

Boulder County Community Survey



November 2025

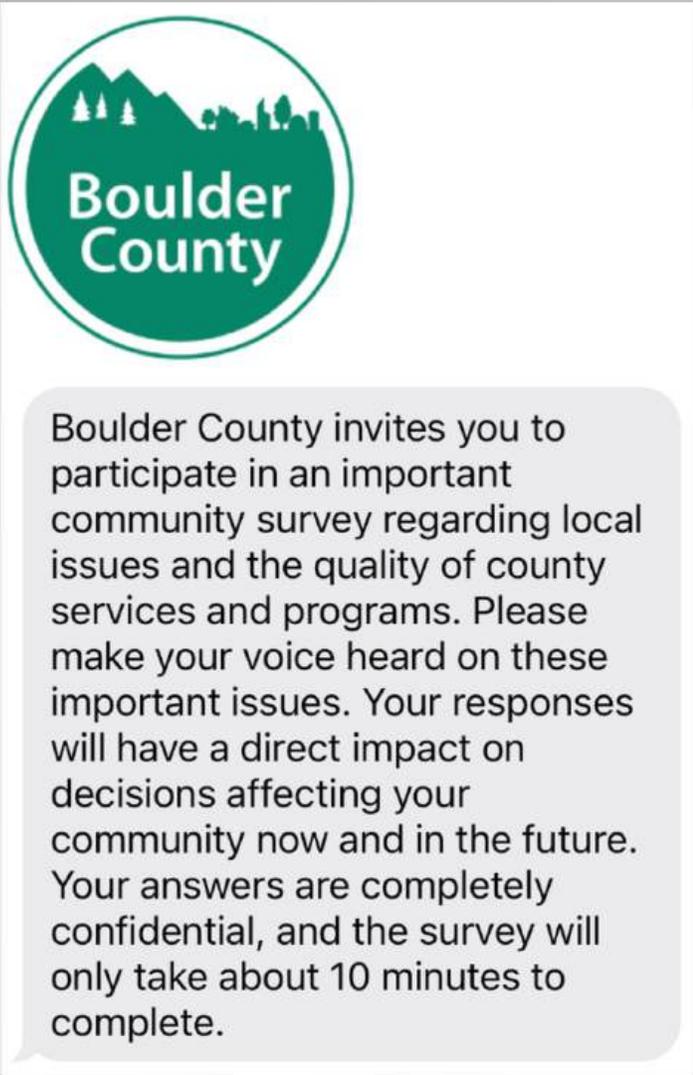


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Methodology



Magellan Strategies is pleased to present the results of a community survey of 1,574 residents in Boulder County, Colorado.

The interviews were conducted from November 13th – November 24th, 2025. This survey has a margin of error of +/- 2.46% at the 95 percent confidence interval.

The survey results are weighted to be representative of the town's adult population.

Key Takeaways & Opportunities



Key Takeaways & Opportunities

Housing Affordability & Cost of Living Are the Dominant Concerns

Across open-ended responses and multiple survey indicators, housing affordability is the *single most frequently mentioned issue*. Residents describe extreme rent and home prices, insufficient middle-income housing, concerns about zoning, growth, and development. This theme appears as the top issue residents want addressed in the next 2–3 years.

Homelessness, Public Safety, and Drug Activity Are Large Issues

Many residents express worry about visible encampments, crime, theft, harassment open drug use in public spaces, safety on trails, paths, and downtown. These concerns are a leading reason why respondents say the county is on the “wrong track.”

Transportation, Traffic, and Infrastructure Strain Are Widely Experienced

Residents cite increasing congestion, significant delays in construction, potholes and deteriorating roads, need for better multimodal transportation. Transportation problems are consistently listed among the top priorities to address.

Key Takeaways & Opportunities

Strong Natural Environment & Outdoor Assets Continue to Anchor Positive Sentiment

For those who believe the county is headed in the “right direction,” the top reasons include the natural beauty of Boulder County, access to open space, trails, recreation, sustainability values and environmental stewardship. These assets drive high quality-of-life ratings overall.

Mixed but Generally Moderate Trust in County Government & Value of Services

Residents are split on whether Boulder County provides a good value for taxes: 55% total agree, 38% total disagree. Performance ratings for County departments vary, but many respondents—especially those who are unsure about county direction—show low familiarity with programs and limited impressions, indicating a communication and visibility gap.

Quality-of-Life Ratings Are High Overall, but Community Cohesion Scores Lag

Residents rate neighborhoods and Boulder County as a place to live very highly, sense of community, acceptance of diverse people, and retirement suitability much lower. This gap highlights the tension between a strong physical environment and social/economic challenges.

Please describe the top two or three issues, priorities, or problems that you think Boulder County should address in the next two or three years.

Housing and Housing Affordability, Availability: Most frequently mentioned issue across all demographics. Residents cite extreme rent and mortgage costs, lack of middle-income housing, restrictive zoning, and insufficient affordable units.

Homelessness & Related Safety Concerns: Strong concern about encampments, public-space safety, drug activity, and mental-health needs. Many request a coordinated, long-term strategy balancing enforcement with supportive services.

Overall Cost of Living/Affordability: Rising grocery, utility, childcare, and transportation costs. Small business affordability and commercial rents frequently noted.

Taxes & Government Spending: Complaints about rising property taxes and questions about fiscal management. Some explicitly mention being “taxed out” of the county.

Traffic, Congestion & Transportation Functionality: Increasing congestion, poor traffic flow, and long construction timelines. Calls for better transit connections and reduced car dependency.

Please describe the top two or three issues, priorities, or problems that you think Boulder County should address in the next two or three years.

Continued...

Road & Infrastructure Conditions: Potholes, uneven pavement, construction delays, and deteriorating roads. Specific problem areas repeatedly identified (28th, Iris, Broadway, Gunbarrel).

Bike & Pedestrian Safety: Need for safer protected bike lanes, better trail safety, e-bike regulation, and reduction of vehicle conflict.

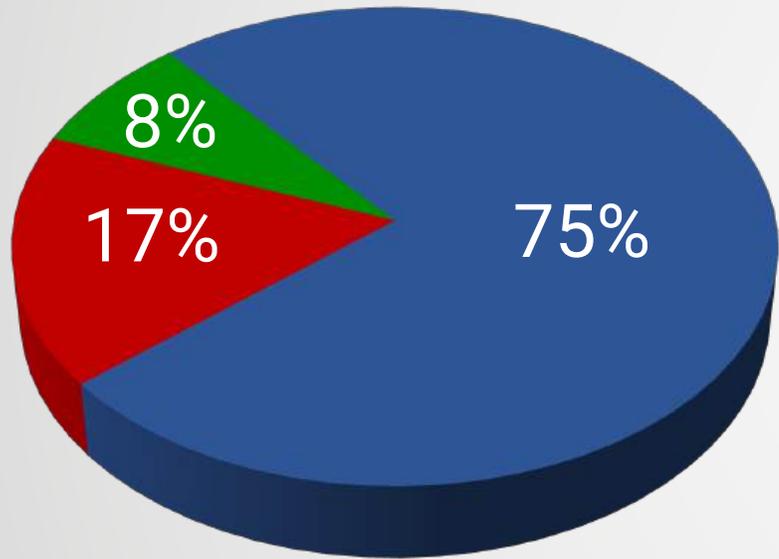
Open Space, Parks & Trails: Desire to preserve open space while improving maintenance, access, and cleanliness. Many comments link this to quality of life and Boulder's identity.

Public Safety & Crime: Concerns about theft, substance use, harassment near the creek path, and general sense of declining safety.

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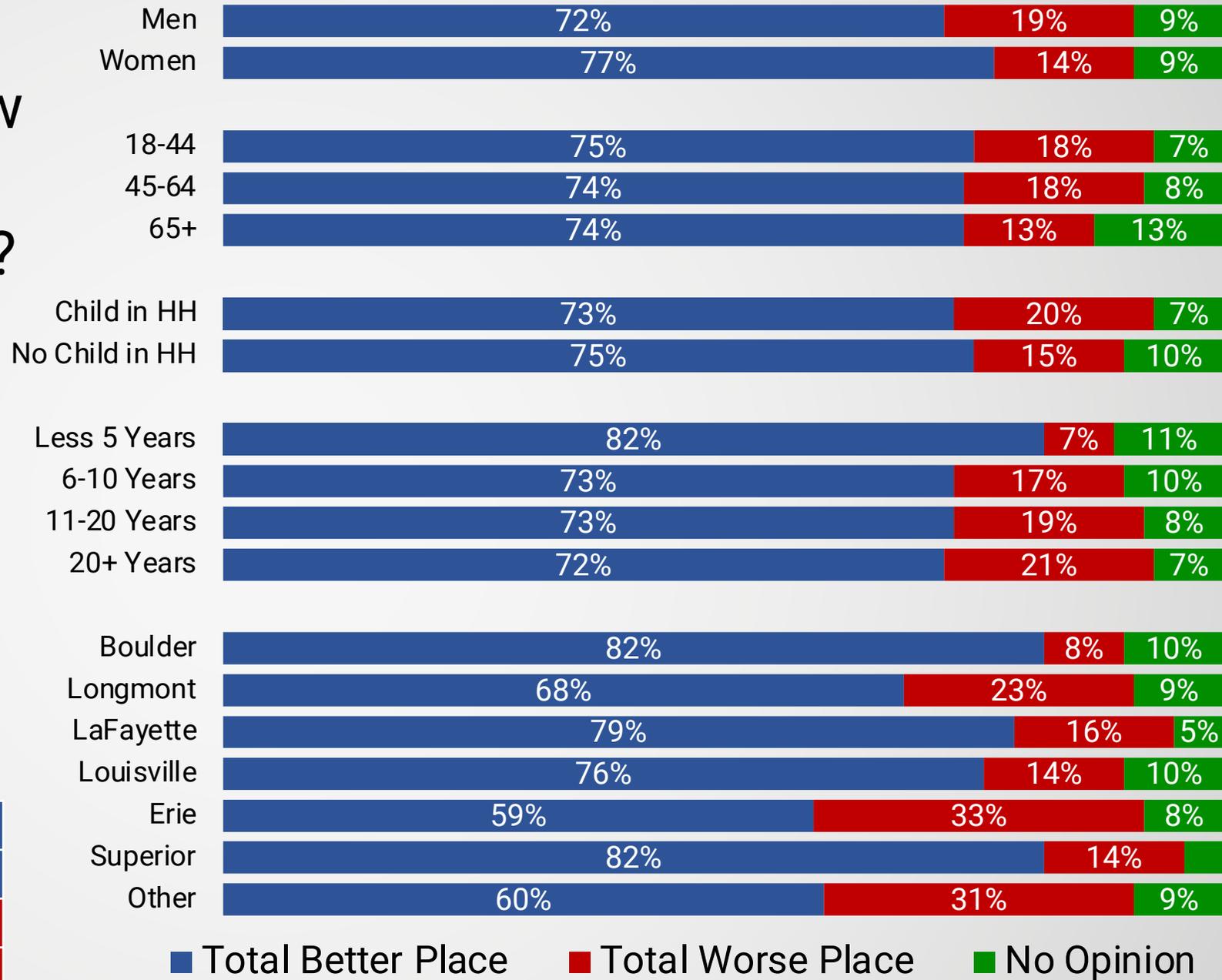
Public Transit Reliability & Access: Infrequent bus service, poor regional connections, and lack of reliability. Some request free or low-cost service.

Compared to other counties in Colorado, how would you rate Boulder County as a place to live?

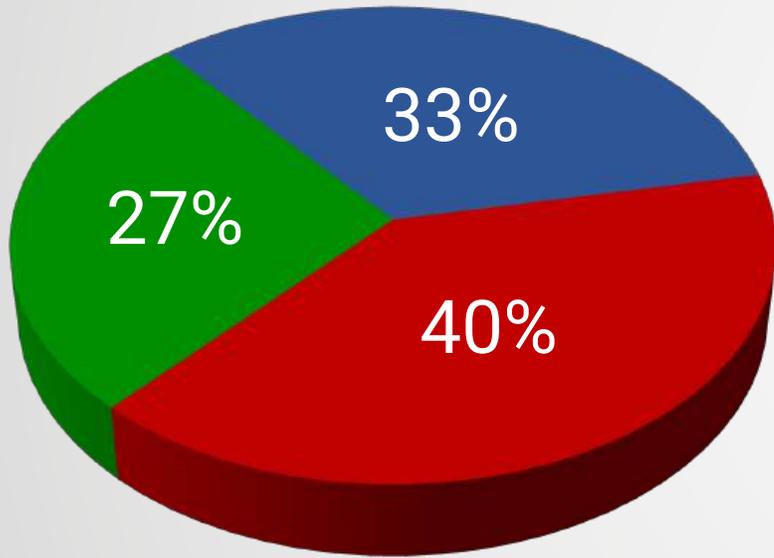


■ Total Better Place
 ■ Total Worse Place
 ■ No Opinion

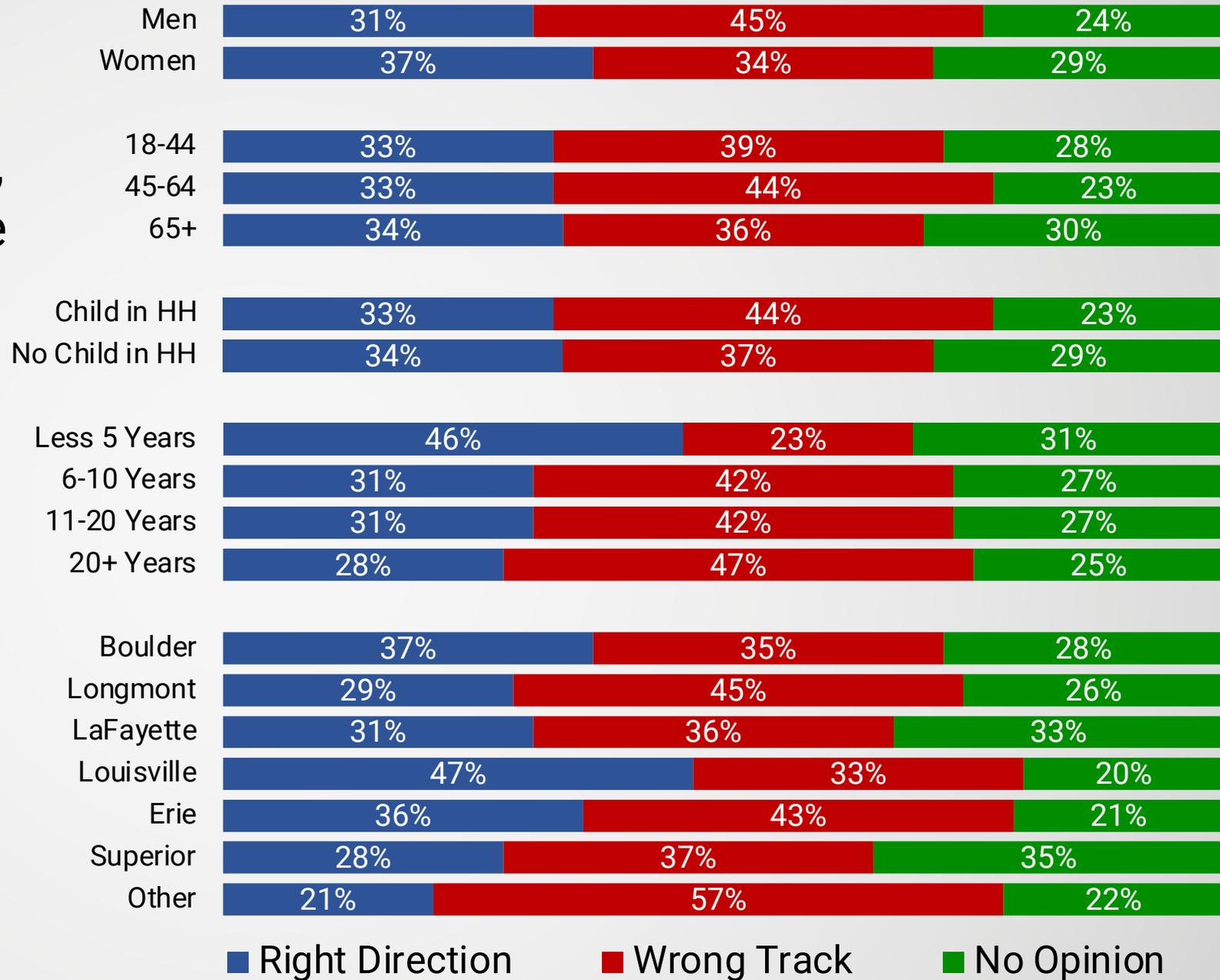
Much Better	33%
Somewhat Better	42%
Much Worse	5%
Somewhat Worse	12%



Generally speaking, do you think Boulder County is headed in the right direction, or do you feel that things are off on the wrong track?



- Right Direction
- Wrong Track
- No Opinion



- Right Direction
- Wrong Track
- No Opinion

Please describe the reasons why you think things in Boulder County are headed in the right direction. (Asked to respondents who said right direction.)

Strong Quality of Life and Natural Environment: Residents repeatedly mention Boulder County’s beauty, access to open space, trails, outdoor recreation, and overall livability as reasons they believe the county is on the right track.

Investments in Infrastructure, Transportation & Public Spaces: Many cite visible improvements to infrastructure—bike paths, trails, roads, public transit, and trailhead development—as positive movement.

Social Services, Community Support, and Progressive Values: Residents frequently cite Boulder County’s focus on social supports, sustainability, diversity, environmental stewardship, and progressive policy direction.

Effective Local Government and Responsive Leadership: Several respondents highlight trust in local elected officials, planning processes, and the county’s responsiveness to community needs.

Safety, Low Crime and Community Cohesion: Residents describe Boulder County as a safe, community-oriented place where neighbors look out for one another.

Please describe the reasons why you think things in Boulder County are off on the wrong track.

(Asked to respondents who said off on the wrong track.)

Housing Costs, Affordability Problems and Overdevelopment: Many respondents say Boulder County is becoming unaffordable for middle-income households and young families. Themes include extreme housing prices pushing out working families. Luxury/high-density development replacing community spaces. Concern that density is worsening traffic without improving affordability. Perception that policy decisions favor developers or wealthy newcomers.

Homelessness, Encampments, and Open Drug Use: One of the most dominant themes: residents describe a sense of declining public safety due to homelessness and drug activity. Encampments along Boulder Creek Path, downtown, and near schools. Drug use in public spaces (meth, needles, overdoses). Concerns about safety for children and women. Frustration with perceived lack of enforcement or ineffective policies.

High Cost of Living, Taxes & Government Spending: Residents frequently cite: Rising property taxes and fees. Perception of wasteful or misprioritized spending. Feeling that middle-income households are squeezed while little improvements. Too many tax increases and escalating utility costs.

Crime, Public Safety, and Lack of Enforcement: A major theme is the belief that crime, disorder, and aggressive behavior are increasing. Reports of harassment, theft, and unsafe public spaces. Concerns about leniency toward crime and drug offenses. Desire for stronger law enforcement presence and accountability. Fear for personal and family safety.

Poor Management, Infrastructure Problems, and Distrust of Local Government: Respondents express frustration with constant construction and traffic congestion. Roads, bike paths, and snow removal not keeping up with growth. Vacant commercial buildings and declining local culture. Decisions viewed as ideologically driven or disconnected from residents' needs. Perception of bureaucracy and overregulation.

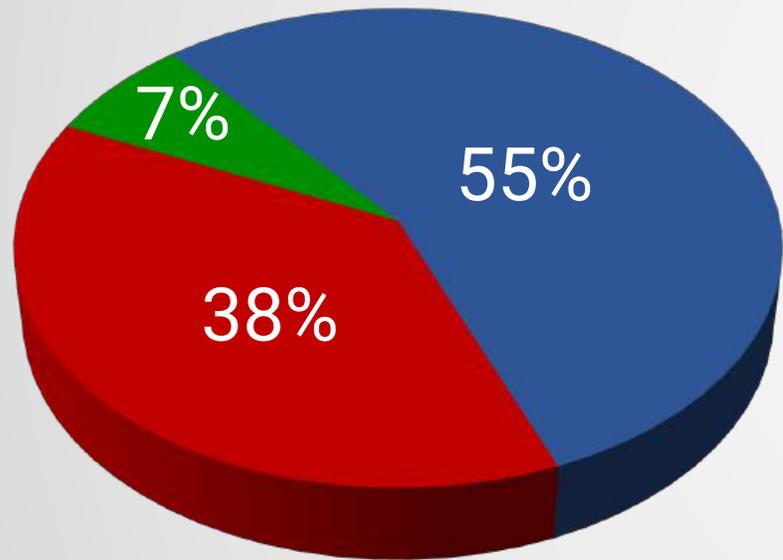
“Unsure” Leads to Opportunity

Key Demographics of the 27% of residents who are unsure:

- Age-
 - 18-34: 32%
 - 35-44: 16%
 - 45-54: 15%
 - 55-64: 14%
 - **65+: 23%**
- Tenure-
 - Less 2 Years: 6%
 - 2-5 Years: 17%
 - 6-10 Years: 14%
 - 11-20 Years: 20%
 - **More 20 Years: 43%**
- Home Ownership-
 - Own: 61%
 - Rent: 30%
- Child in Household
 - Yes: 31%
- Employed: 69%

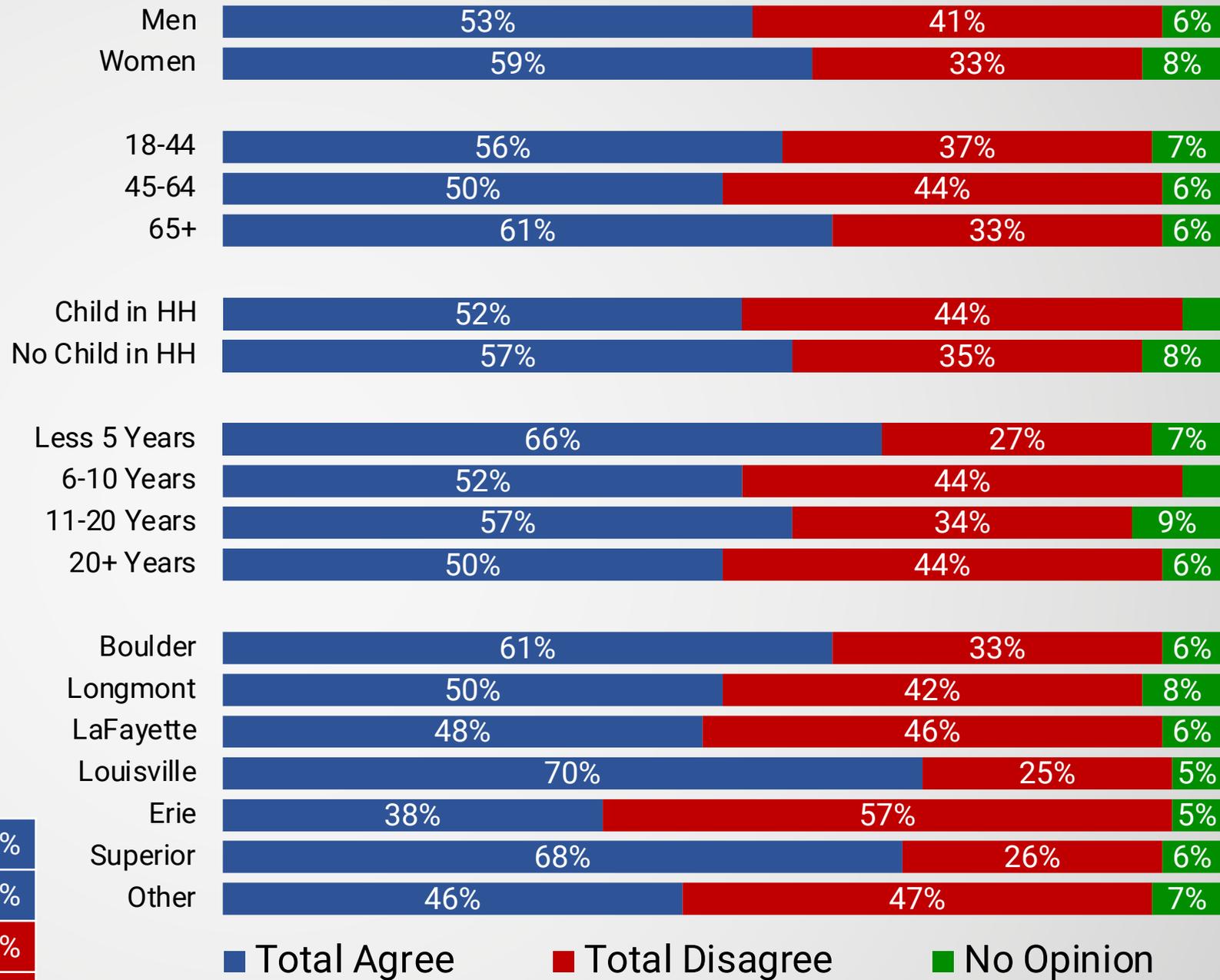
- **Lower Familiarity With County Services**
 - Unsure respondents have the **highest “not familiar” or “no opinion” levels** across most County departments and programs. Limited exposure to County operations makes it harder for them to assess overall direction.
- **Moderate Personal Quality-of-Life, but Not Strong Enough to Anchor an Opinion**
 - They rate neighborhoods and Boulder County as a place to live fairly well. However, ratings for sense of community, openness and acceptance, and retirement suitability are only moderate. Overall experiences are “good but not strong,” contributing to indecision.
- **Limited Opinions on County Performance**
 - Higher levels of neutral and no opinion responses when evaluating County performance and specific departments. Few strong positive or negative impressions—indicating low engagement or limited touchpoints with County government.
- **Middle-of-the-Road Views on Taxes and Value**
 - More likely to select neutral or unsure on whether they receive good value for taxes. Moderate lean toward “agree,” but not enough to form a decisive view on County direction.

Do you agree or disagree with the following statement? *“Boulder County residents receive a good value in County services and programs considering how much they pay in taxes.”*



■ Total Agree
■ Total Disagree
■ No Opinion

Strongly Agree	15%
Somewhat Agree	40%
Strongly Disagree	19%
Somewhat Disagree	19%



What do you feel are the most important services that a local government provides? *Please list up to five.*

Public Safety (Police, Fire, EMS, Emergency Response): Includes police, fire, EMS, emergency preparedness, disaster response, crime prevention, and overall community safety.

Parks, Trails, Recreation, and Open Space: Covers parks, trails, OSMP, recreation centers, green space, and outdoor facilities.

Roads, Street Maintenance, Snow Removal & Transportation Infrastructure: Includes roads, street repair, potholes, snow plowing, sidewalk maintenance, and general infrastructure.

Social & Human Services (Food Access, Support Programs, Mental Health): Includes food banks, SNAP, EFAA, mental health services, domestic violence support, low-income programs, and general human services.

Education (Schools, Public Education, Youth Programs): Includes public schools, early childhood programs, school safety, education quality, and youth enrichment.

