



SUPERIOR VISION ZERO ACTION PLAN

Public Meeting #1

August 1, 2024



Project Team Introductions



Goals of Meeting

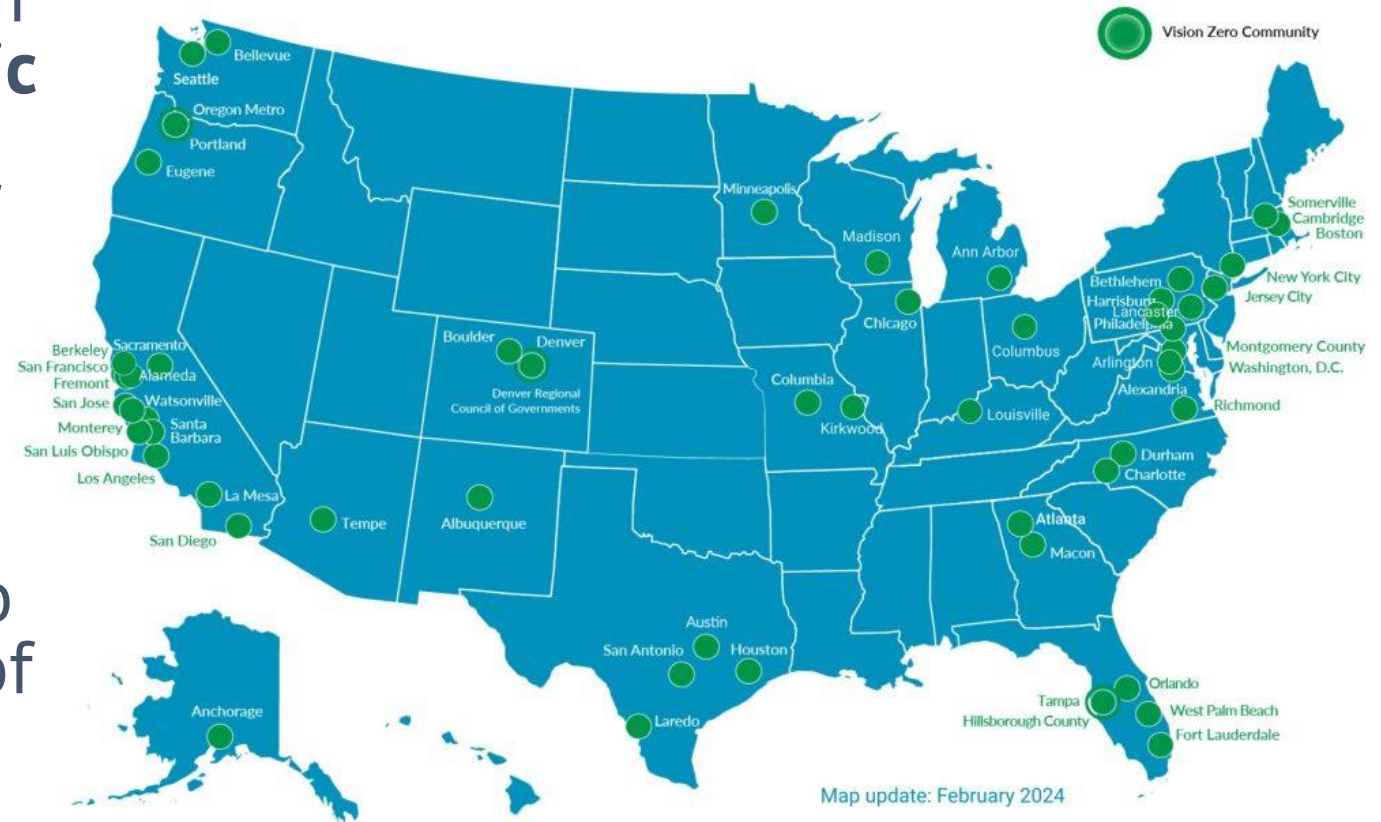
1. Define “What is Vision Zero?”
2. Provide information about the project background and schedule
3. Present crash data and what we’ve heard from the community
4. Facilitate a discussion to allow the community to express their comments and questions
5. Encourage participation of online survey

What is Vision Zero?

Vision Zero is a transportation strategy to **eliminate all traffic fatalities and serious injuries** for people using all modes of transportation.

