



Nederland Community EcoPass Program

2023
Election
Ballot
Initiative



Since 2014, the Nederland EcoPass Program has been funded exclusively by a **1.85 mills property tax** (roughly **\$12.52 in annual property tax per \$100k in residential value**).

The existing property tax is currently set to expire at the end of 2023; **without an extension the EcoPass program will end.**

The question on the 2023 ballot asks voters to continue this funding **without raising taxes.**

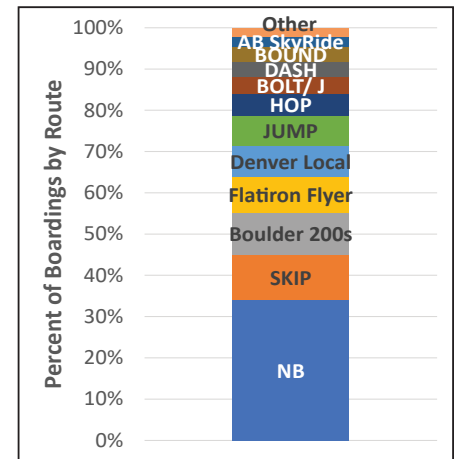
HOW DOES THE EXISTING PROGRAM WORK?

The program **provides an RTD EcoPass to all residents* of the Nederland EcoPass District.** As of 2023, the program has **over 1,800 EcoPasses in circulation.**

An EcoPass provides unlimited trips on all RTD services, including the NB, SKIP, Flatiron Flyer and AB (airport bus). In 2018, residents took **380 transit trips per day** with their EcoPasses.



2020 Nederland EcoPass Boardings by Route



**Residency is verified through county assessor records and town utility accounts for homeowners, and demonstration of a current lease for renters.*

WHAT WOULD A YES VOTE MEAN?

- **Continuation of the existing Nederland resident EcoPass program** by extending the existing 1.85 mills property tax **for another 10 years**, from 2024 through 2033
- **Permission for the District to offer an employee EcoPass program** for workers employed in the District and to collect user fees from employers and/or employees if needed

WHY ADD AN EMPLOYEE ECOPASS PROGRAM?

In surveys conducted in summer 2023, adding an employee EcoPass program for workers was **supported by residents, employees and business owners**.

Offering employee EcoPasses may **aid with recruitment and retention for local businesses** seeking workers, reduce parking demand in town, and reduce traffic in Boulder Canyon.

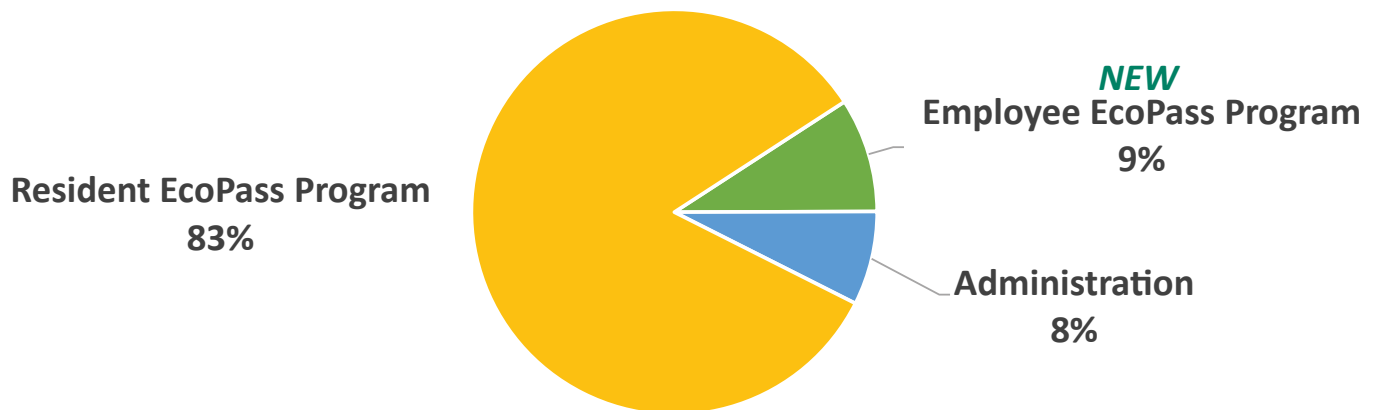
An employee EcoPass program supports several goals identified in the Boulder County Transportation Master Plan, including **environmental, economic, and equity goals**.



HOW WOULD THE FUNDS BE USED?

In 2023, the District collected about \$173k in property tax. The chart below illustrates how the property tax revenues would be used over the next 10 years.

2024-2033 Projected EcoPass District Expenses



Any additional funds could be spent on bus stop or sidewalk improvements, or additional transit service.

WHO VOTES ON THIS MEASURE?

Residents of the Nederland EcoPass Public Improvement District and people who own property within the District are eligible to vote on this measure.

WHAT IF IT DOESN'T PASS?

The **property tax would expire at the end of 2023**; as this is the only source of funding for the existing Nederland EcoPass program, **the EcoPass program would be discontinued**.