What do you feel are the most important services that a local government provides? *Please list up to five.*

Public Transportation (Buses, Transit, RTD, Multimodal): Includes buses, transit access, RTD, alternative transportation, bike/pedestrian infrastructure when tied to mobility.

Housing & Affordable Housing Programs: Includes affordable housing, housing support, rental oversight, shelter access, tenant protections.

Water, Sewer, Utilities & Public Works Infrastructure: Includes water quality, utilities, sewer, stormwater, public works, waste management.

Environmental Protection, Conservation & Wildfire Mitigation: Includes wildfire prevention, climate-related services, natural resource protection, environmental stewardship.

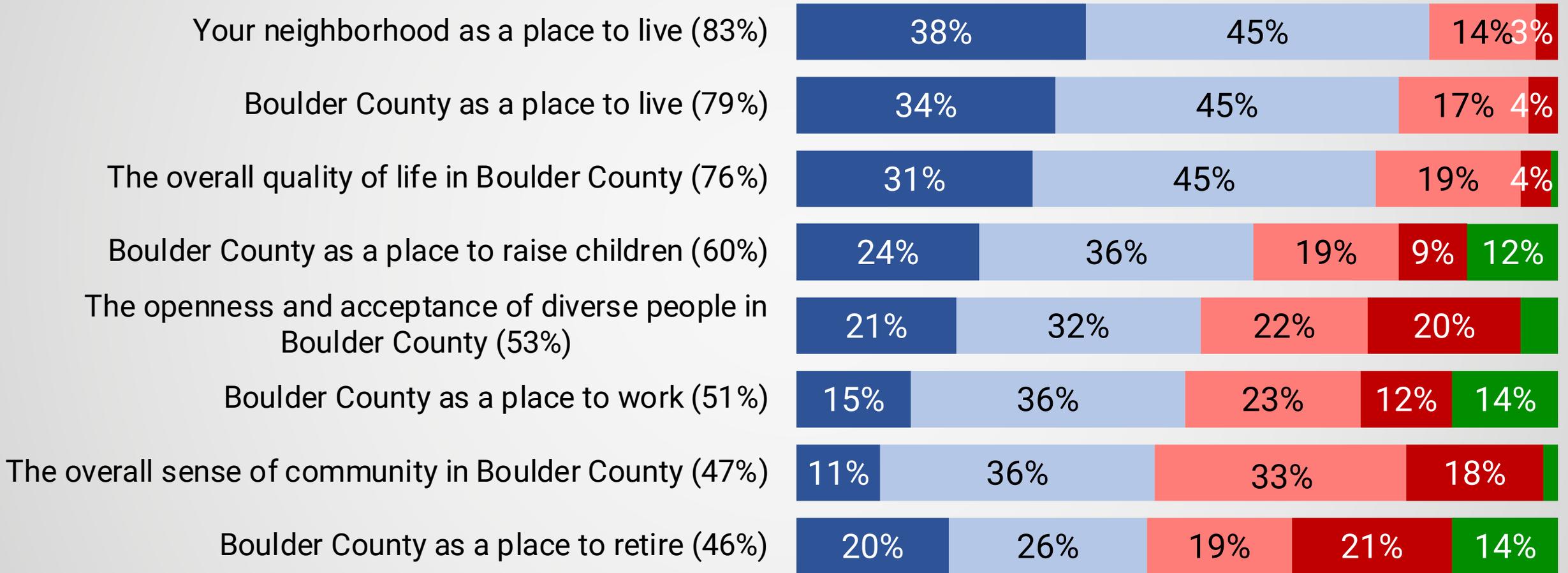
Libraries & Community Learning Resources: Includes public libraries, community centers, learning hubs, after-school programming.



Boulder County Quality of Life Questions

Please rate each of the following aspects of quality of life in Boulder County.

[Ranked by Excellent and Good Combined Percentage]



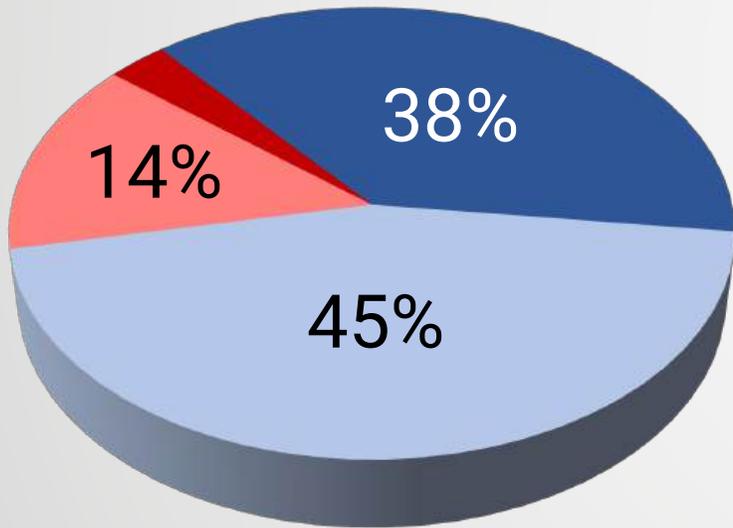
■ Excellent
 ■ Good
 ■ Fair
 ■ Poor
 ■ No Opinion



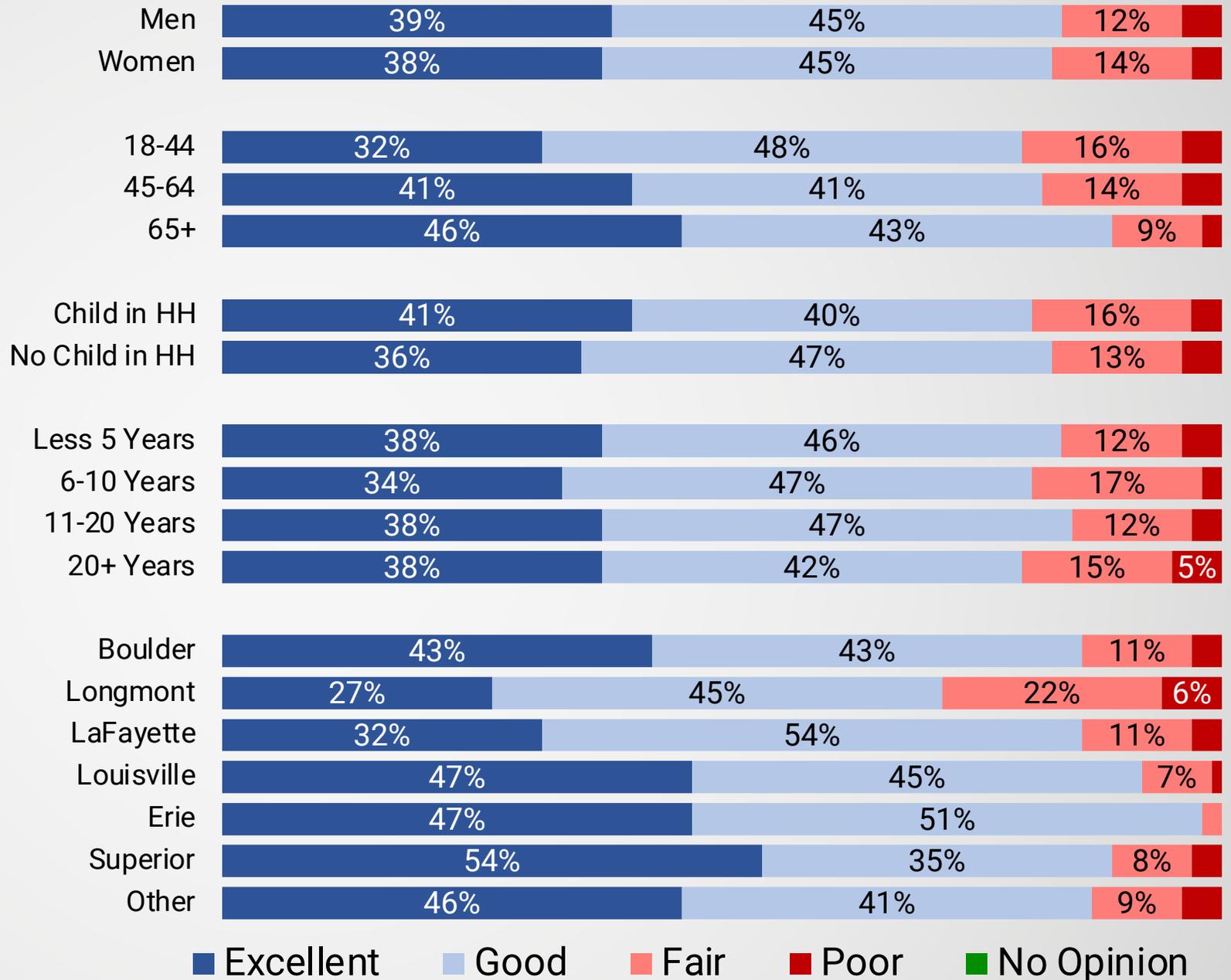
Please rate each of the following aspects of quality of life in Boulder County.

Your neighborhood as a place to live

Excellent & Good 83%



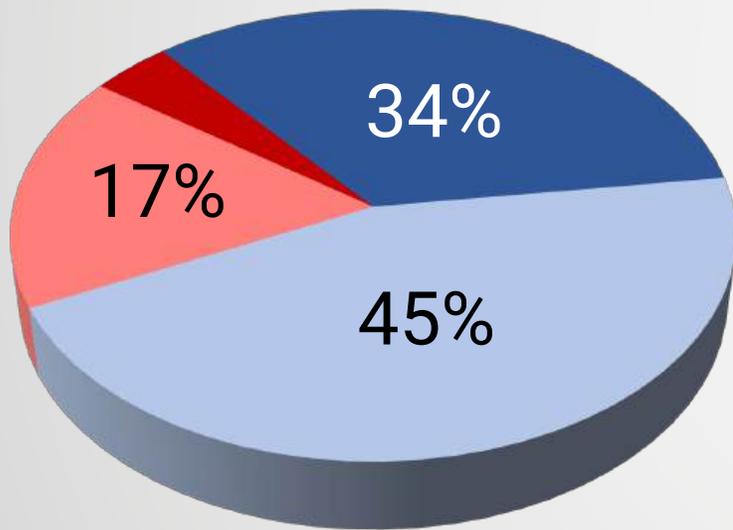
■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



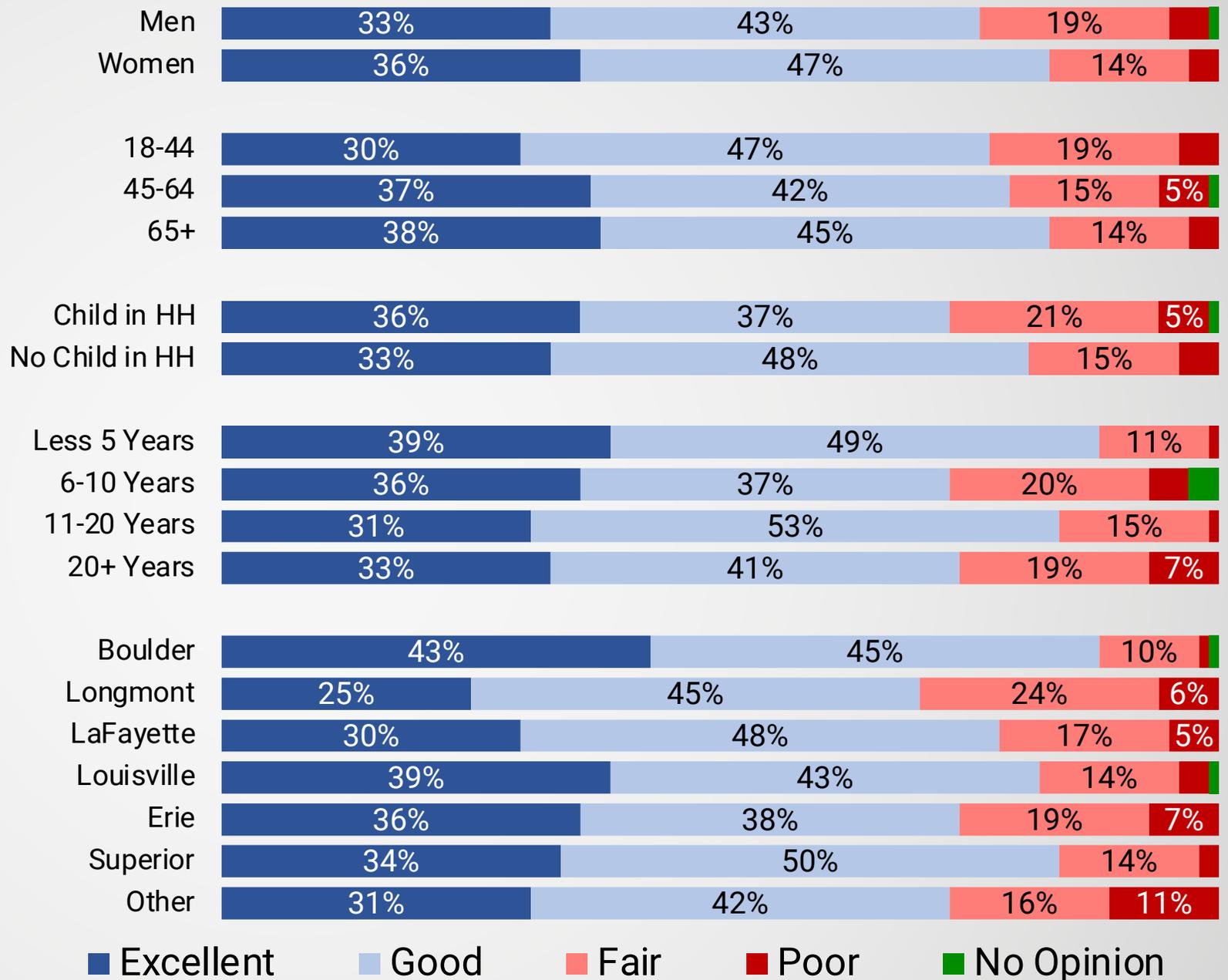
Please rate each of the following aspects of quality of life in Boulder County.

Boulder County as a place to live

Excellent & Good 79%



■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



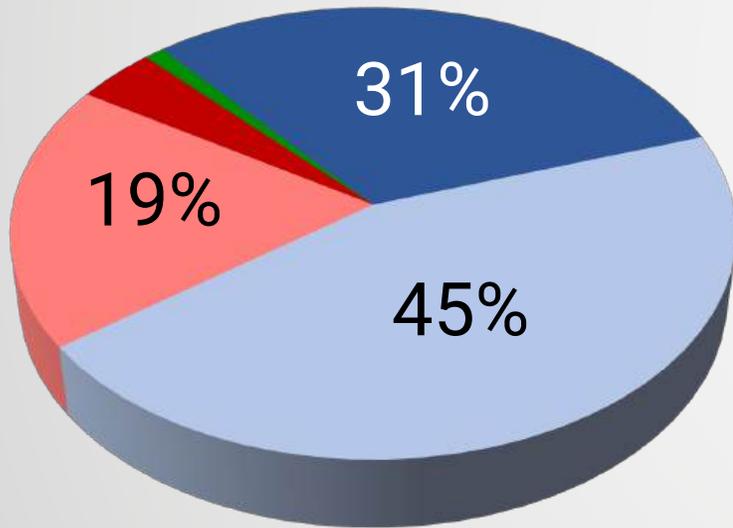
■ Excellent ■ Good ■ Fair ■ Poor ■ No Opinion



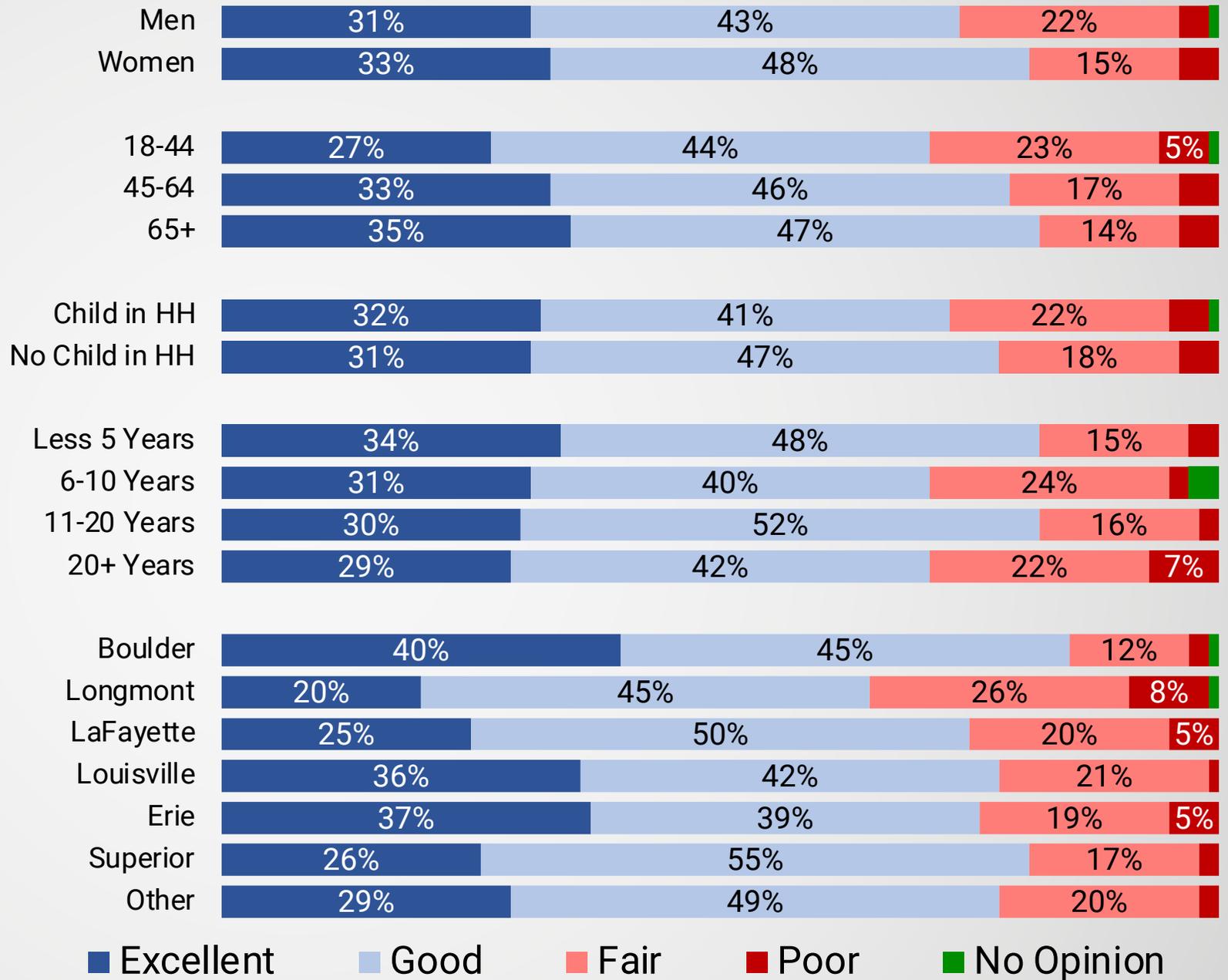
Please rate each of the following aspects of quality of life in Boulder County.

The overall quality of life in Boulder County

Excellent & Good 76%



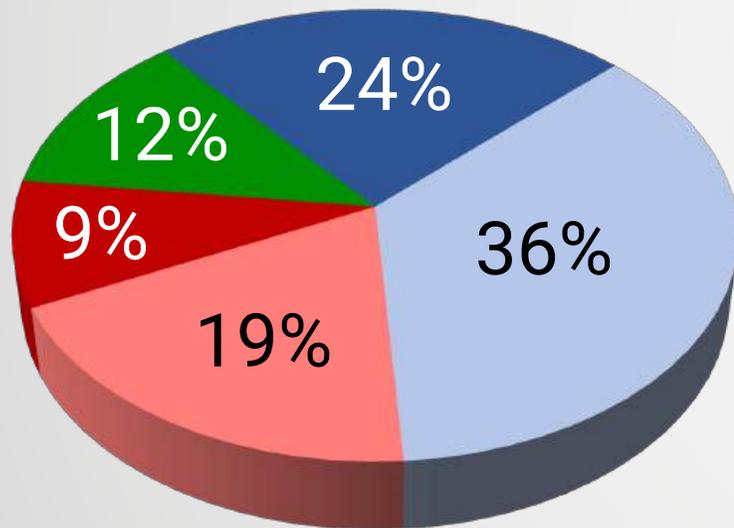
■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



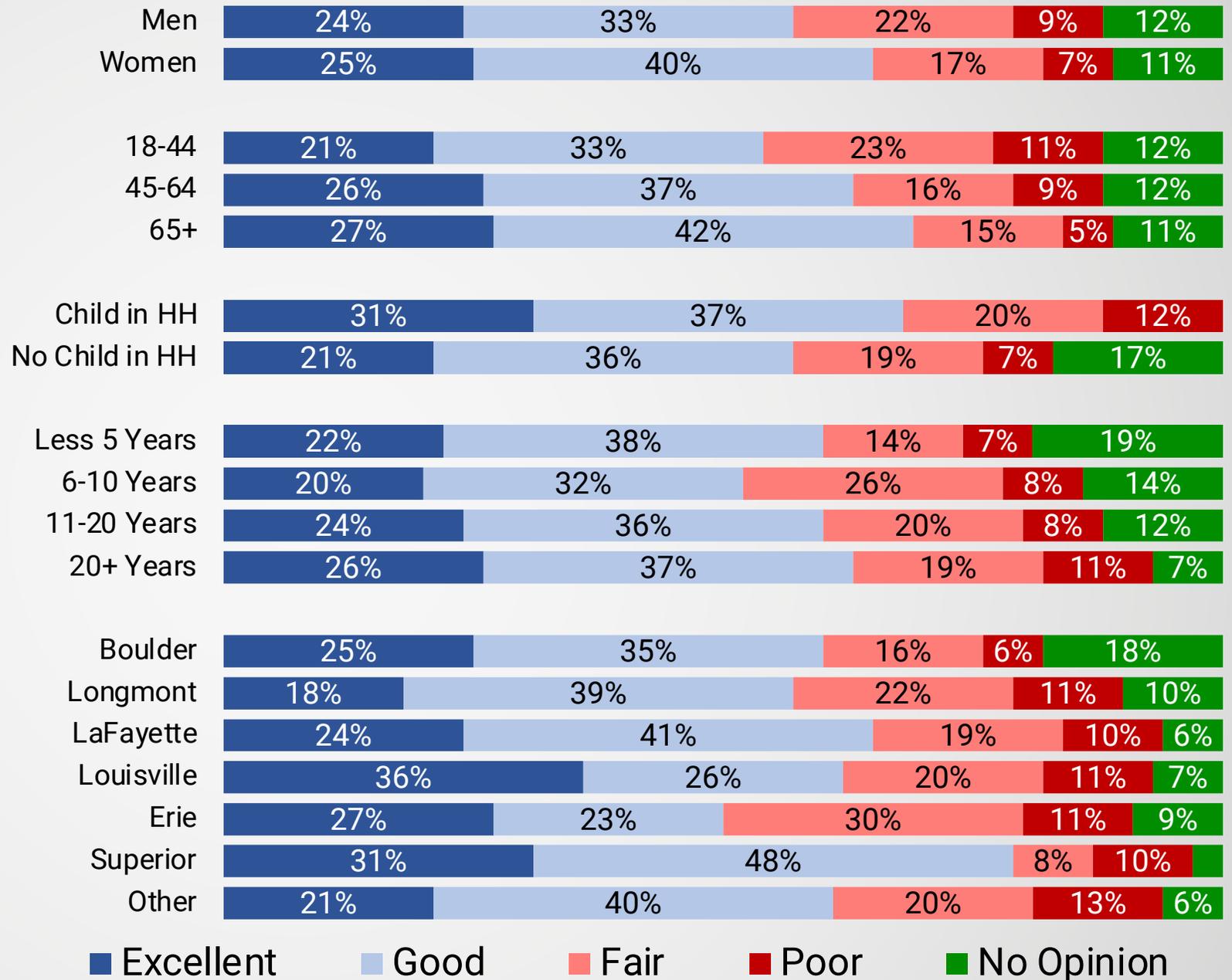
Please rate each of the following aspects of quality of life in Boulder County.