Vision Zero recognizes that **humans make mistakes** and therefore the transportation system should be designed to minimize the consequences of human error.

VISION ZERO NETWORK



Safe System Approach



Superior VZAP Project Overview

- Boulder County, Lafayette, and Superior (the Partners) joined forces to apply for 2023 **Safe Streets and Roads for All (SS4A)** grant funding.
- Awarded a Planning Demonstration Grant for the development of an Action Plan.
- Create list of specific actions, noting responsibility and potential funding sources for implementation.



Schedule

2024									2025				
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May

Project Stages:



Community & Stakeholder Engagement:



Engagement Events:

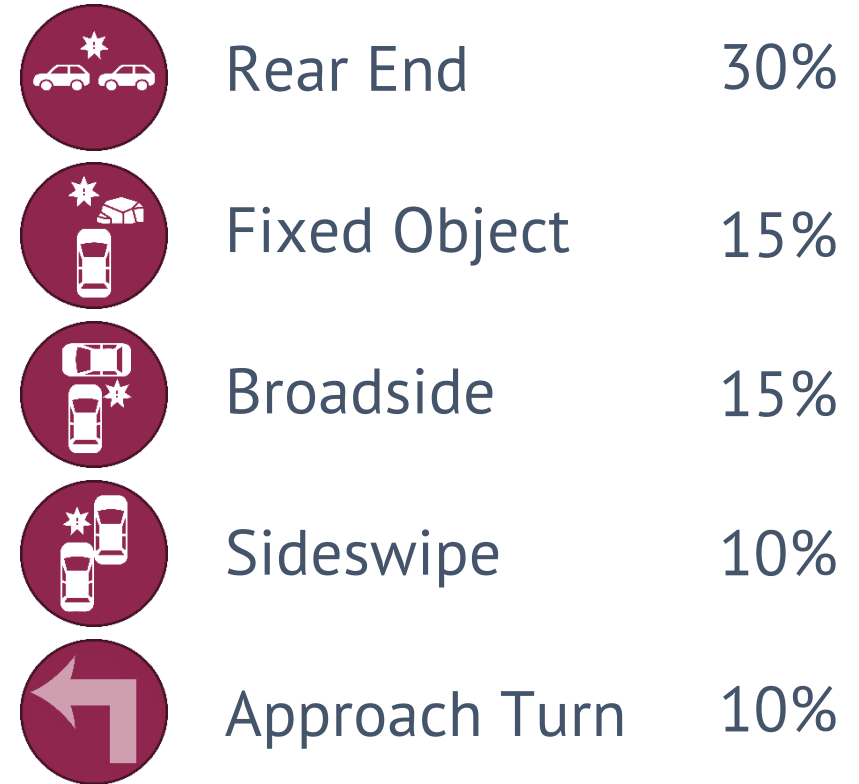
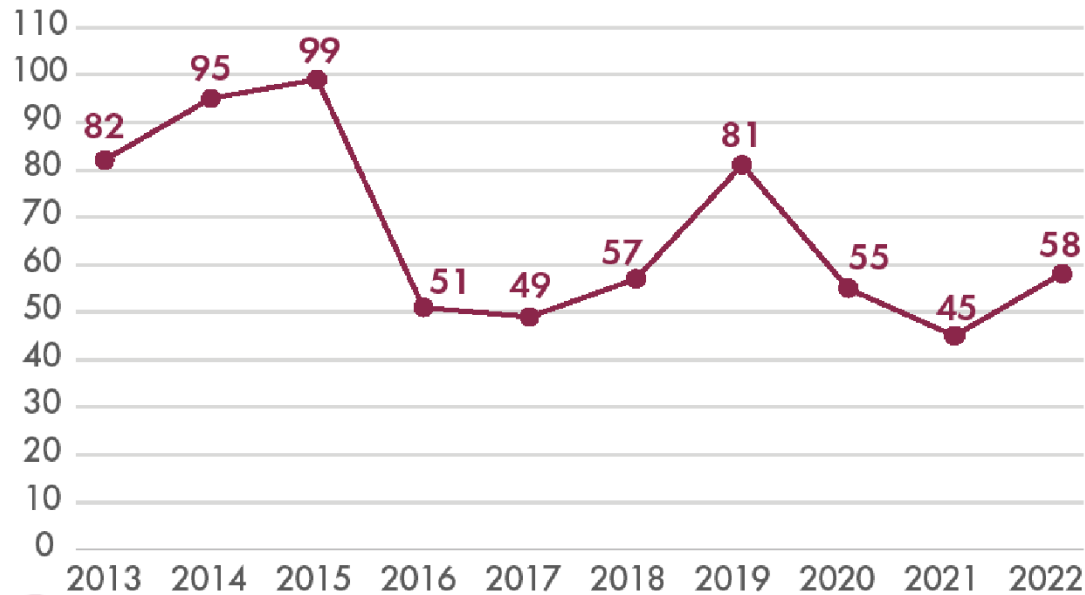
- Community Events & Digital Outreach
- Key Steering Committee Meetings (Anticipated)
- Study Sessions with Elected Officials

