



#### **Boulder County**

#### VISION ZERO ACTION PLAN

Boulder Board of County Commissioners (BOCC)

August 28, 2025



















### Requested Action

 Adoption of the Boulder County Vision Zero Action Plan





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#### Outline

- Background
- Community Engagement
- Safety Analysis
- Action Plan
- Next Steps

















# Background



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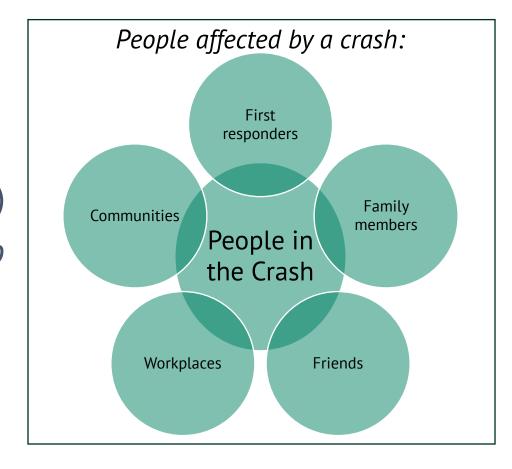




### Why Vision Zero

- Vision Zero: eliminate fatal and serious injury traffic crashes
- 2035 Goal in Boulder County Transportation Master Plan (2020)
- Even one traffic-related death is too many



















#### Overview

- Safe Streets and Roads for All (SS4A) grant funding for the development of Vision Zero Action Plans for transportation safety
- Began Spring 2024
  - 1. **Boulder County** (unincorporated, state highways, Jamestown, Nederland, and Ward)
  - 2. City of Lafayette (adopted July 2025)
  - Town of Superior (adopted Aug. 2025)















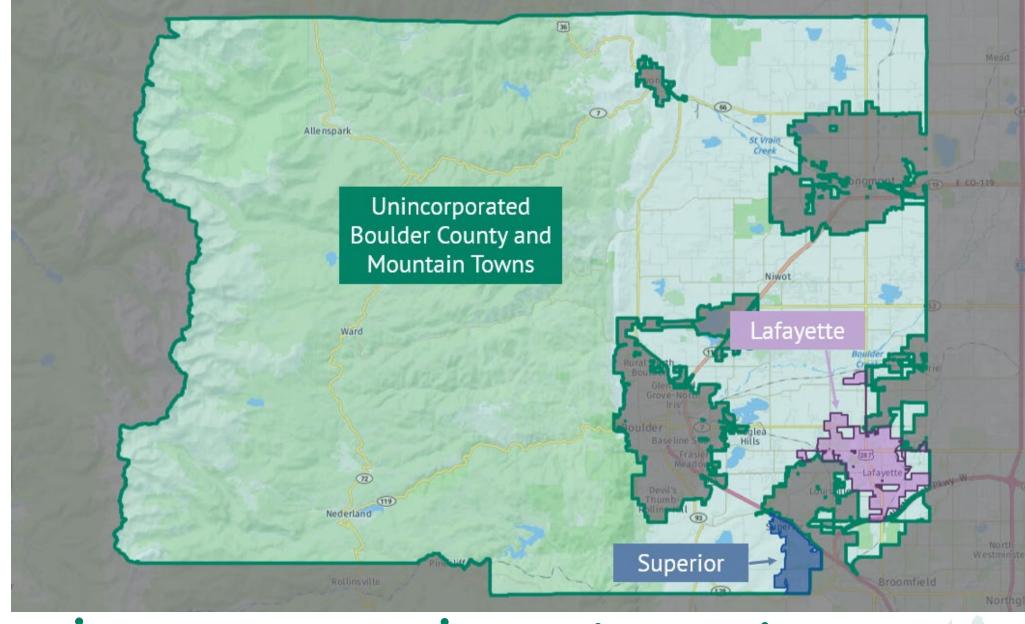








# Study Area















#### Plan Outline

- Executive Summary
- 1-Intro
- 2-Community Engagement
- 3-Safety Data Analysis
- 4-How We Will Achieve Vision Zero
- 5-Action Plan
- 6-Next Steps
- Appendices

