Boulder County as a place to raise children

Excellent & Good 60%

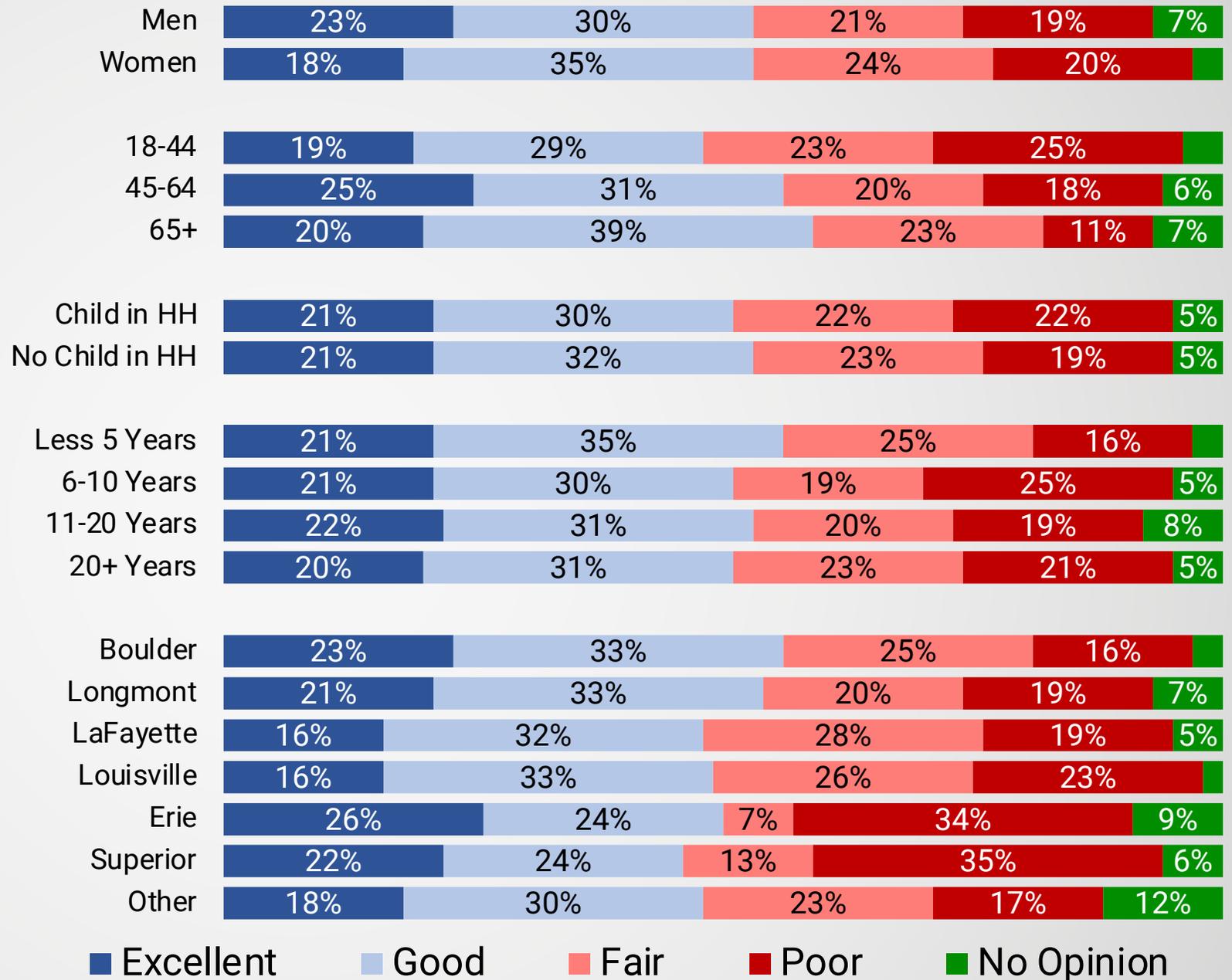
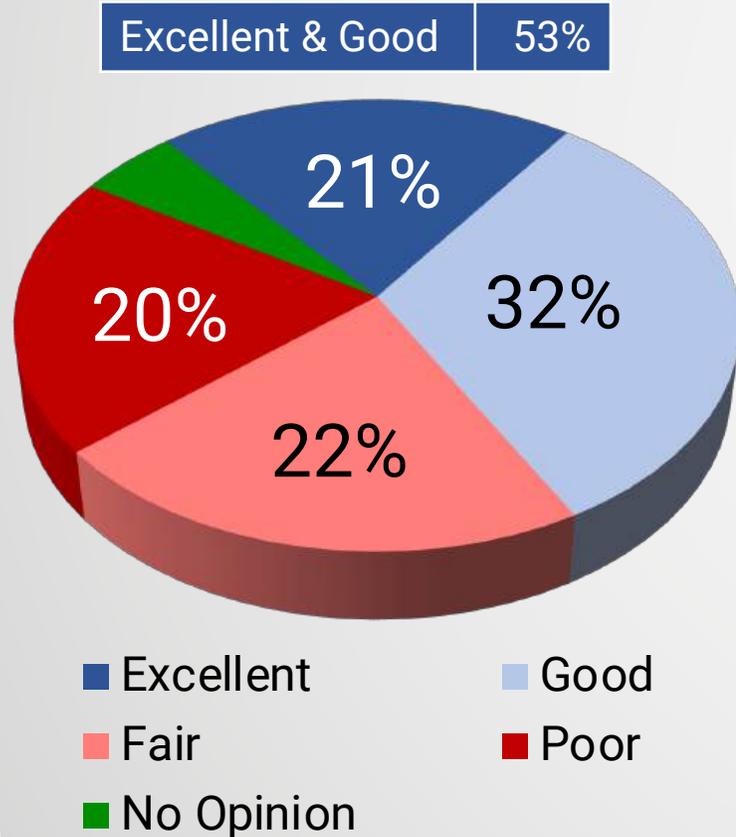


■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



Please rate each of the following aspects of quality of life in Boulder County.

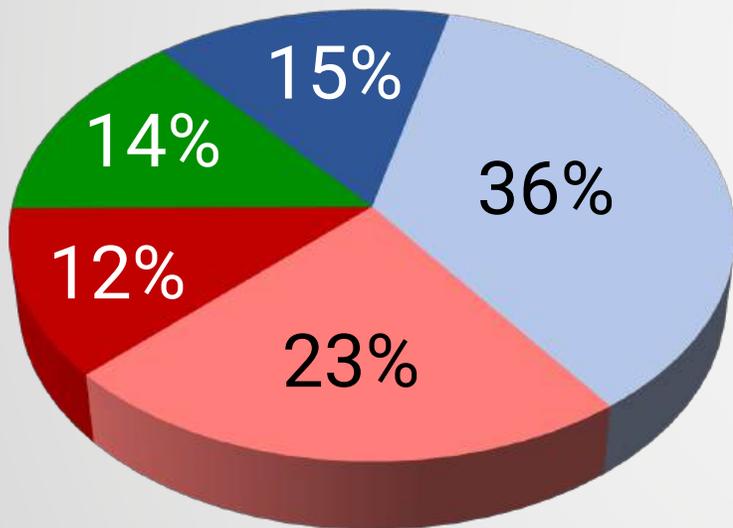
The openness and acceptance of diverse people in Boulder County



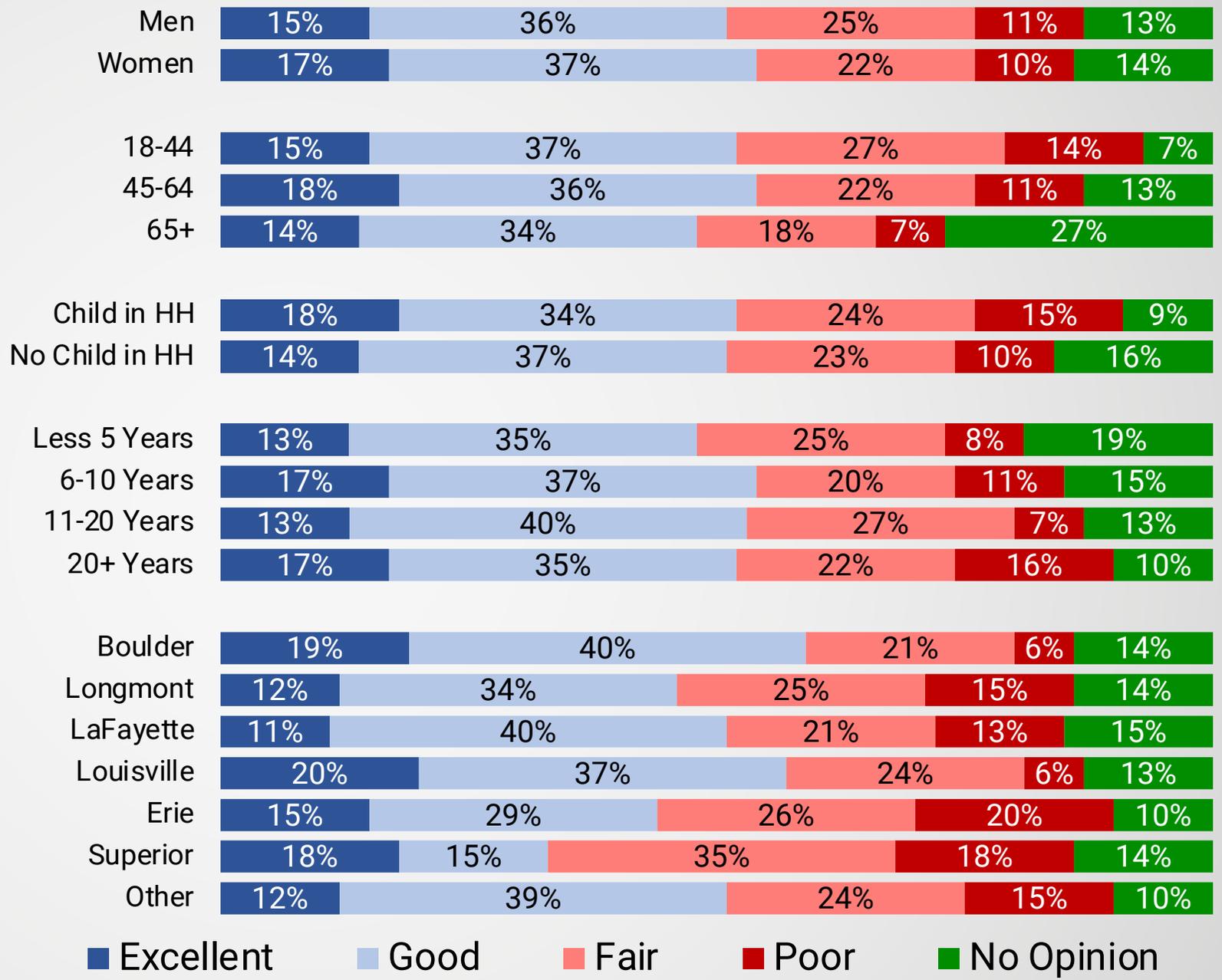
Please rate each of the following aspects of quality of life in Boulder County.

Boulder County as a place to work

Excellent & Good 51%

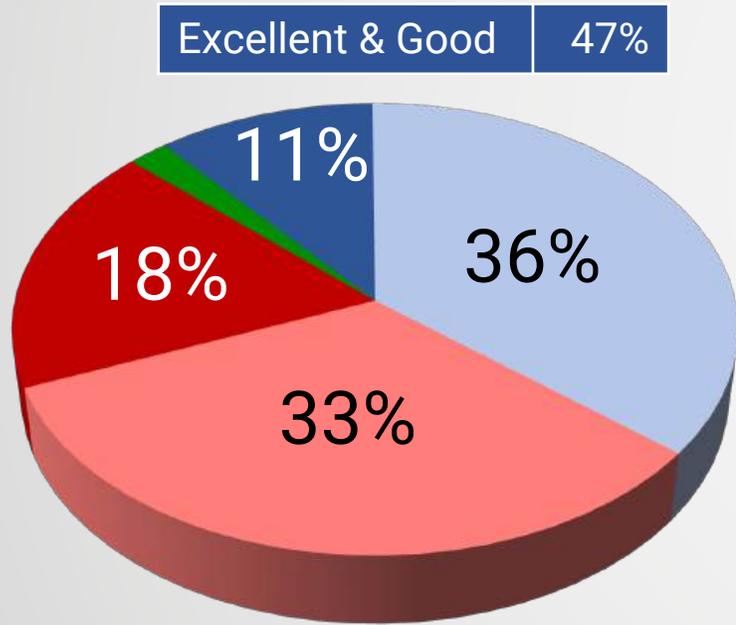


■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion

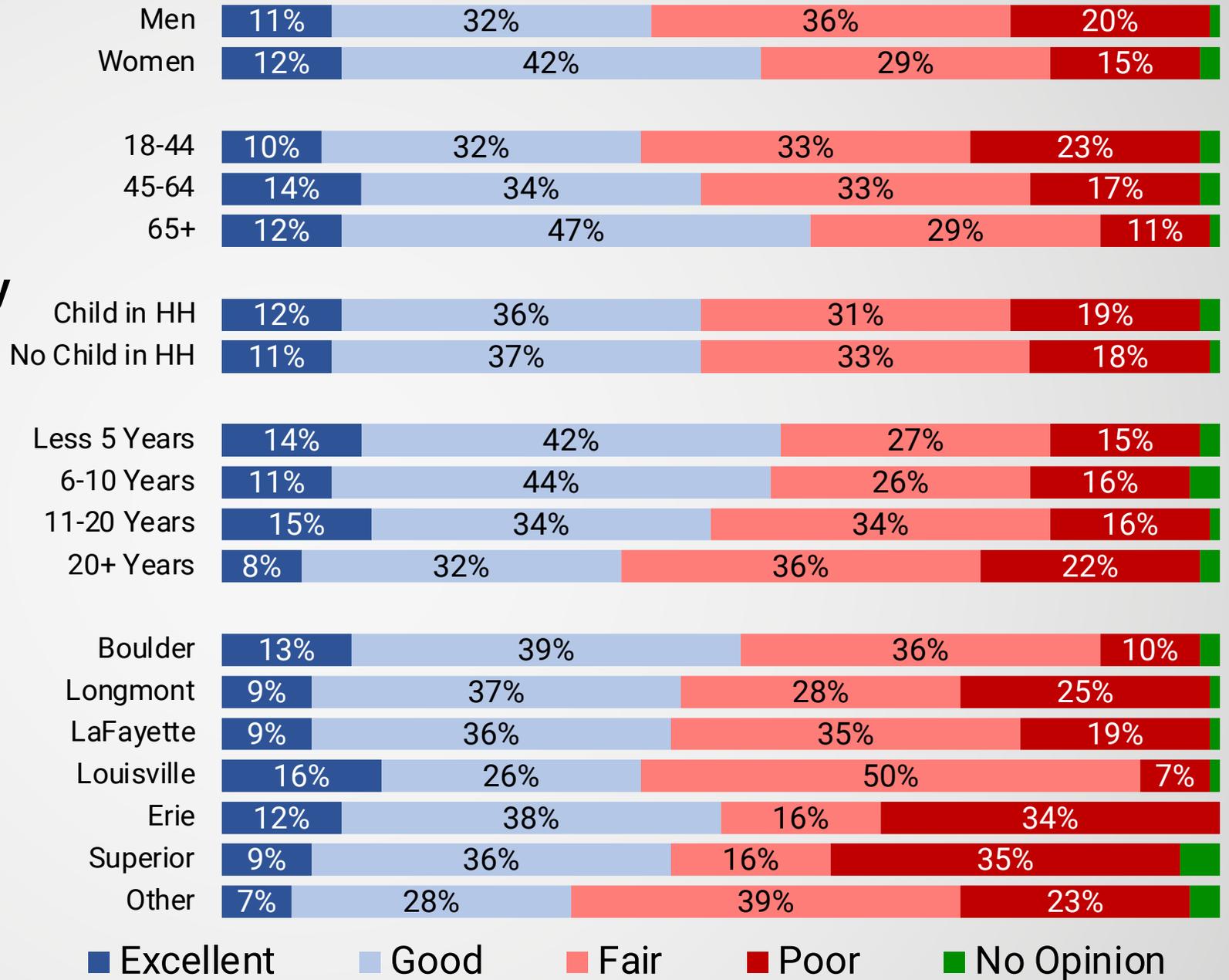


Please rate each of the following aspects of quality of life in Boulder County.

The overall sense of community in Boulder County



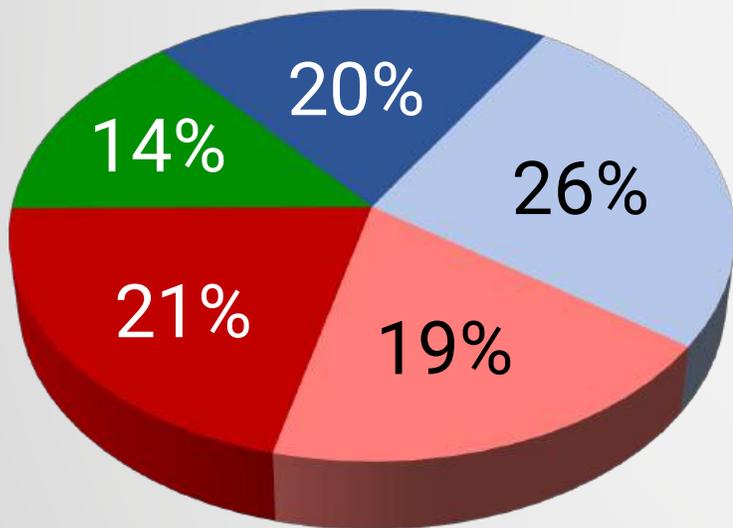
■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



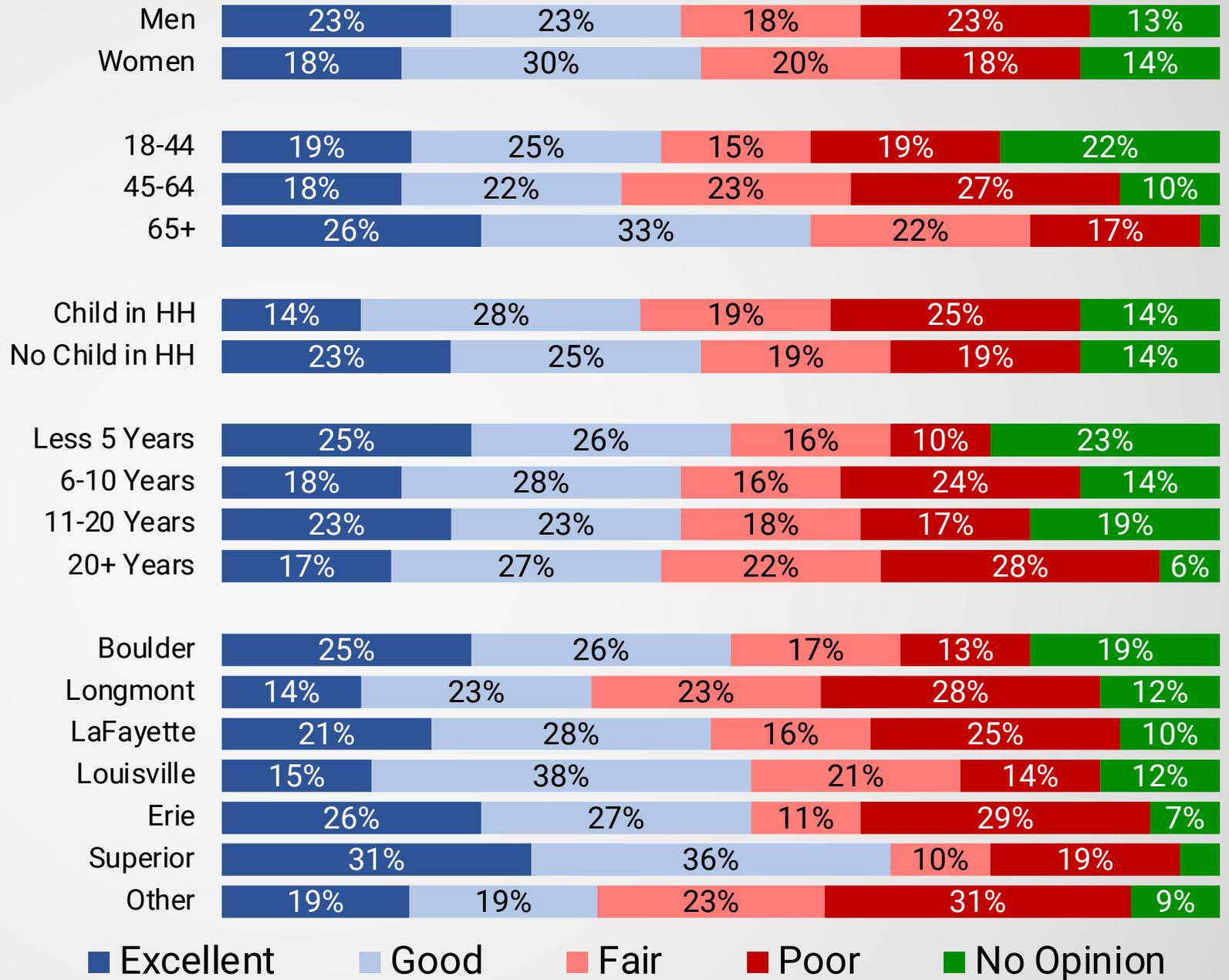
Please rate each of the following aspects of quality of life in Boulder County.

Boulder County as a place to retire

Excellent & Good 46%



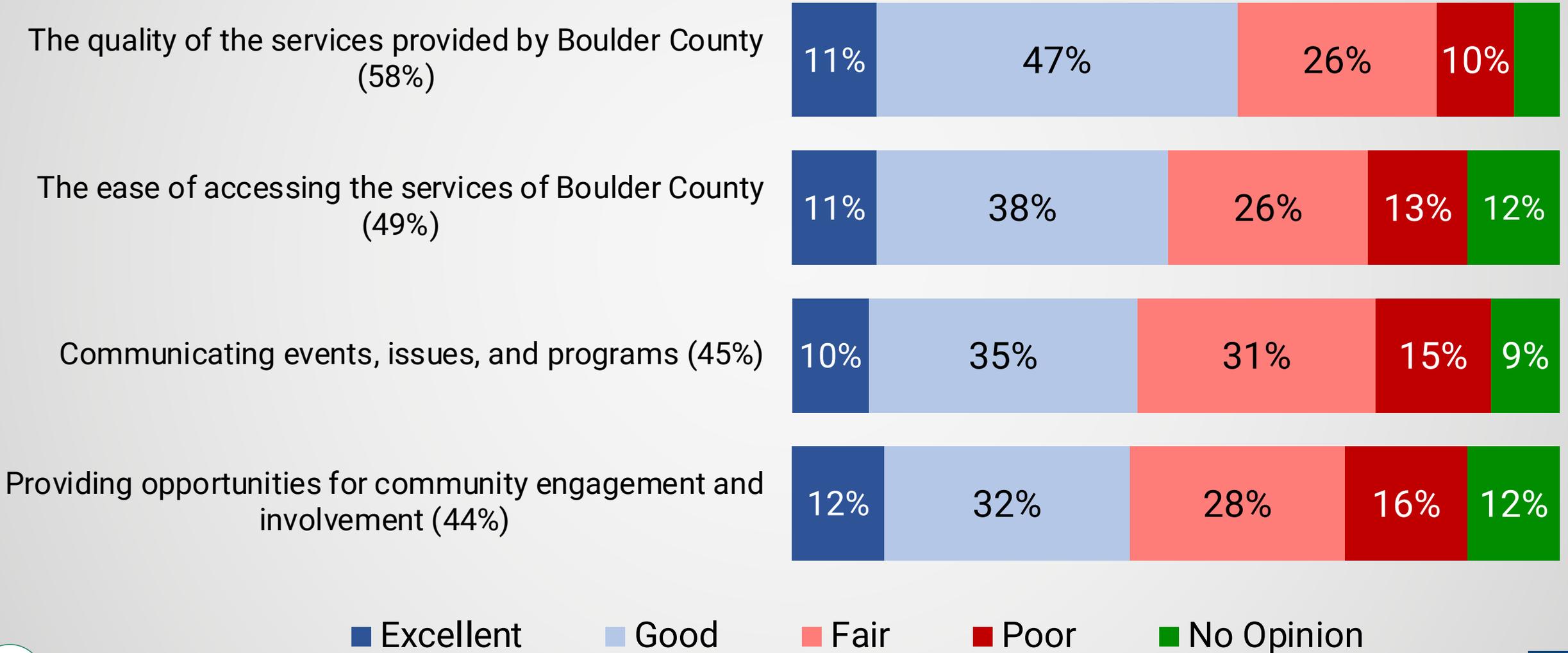
■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion





Opinion on Boulder County Government

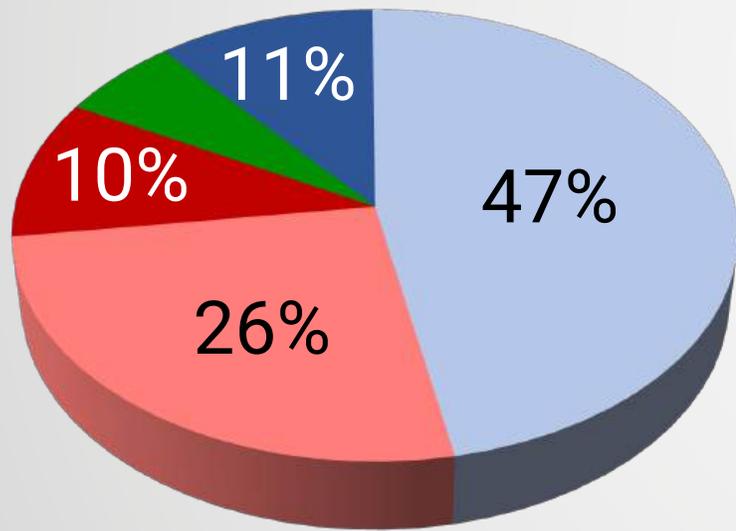
Please rate the following aspects of Boulder County government performance.



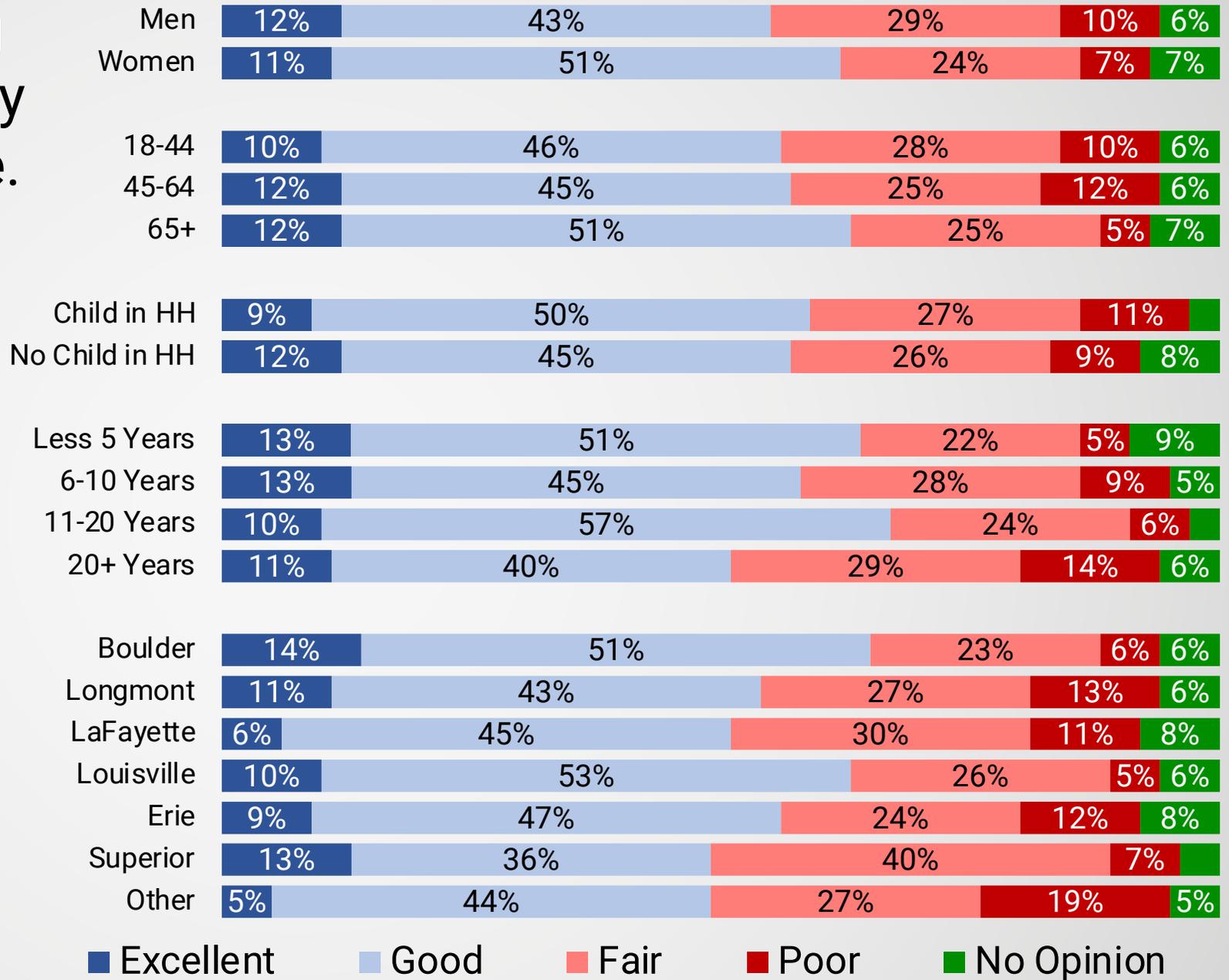
Please rate the following aspects of Boulder County government performance.