We are here!



Crash History in Superior

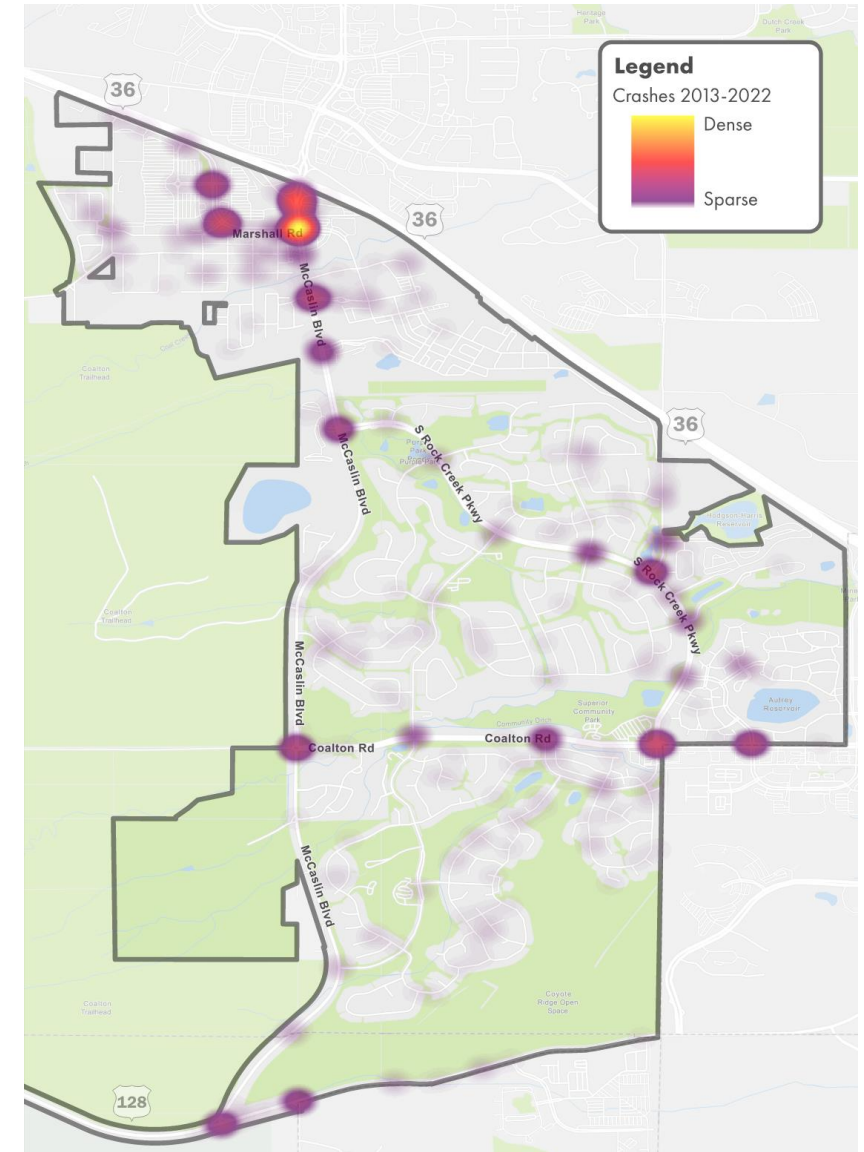
Over 10 years, there were 8 serious injury crashes and 1 fatality in Superior.



