

Nederland EcoPass Public Improvement District Advisory Committee (NEPPIDAC) Meeting

Jun 29, 2023

Microsoft Teams meeting

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Meeting ID: 294 660 221 067

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Agenda:

1. Public Comment
2. April 26, 2023 Meeting Notes
3. Recruitment Update
4. Projected Costs of Nederland EcoPass Program
5. June 2023 EcoPass Survey Results
6. Schedule for Potential 2023 Ballot Measure
7. 2023 Ballot Measure Recommendation

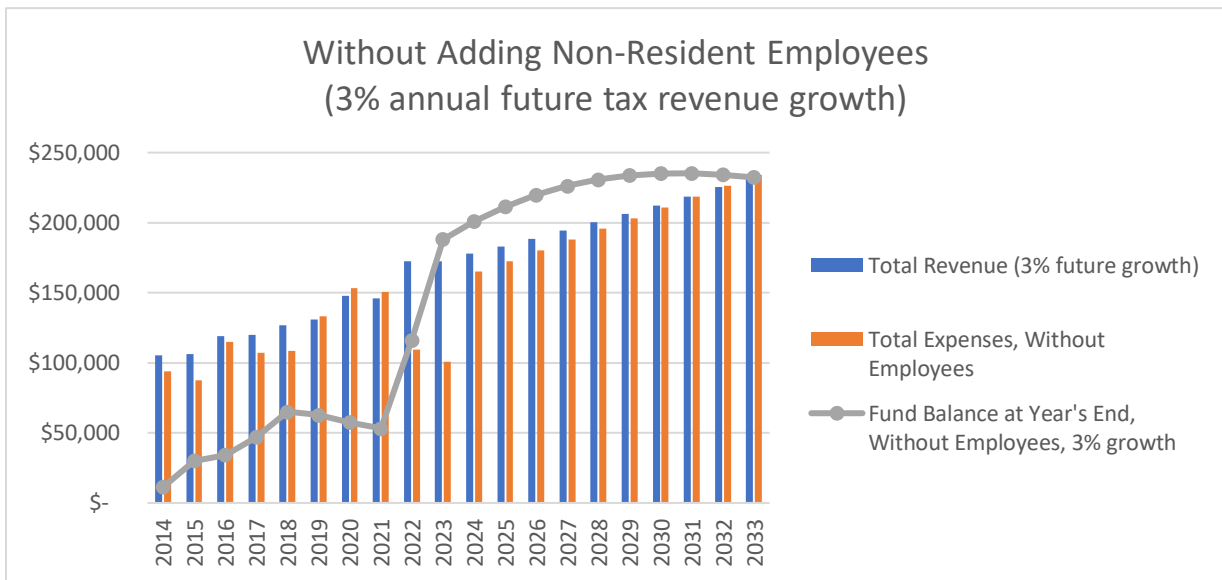
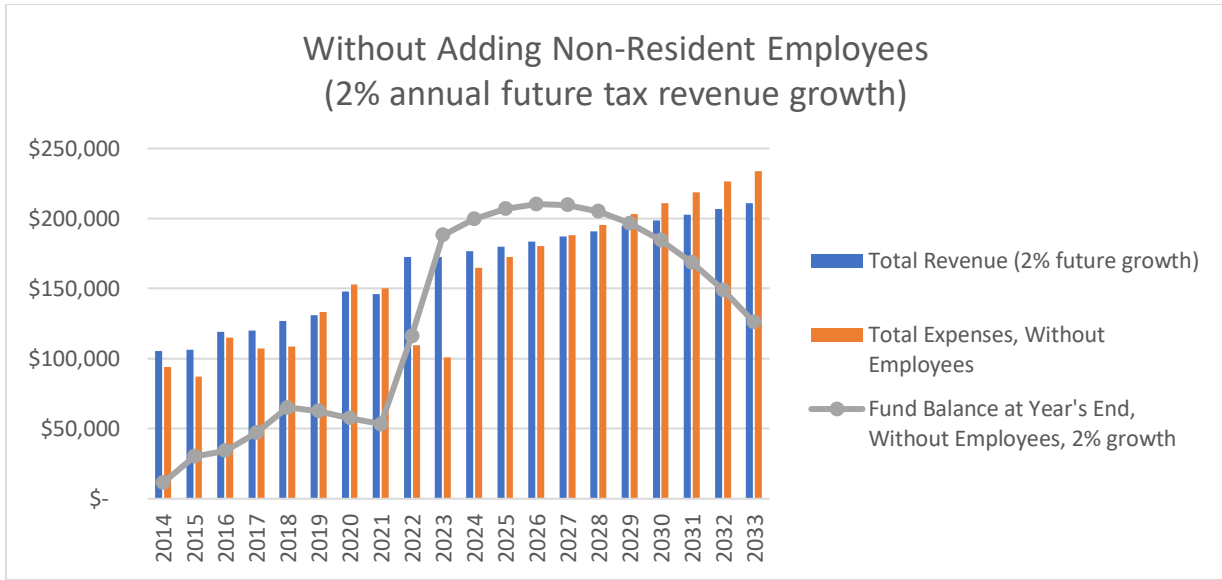
Agenda Item 1: Public Comment