The quality of the services provided by Boulder County

Excellent & Good 58%



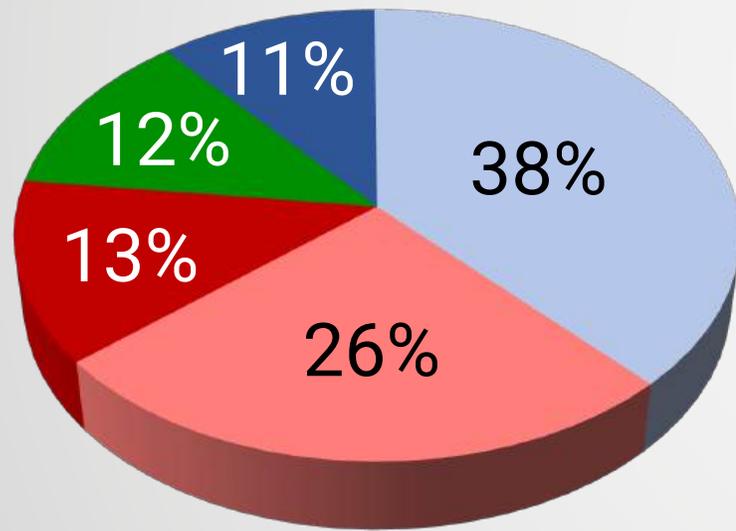
■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



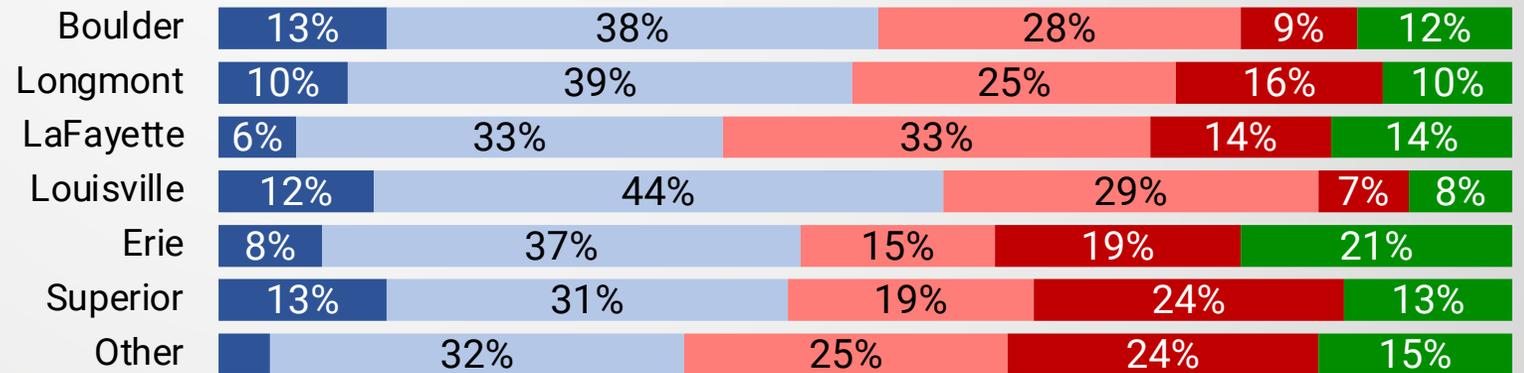
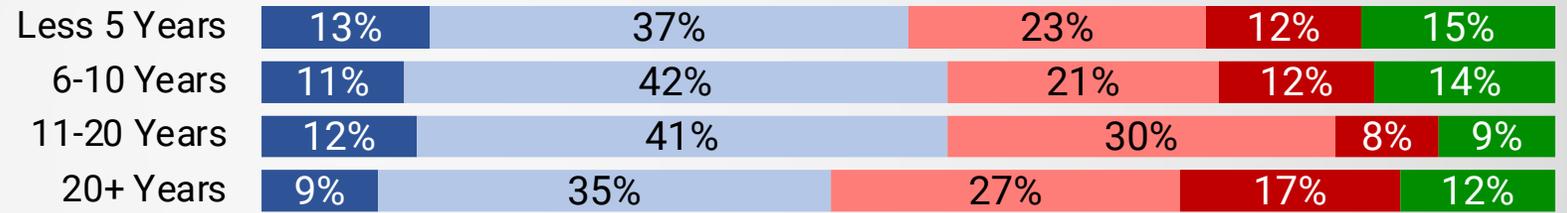
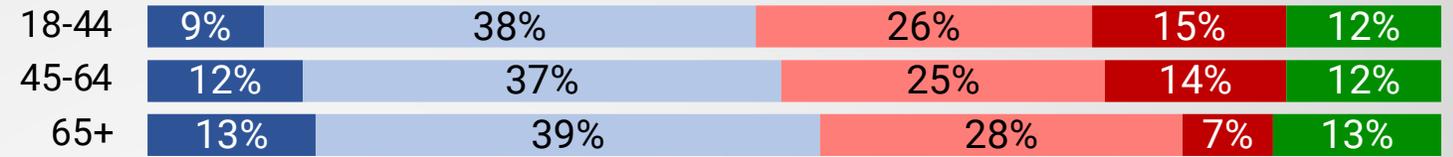
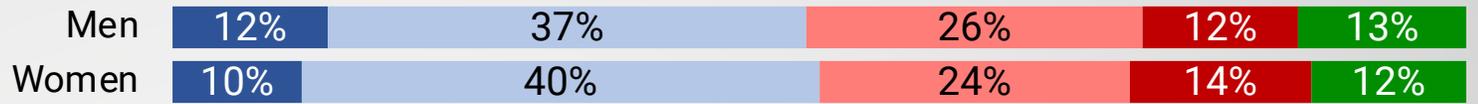
Please rate the following aspects of Boulder County government performance.

The ease of accessing the services of Boulder County

Excellent & Good 49%



■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



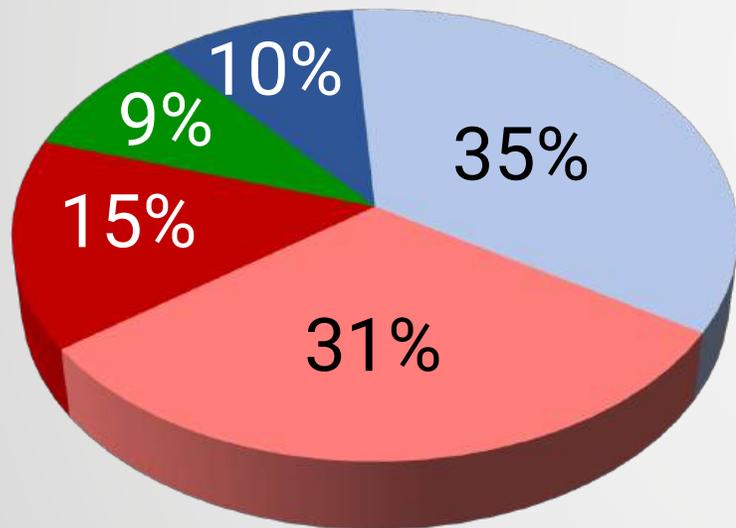
■ Excellent ■ Good ■ Fair ■ Poor ■ No Opinion



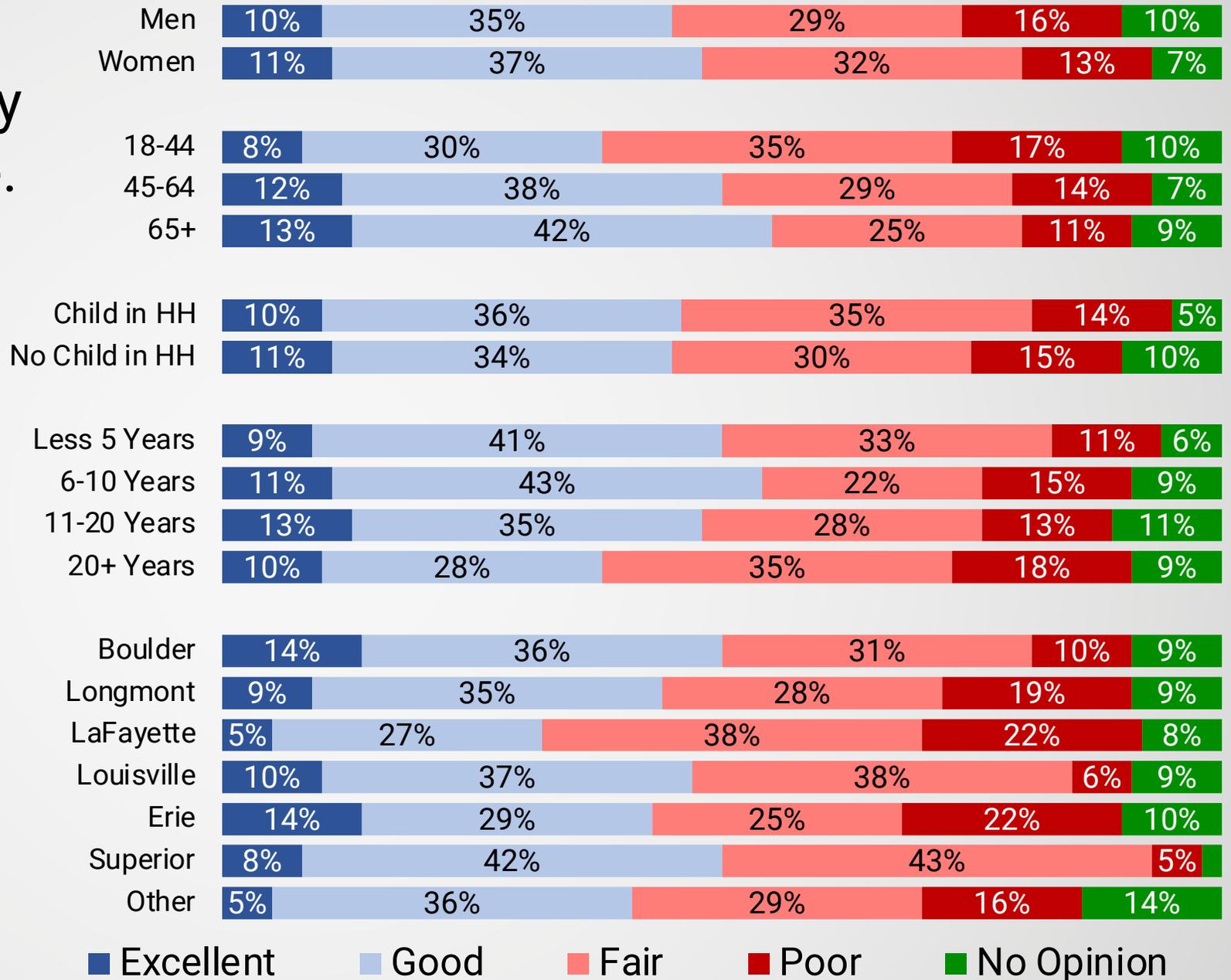
Please rate the following aspects of Boulder County government performance.

Communicating events, issues, and programs

Excellent & Good 45%



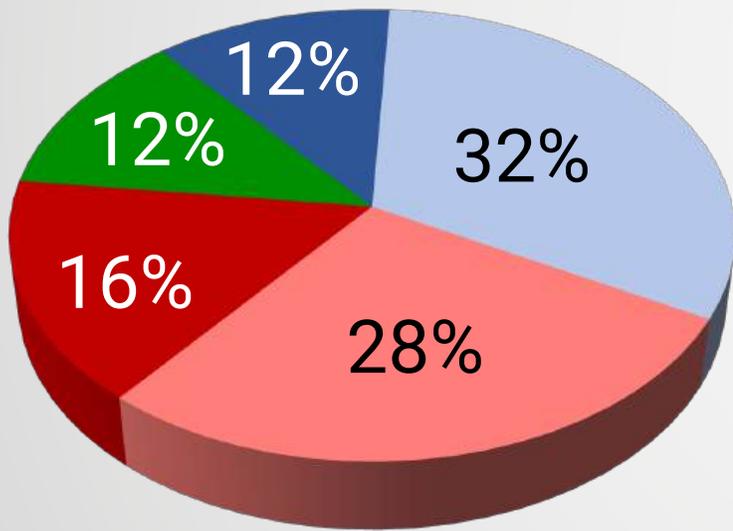
■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



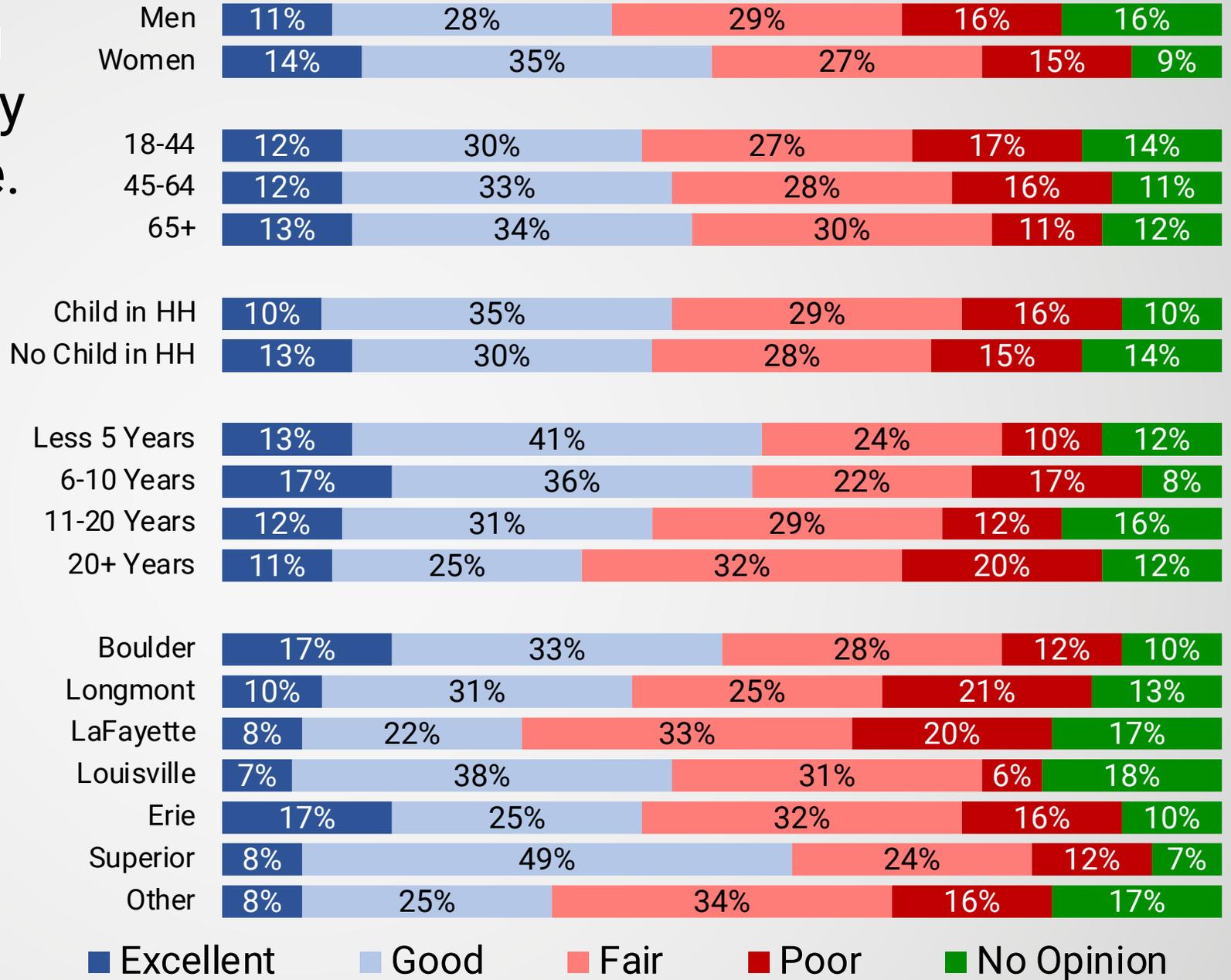
Please rate the following aspects of Boulder County government performance.

Providing opportunities for community engagement and involvement

Excellent & Good 44%



■ Excellent ■ Good
■ Fair ■ Poor
■ No Opinion



Which Boulder County services, amenities, or programs have you had contact within the last year?

Parks, Open Space, Trails & Outdoor Recreation: This is by far the most frequently mentioned category. Residents overwhelmingly report using: county trails (OSMP, hiking, biking), parks and natural areas, Boulder Reservoir, recreation centers, outdoor pools and trailheads. This appears in almost every demographic group and community.

Libraries: The Boulder County, Boulder Public Library, and Lafayette/Longmont library systems are mentioned constantly. Residents interact with: story time and children’s programs, events and classes, checking out materials, public meeting rooms.

Public Transportation & Mobility Services: A very strong category including mentions of: RTD buses, “Via” services. Bike paths/bike lanes. EcoPass. Lyons Flyer. Mobility for All Transportation appears both as a daily-use service (commuting) and an occasional-use service.

Motor Vehicle / DMV / Clerk & Recorder / Elections: One of the most commonly cited “contact points” with county government: DMV visits (license renewal, registration, emissions), Ballot drop boxes, voting, and election judge services. Property assessor and tax payment interactions. Records, permitting, and licensing

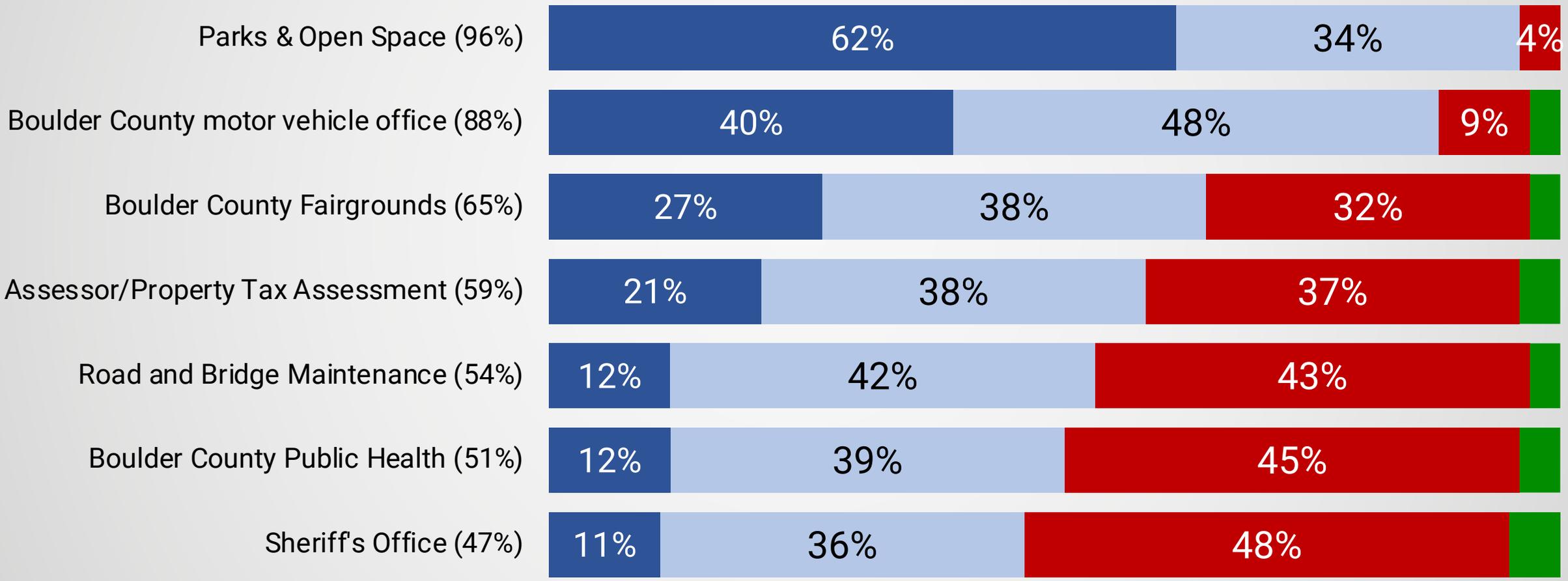
Health & Human Services / Social Services: This category is mentioned widely across all income and age groups. Common references include SNAP / EBT , Medicaid, EFAA / The OUR Center, Housing/Homelessness programs, Childcare assistance and WIC, Mental health services and co-responder teams.



Opinion on Boulder County Programs and Services

We would like to know how familiar you are with various programs and services in Boulder County. For each of the following County programs and services, please indicate your level of familiarity, if you have no familiarity at all there is an option for that as well.

[Ranked by Very and Somewhat Familiar Combined]

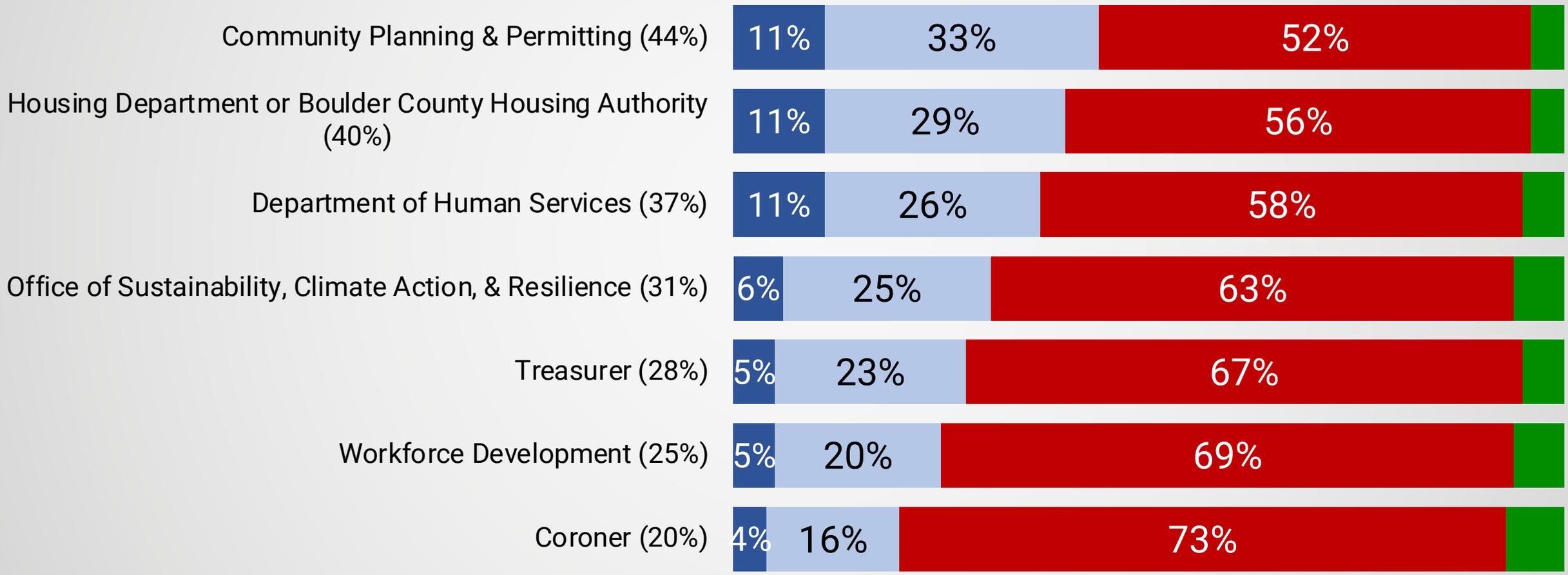


■ Very Familiar
 ■ Somewhat Familiar
 ■ Not Familiar at All
 ■ No Opinion



We would like to know how familiar you are with various programs and services in Boulder County. For each of the following County programs and services, please indicate your level of familiarity, if you have no familiarity at all there is an option for that as well.