Crash History in Superior

65% of crashes in Superior are occurring at intersections

1. McCaslin Boulevard & Marshall Road
2. McCaslin Boulevard & US 36
3. Marshall Road & Sycamore Street
4. Rock Creek Parkway & 88th Street
5. Rock Creek Parkway & Coalton Road



Survey Open Through August 31

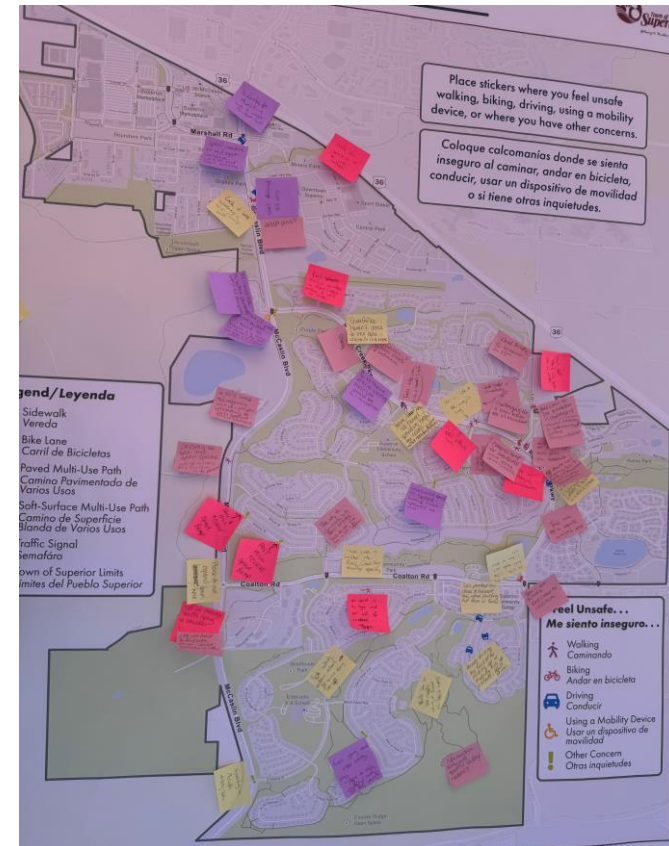


[Project Website & Survey/Web Map](https://boco.org/visionzeroactionplan)
boco.org/visionzeroactionplan



How We're Collecting Input

- Superior 4th of July Festivities
- Online Survey
- Online Public Meeting – tonight!



How We're Collecting Input

Online Map & Survey

Survey:

Which municipality do you live in? *

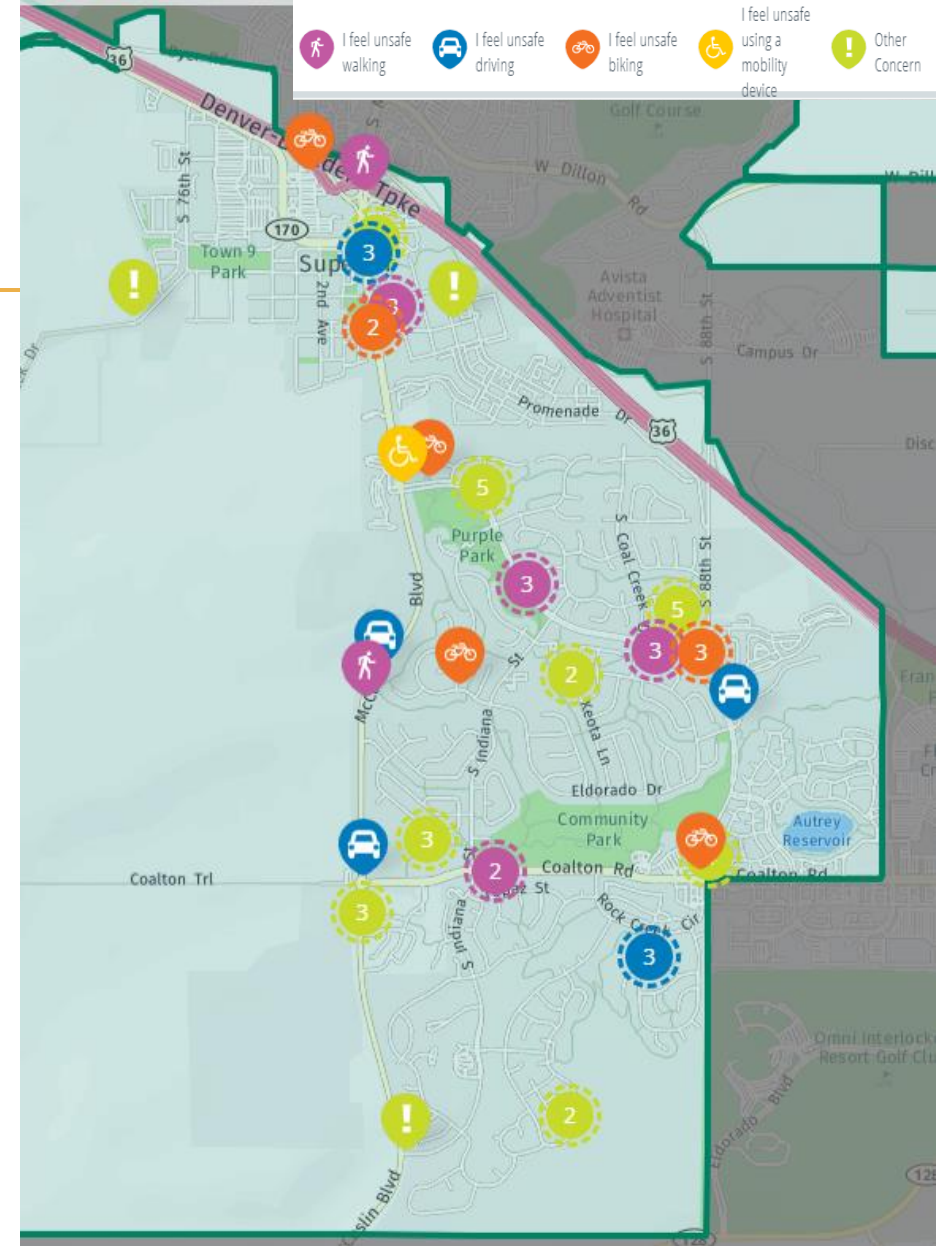
- Unincorporated Boulder County and participating Mountain Towns (Jamestown, Nederland, and Ward)
- Lafayette
- Superior
- Other

What municipality do you work in? *

- Unincorporated Boulder County and participating Mountain Towns (Jamestown, Nederland, and Ward)
- Lafayette
- Superior
- Other

Which municipalities are you interested in providing feedback on? *

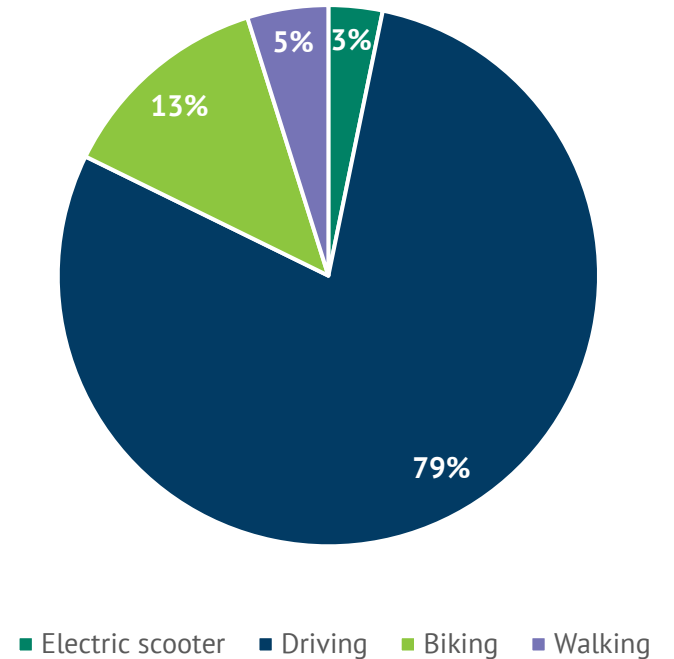
Please select all that apply.