Agenda Item 2: April 26, 2023 Meeting Notes

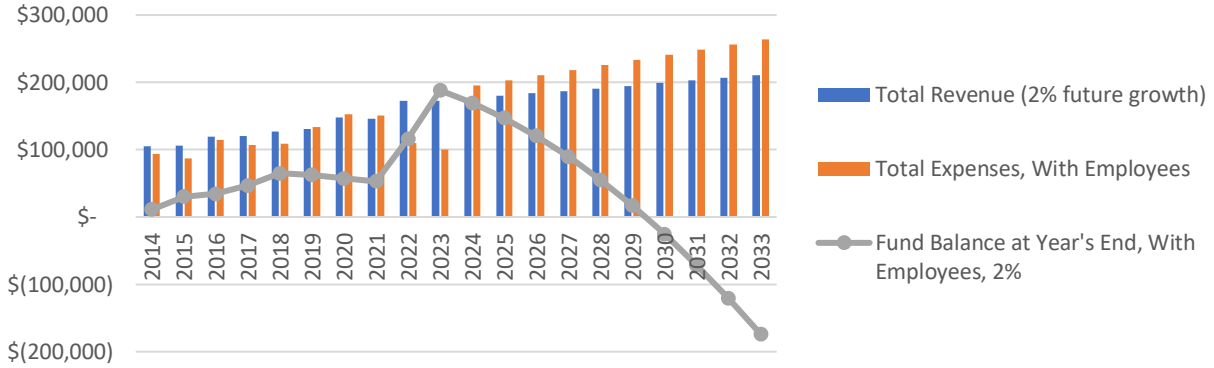
Agenda Item 3: Recruitment Update

- Summer 2023 recruitment for County Boards & Commissions closes Aug 11 (for NEPPIDAC, recruitment has been open since December 2022).
- In last two weeks, have received two applicants.

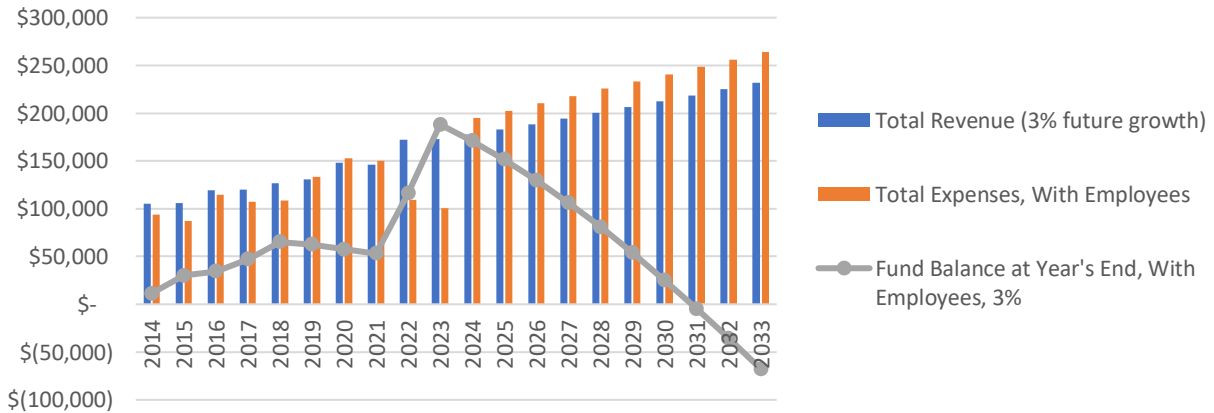
Agenda Item 4: Projected Costs of Nederland EcoPass Program



