



Boulder County, Lafayette, and Superior

VISION ZERO ACTION PLANS

Unincorporated Boulder County Public Meeting #1

August 8, 2024



Project Team Introductions



Goals of Meeting

1. Define “What is Vision Zero?”
2. Provide information about the project background and schedule
3. Present crash data and what we’ve heard from the community
4. Facilitate a discussion to allow the community to express their comments and questions
5. Encourage participation of online survey

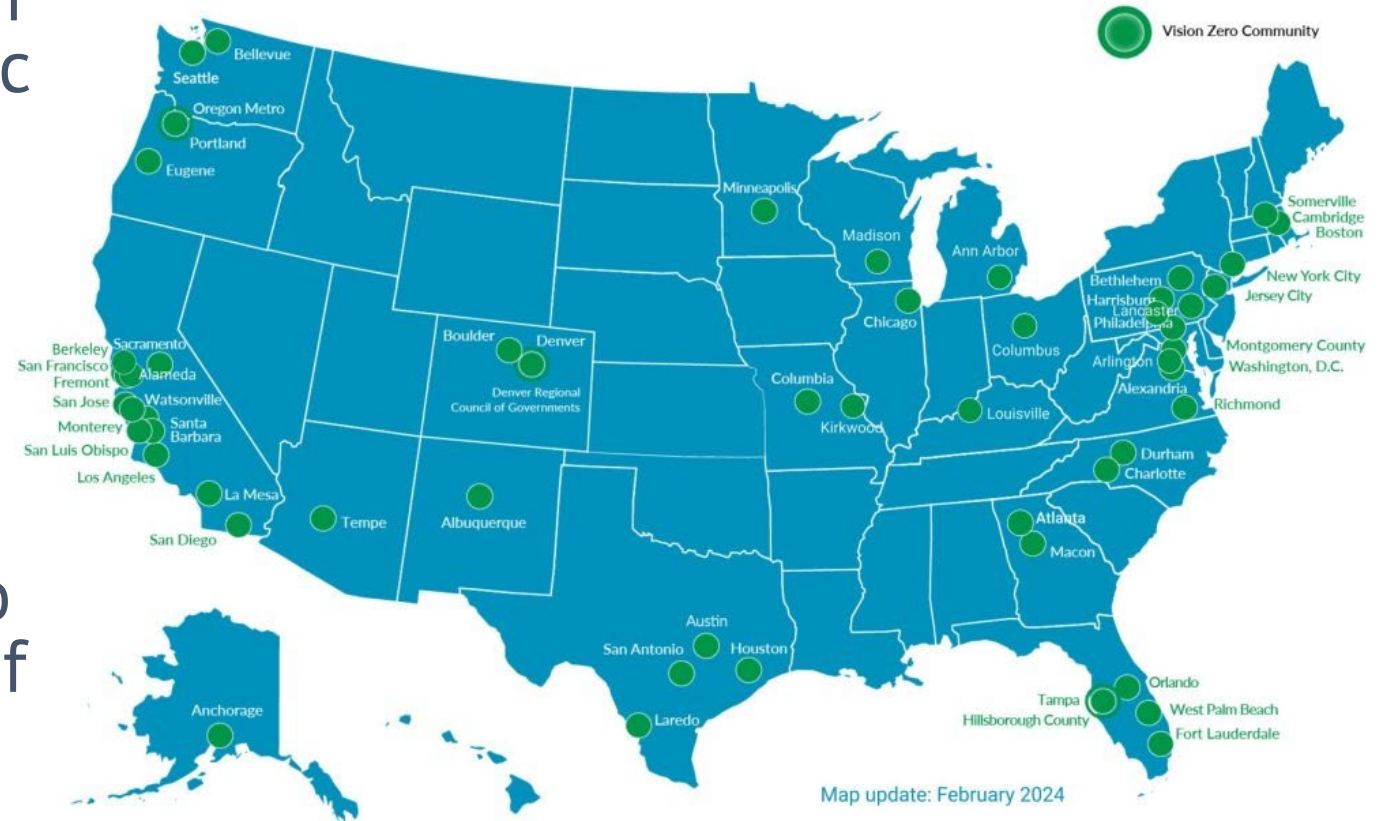


What is Vision Zero?

Vision Zero is a transportation strategy to eliminate all traffic fatalities and serious injuries for people using all modes of transportation.

Vision Zero recognizes that humans make mistakes and therefore the transportation system should be designed to minimize the consequences of human error.