# **Community Engagement**















#### **Community Engagement**

- Steering Committee
- Events/Meetings
- Online Surveys and Interactive Map
- Online Public meeting
- Website with informational videos















### Community Engagement - Phases

- Phase 1: Safety concerns
- Phase 2: Tools ("countermeasures") and weighting of factors in scoring
- Phase 3: Feedback on draft plan

















### Community Engagement – Equity Highlights

- Language Access
  - Bilingual online surveys and interactive map
  - Bilingual boards, business cards, flyers
  - Offered Spanish interpretation
  - Spanish subtitles for informational videos

- Other
  - Meeting presentations to Mobility Access Coalition, Cultural Brokers
  - Mobility for All Ambassadors on Steering Committee
  - Equity as factor in scoring

















# Safety Analysis







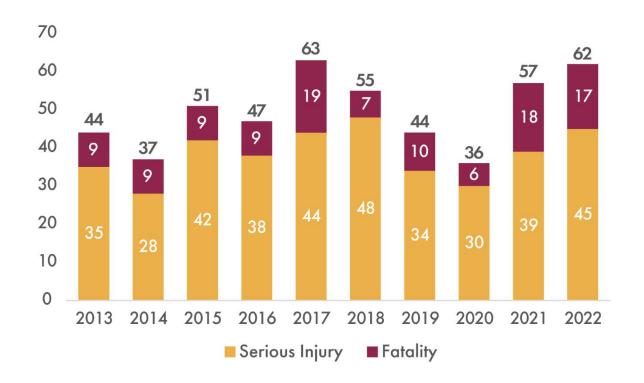








#### Severe Crash Trends









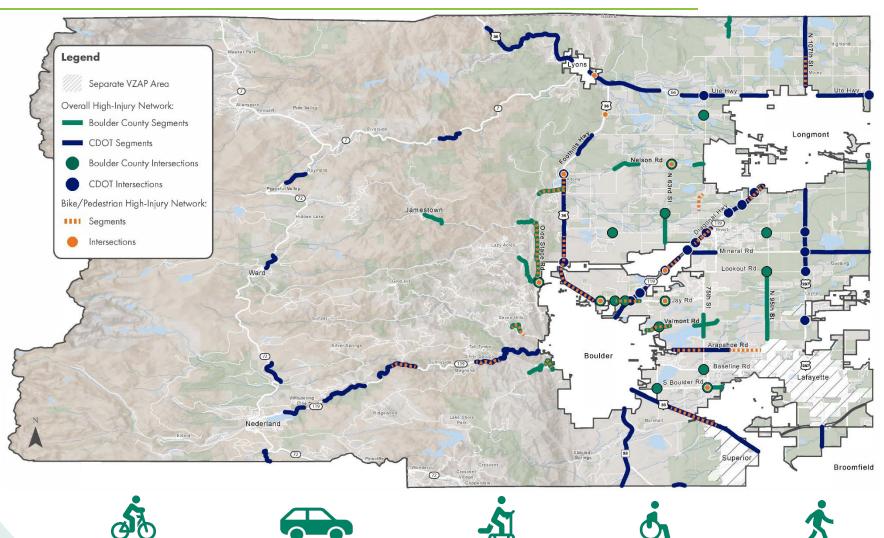








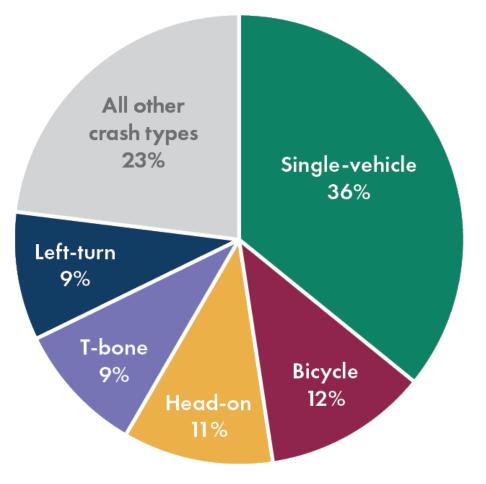
# High-Injury Network (HIN)





### Top Severe Crash Types

The top five serious injury and fatal crash types account for 77% of the serious injury and fatal crashes.

















