



Community Planning & Permitting

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Nederland EcoPass Public Improvement District Advisory Committee (NEPPIDAC)

Meeting Agenda

Meeting Time (MST):

September 18, 2024, 4:00PM – 5:30PM

Meeting Location:

Nederland Community Library
200 Highway 72
Nederland, Colorado 80466

Online Alternative:

Microsoft Teams

Join the meeting now

Meeting ID: 261 802 697 389

Passcode: VAT2xm

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Agenda:

1. Introductions
2. Public Comment
3. Action Item: Approval of 08-21-2024 Meeting Notes
4. “Supplementing the NB Route” project application Update
5. District Employee EcoPass Program Update
6. Action Item: Recommendation of 2025 Nederland EcoPass PID Budget
7. RTD Transit and Local Shuttle Ridership Report
8. Matters from Committee Members

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MEETING NOTES - **DRAFT**

Call to order at 4:05 p.m.

1. **Introductions**

In attendance

- a. NEPPIDAC: Tom Mahowald, Tierney Maris, Susie Gallaudet, Andrew Bliss
- b. Boulder County: Landon Hilliard, Alex Hyde-Wright

2. **Public Comment**

- a. No public comment

3. **Action Item: Approval of 08-21-2024 Meeting Notes**

- a. Susie's amendment to fix the typo. Kudos for the detailed meeting notes
- b. Tom Mahowald moved and Andrew Bliss seconded, Motion passes 4-0

4. **"Supplementing the NB Route" Project Application Update**

- a. The County did not receive funding through the RTD Partnership Program that would have utilized a roughly \$40k annual match for three years from the NEPPID budget. RTD determined our application to be ineligible as additional service for route NB. The additional service is already included in the RTD System Optimization Plan (SOP) and RTD is reserving the Partnership Program funding for services not included in the SOP. Additional RTD service on route NB may be coming as early as May 2025. The driver shortage, which has existed since at least 2016, continues but progress is being made with larger recent recruiting classes.
- b. What is the opportunity to provide public comment in support of restored service? The middle of January 2025 is the beginning of the public comment period for the May 2025 run board. RTD staff make a recommendation, and ultimate approval of the run board service changes is by the RTD Board of Directors.
- c. The committee complimented the application and appreciated the time that County staff put into developing it.
- d. Thinking ahead, could we apply for Town-Eldora winter shuttle? Mountain Rides is valuable and serves an important need to the community. A Town-Eldora shuttle for residents is needed. County staff (Alex and Landon) are having discussions with Eldora representatives about the possibility of a demonstration project.

Shuttle and parking issues

- a. Concern of local businesses that ski visitors would drive to Nederland, dump cars in town, consume limited parking, and ride a shuttle to Eldora.
- b. Could we use our funds for Town-Eldora winter shuttle? Something more similar to in other resorts, where the bus wanders around and picks everyone up at households.
- c. Food pantry is moving away from Community Center. That might open up more parking at the CC.
- d. Want to increase the passenger capacity of the current Eldora shuttle to/from Boulder
- e. The Eldora shuttle would bring in more riders with start of route at the Downtown Boulder Station. Currently, route begins at Justice Center/Canyon Boulevard/6th Street
- f. Everyone recognizes the parking shortage in Nederland. With adequate parking capacity, it should be possible to attract skiers to stop in town for apres-ski activities.
- g. Shuttle operations are eligible for NEPPID funding but should public funds support operation of private corporation of Eldora.

6. District Employee EcoPass Program Update

- a. County and Town staff are coordinating the start-up of the Nederland business EcoPass program in late fall. Recruiting has begun with a half-dozen businesses to test a data collection form used to enroll all businesses and determine the number of participating employees. From there, contracting between the County and RTD will set up the program for November and December 2024. Another part of the administrative process is to collect employee information from the employers which in turn will allow for the distribution of digital EcoPasses and MyRide cards similar to Nederland's existing resident EcoPass pass program.
- b. The pricing structure for the business and resident (also called neighborhood) programs are different. The business pricing follows an "insurance pool model" that applies a formula consisting of the number of participants and the "service level area" for Nederland (employee headcount multiplied by a per-person rate). By contrast, the cost of the resident program is determined by utilization, that is, transit ridership measured by EcoPass usage (number of "taps" by Local, and Airport routes) over one-year from a previous annual measurement period. For example, the cost of the 2025 resident program will be based on the 2023 annual ridership activity of Nederland pass holders.
- c. Is RTD ridership data available of EP use of Nederland residents and in the future for employees? Not specifically, EcoPass usage is described in aggregate by boardings of routes. It's possible show the break down of use by route, such as 40% of total taps of Nederland EcoPass cards were on the NB, 10% on the AB, 10% on the SKIP and so on.
- d. In a large pool of businesses, some business accounts are overrepresented and others collectively use the EcoPass less often, and thus the sub-par businesses are in effect subsidizing the cost of above-par use businesses.
- e. The approximately 650 employees of Eldora will be included in the business headcount. Eldora is considering a financial contribution to the Nederland business EcoPass even though there is not a direct cost to participate.

7. Action Item: Recommendation of 2025 Nederland EcoPass PID Budget

- a. A budget proposal was presented for the 2025 program year. Note that half the town's population lives within town limits and the other half live in the greater Nederland Ecopass District.
 - b. Tom Mahowald moved, Susie Gallaudet seconded. Motion passes 4-0.
 - c. On condition of a conversation with Town of Nederland/Town Manager Jon Cain about the amount of the 2025 program administration fee, and acknowledgement of fund balance. If fund balance keeps growing, using fund balance for expanded scope to serve community needs. (RTD bus stop audit, Town TMP, etc.)
8. **RTD Transit and Local Shuttle Ridership Report**
- a. Content TBD
9. **Matters from Committee Members**
- a. Content TBD

Meeting adjourned at 5:40 p.m.