VISION ZERO NETWORK



Safe System Approach



Unincorporated Boulder County VZAP Project Overview

- Boulder County, Lafayette, and Superior (the Partners) joined forces to apply for 2023 **Safe Streets and Roads for All (SS4A)** grant funding.
- Awarded a Planning Demonstration Grant for the development of an Action Plan.
- Create list of specific actions, noting responsibility and potential funding sources for implementation.



Schedule

2024									2025				
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May

Project Stages:



Community & Stakeholder Engagement:



Engagement Events:

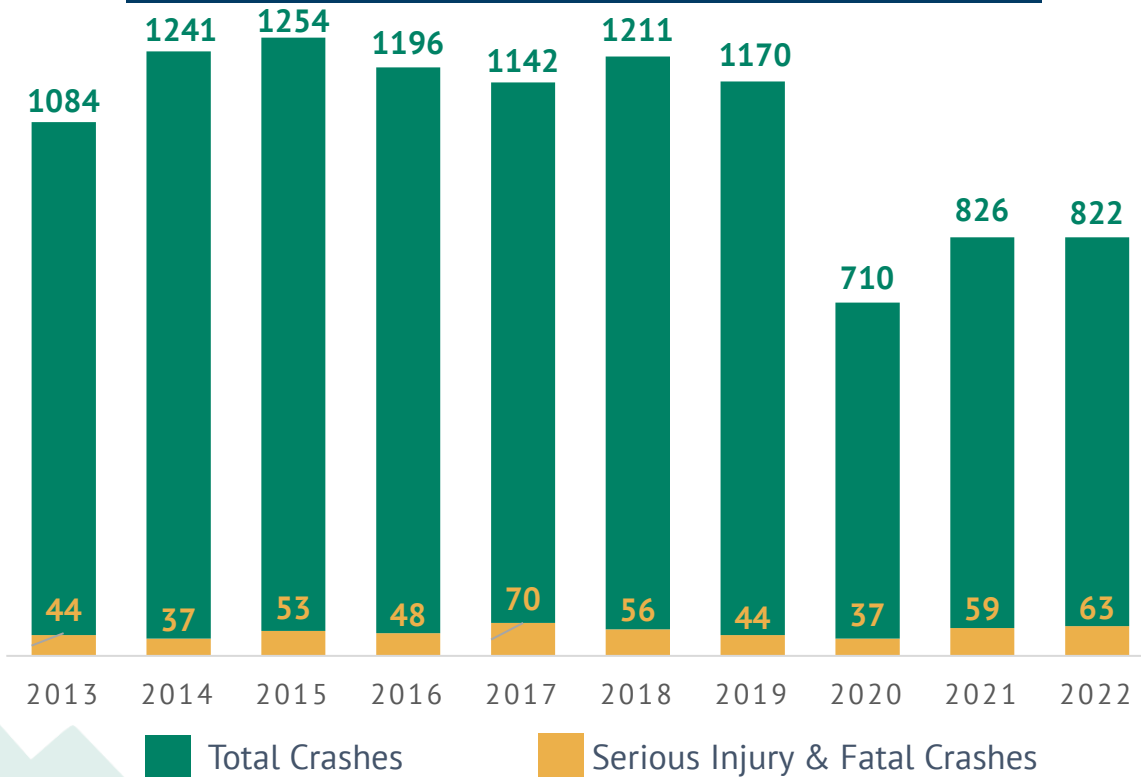
- Community Events & Digital Outreach
- ★ Key Steering Committee Meetings (Anticipated)
- Study Sessions with Elected Officials

We are here!








Crash History in Unincorporated Boulder County & Mountain Towns

Over 10 years, **135** people died in traffic crashes in the Project Area



Top Five Serious Injury & Fatal Crash Types:

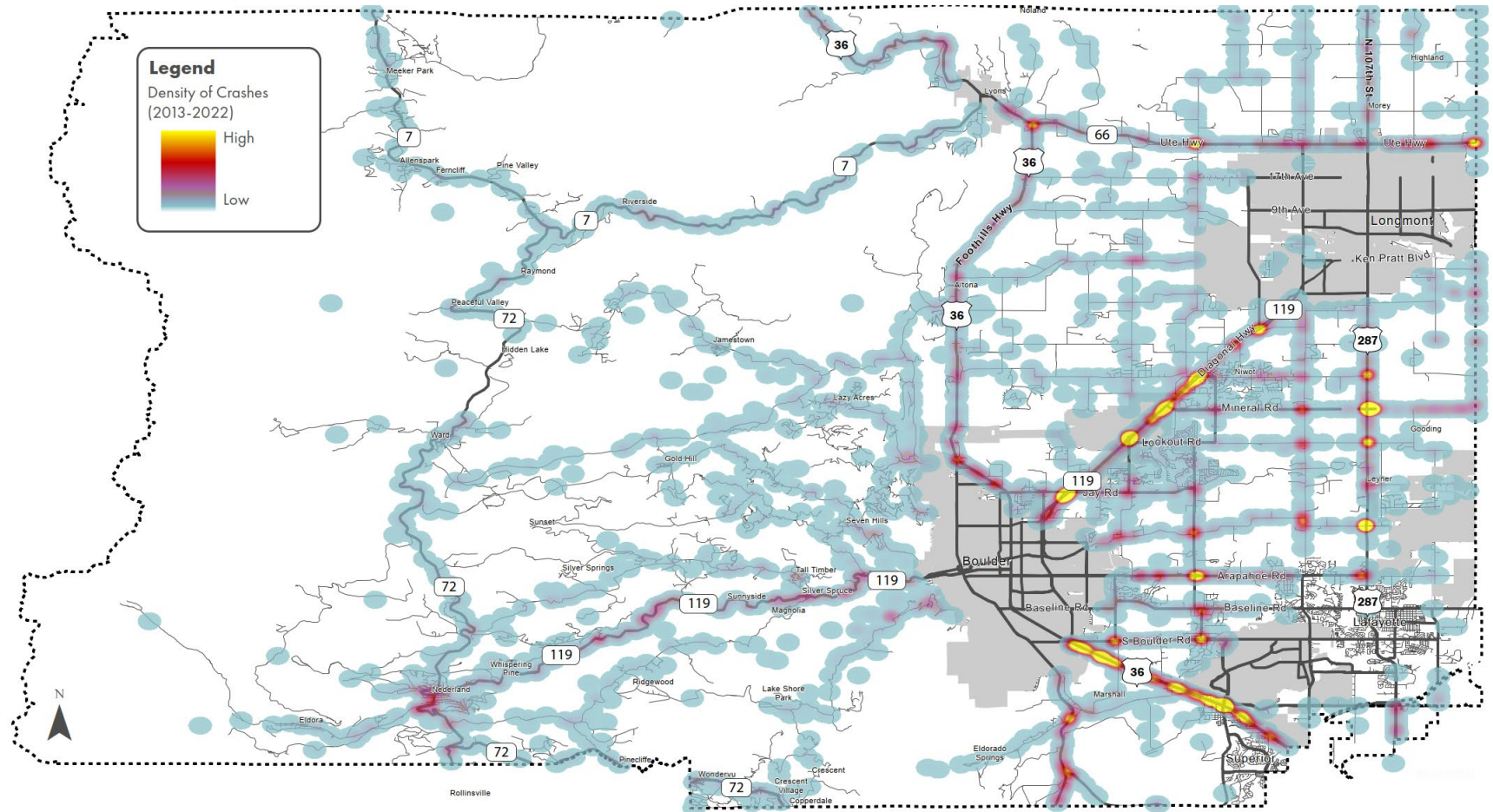
-  Fixed Object 16%
-  Overtuning / Rollover 15%
-  Bicycle 11%
-  Broadside 11%
-  Head-On 11%

Though total crashes have decreased since 2019, the percentage of serious injury and fatal crashes has **increased**.



Crash History in Unincorporated Boulder County

65% of crashes in Boulder County are occurring along corridors



Survey Open Through August 31



[Project Website & Survey/Web Map](https://boco.org/visionzeroactionplan)
boco.org/visionzeroactionplan



How We're Collecting Input

- Nederland Farmer's Market
- Online Survey



What We've Heard So Far

Online survey and map

Which municipality do you live in? *

- Unincorporated Boulder County and participating Mountain Towns (Jamestown, Nederland, and Ward)
- Lafayette
- Superior
- Other

