



## TOUR de SHIELD616

SHIELD616 is a Colorado non-profit that helps protect our protectors by donating all-day rifle rated armor to first responders and also helps build strong relationships between first responders and the citizens they serve.

The TOUR de SHIELD616 is a bike ride that helps donate vests and is also a promise to never forget those who gave the ultimate sacrifice.

The dates and route for the TOUR de SHIELD616 were specifically chosen. May 15-18 is National Police week in Washington DC highlighting those who gave the ultimate sacrifice. This year's ride will take riders to the Golden Police Department; where we will honor a HERO;

**Officer Evan Dunn EOW 11-06-24.**

During the TOUR de SHIELD616, you can expect to build great friendships, fellowship over great food, and ride with purpose. Help us protect our protectors and never forget! Reserve your spot now.

### Bike Ride Date: May 15th – 18th, 2025

\$1,000—First Time Rider Entry Fee Deadline: 4-15-25

\$616—1st Responder Entry Fee Deadline: 4-15-25

\$616—Returning Rider Entry Fee Deadline: 4-15-25

## 2025 Fundraising Effort



### Federal Heights Police Department

27 Officers = \$81,000



### Boulder County Sheriff's Office

20 Deputies = \$48,000



### El Paso County Sheriff's Office

10 vests = \$24,000



### Littleton Police Department

20 sets armor = \$24,000



### Colorado Springs Fire Department

10 Firefighters = \$30,000

**Total Armor Fundraising Effort = \$207,000**

Donation and Ride Information: [info@shield616.org](mailto:info@shield616.org) or 719-345-2442

# TOUR de SHIELD616 Event Sponsorships



CLEANSIMPLE EATS

Hydration Sponsor: \$750



Food Sponsor: \$1,500



Helmet Sponsor: \$3,000



Sock Sponsor: \$1,000



Cold Gear Sponsor: \$2,500



Jersey / Bib Sponsor: \$7500

## TOUR de SHIELD616 Vest Sponsorships

### HERO SPONSOR \$20,000

- Only 2 HERO Sponsors
- Prominent Logo on Jersey
- Speaking Opportunities
- Volunteer Opportunity
- \*Includes All benefits of Advertising Sponsor\*
- \* DONATES 8 VESTS \*

### ADVERTISING SPONSOR \$10,000

- Only 4 Ad Sponsors
- Logo on Jersey
- Interview with Media
- \* Includes All Benefits of Corporate Sponsor\*
- \* DONATES 4 VESTS \*

### CORPORATE SPONSOR \$5,000

- Rider Updates
- Invitation to VIP Jersey Reveal
- Name on Social Media
- Logo on Banners
- Official T-Shirt
- Invitation to Presentation
- \* DONATES 2 VESTS \*

### CYCLIST SPONSOR \$2,500

- Invitation to VIP Jersey Reveal
- Name on Social Media
- Logo on Banners
- Official T-Shirt
- Invitation to Presentation
- \* DONATES 1 VEST \*

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