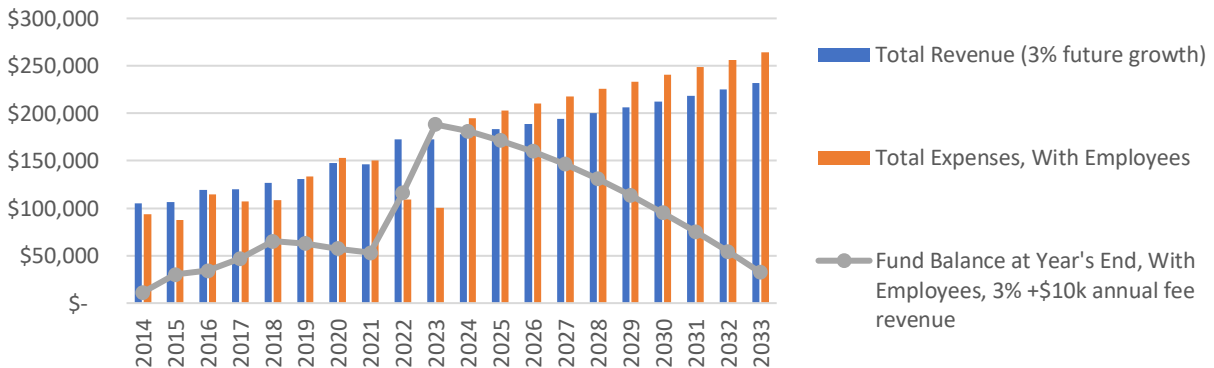
With Adding Non-Resident Employees (2% annual future tax revenue growth)



With Adding Non-Resident Employees (3% annual future tax revenue growth)



With Adding Non-Resident Employees (3% annual future tax revenue growth + \$10k annual employee fee revenue)



Agenda Item 5: June 2023 EcoPass Survey Results

Resident/Community Survey:

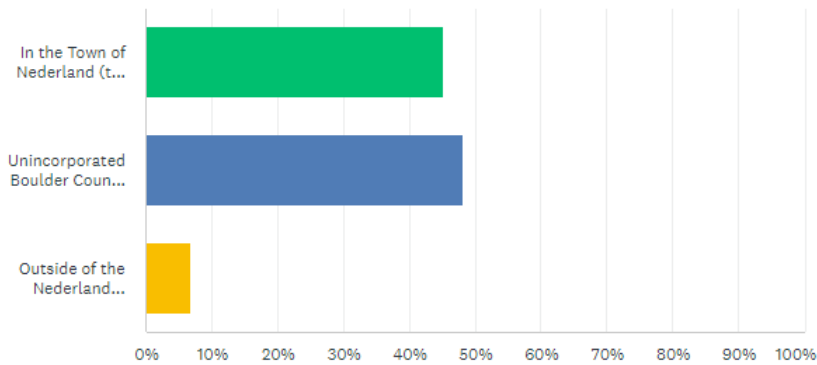
	NICKNAME		STATUS	RESPONSES	DATE MODIFIED ▲	
Use this for postcard mailing	https://www.surveymonkey.com/r/NedEc...	QR Code Copy URL	CLOSED	218	6/27/2023	...
Use this for facebook groups	https://www.surveymonkey.com/r/Nederl...	QR Code Copy URL	CLOSED	157	6/27/2023	...
use this for NEPPIDAC and town website	https://www.surveymonkey.com/r/Nederl...	QR Code Copy URL	CLOSED	15	6/27/2023	...
use for comm center library poster	https://www.surveymonkey.com/r/EcoPas...	QR Code Copy URL	CLOSED	1	6/27/2023	...
actually use this one to link from employee survey	https://www.surveymonkey.com/r/Nederl...	QR Code Copy URL	CLOSED	10	6/27/2023	...

