



Community Planning & Permitting

Courthouse Annex • 2045 13th Street • Boulder, Colorado 80302
Mailing Address: P.O. Box 471 • Boulder, Colorado 80306
303-441-3930 • www.BoulderCounty.gov

Nederland EcoPass Public Improvement District Advisory Committee (NEPPIDAC)

Meeting Notes - APPROVED 03-19-2025

Meeting Time (MST):

February 19, 2025, 4:00 p.m. – 5:30 p.m.

Meeting Location:

Nederland Community Library
200 Highway 72
Nederland, Colorado 80466

Agenda:

1. Introductions
2. Public Comment
3. Action Item: Approval of 01-15-2025 Meeting Notes
4. Information Item: District EcoPass Program Update
5. Information Item: Transit Report: NB, Boulder Canyon Extra
6. Discussion Item: NedREC Demonstration Project
7. Matters from Committee Members

Meeting Notes

Called to order at 4:04 p.m.

1. Introductions

1. NEPPIDAC: Tom Mahowald, Andrew Bliss, Gene Smith, Tierney Maris
2. Eldora: Steve Rowntree
3. Town of Nederland: Johnathan Cain
4. Boulder County: Landon Hilliard, Melissa Hunter, Nick Aguilera, Alex Hyde-Wright (virtual)

2. Public Comment

1. No public comment

3. Action Item: Approval of 01-15-2025 Meeting Notes

1. Tom Mahowald makes motions to approve minutes; Tierney Maris seconds motion; motion approved.

4. Information Item: District EcoPass Program Update

1. Eldora has over 240 employees with active EcoPasses; even more enrolled in program.
2. To date, 132 employees have been enrolled in EcoPass
 1. Currently reaching out to 30+ businesses that indicated interest in program, but did not submit employee information sheet.
3. Key program pinch points include:
 1. Businesses submitting employee information sheet
 2. Employees activating EcoPass after receiving invitation

4. Boulder County and Towns staff are coordinating to streamline administration; follow up with employees to encourage them to activate pass.
5. Question re: pricing between residential and business EcoPass
 1. Different pricing mechanisms between business program and residential program. Business program uses an “pool” model. Residential uses utilization tracker to calculate cost. Therefore, for reduced costs, the business program is preferred.
 2. Steve: Eldora was early adopter of Business EcoPass; Agreed with/supports cost-benefit of Business EcoPass instead of residential. It’s exciting for Eldora to be participating. Expects a high rate of usage by Eldora employees. Big benefit for employees. EcoPass empowers people to ride to work or for personal trips.
6. Steve worked closely with Corinna McLeod with the Town of Nederland to host sign up table at Eldora for high-volume registration period in December.
7. Business EcoPass has streamlined/simplified Eldora’s HR process, previously distributing RTD 10-Ride Ticketbooks by hand.

Future outreach opportunities: Boulder County will follow up with NEPPIDAC and Jonathan Cain to arrange events.

 1. Peak to Peak Chamber of Commerce
 2. Downtown Development Authority (DDA)
 3. Boulder Valley School District (BVSD)

5. Information Item: Transit Report: NB, Boulder Canyon Extra

1. Presentation by Nick of the historic ridership trends compared to baseline of year 2018 activity. Slides copied below.
2. Can we attach magnetic signage or better poster within the window of the Boulder Canyon Extra?
 1. In conversation with Via, current vehicle does not have marquee.
3. RTD is making an effort to return to pre-COVID level of service. Starting in May, RTD *might* begin providing hourly service though change may be pushed until August 2025.
 1. <https://statics.teams.cdn.office.net/evergreen-assets/safelinks/1/atp-safelinks.html>
4. **ACTION ITEM:** Submit comments from individual committee members in support of intention of RTD to return service to Route NB. As part of the proposed service changes for May 2025, RTD is accepting public comments through March 5, 2025.
5. **ACTION ITEM:** Publicity for Boulder Canyon Extra
 1. Landon will be in touch with Tom re: letter to the editor (LTE) in the Mountain-Ear due on Tuesdays for the next edition.