What We've Heard So Far

- Over 120 survey & map responses
- Survey response split between residents and commuters/visitors from City of Boulder, Lafayette, Broomfield, Louisville, and other communities

Primary Travel Modes



What We've Heard So Far

How safe do you feel traveling in Superior?
(Responses other than neutral):



Safe: 33%
Unsafe: 48%



Safe: 33%
Unsafe: 30%

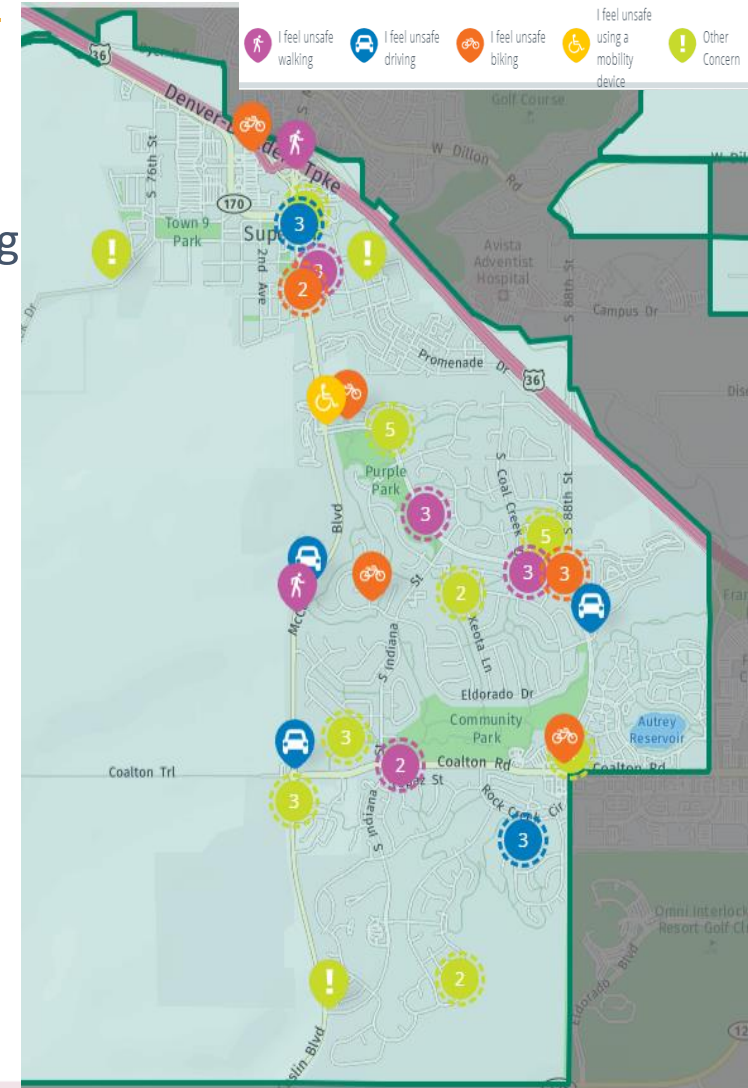


Safe: 42%
Unsafe: 16%

Respondents involved in a crash in Superior in past five years:
7%

What We've Heard So Far: Locations of Concern

- Rock Creek Parkway Intersections:
 - Coal Creek Drive – turning onto Rock Creek Parkway is challenging
 - 88th Street Roundabout – uncomfortable for people walking and biking
 - Coalton Road – Speeding, difficult crossing for bicyclists and pedestrians
- McCaslin Boulevard
 - Concerns regarding pass through traffic between neighboring communities
 - Marshall Road intersection – red light running and mid-turn lane changes
 - Coalton Road Roundabout – challenging to navigate
- Vehicle speeds on local roadways south of Rock Creek Parkway



Discussion

Discussion

- Does the input we have heard to date resonate with you?
- Are there additional concerns we should be aware of?
- What would a safe street look like to you?

Please feel free to unmute or share ideas in the chat

Questions or Comments



Next Steps

1. Use crash analysis and public outreach to inform development of draft recommendations (engineering and non-engineering)
2. Bring proposed recommendations to public for feedback
3. Develop a draft of the Superior Vision Zero Action Plan

How You Can Help!

- Take online survey by August 31
- Visit project website and sign



boco.org/visionzeroactionplan

Calendar

- **August 31:** Online survey closes
- **Late Fall/Early Winter:** Public review of draft recommendations



Thank you!

Project Contacts

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Project Website & Survey/Web Map



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Survey Open Through August 31!