Q1

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Where do you currently live? To look up if you live in the Nederland EcoPass District via an interactive map, click [here](#).

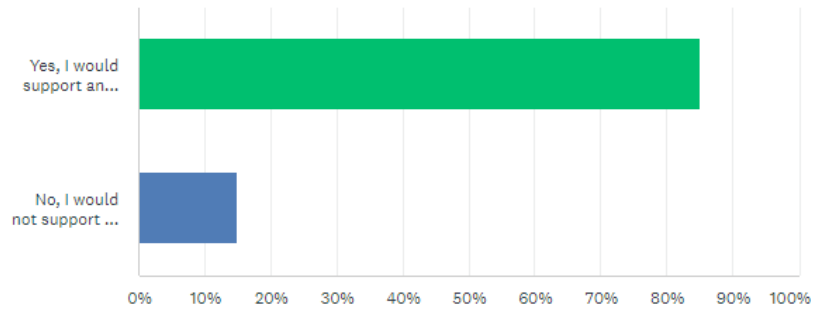
Answered: 401 Skipped: 0



Q4

Without increasing taxes, would you support an extension of the existing property tax (1.85 mills) to continue funding the Nederland EcoPass Program?

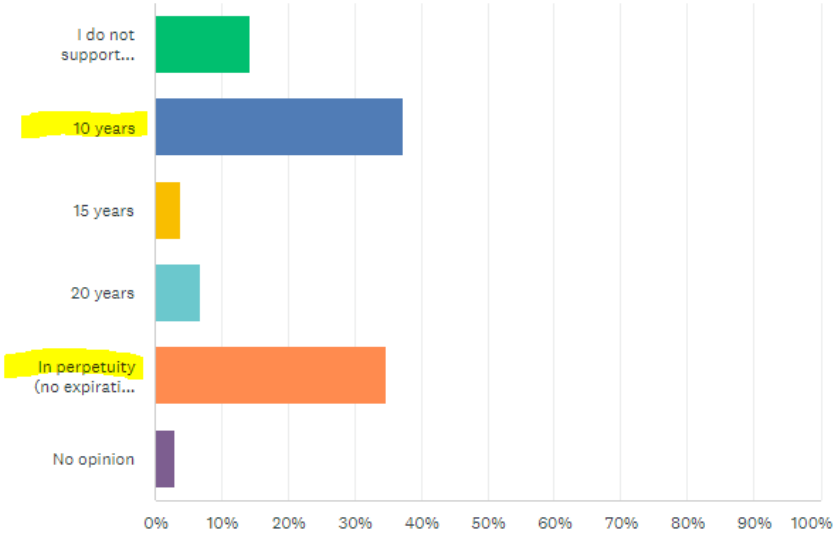
Answered: 337 Skipped: 64



ANSWER CHOICES	RESPONSES	
Yes, I would support an extension of the existing property tax.	85.16%	287
No, I would not support an extension of the existing property tax.	14.84%	50
TOTAL		337

In 2013, the voters authorized the current property tax for 10 years (2014-2023). For an extension of the current 1.85 mills property tax, what term length would you support?