6. Discussion Item: NedREC Demonstration Project

1. NedREC Pilot has been operating weekend service in February, connecting NedRINK and Eldora Mountain with five bus stops in between end points.

2. Pilot advances long-standing interest to strengthen local transportation in Nederland, link Eldora Ski resort to destinations in town.
3. Setting up February pilot was quickly advanced with Steve Rowntree/Eldora, Boulder County, and Town of Nederland with SP+ transportation company.
4. Steve: We wanted this shuttle to be a recreation loop through town, not just a connection to Eldora; Pilot has been one step in the right direction; One challenge is the big difference between RTD branding and one-off shuttles. The measure of success of the “public transit pop-up” is simply getting the NedREC up and running.
5. Note the characteristics of successful transit services:
 1. Consistent schedule, branded, familiar, recognizable
6. Current conversation re: increasing frequency; challenging egress from Eldora; traffic control by BC Sheriffs still needed at CO72/CR130 intersection.
7. Steve: Very impressed with RTD’s support this year as they attempt to return to hourly schedule.
 1. RTD has been sending buses at hourly times to train bus drivers, get them used to conditions
 2. Ten extra drivers who are trained in the Eldora circumstances is a win
8. **Key Question:** Going forward, if RTD gets to hourly service, what could a local public transit loop in the Nederland area look like? HESSIE Trailhead Shuttle? West Magnolia? Eldora?
9. Safe routes and safe travel for students through transit connection has been very important.
10. Eldora has been very generous to support NedREC this year; want to explore district fund application in future efforts. Tom is inclined to support further service in the future with funding.
 1. To make it happen quickly, Eldora was able to immediately utilize contract with SP+. There is not a mechanism to quickly obtain a new vendor, nor for County to conduct RFP.
 2. Will be working on cost sharing through District contribution.
11. Possible extension for Eldora Subaru Winter Fest (March 7,8,9 weekend)
 1. Some type of shuttle service roundtrip from Nederland would be a positive; Need internal conversation with Eldora, SP+.
12. Primary concern with Steve: Town would see this as creating an incentive to avoid paying SOV fee and parking in town.

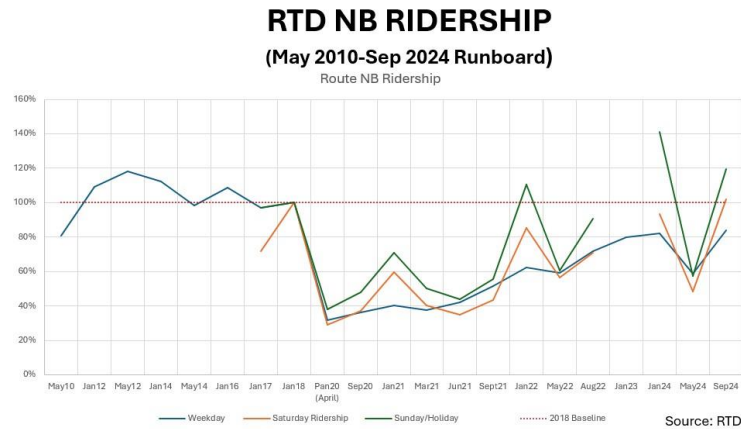
7. Matters from Committee Members

1. Tom: Status of bus shelter replacement at Carousel of Happiness?
 1. Alex has outlined process to re-establish shelter.
 2. Will need coordination, confirmation re: insurance and maintenance agreement.
2. Andrew: Big thanks to team for NedREC pilot/rollout.
3. Tom: Nice to see local government work
4. Andrew: Boulder Canyon Extra – doesn't show up in RTD app, website.