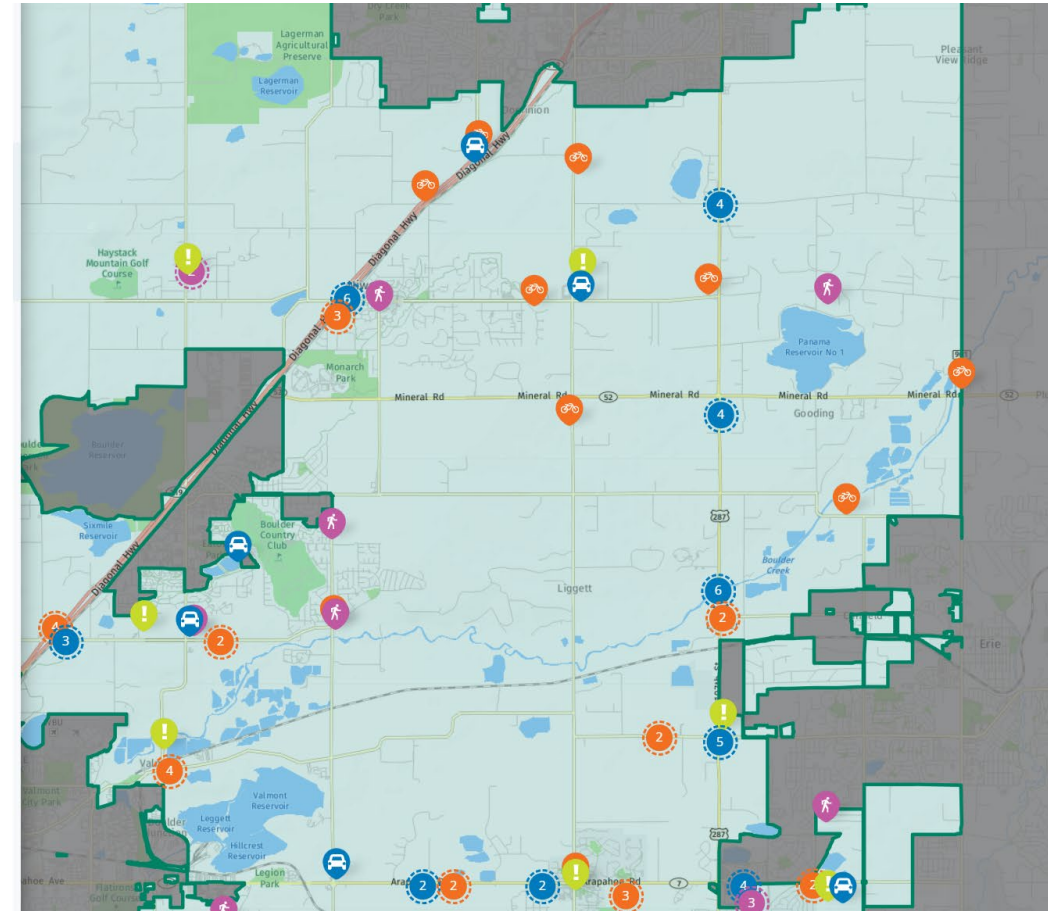
What municipality do you work in? *

- Unincorporated Boulder County and participating Mountain Towns (Jamestown, Nederland, and Ward)
- Lafayette
- Superior
- Other

Which municipalities are you interested in providing feedback on? *

Please select all that apply.

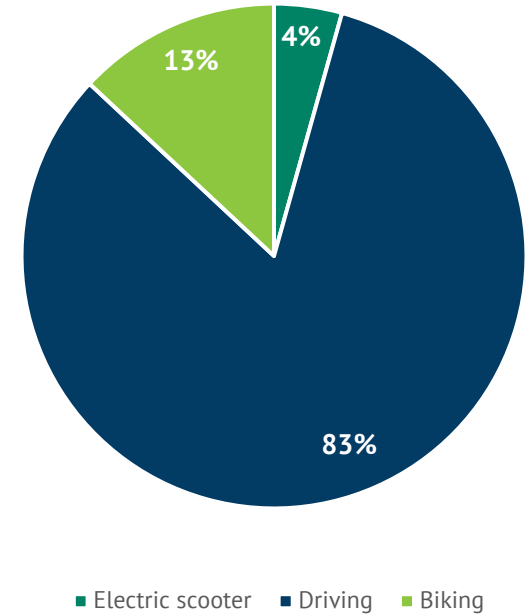
- Unincorporated Boulder County and participating Mountain Towns (Jamestown, Nederland, and Ward)



What We've Heard So Far

- Over 250 survey & map responses
- Majority (71%) of survey respondents live in unincorporated Boulder County or the mountain towns

Primary Travel Modes



What We've Heard So Far

How safe do you feel traveling in Boulder County?
(Responses other than neutral):