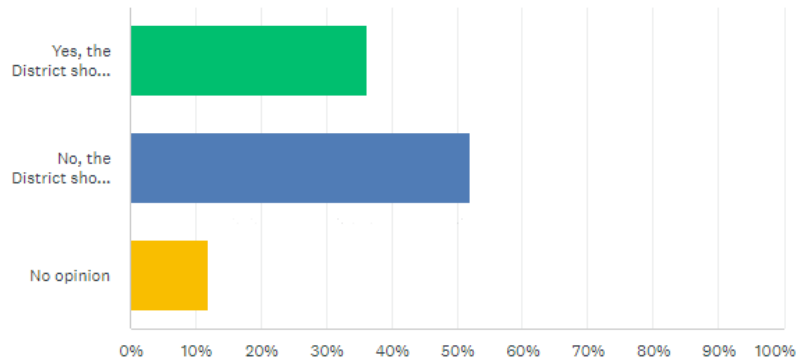
Answered: 337 Skipped: 64



ANSWER CHOICES	RESPONSES
I do not support extending the existing tax	14.24% 48
10 years	37.39% 126
15 years	3.86% 13
20 years	6.82% 23
In perpetuity (no expiration date)	34.72% 117
No opinion	2.97% 10
TOTAL	337

Currently, the District does not charge residents an annual fee for an EcoPass. The intent of the property tax is to cover the full cost of the EcoPass program and over the past 10 years that has been the case. While initial projections show that extending the property tax would continue to cover the full cost of the EcoPass program, if at some point in the future property tax revenues were not sufficient to cover the full cost of the program, should the District be permitted to charge an annual fee (up to ~\$50) for resident EcoPasses?

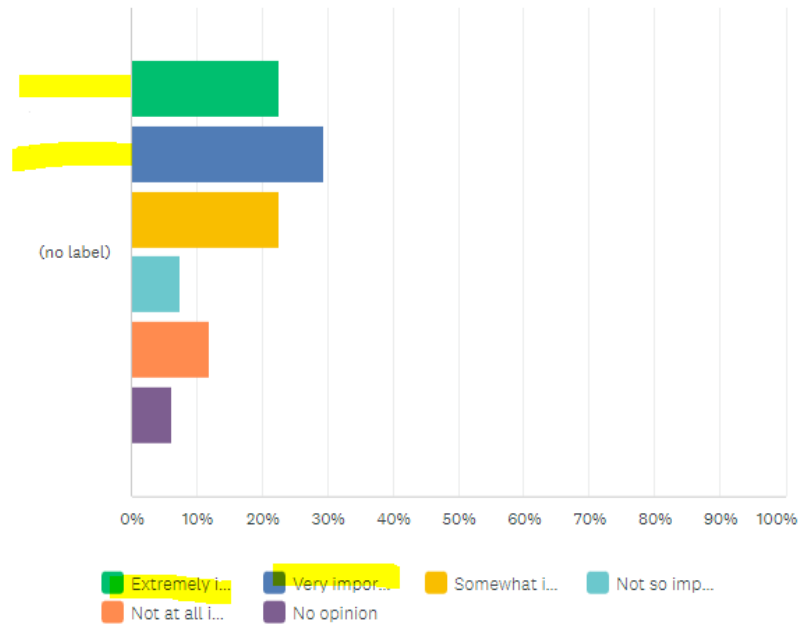
Answered: 337 Skipped: 64



ANSWER CHOICES	RESPONSES
Yes, the District should be permitted to charge an annual fee (up to ~\$50) for resident EcoPasses	36.20% 122
No, the District should not be permitted to charge an annual fee for resident EcoPasses	51.93% 175
No opinion	11.87% 40
TOTAL	337

Currently, people who work in the EcoPass District but live elsewhere do not receive EcoPasses. Providing workers with EcoPasses could help Nederland businesses attract and retain staff, reduce traffic in Boulder Canyon, and reduce parking demand in town. How important would it be for the District to provide EcoPasses to non-resident employees?

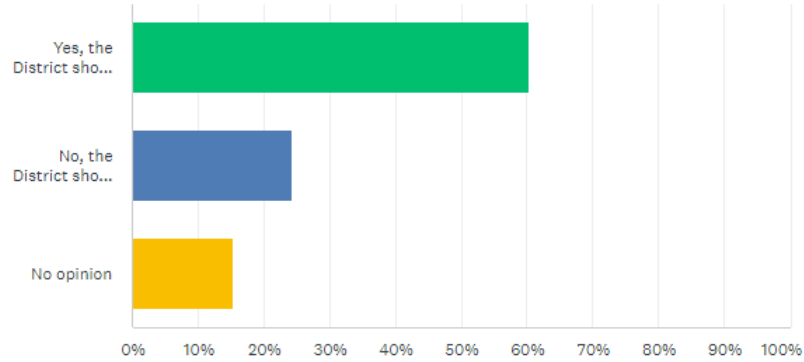
Answered: 337 Skipped: 64



	EXTREMELY IMPORTANT	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT SO IMPORTANT	NOT AT ALL IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
(no label)	22.55% 76	29.38% 99	22.55% 76	7.42% 25	11.87% 40	6.23% 21	337	2.54