5. County staff will attend Nederland Town Talk tomorrow at Katmandu.
6. Does Eldora have any summer events planned? No current plan to change.
7. Tom: Recap of Rep. Neguse’s visit – heavy attendance at Town Hall; Visited Food Pantry afterwards; Tom shared news of BCE and NedREC
8. **Next meeting items for discussion:**
 1. Nederland Comprehensive Plan and Multimodal Transportation Plan
 2. Summer transit and parking management
 3. State property tax law: What impact will change have? Any change will impact County directly, as our funding comes directly from property tax. Financial impact not known but will be brought to the committee.
 4. Boulder County Vision Zero Action Plan, which aims to eliminate traffic deaths and serious injuries on Boulder County roadways.

Meeting adjourned at 5:30 p.m.

Update of RTD Route NB, Boulder Canyon Extra Update - Presentation Slides



As of September 2024 run board data:

- Saturday, Sunday/Holiday Ridership is **near or exceeding 2018 levels**
- Weekday ridership **still below 2018 levels**, but slowly rising

Boulder Canyon Extra Ridership Update

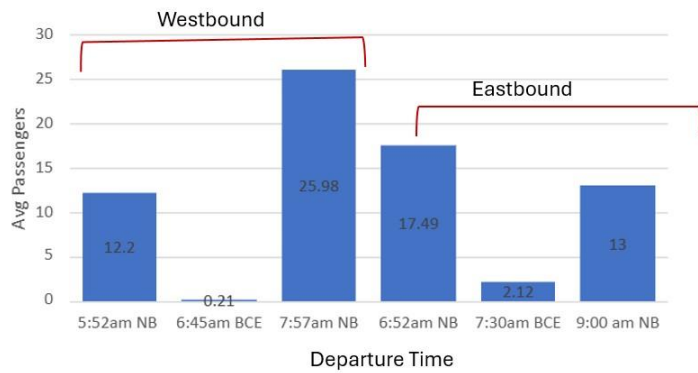
BCE Ridership (12/2/24 - 1/17/25)				
Total Passengers, Avg /Day				
	Eastbound		Westbound	
	Total	Avg/Day	Total	Avg/Day
AM	70	2.12	7	0.21
PM	13	0.39	42	1.3

*33 days of operation between 12/2/24- 1/17/25

Source: Boulder Canyon Extra – Via Mobility

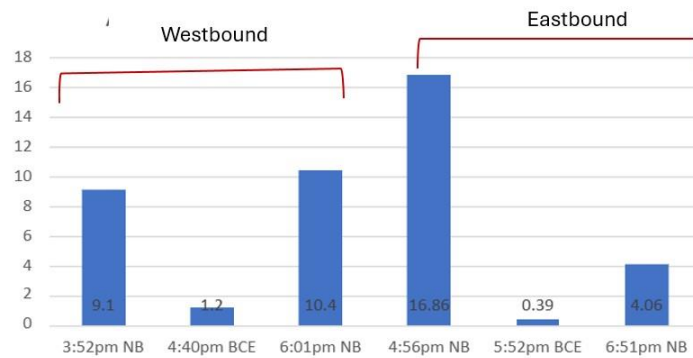
How does NB ridership compare to Boulder Canyon Extra?

BCE and NB – Average AM Ridership



Source: NB September 2024 Runboard, Boulder Canyon Extra – Via Mobility

BCE and NB – Average PM Ridership



Source: NB September 2024 Runboard, Boulder Canyon Extra – Via Mobility

Let's compare to passenger boarding in Nederland PnR Bus Stops

BCE Ridership (12/2 - 1/17) Total Passengers, Avg/Trip"		
	EB	WB
Total Trips	83	49
Avg Passenger/Trip	2.5	1.48
*33 Days of Operation		

Weekday NB Avg Passenger Boarding at Select Stops

DIRECTION	STOP	AVG_PASSENGERS_ON
E-Bound	Nederland PnR	3.650603781
E-Bound	Nederland High School	0.4635204
W-Bound	Downtown Boulder Station Gate 4	6.901902874

Source: NB September 2024 Runboard, Boulder Canyon Extra – Via Mobility