Continued... [Ranked by Very and Somewhat Familiar Combined]

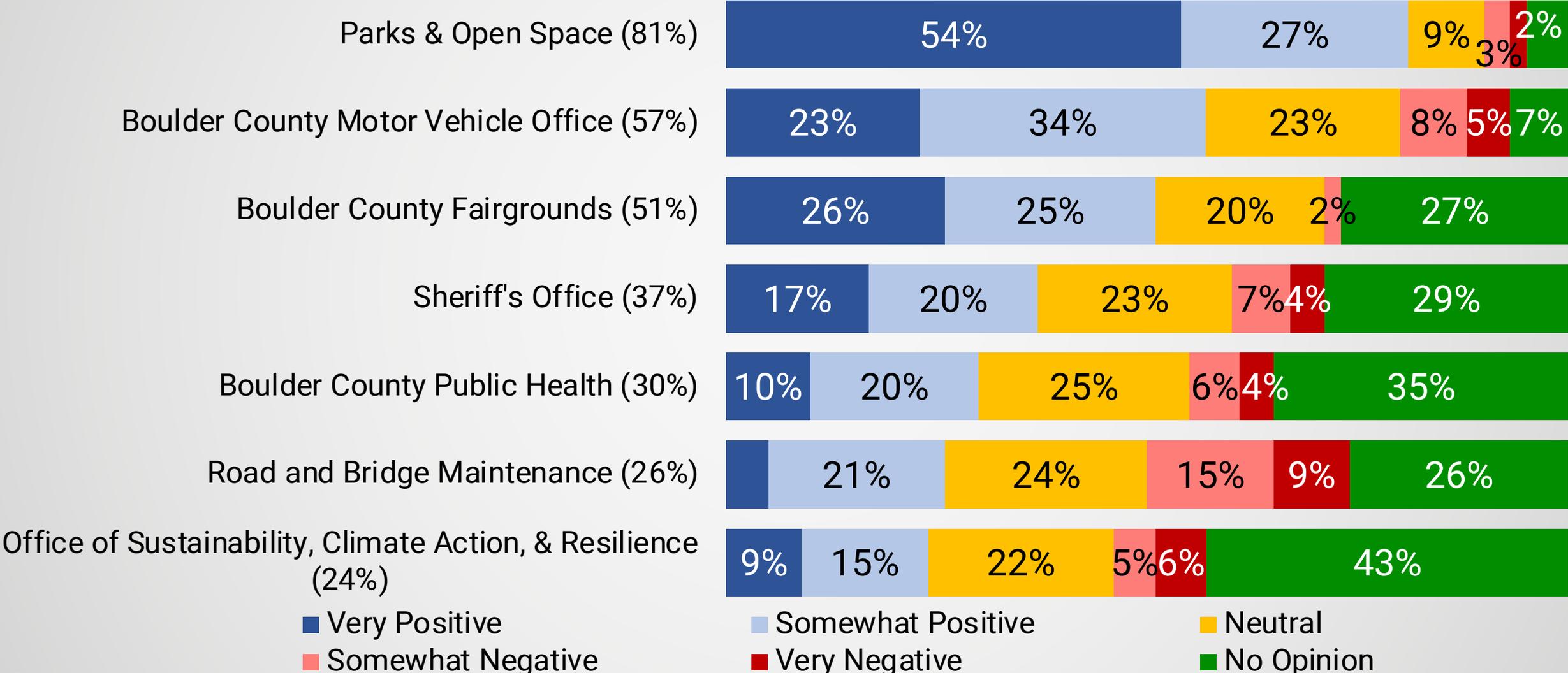


■ Very Familiar
 ■ Somewhat Familiar
 ■ Not Familiar at All
 ■ No Opinion



Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

[Ranked by Total Positive]

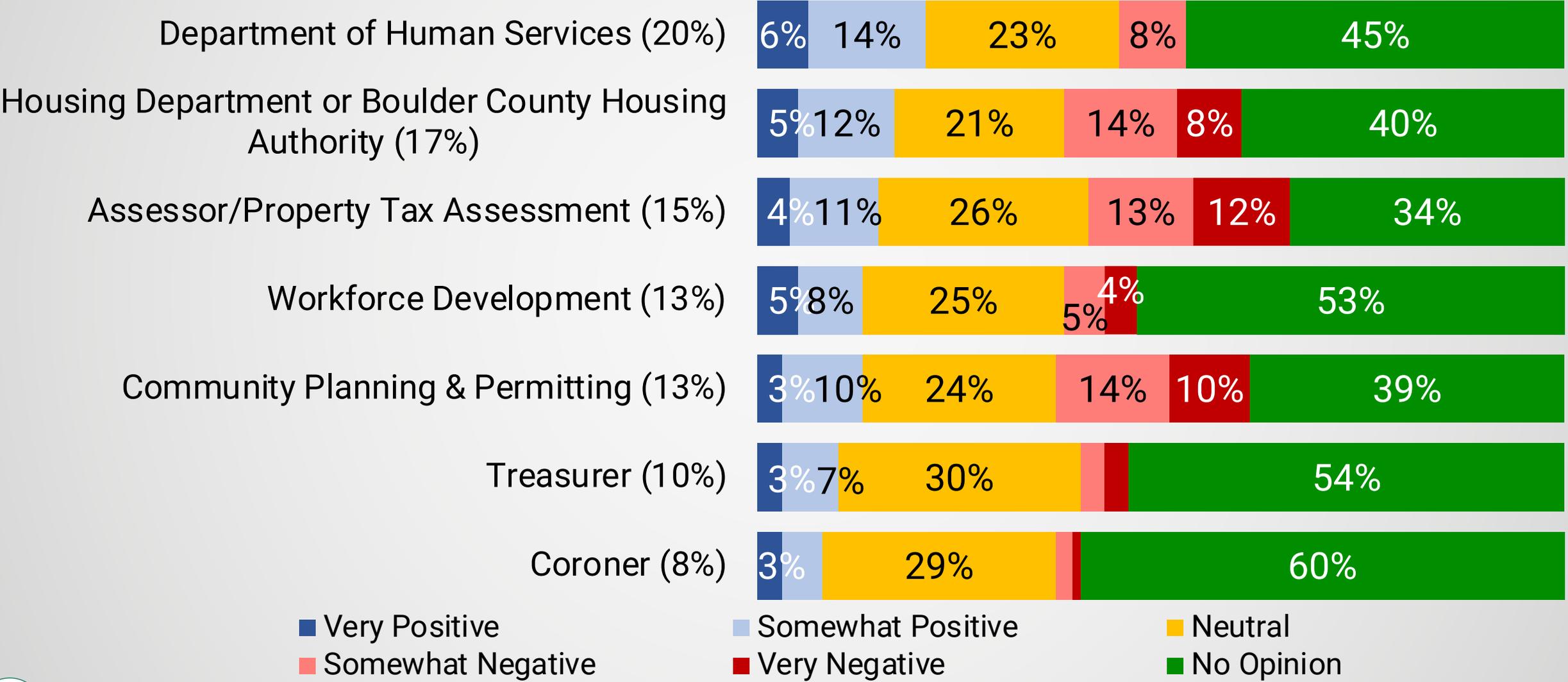


■ Very Positive
 ■ Somewhat Positive
 ■ Neutral
■ Somewhat Negative
 ■ Very Negative
 ■ No Opinion



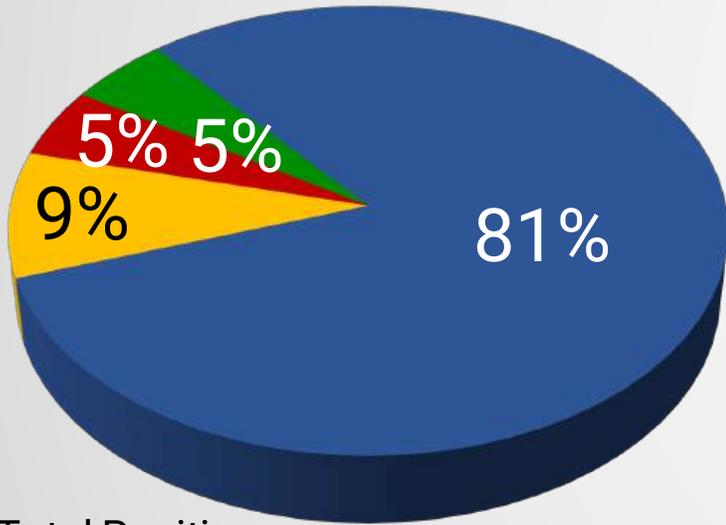
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

[Ranked by Total Positive]



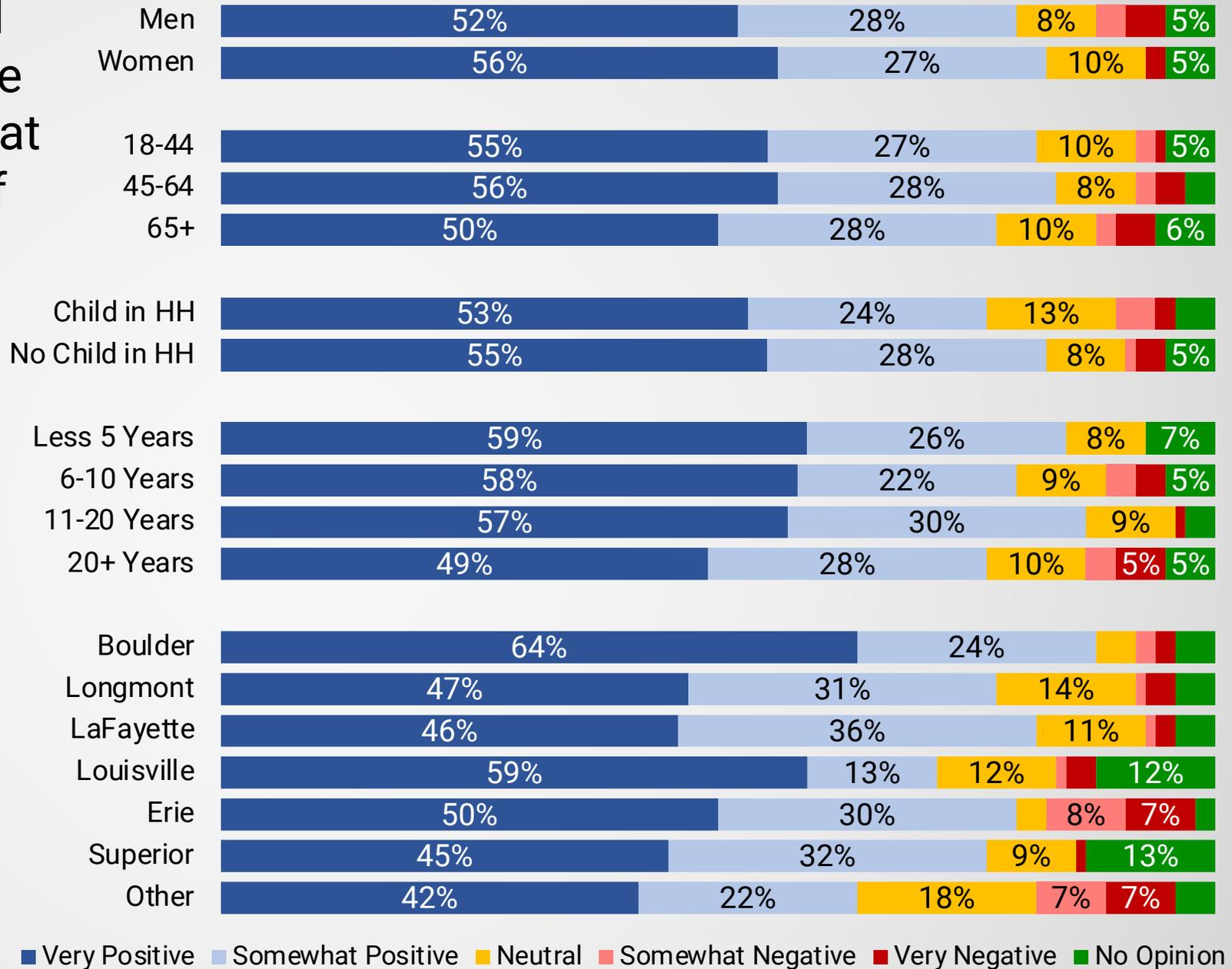
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Parks & Open Space



- Total Positive
- Neutral
- Total Negative
- No Opinion

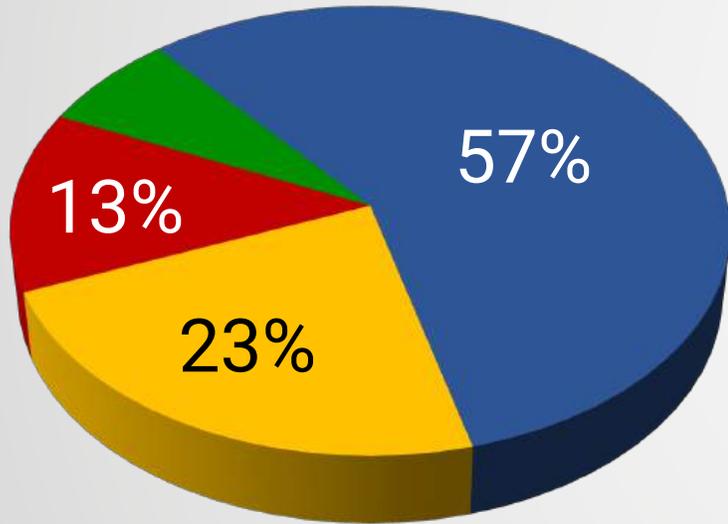
Very Positive	54%
Somewhat Positive	27%
Somewhat Negative	3%
Very Negative	2%



■ Very Positive ■ Somewhat Positive ■ Neutral ■ Somewhat Negative ■ Very Negative ■ No Opinion

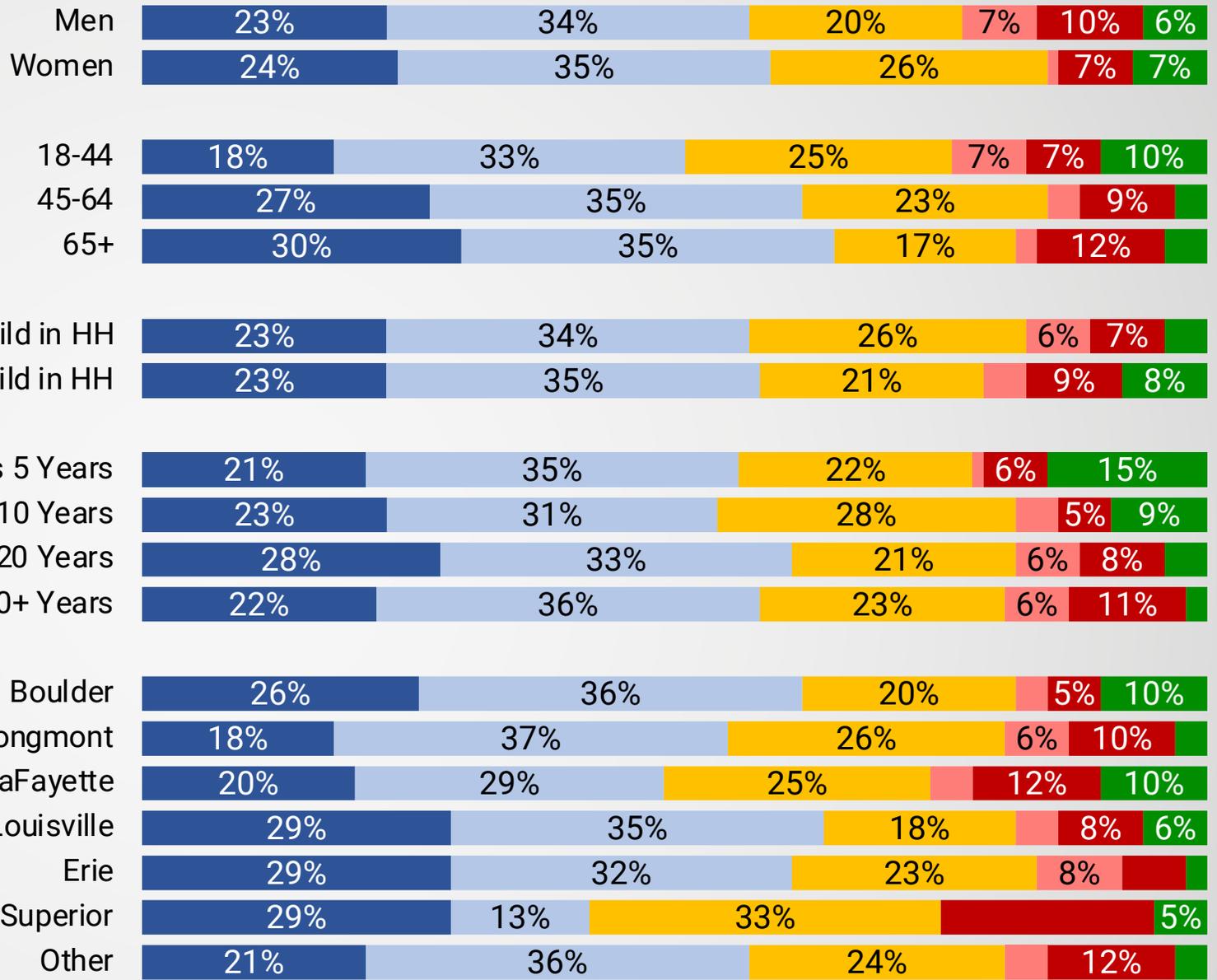
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Boulder County motor vehicle office



- Total Positive
- Neutral
- Total Negative
- No Opinion

Very Positive	23%
Somewhat Positive	34%
Somewhat Negative	8%
Very Negative	5%

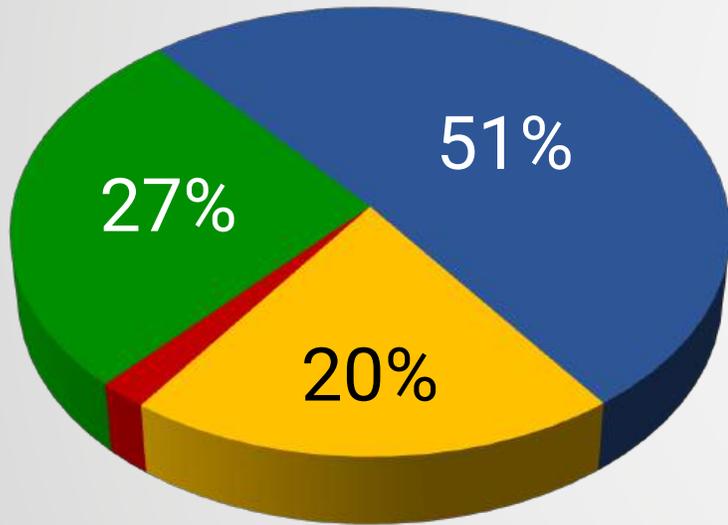


Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion



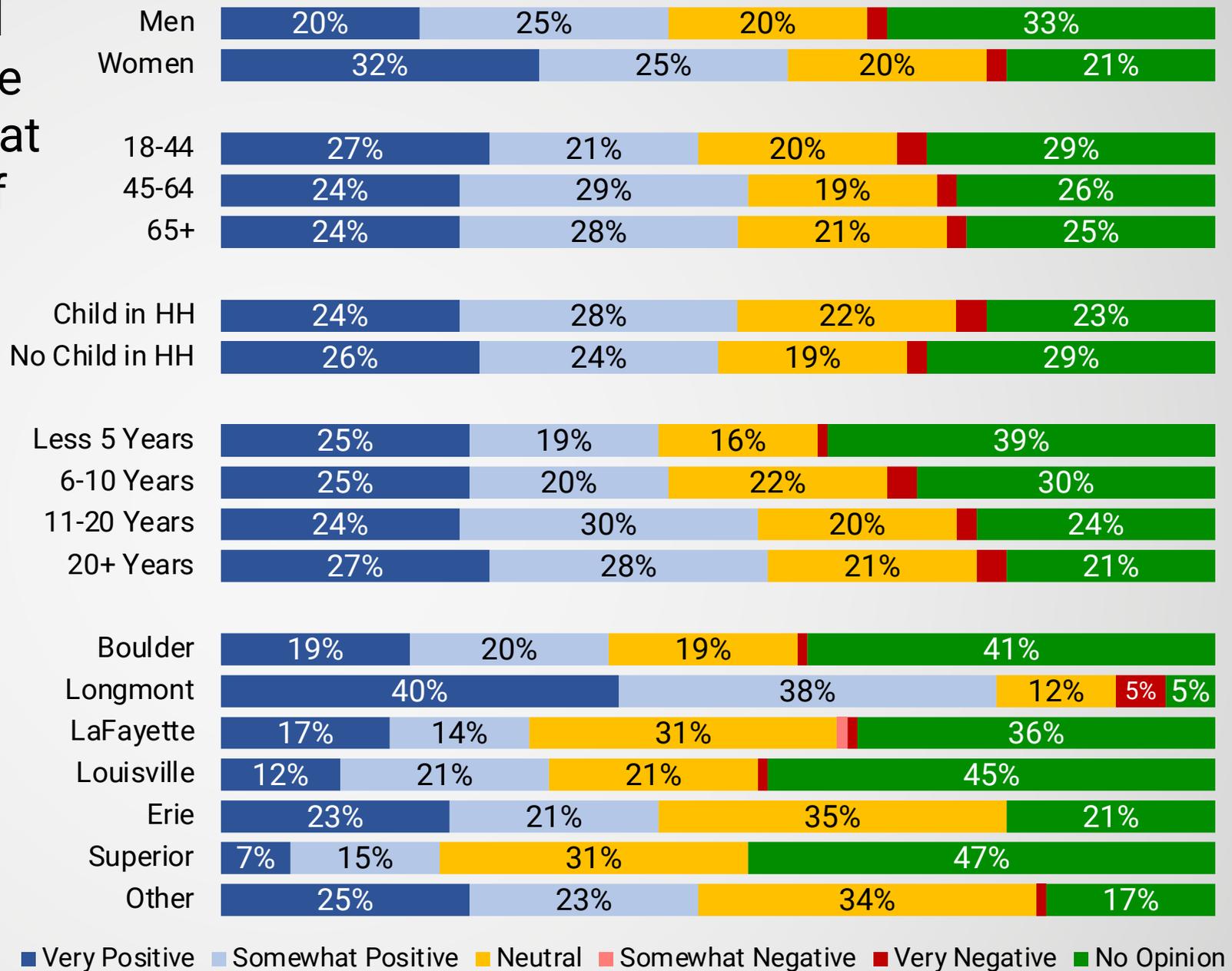
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Boulder County Fairgrounds



- Total Positive
- Neutral
- Total Negative
- No Opinion

Very Positive	26%
Somewhat Positive	25%
Somewhat Negative	2%
Very Negative	0%

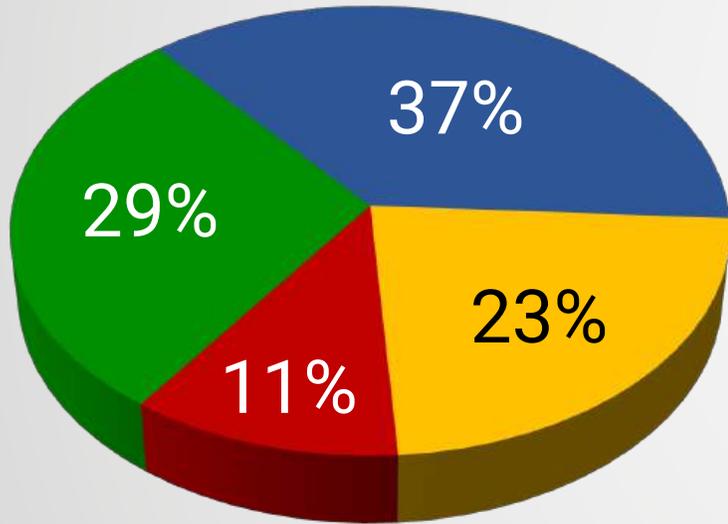


Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion



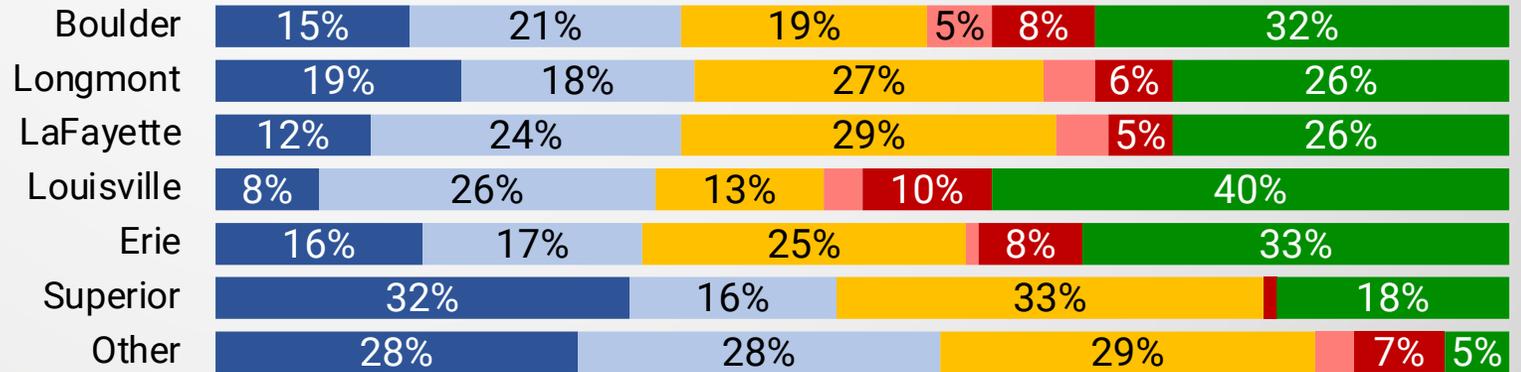
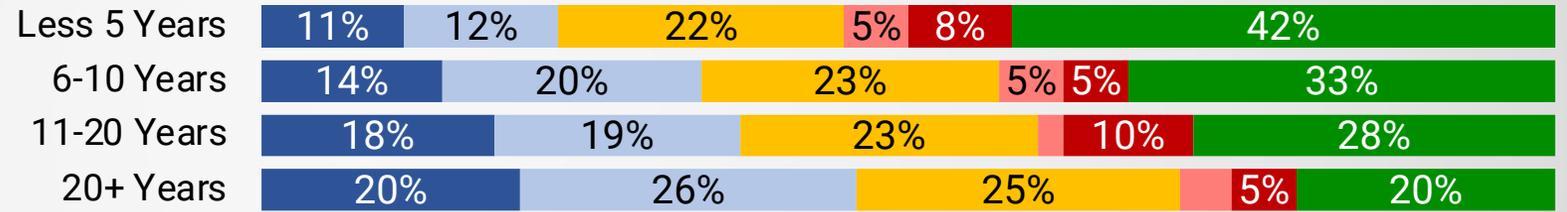
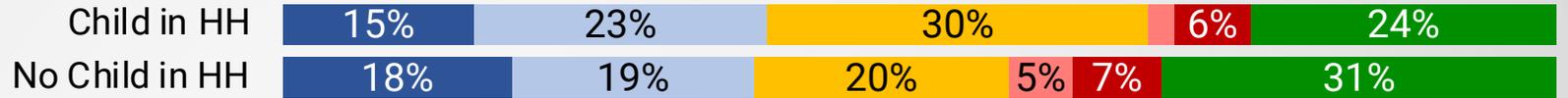
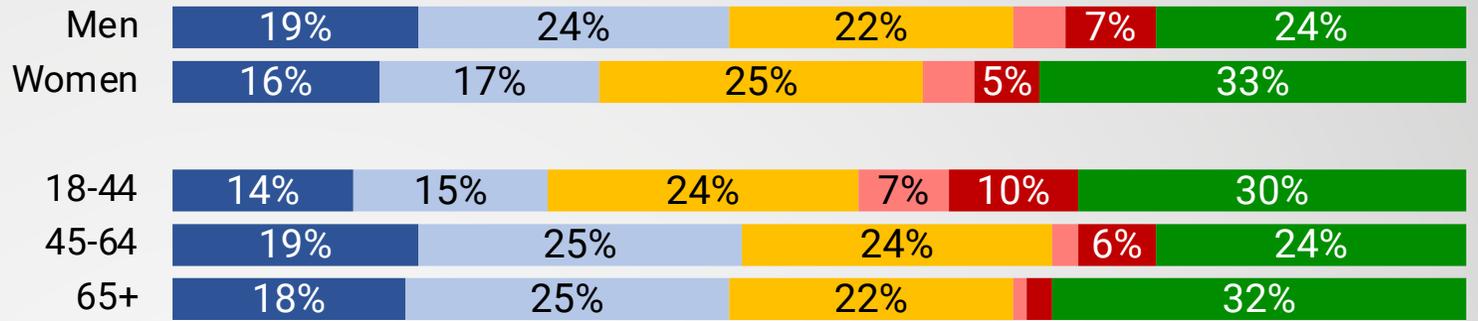
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Sheriff's Office



- Total Positive
- Neutral
- Total Negative
- No Opinion

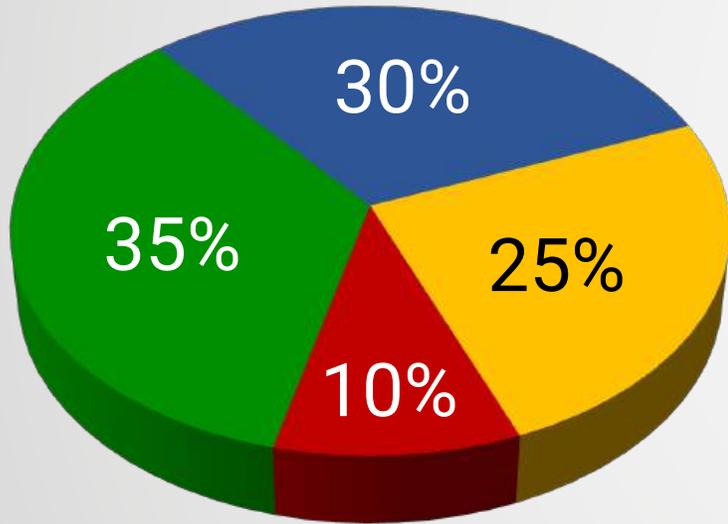
Very Positive	17%
Somewhat Positive	20%
Somewhat Negative	7%
Very Negative	4%



