Opt-In”.</p>
	Automatic	Voice call to Lumen landlines and Xfinity VOIP phones registered in the communities listed in the document title above.	<p>Lumen landlines and Xfinity VOIP phones are automatically updated in our database quarterly. Phone numbers from any other vendors can be added in your opt-in account. Create or modify your account at www.BOCOAlert.org.</p>
	Automatic	<p>Everbridge Resident Connection is a database of residential and business phone numbers with an associated address in one of BOCO Alert’s jurisdictions.</p> <p>Everbridge aggregates contact information from various publicly sourced databases which creates an additional list of community members for first responders to notify.</p>	<p>Any cell phone numbers, landlines, and VOIP phones in this database will automatically receive a voice call when alerts are sent. Resident Connection is not a substitute for opting in at www.BOCOAlert.org.</p>

Method	Automatic/ Opt-In	Description	How to Get It
Apps 	 Opt-In	Everbridge Public Safety App 	Download the Everbridge Public Safety App to access alert message content and maps. If location services are enabled in the app, you will receive an alert when your cell phone enters an active incident zone.
	 Opt-In	ReachWell Translation App Alerts are automatically sent to ReachWell Translation App, where users can access the content in over 100 languages. Alerts are received by opting into a unique ReachWell group and do not require sharing your location. Users will receive all alerts issued in all cities and towns in Boulder County.	Download the ReachWell App and search for “BOCO Alert” to utilize translation options and receive alerts without sharing your location. Users will need to read the alert to determine if it applies to their current location.
Weather Alerts 	Automatic for Flash Flood and Tornado Warnings	Due to immediate safety concerns during flash floods and tornados, opt-in account holders will receive information to all voice, text and email contacts if one of their addresses is within the area defined by the National Weather Service.	Create an opt-in account at www.BOCOAlert.org .
E-mail 	Opt-In	Alert sent to e-mail.	Sign-up needed: Create or modify your account at www.BOCOAlert.org .
Radio or TV 	Automatic	Alert sent to AM/FM radio listeners and broadcast TV viewers through the Emergency Alert System (EAS) when first responders determine a general broadcast is necessary during an imminent life threat .	May be received by anyone listening to AM/FM radio, or watching broadcast TV.
Outdoor Siren 	Automatic	Outdoor audible alert for flash flood warnings, tornado warnings, or upon request from first responders for other imminent life threats .	Sirens are located throughout some communities: Central and South Boulder, Eldorado Springs, Erie, Jamestown, Lafayette, Louisville, Lyons, and Superior.