Family Resource Network ANNUAL IMPACT REPORT



Executive Summary

Building on priorities identified through a strategic planning process with the Regional Council and Local Area Collaborative (LAC) members, the Family Resource Network (FRN) launched several joint projects in 2024-2025 with the shared goal to improve coordination across Boulder County's safety net so families can more easily access support. These initiatives included:

- <u>Community-Wide Available Rentals</u>
 A centralized housing search platform for available rentals in Boulder County.
- Strengthening Connections Across the Network Improved information-sharing systems and regular network-wide meetings to strengthen collaboration and coordination.
- <u>Boulder County Findhelp</u> (BoCo Findhelp)
 A countywide tool to help residents in need access essential services
- Countywide Call to Action Campaign
 A public effort to elevate safety net challenges and opportunities and build community support.

As we look to 2026, the FRN remains committed to building a Boulder County where all families are valued, healthy, and thriving. We will do this by strengthening feedback loops between executive leaders and frontline staff, increasing access to reliable, real-time resource information, and improving coordination across systems and social determinants of health.

KEY INITIATIVES AND IMPACT

Streamlining Housing Resources

Housing remains one of the most pressing needs for Boulder County residents. We launched the nationally recognized Community-Wide Available Rentals (CWAR) webpage in October 2024. This project replaced scattered spreadsheets with a public, easily searchable CWAR web page for available rentals. This project includes:

- A list of **350+ affordable rental homes** across the county.
- Weekly updates from a team of staff from six partner organizations.
- An average of **100+ updates** to listings each week.
- 9,300+ visits to the CWAR webpage to search for housing resources since launch.

9,300+
Visits to CWAR Website
Since Oct 2024

370

Average Number of Active CWAR Listings

Oct 2024 — Jun 2025

Strengthening FRN Communication

We created new spaces for FRN members to build stronger, more resilient networks of service and improve coordination across the county. Key actions include:

- Bringing together all LAC members quarterly to expand conversations beyond individual regions, discuss trends and community needs, and brainstorm potential partnerships. FRN leadership also participated to strengthen communication between executive and front-line staff.
- Launching a streamlined information-sharing system to make it easier for members to provide service updates and coordinate outreach events.

"Participating in a LAC allows me to share real-time information with my teams across the county so that they can more effectively connect community members to what they need."

—East County LAC member Schivonne Keller, CFHW Enhanced Care Services Director

• Facilitating a series of conversations on how to provide services in safe and welcoming spaces, with a focus on building trust, safety, and accessibility across the network.

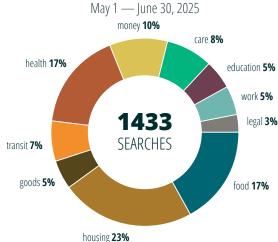


Improving Access to Services

Finding up to date information about free or low-cost services was challenging for Boulder County residents and organizations. In May 2025, the FRN, in partnership with WellMind and Family Connects, launched BoCo Findhelp, a centralized platform that brings together information to help people access free or low-cost services for things like medical care, food, housing, and more. Key details of the project include:

- 76% of FRN member organizations have at least one program card claimed on the site.
- 30+ local organizations have claimed 70+ program cards and committed to keeping their information updated.
- 3,200+ searches by 1,600+ community members
- 3 out of every 5 searches resulted in a program card interaction, helping residents connect with services.





"When we bring everyone to the table we create the conditions for real change. The Family Resource Network is a powerful example of what's possible when we listen, learn, and lead together."

— Susan Caskey, Director, Boulder County Human Services

"BoCo Findhelp is meaningful to our work because it helps our case managers find resources for clients and supports our efforts to let the community know what services we offer."

—Boulder LAC member Meg Genevie RME Behavioral Health Program Manager





"It's a call to action: We need you again."

 Marc Cowell, FRN RC Chair and Executive
 Director of OUR Center

FRN leaders call for community support at an Oct. 31, 2024, press conference. Credit: Hope Muñoz, Communications and Social Media Specialist at OUR Center.

Building Community Voice and Awareness

In response to growing pressures on Boulder County's safety net, the FRN launched a <u>Countywide Call to Action Campaign</u> to amplify a unified message of collective strength and urgency. This involved:

- A countywide press conference that brought together members from across the FRN to present shared priorities and highlight challenges facing the local safety net.
- Newspaper editorials and media outreach to promote civic engagement through volunteering, donations, and advocacy.
- Creating the first-ever **partner communication toolkit** to help organizations express their needs with sample language and messaging strategies.
- Reaching **3,500+ community members** with the campaign's Boulder County press release.

Looking Ahead: 2025 — 2026 Priorities

In the year ahead, we plan to:

- Expand the use of Boulder County Findhelp across the local safety net to improve access and coordination.
- Inspire local engagement and advocacy through a new community action. This initiative will be grounded in people's lived experience.
- Support front-line staff by exploring new tools and strategies to help them navigate ongoing changes in the service landscape.

Our 2024–2025 progress was made possible by the dedication, collaboration, and persistence of FRN partners. We expect 2025–2026 to be another year of innovation, shared purpose, and strong support for Boulder County families.

ABOUT THE FAMILY RESOURCE NETWORK



The Family Resource Network (FRN) envisions a Boulder County where all families are valued, healthy, and thriving. FRN members work to strengthen family self-reliance and improve the social, emotional, and academic well-being of children and youth.

The FRN includes:

The Regional Council (RC)

This leadership group guides the FRN's strategic direction and drives long-term, system-level change. The RC focuses on aligning efforts across agencies to create sustainable outcomes for children, families, and individuals throughout the community.

Local Area Collaboratives (LACs):

LACs bring together local partners to build and manage community-based networks of support. Their responsibilities include reviewing processes, identifying challenges and opportunities, analyzing local data, and coordinating "communities of practice" that support integrated, family-centered service delivery.

Together, the RC and LACs work to address both structural and operational challenges across the system.

The FRN also supports the Family Homelessness Subcommittee, a quarterly forum dedicated to improving coordination across services that support families at risk of or experiencing homelessness.

FRN RC Membership

Marc Cowell

OUR Center Chair

Elizabeth Crowe

City of Boulder Vice Chair

The remaining Council seats are filled by partners from the following organizations:

- Boulder County Community Services
- Boulder County Human Services
- Boulder County Public Health
- Boulder Housing Partners
- Boulder Valley School District
- City of Longmont
- City of Louisville
- Clinica Family Health and Wellness
- Early Childhood Council of Boulder County
- El Centro AMISTAD
- Emergency Family Assistance Association
- Peak to Peak Housing and Human Services Alliance
- Safe Shelter of St. Vrain Valley
- Safehouse Progressive Alliance for Nonviolence
- Sister Carmen Community Center
- St. Vrain Valley School District