If the District were to offer EcoPasses to non-resident employees, and if necessary to cover future annual EcoPass costs, should the District be permitted to charge an annual fee (up to ~\$200) for non-resident employee EcoPasses?



Answered: 337 Skipped: 64



ANSWER CHOICES	RESPONSES
Yes, the District should be permitted to change an annual fee (up to ~\$200) for non-resident employee EcoPasses	60.24% 203
No, the District should not be permitted to change an annual fee for non-resident employee EcoPasses	24.33% 82
No opinion	15.43% 52
TOTAL	337

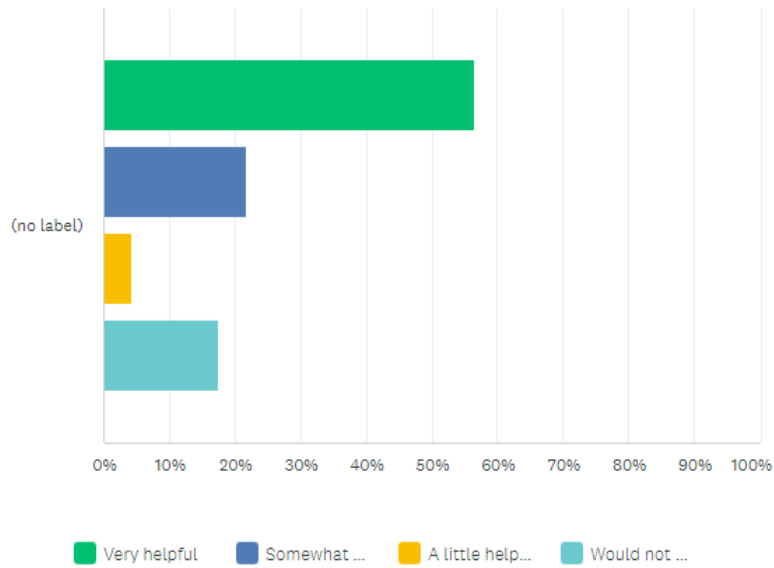
Business Owner/Employer Survey:

Q3

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How helpful would having an employee EcoPass program be in recruiting and retaining employees for your business?

Answered: 23 Skipped: 0





	VERY HELPFUL	SOMEWHAT HELPFUL	A LITTLE HELPFUL	WOULD NOT BE HELPFUL	TOTAL	WEIGHTED AVERAGE
(no label)	56.52% 13	21.74% 5	4.35% 1	17.39% 4	23	2.17

Employee Survey:

Which Nederland area business(es) do you work for?