Safe: 50%
Unsafe: 29%



Safe: 29%
Unsafe: 21%



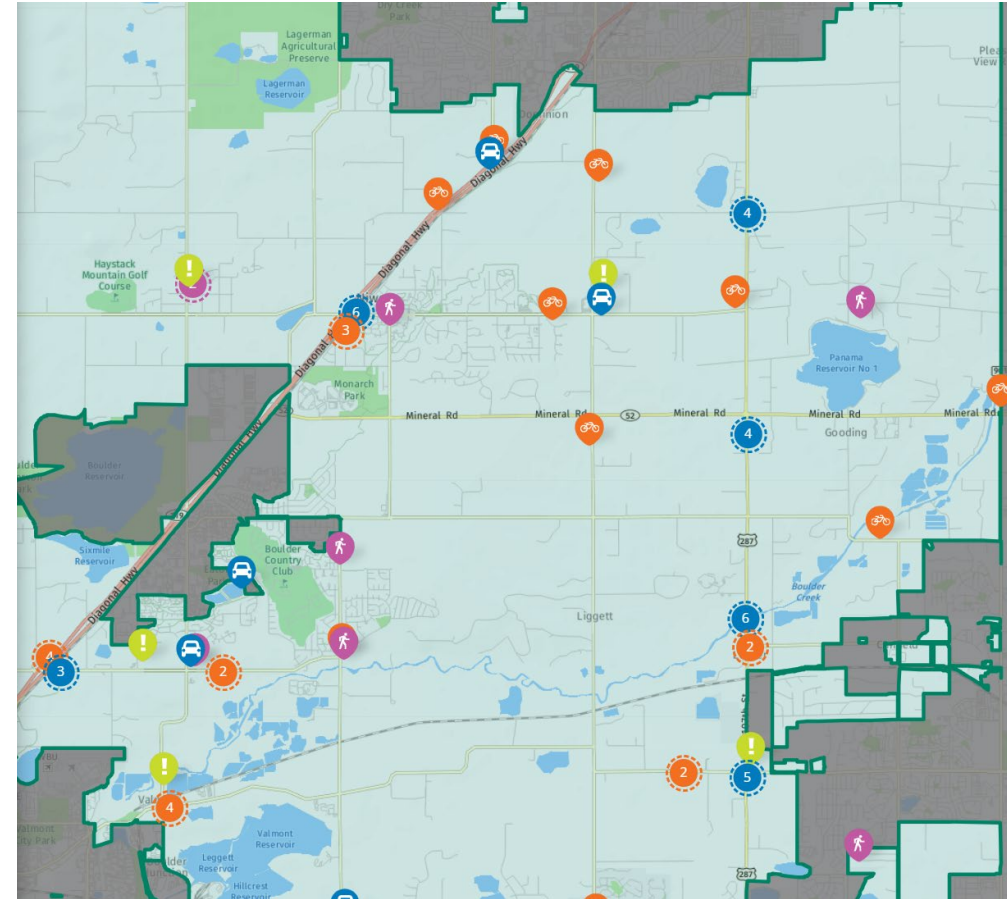
Safe: 13%
Unsafe: 33%

Respondents involved in a crash in unincorporated Boulder County in past five years: **30%**



What We've Heard So Far: Locations of Concern

- SH 119
 - Diagonal Highway: traffic speed changes and intersection at Niwot Road make driving the corridor feel unsafe
 - Boulder Canyon: Vehicle speeds, passing activity, and user conflicts at locations like Boulder Falls
- Jay Road: Feels uncomfortable for bicyclists and drivers report site distance challenges
- Foothills Parkway: Vehicle speeds



Discussion



Discussion

- Does the input we have heard to date resonate with you?
- Are there additional concerns we should be aware of?
- What would a safe street look like to you?

Please feel free to unmute or share ideas in the chat



Questions or Comments



Next Steps

1. Use crash analysis and public outreach to inform development of draft recommendations (engineering and non-engineering)
2. Develop a draft of the Boulder County Vision Zero Action Plan
3. Bring draft Action Plan to public for feedback on the draft recommendations

How You Can Help!

- Take online survey by August 31
- Visit project website and sign up for updates.



boco.org/visionzeroactionplan

Calendar

- **August 31:** Online survey closes
- **Late Fall/Early Winter:** Share draft content for the Vision Zero Action Plan with the public and ask for feedback on the draft recommendations.



Thank you!

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Project Website & Survey/Web Map



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Survey Open Through August 31!