■ Very Positive ■ Somewhat Positive ■ Neutral ■ Somewhat Negative ■ Very Negative ■ No Opinion

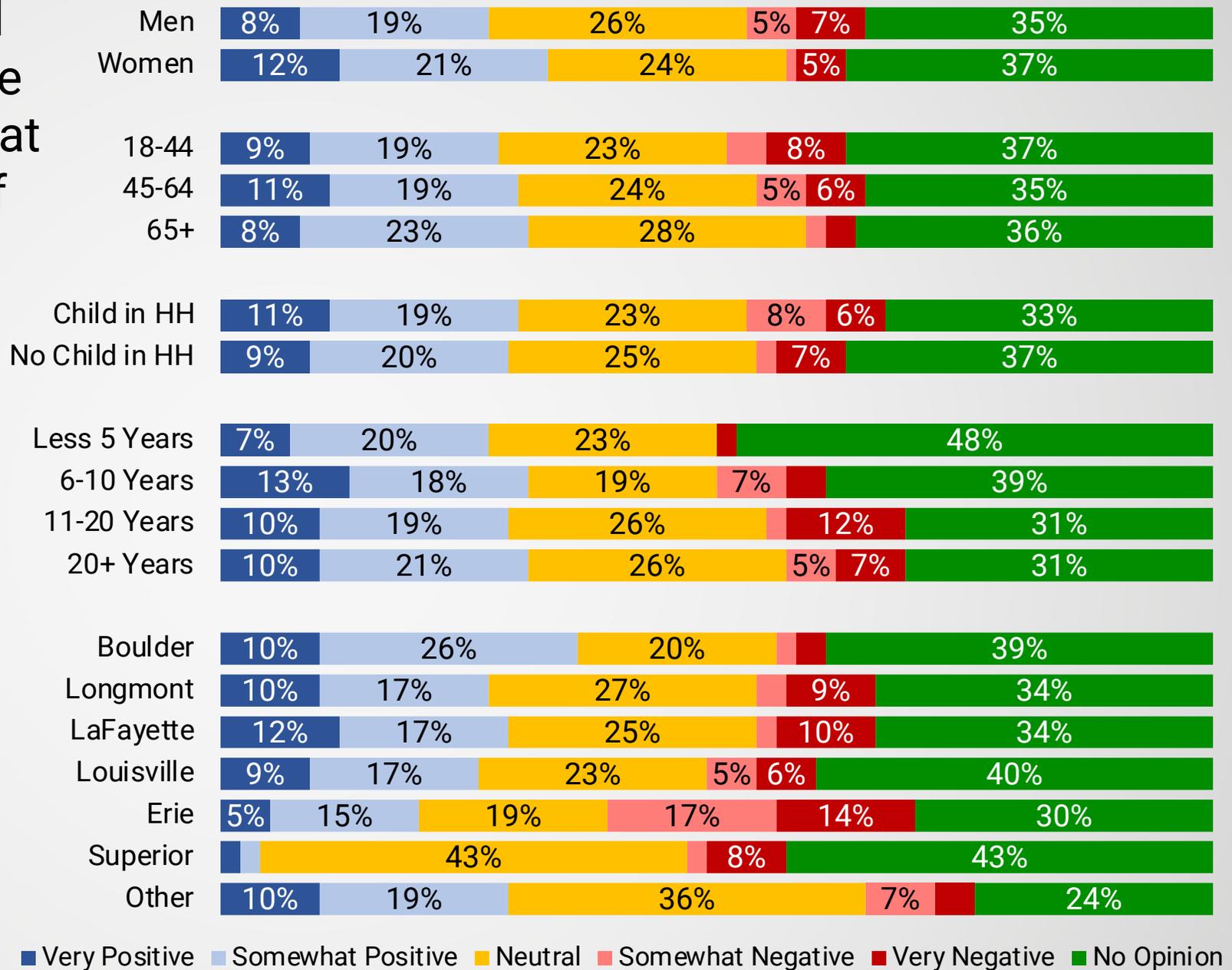
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Boulder County Public Health



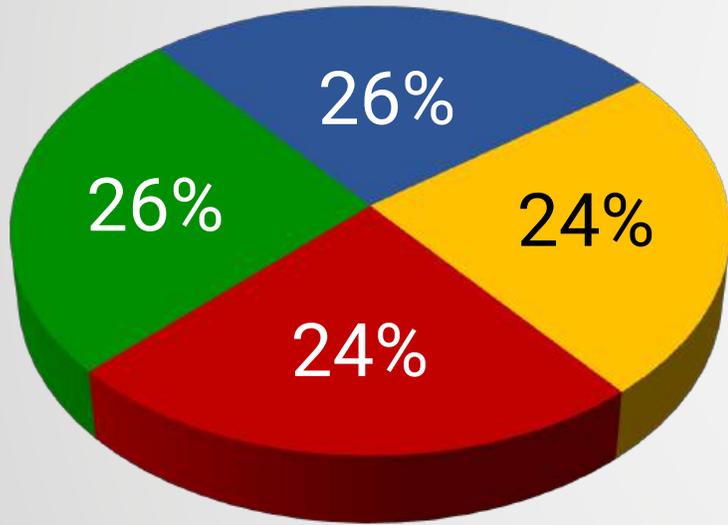
- Total Positive
- Neutral
- Total Negative
- No Opinion

Very Positive	10%
Somewhat Positive	20%
Somewhat Negative	6%
Very Negative	4%



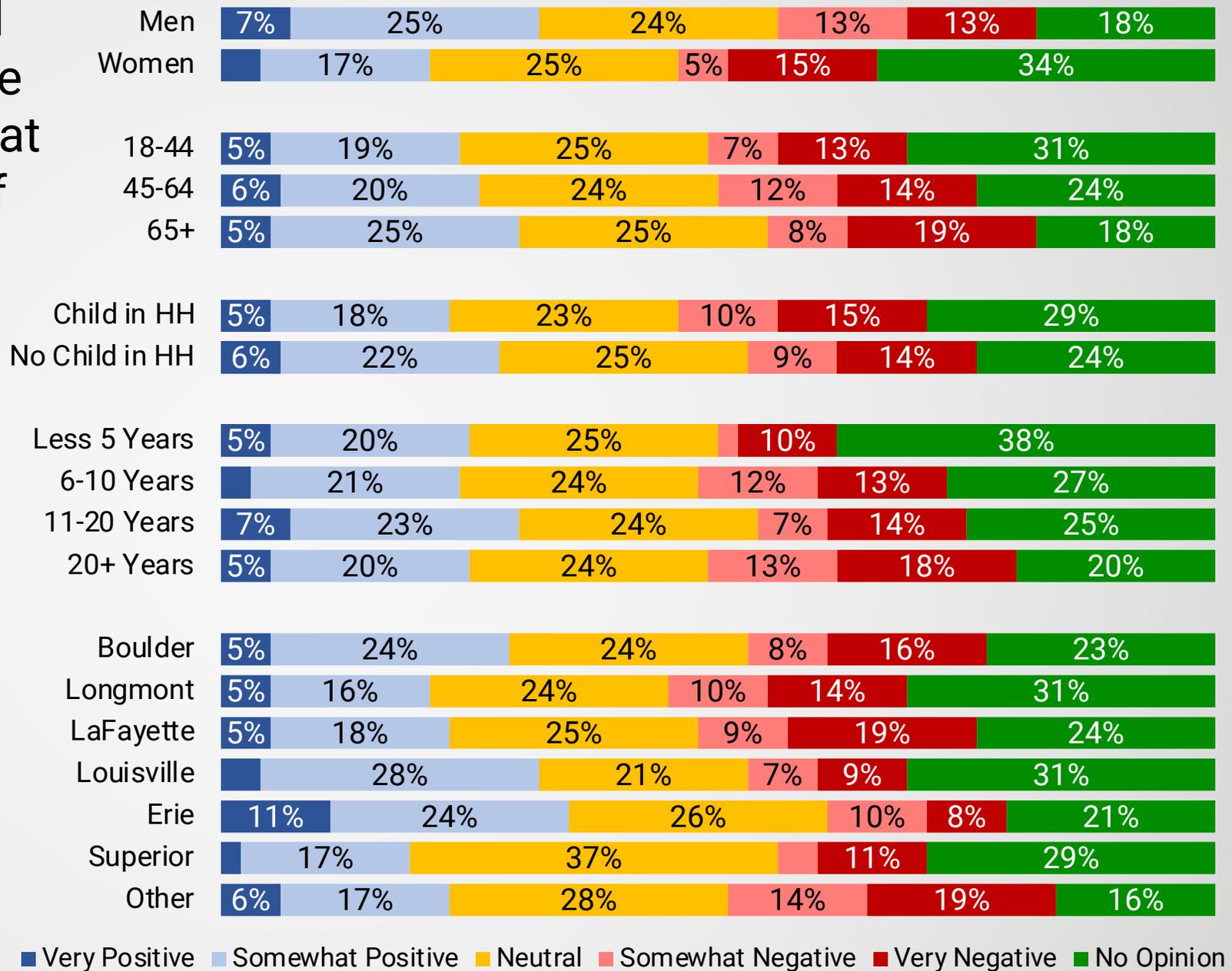
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Road and Bridge Maintenance



- Total Positive
- Neutral
- Total Negative
- No Opinion

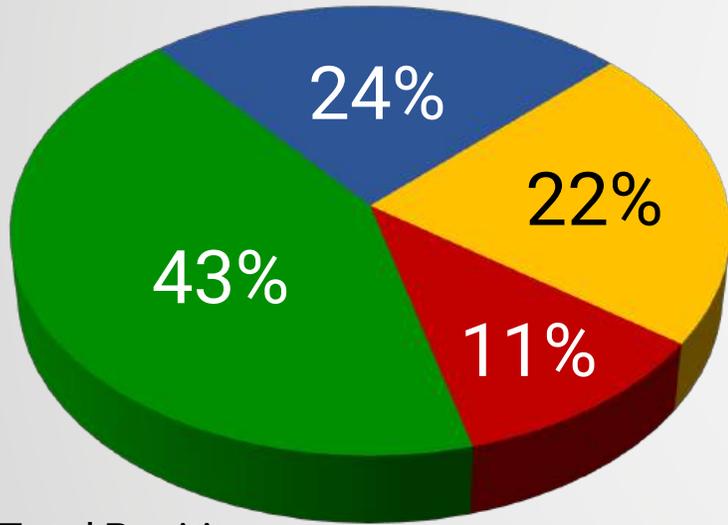
Very Positive	5%
Somewhat Positive	21%
Somewhat Negative	15%
Very Negative	9%



Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion

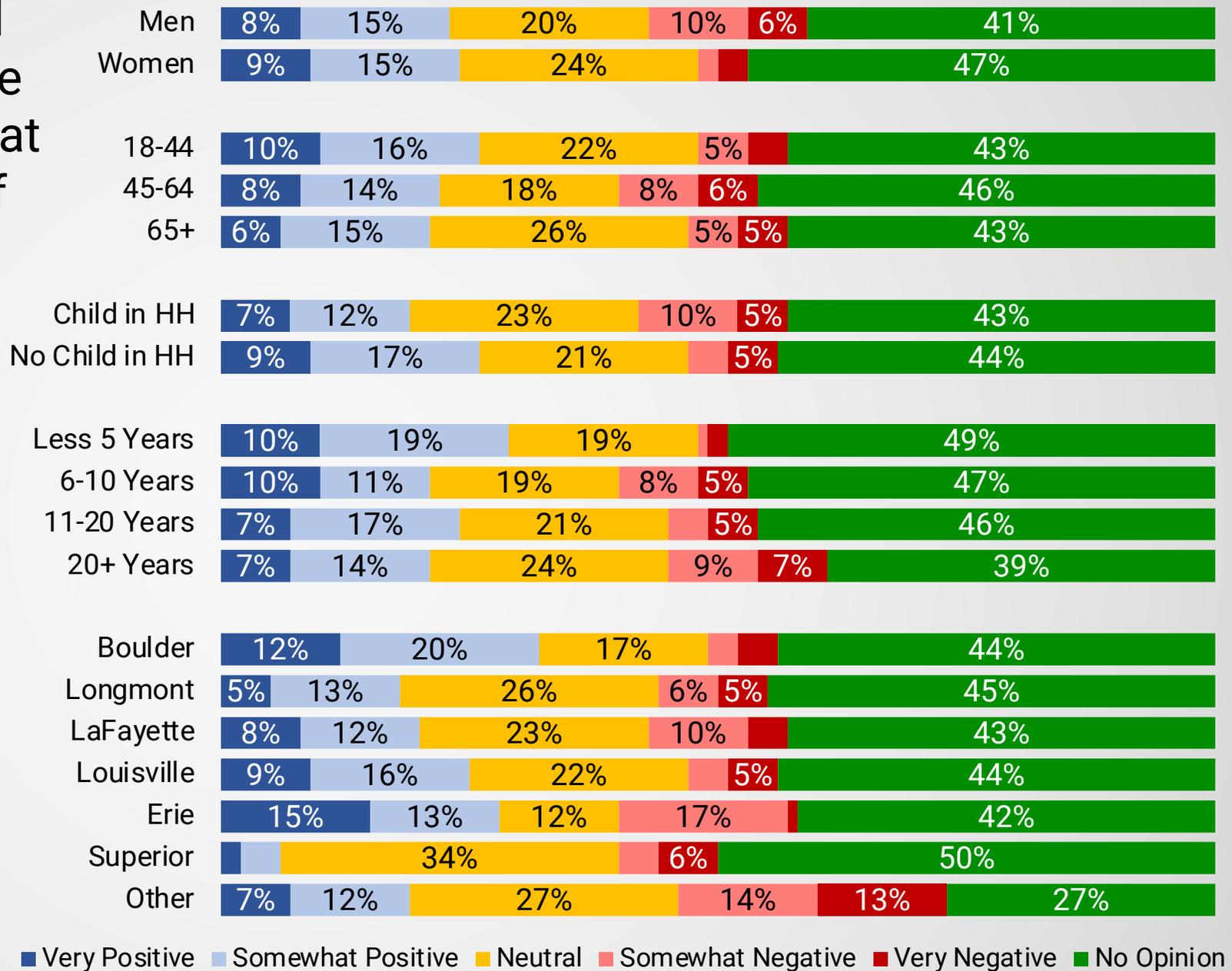
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Office of Sustainability, Climate Action, & Resilience



■ Total Positive
■ Neutral
■ Total Negative
■ No Opinion

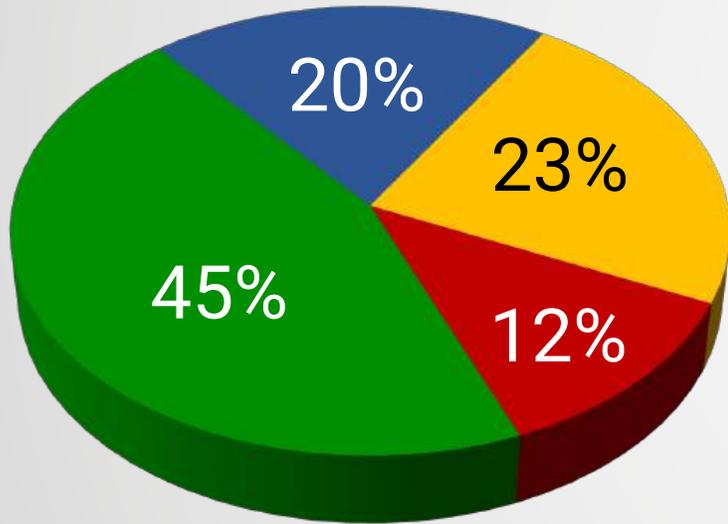
Very Positive	9%
Somewhat Positive	15%
Somewhat Negative	5%
Very Negative	6%



■ Very Positive ■ Somewhat Positive ■ Neutral ■ Somewhat Negative ■ Very Negative ■ No Opinion

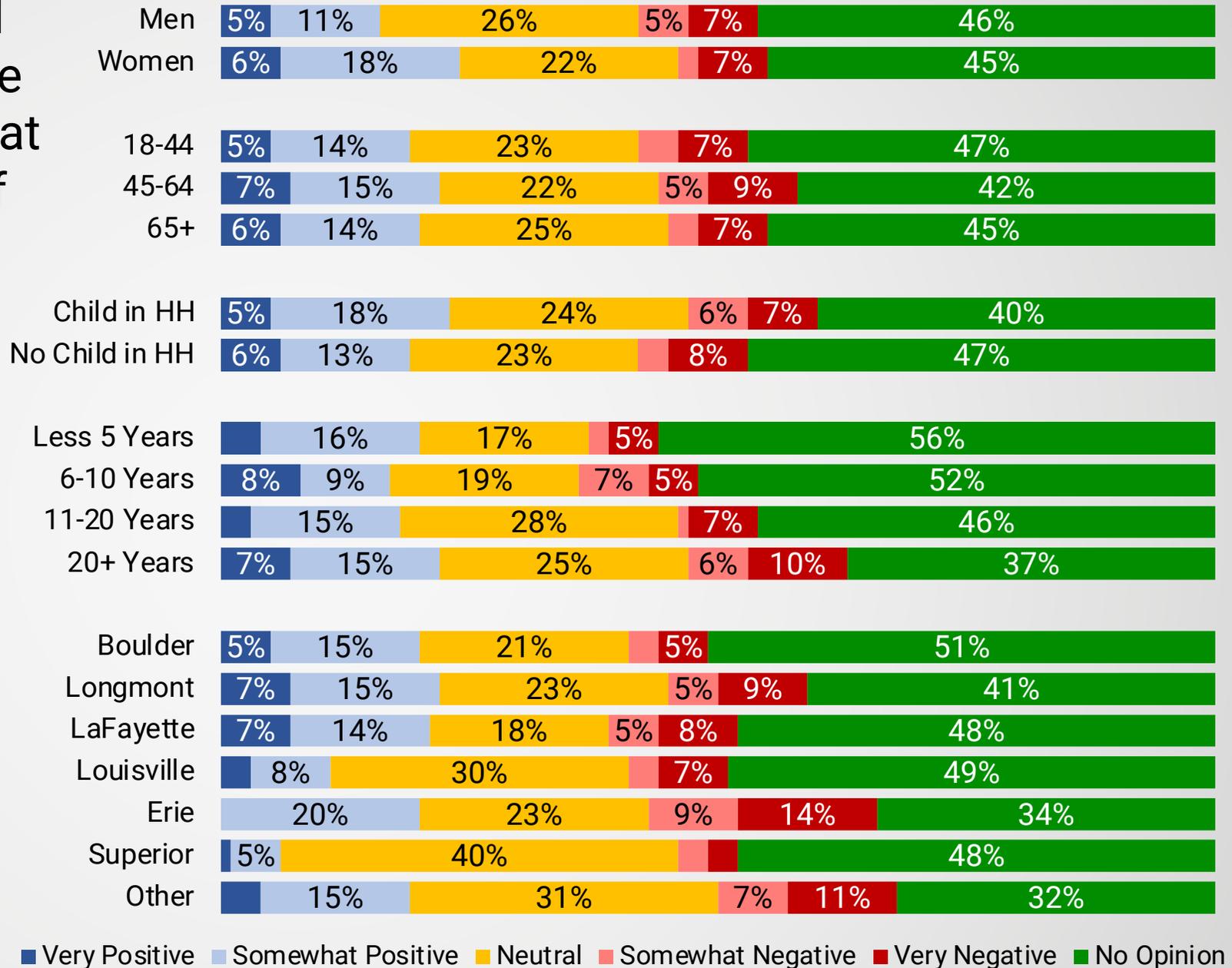
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Department of Human Services



- Total Positive
- Neutral
- Total Negative
- No Opinion

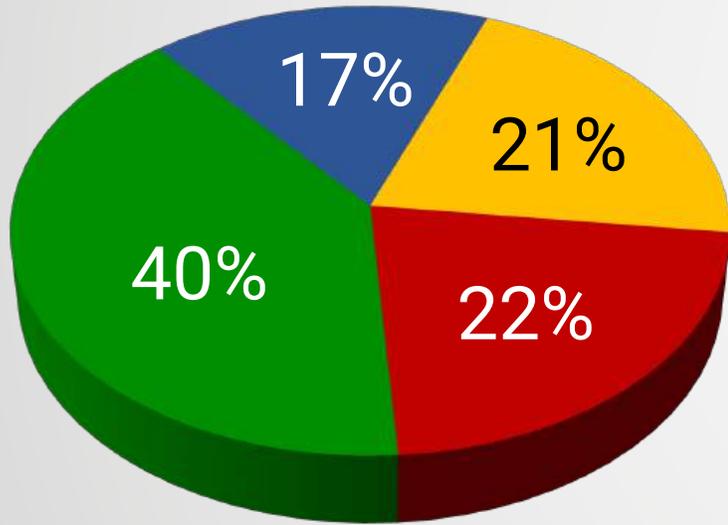
Very Positive	6%
Somewhat Positive	14%
Somewhat Negative	8%
Very Negative	4%



Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion

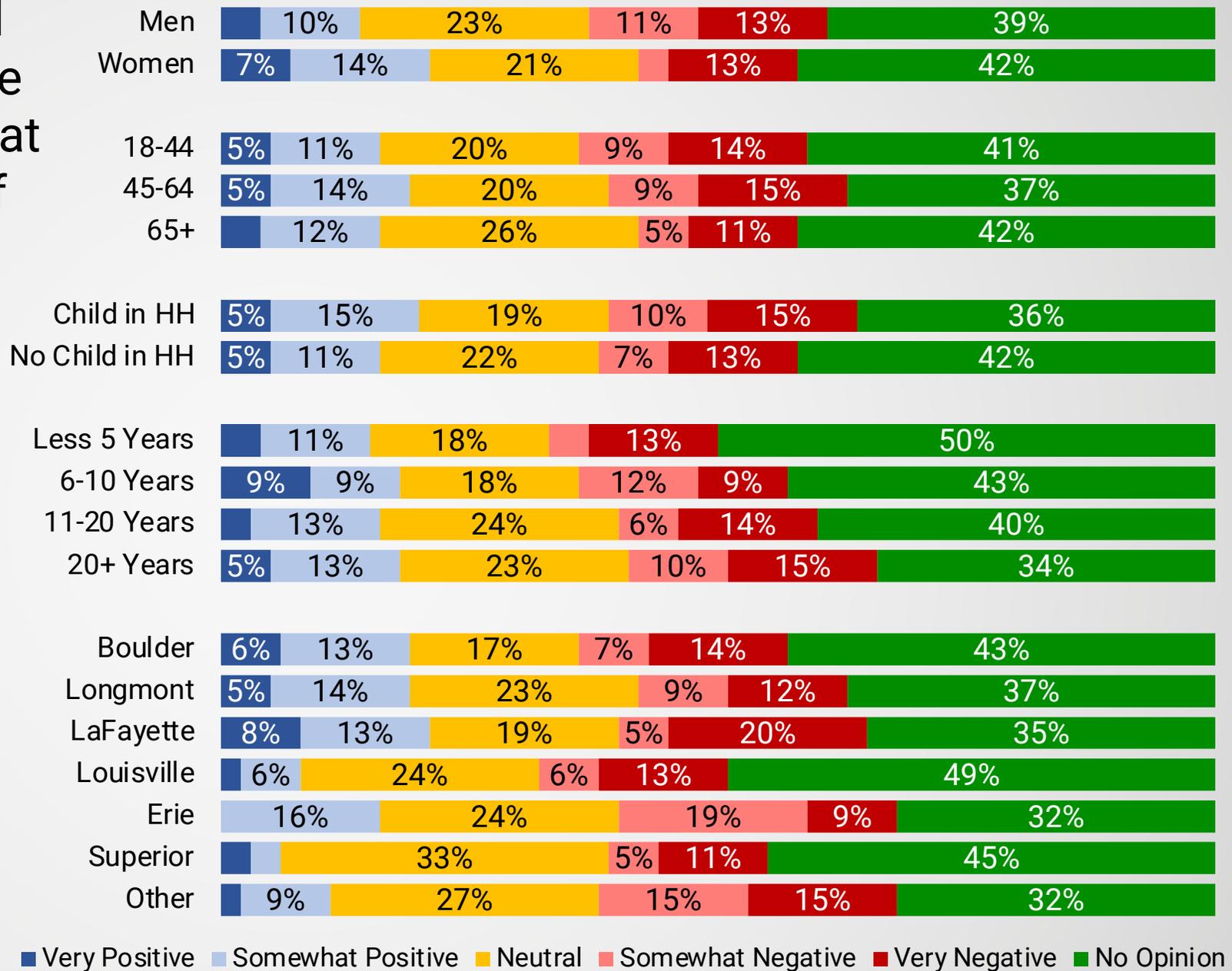
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Housing Department or Boulder County Housing Authority



■ Total Positive
 ■ Neutral
 ■ Total Negative
 ■ No Opinion

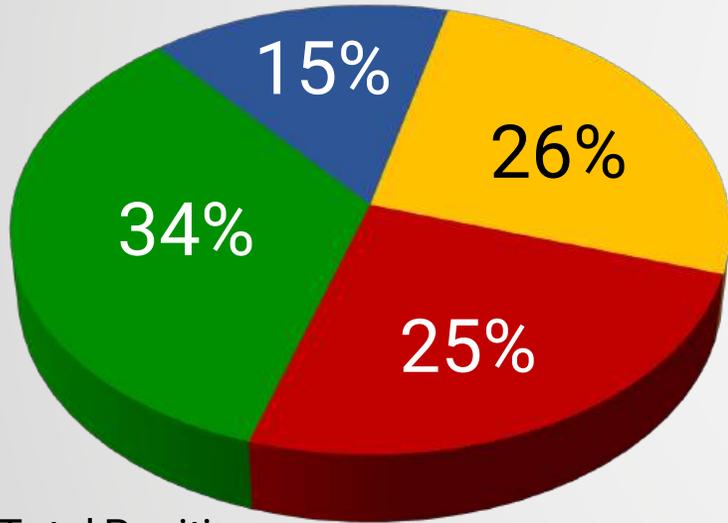
Very Positive	5%
Somewhat Positive	12%
Somewhat Negative	14%
Very Negative	8%



■ Very Positive ■ Somewhat Positive ■ Neutral ■ Somewhat Negative ■ Very Negative ■ No Opinion

