



Community Planning & Permitting

Courthouse Annex • 2045 13th Street • Boulder, Colorado 80302
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Nederland EcoPass Public Improvement District Advisory Committee (NEPPIDAC)

Meeting Agenda - DRAFT

Meeting Time (MST):

November 12, 2025, 4:00 p.m. – 5:15 p.m.

Meeting Location:

Nederland Community Library
200 Highway 72
Nederland, Colorado 80466

Online Alternative:

[Zoom Meeting Link](#)

Meeting ID: 161 747 1364

Agenda:

1. Introductions (3 min.)

Boulder County: Melissa Hunter, Nick Aguilera

Town of Nederland: Jonathan Cain

NEPPIDAC: Tom Mahowald, Gene Smith, Andrew Bliss, Susie Gallaudet

Eldora: Steve Rowntree

2. Public Comment (3 min.)

Eldora – Contracting with Green Rides; New concept design for NedREC shuttle; still working on schedules; aiming for 30-min frequency between Eldora and Town of Ned; Launching first weekend of December; Adjusting route to Community Center <-> Eldora

- Gene: Happy that this will be a viable option for Ned residents

--TBD how RTD will be able to provide additional service when

-- Going to reward

3. Action Item: Approval 10-8-2025 Meeting Notes (2 min.)

Motion to approve by Tom, seconded by Susie, all approve

4. Discussion Item: EcoPass Program and NTAC Outreach Toolkit Listening Session, Barefoot PR (40 min.)

Project Overview: Develop collateral to promote EcoPass (8.5x11 flyer; poster; sticker for use in business, public space); Collateral will be ready for review in December

- What are some of the key places to share info in Ned?

- Town Hall, Library, Community Center, Post Office, Teens Inc., School system? Bulletin Board at Public Restrooms at Visitor Center
 - Future Events: Holiday Market
- John's Suggestion: Talk to businesses and ask them for their best practices; We could have upcoming Town Talk discussing commercial advertisement
- Important to service people who are not digitally saavy
- Tourism and service industry are the biggest businesses to consider; University of Colorado as well
- Context-sensitive message is very important; Critical to not talk down to people;
- Susie: Clear direction and tasks to NEPPIDAC would be very helpful; please make it easy for us to share these messages and materials;
 - One or two key messages, content for social media, content for websites
- Are there creative alternatives to bathroom stickers?
 - Sinclair Dinosaur
 - Magnets could go in businesses; QR code
 - Large groups of people are the most efficient to reach: University of Colorado basketball, Concerts (in Ned and in Boulder)
- 5. Information Item: Transit Stop Evaluation from RTD (10 min)

Overall anticipate revenue loss is \$160K

Jonathan is in discussion with state about the

Upcoming budget hearing next week; Town is currently at 309K deficit; Johnathan is anticipating positive growth
- 6. Action Item: Linking Boulder County Transit Needs Survey (5 min)
- 7. Matters from Committee Members (5 min.)