#### **Action Plan**







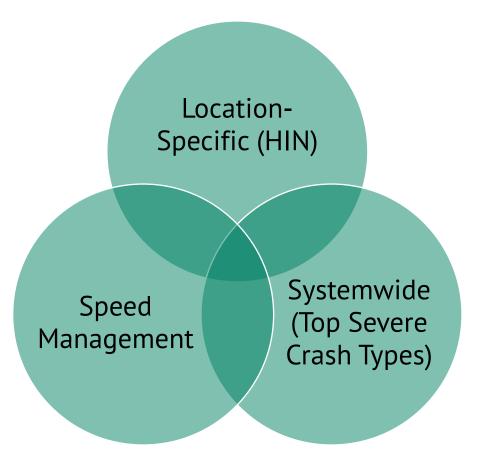








## Three-Pronged Approach

















## Actions Already Underway - Engineering

- Guidance/Analysis
  - Guidance Documents/Multimodal
    Transportation Standards Update
  - Safe Routes to School Vision Zero Action Plan
- Implementation
  - Regional Corridors (e.g., CO 119-Diagonal Bikeway, US 36-North Foothills, US 287)
  - Other County Projects (Transportation Sales Tax-funded)















# Actions Already Underway – Enforcement, Education/Communication

- Enforcement
  - Automated Speed Enforcement
- Education/Communication
  - Consistent Countywide Vision Zero Branding and Messaging
  - Safety Messaging
  - World Day of Remembrance for Road Traffic Victims



FOR ROAD TRAFFIC VICTIMS IN THE U.S.

















### Actions Already Underway - Other

- Other
  - Collaboration with CDOT
  - Crash Analysis Team (CAT)
  - Funding Source Identification
  - Transportation Safety Legislation
  - Vision Zero Community Partnership (VZCP)



















### Immediate Actions (Proposed)

- Engineering
  - County HIN Fact Sheet Project
    Recommendation Implementation
  - Single-Vehicle and/or Bicycle Crash Analysis
- Other
  - CDOT HIN Data Transfer
  - Vision Zero Analysis Tool
  - Vision Zero Reporting

# > LEFTHAND CANYON DRIVE

#### **RECOMMENDATIONS**

#### ROADWAY

- Evaluate changing the speed limit in both directions to 25 mph (injury crashes, overturning crashes, pedestrian fatality)
- ✓ Evaluate need for guard rails through S-Curve (overturning crashes) \$\$\$
- Review and maintain foliage and clearance distance to trees along curves (line of sight) \$\$
- Consider prohibiting passing through subject area due to high pedestrian, bicycle, and parked car activity (bicycle crash, pedestrian crash)

#### PEDESTRIAN/BICYCLE FACILITIES

 Install "Motorist Must Give Bicycles 3 FT Clearance" (R4-50\_CO) signs in the westbound direction (improved signage)

#### SIGNING AND STRIPING

- Install Curve Warning (W1-4, W1-10e) sign for curve through study area (overturning crashes, fixed object crash)
- Add Chevron (W1-8) signs in both directions at curves \$
- Install Curve Warning (W1-4, W1-10e) sign for curve through study area (overturning crashes, fixed object crashes)
  - · Westbound chevrons to the west of Geer Canyon Drive
  - Eastbound chevrons to the east of Geer Canyon Drive















#### **Next Steps**

- Finalize/adopt Plan
- Refine and prioritize actions and incorporate into workplans
- Continue ongoing programs and projects that are already underway, starting on other key items identified through the refinement above
- Pursue additional funding
- Monitor and evaluate effectiveness
- Report on progress













#### Staff Recommendation

 BOCC adoption of the Boulder County Vision Zero Action Plan





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#### Contacts

#### **Project Contacts**

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#### **Project Website**



boco.org/visionzeroactionplan

