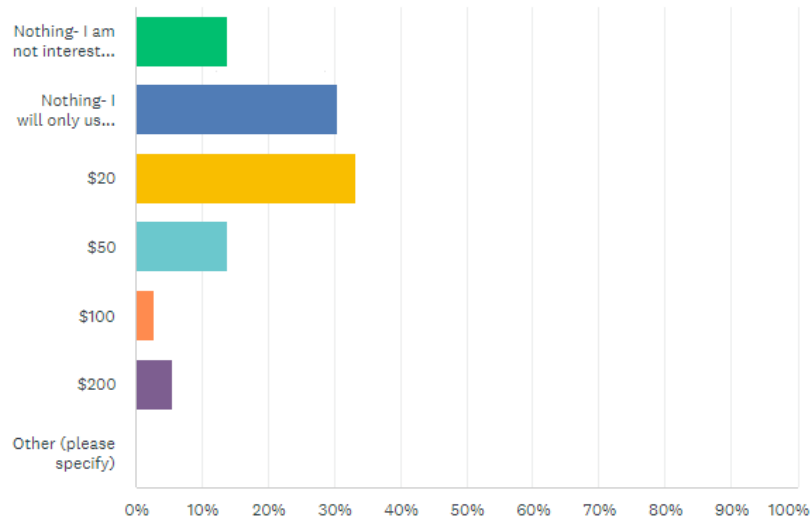
- Ace Hardware
- Ace Hardware
- BDAAPC
- Bowyer D'Alessandro
- Bowyer D'Alessandro
- Busey Brews
- Busey Brews
- BVSD Transportation
- Clinica Family Health
- Eldora
- Eldora
- Eldora
- Eldora
- Eldora
- Eldora
- Indian Peaks Ace Hardware
- Knotted Root
- KNOTTED ROOT BREWING COMPANY
- Nature's Own
- Nature's Own
- Nederland Area Seniors
- Nederland Area Seniors, Peak Eco, and at the Nederland Farmers Market
- Nedernet
- Overseas Connection
- Overseas Connection/African Market Baskets
- Silverstem Fine Cannabis
- Silverstem Fine Cannabis
- TEENS, Inc.
- The Overseas Connection/African Market Baskets
- The Shop Tebo Properties
- Town Hall
- Town of Nederland
- Town of Nederland
- Town of Nederland
- Tres Gringos

Q7

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To provide EcoPasses to employees who work in the Nederland EcoPass District, the District may need to charge a fee. What is the maximum annual amount you would be willing to pay for an EcoPass?

Answered: 36 Skipped: 44



“I would use the bus every day if an eco pass were available. Two members of my household live in Boulder but work in Nederland and we have to take separate cars but would take the bus if it were available. Currently \$10 for a day regional pass is much too expensive.”

“We get off work at 7 it would be nice to have a bus that leaves at 7:20-7:40ish.”

Agenda Item 6: Schedule for Potential 2023 Ballot Measure

- July 11
 - Presentation to Town of Nederland Board of Trustees, asking for recommendation to the Board of County Commissioners/ Board of Directors of the Nederland Public Improvement District
- Late July
 - Last day for Designated Election Official to notify County Clerk of intent to participate in 2023 coordinated election
- Late July/ early August
 - Finalize ballot title and referral resolution; outreach by staff and BOCC to EO/DH, municipalities, business community, media, etc.
- August 17
 - Tentative date for public hearing for the ballot measure
- Mid August
 - Last day to hold BOCC public hearing to adopt resolution referring ballot measure to voters and set ballot title language (20 days before ballot certification deadline).
 - Fair Campaign Practices Act quiet period starts when ballot title is adopted. County staff can no longer spend any time or money on advocacy. No restrictions on Commissioner and EO advocacy, except \$50 limit.
 - 5-day period to protest ballot title commences when ballot title is adopted. If a challenge is filed within 5-day window, statute provides for 20 day expedited adjudication. If not filed in 5-day window, a challenge to form and content of ballot title is barred.
- Early September
 - Last day for BOCC to adopt ballot certification resolution so that DEO can send final ballot content to County Clerk.
- Late September
 - Last day for voters to file pro/con statements with DEO to be included in TABOR election notice.
 - Last day for DEO to submit TABOR notice to County Clerk. TABOR notice is mailed to all county voters 30 days before election.
- Early October
 - Last day for the BOCC to withdraw a ballot issue from the election.
- Mid October
 - Ballots mailed to voters
- Tuesday, November 7
 - 2023 Election Day

Agenda Item 7: 2023 Ballot Measure Recommendation

Proposed Motion:

Move to recommend that the Boulder County Board of Commissioners, sitting as the Board of Directors for the Nederland EcoPass Public Improvement District, refer a ballot measure to the voters of the District, as part of the November 2023 General Election, that asks the voters to extend the existing 1.85 mills property tax for a term of 10 years from 2024-2033, permits the District to offer an EcoPass program to non-resident employees who work in the District, and permits the District to charge fees to support funding of both the resident and non-resident employee EcoPass programs.