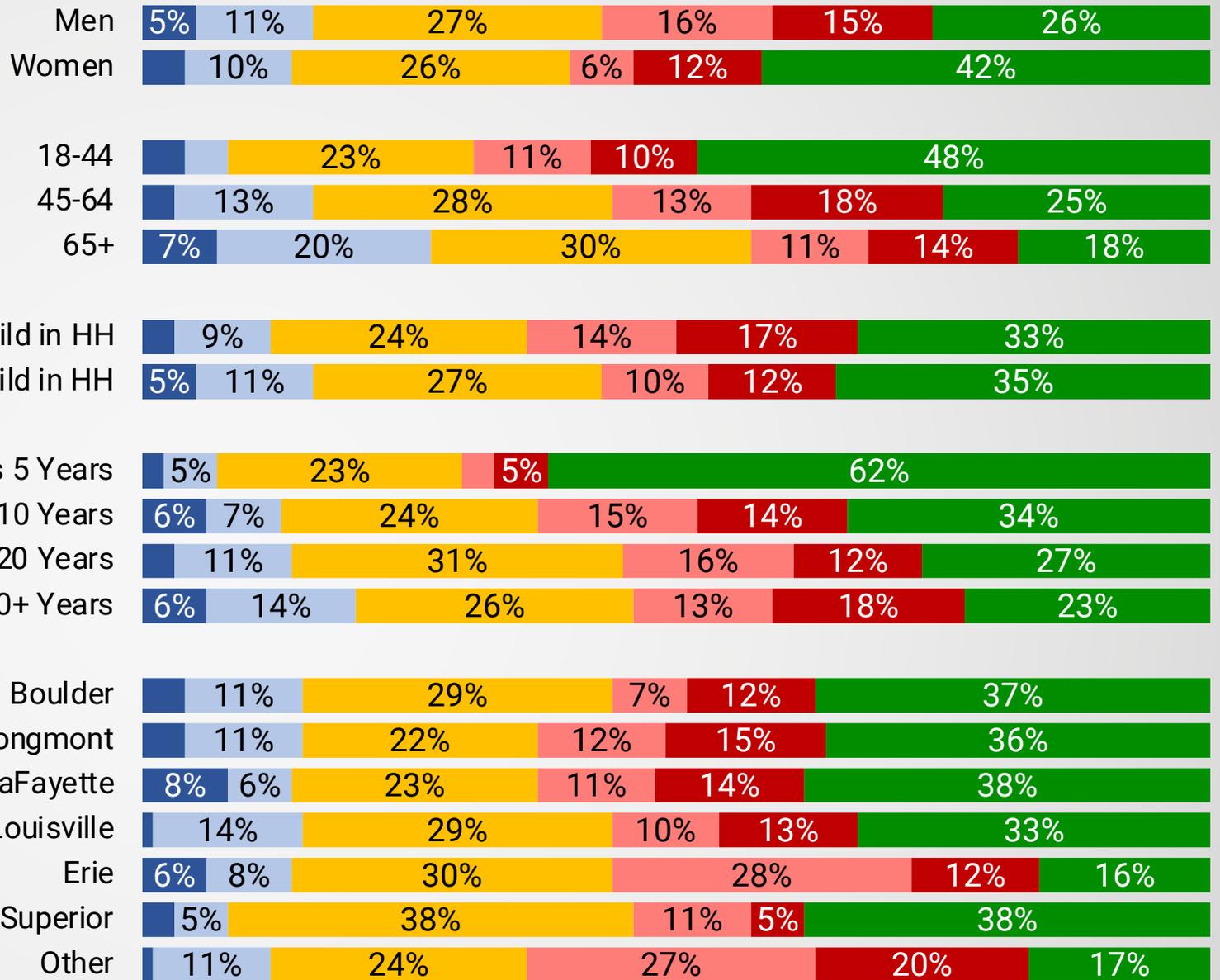
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Assessor/Property Tax Assessment



- Total Positive
- Neutral
- Total Negative
- No Opinion

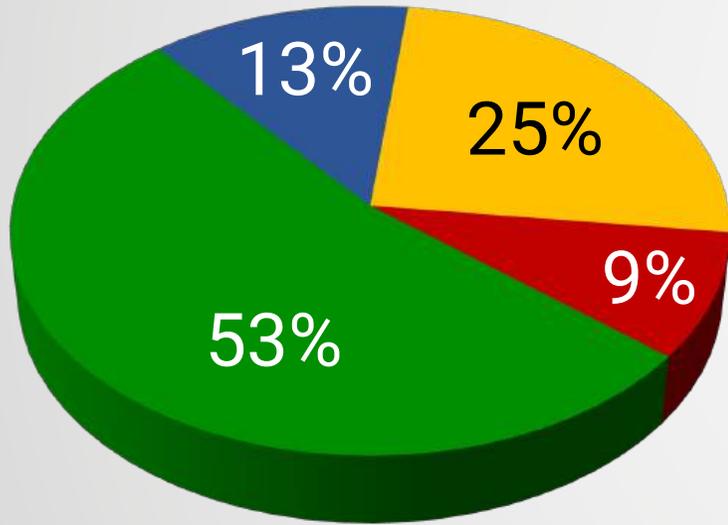
Very Positive	4%
Somewhat Positive	11%
Somewhat Negative	13%
Very Negative	12%



Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion

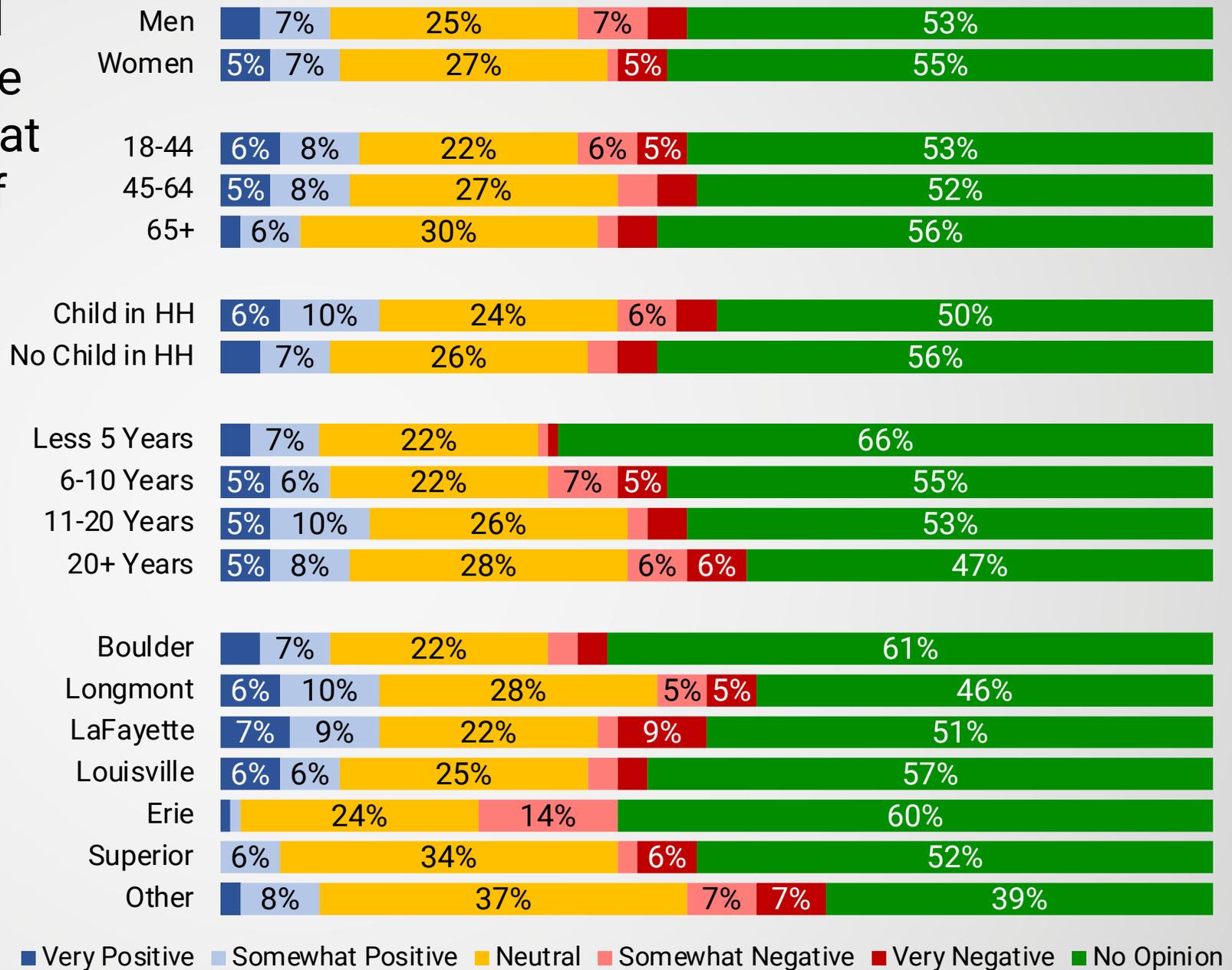
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Workforce Development



- Total Positive
- Neutral
- Total Negative
- No Opinion

Very Positive	5%
Somewhat Positive	8%
Somewhat Negative	5%
Very Negative	4%

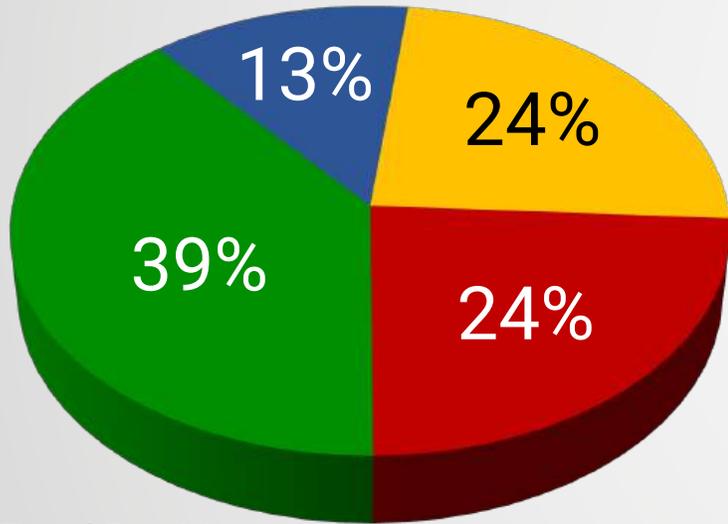


Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion



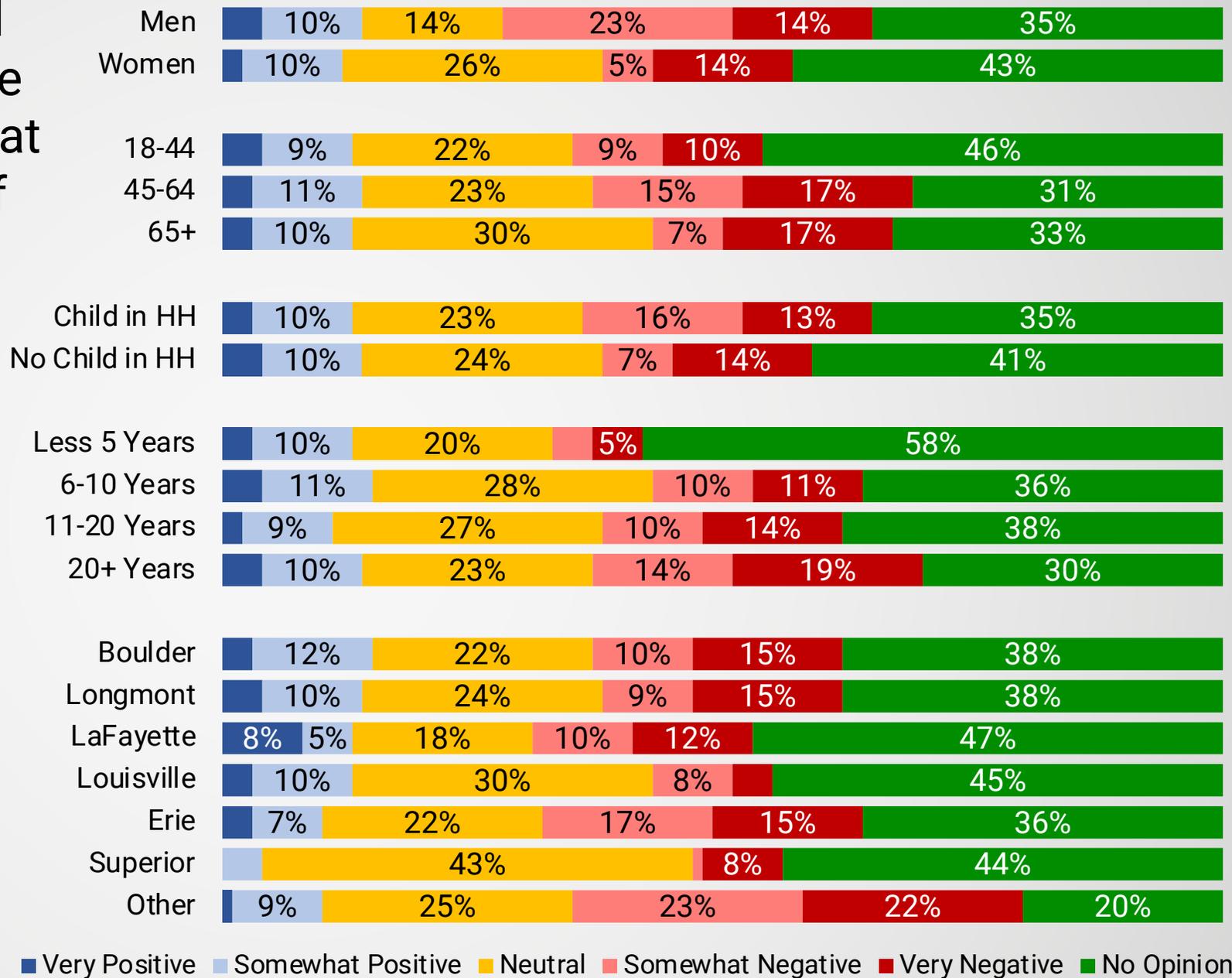
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Community Planning & Permitting



- Total Positive
- Neutral
- Total Negative
- No Opinion

Very Positive	3%
Somewhat Positive	10%
Somewhat Negative	14%
Very Negative	10%

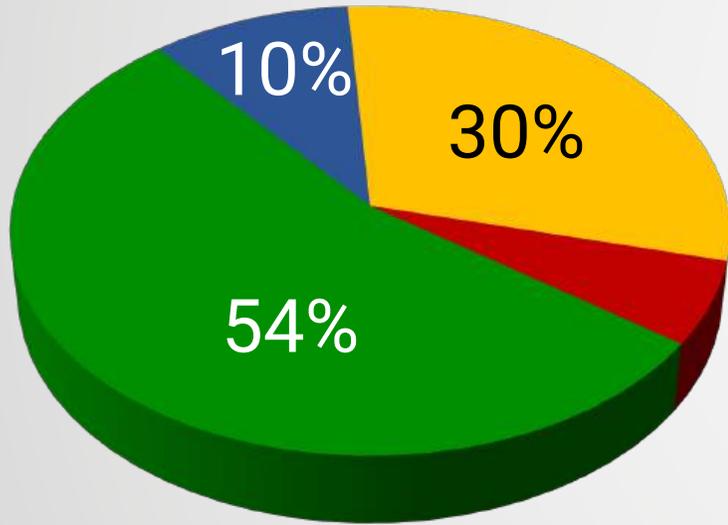


Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion



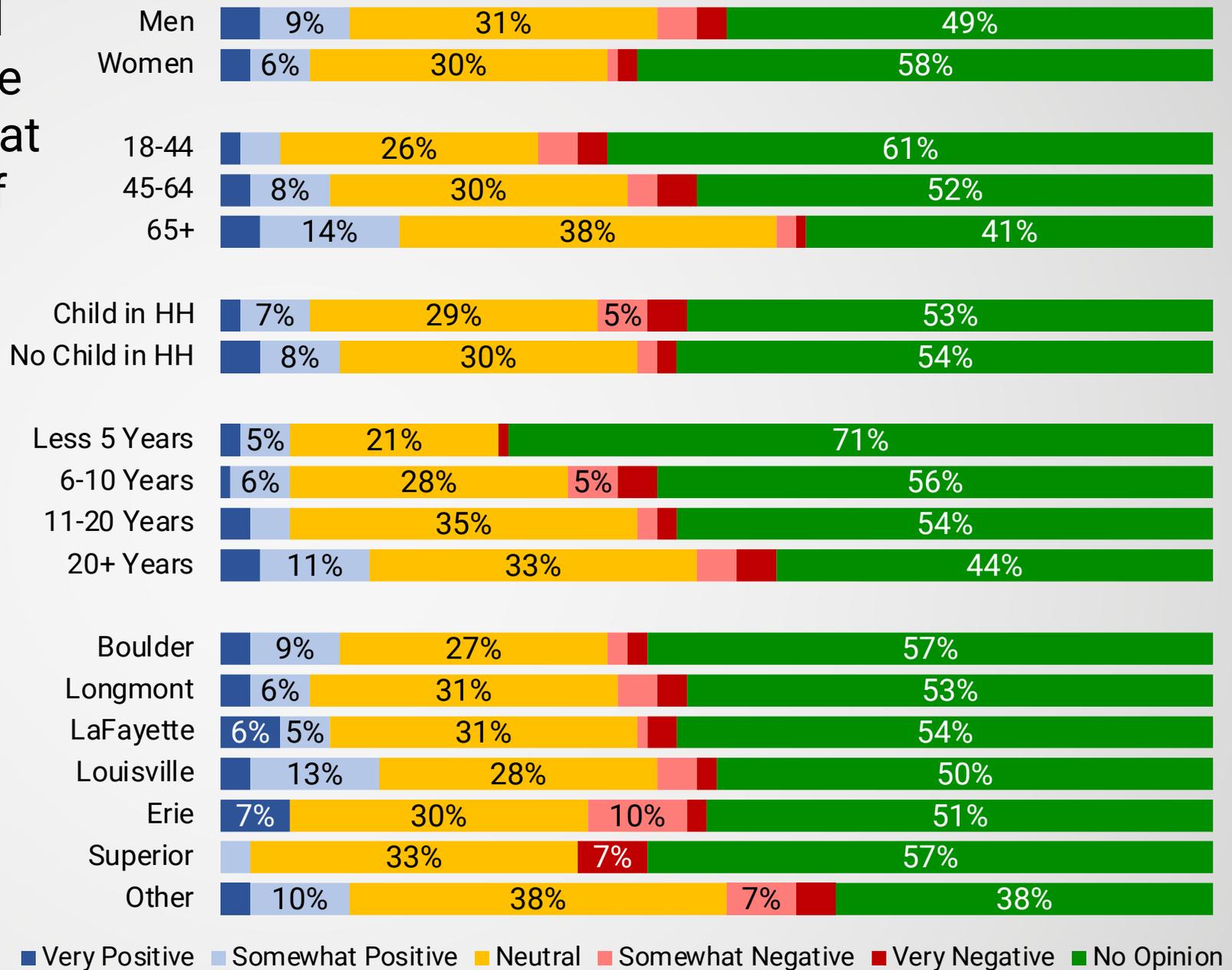
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Treasurer



- Total Positive
- Neutral
- Total Negative
- No Opinion

Very Positive	3%
Somewhat Positive	7%
Somewhat Negative	3%
Very Negative	3%

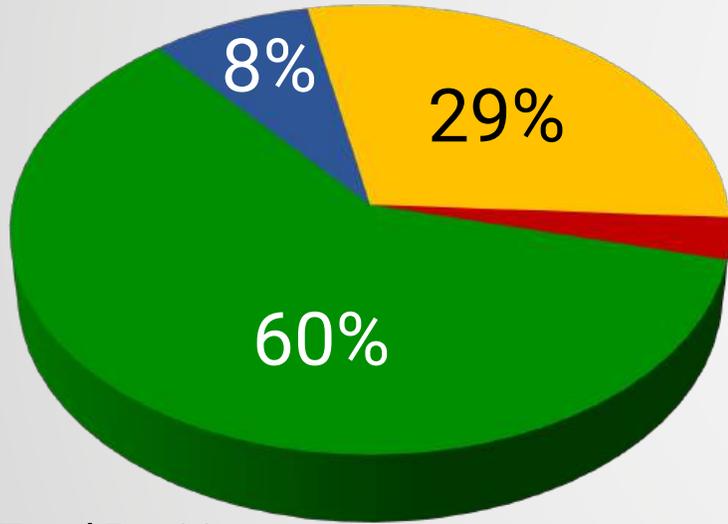


Very Positive Somewhat Positive Neutral Somewhat Negative Very Negative No Opinion



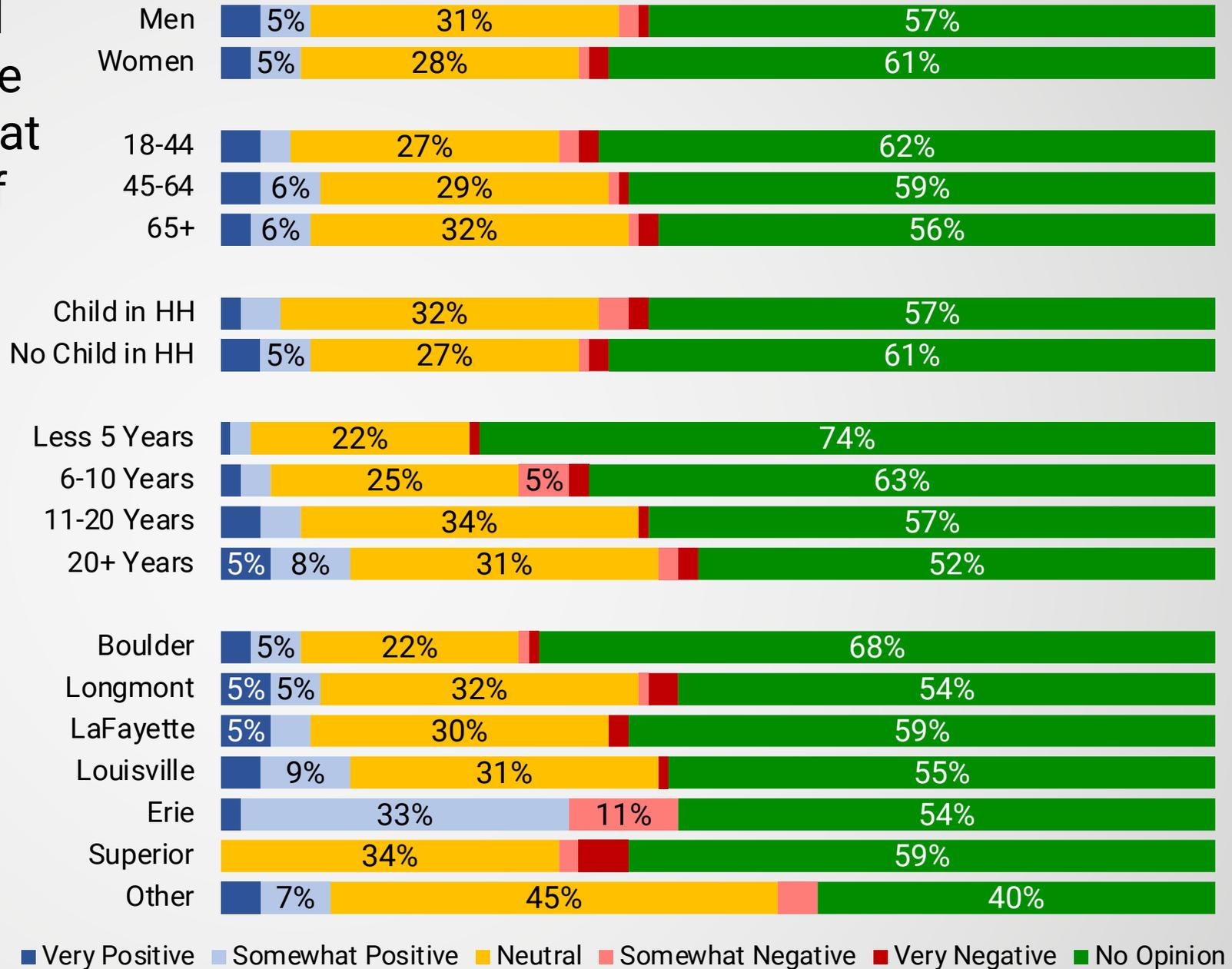
Based on what you've heard about or experienced with the program or service below, what is your overall impression of that department?

Coroner



- Total Positive
- Neutral
- Total Negative
- No Opinion

Very Positive	3%
Somewhat Positive	5%
Somewhat Negative	2%
Very Negative	1%

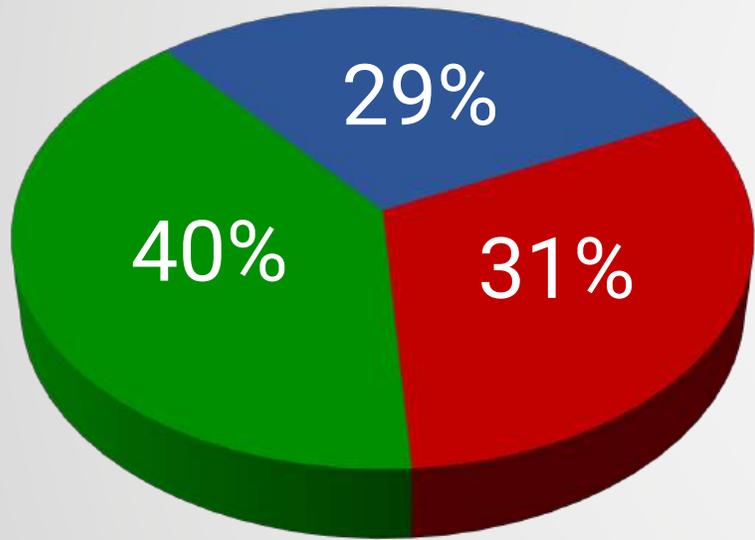


■ Very Positive ■ Somewhat Positive ■ Neutral ■ Somewhat Negative ■ Very Negative ■ No Opinion

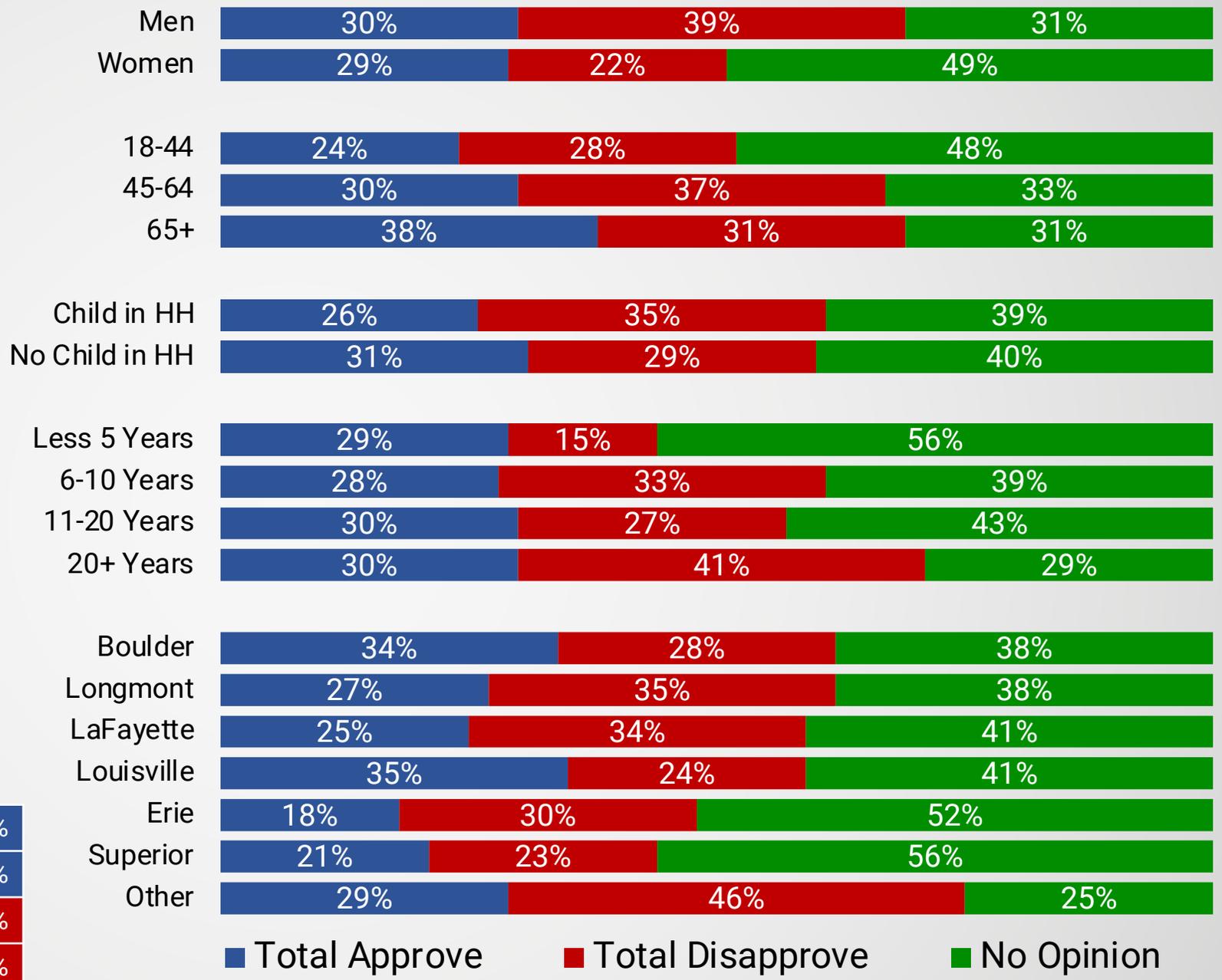


Opinion on Boulder County Commissioners and Priorities

Do you approve or disapprove of the job the Boulder County Commissioners are doing?



■ Total Approve	Strongly Approve	4%
■ Total Disapprove	Somewhat Approve	25%
■ No Opinion	Strongly Disapprove	13%
	Somewhat Disapprove	18%

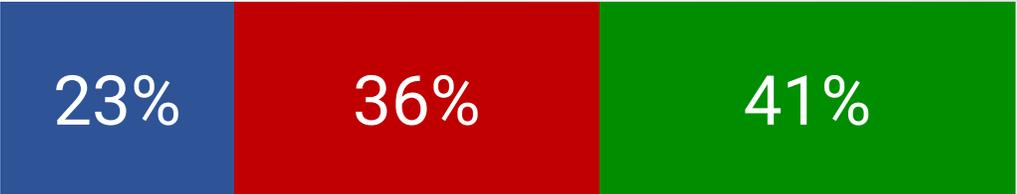


Do you agree or disagree with the following statements?

The County Commissioners are spending time on the things that will help our community



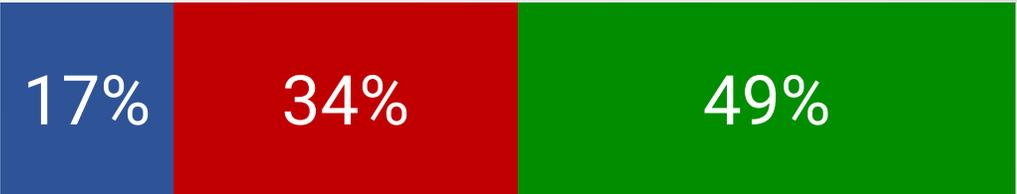
The County Commissioners are responsive to community concerns



The County Commissioners are visible and accessible to the community



The County Commissioners prioritize transparency



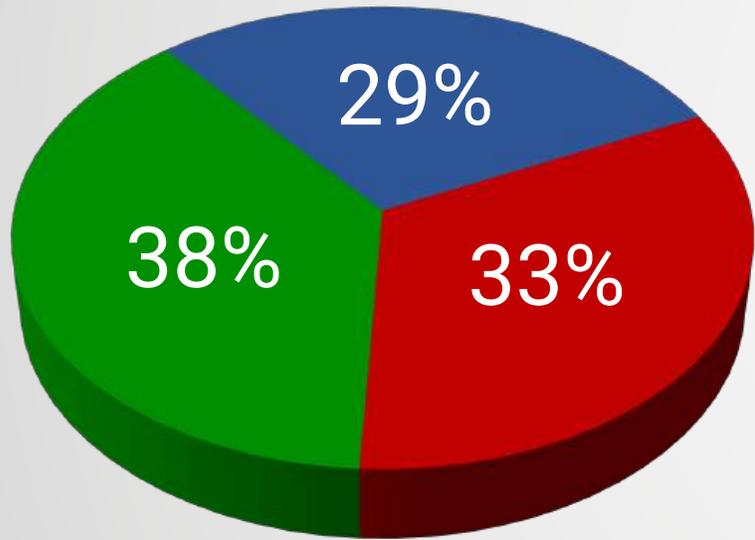
■ Agree

■ Disagree

■ Unsure

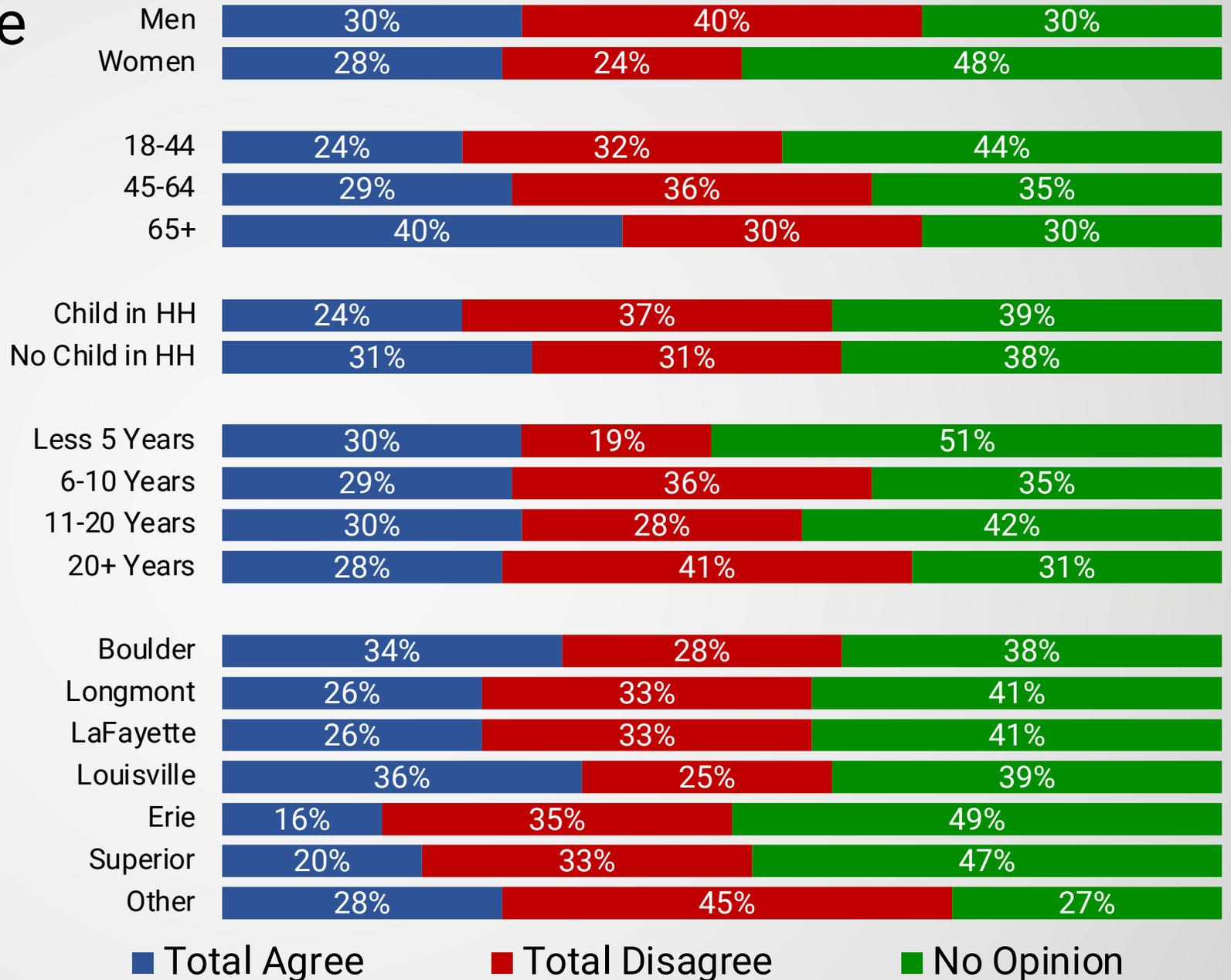
Do you agree or disagree with the following statements?

The County Commissioners are spending time on the things that will help our community



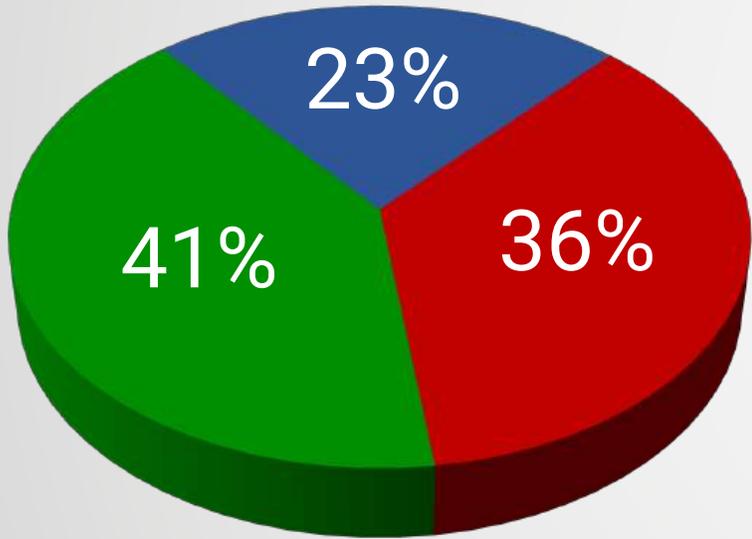
■ Total Agree
■ Total Disagree
■ No Opinion

Strongly Agree	4%
Somewhat Agree	25%
Strongly Disagree	15%
Somewhat Disagree	18%



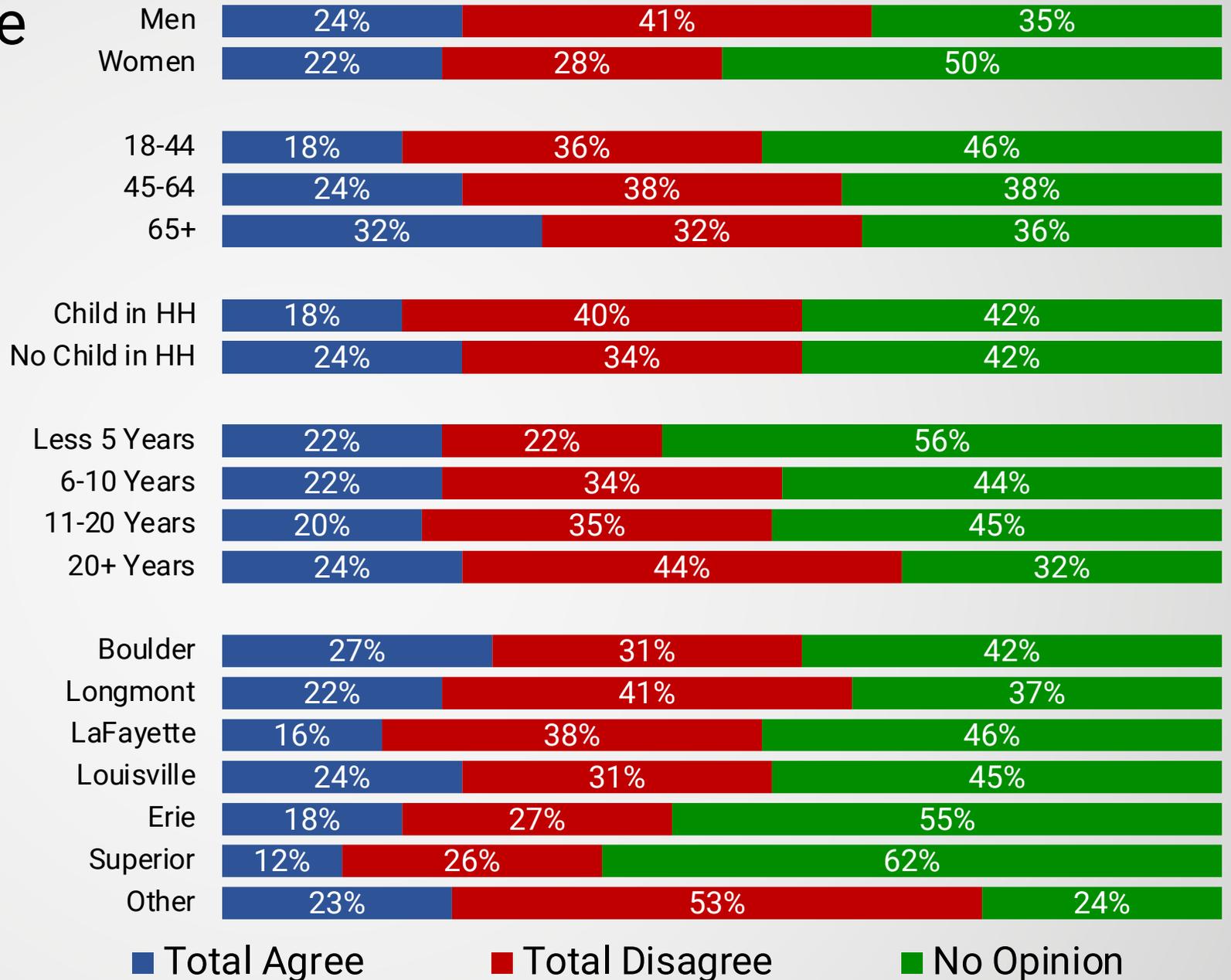
Do you agree or disagree with the following statements?

The County Commissioners are responsive to community concerns



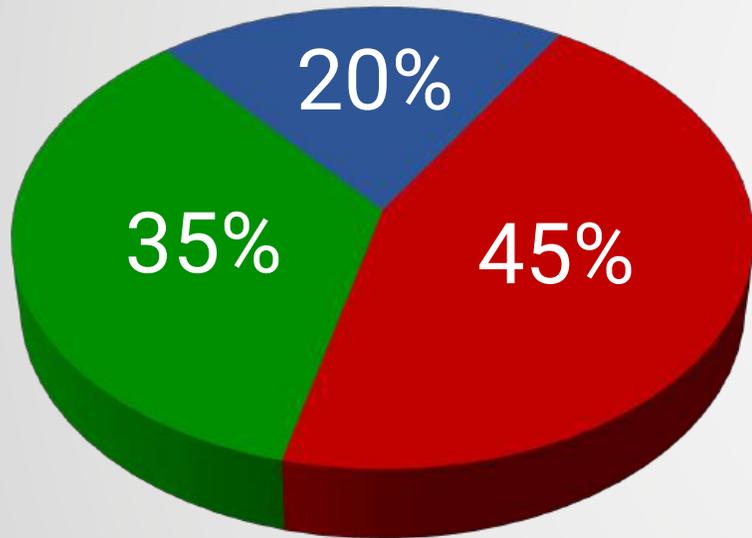
■ Total Agree
■ Total Disagree
■ No Opinion

Strongly Agree	4%
Somewhat Agree	19%
Strongly Disagree	16%
Somewhat Disagree	20%



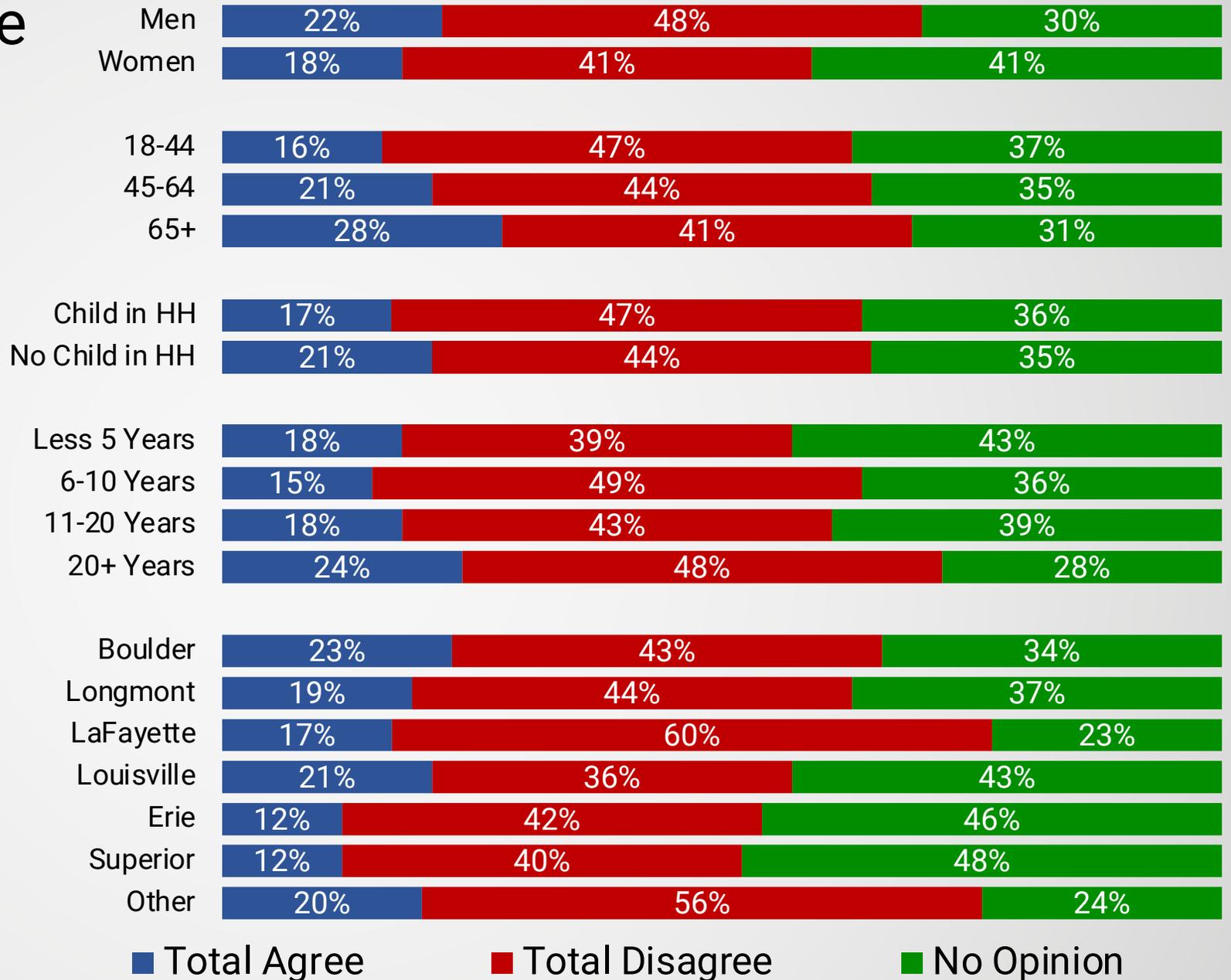
Do you agree or disagree with the following statements?

The County Commissioners are visible and accessible to the community



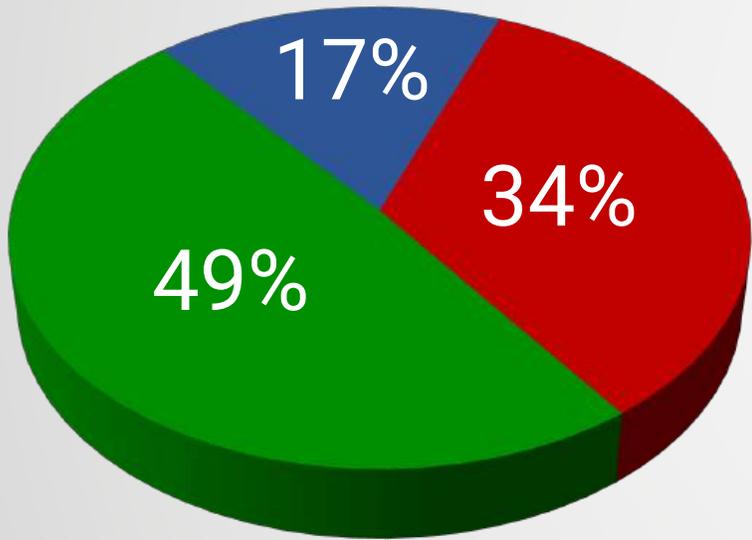
■ Total Agree
■ Total Disagree
■ No Opinion

Strongly Agree	4%
Somewhat Agree	16%
Strongly Disagree	20%
Somewhat Disagree	25%



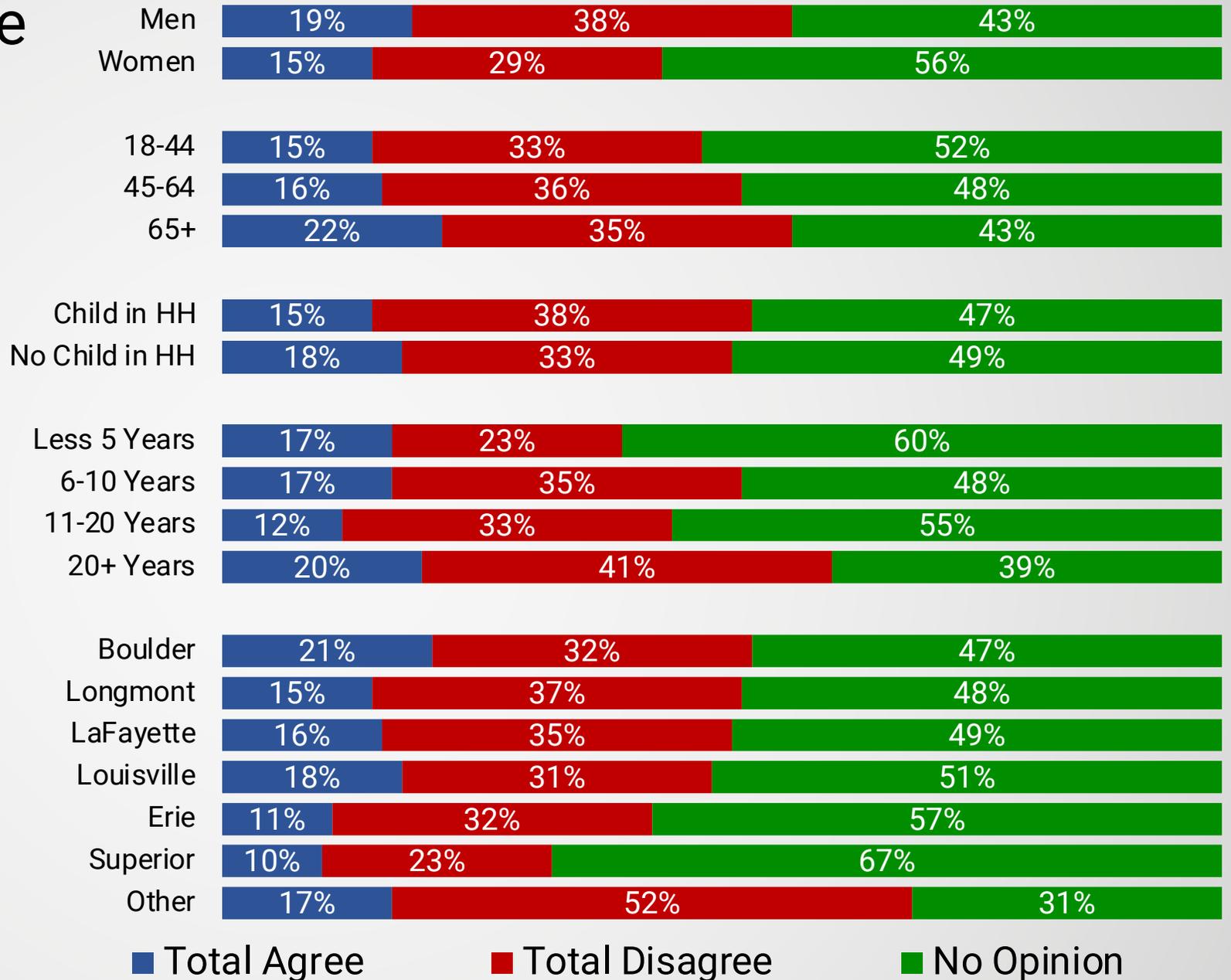
Do you agree or disagree with the following statements?

The County Commissioners prioritize transparency



■ Total Agree
 ■ Total Disagree
 ■ No Opinion

Strongly Agree	4%
Somewhat Agree	13%
Strongly Disagree	16%
Somewhat Disagree	18%



How would you rate Boulder County's progress toward achieving each of the following strategic priorities?

Good Governance – Providing transparent, efficient, and responsive county services



Economic Security and Social Stability – Helping residents access stable jobs, housing, and essential services



Climate Action and Environmental Stewardship – Protecting our environment and preparing for climate change

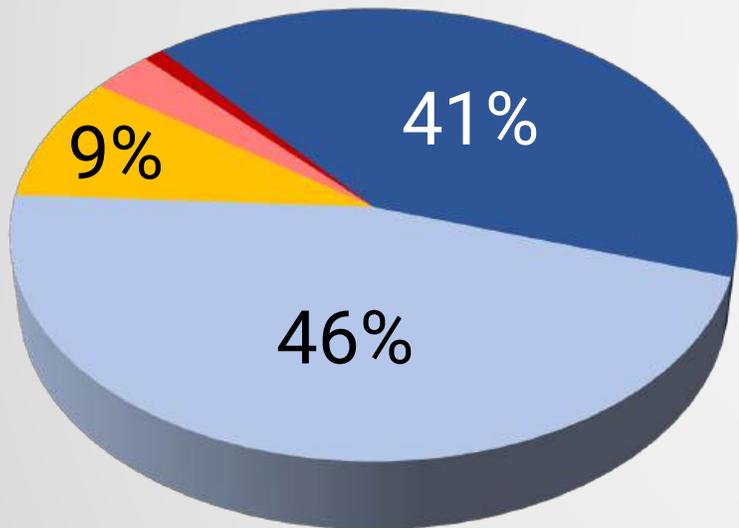


■ 10 - Very Important
 ■ 6-9 Somewhat Important
 ■ 5 - Neutral
 ■ 2-4 Not Too Important
 ■ 1 - Not Important at All

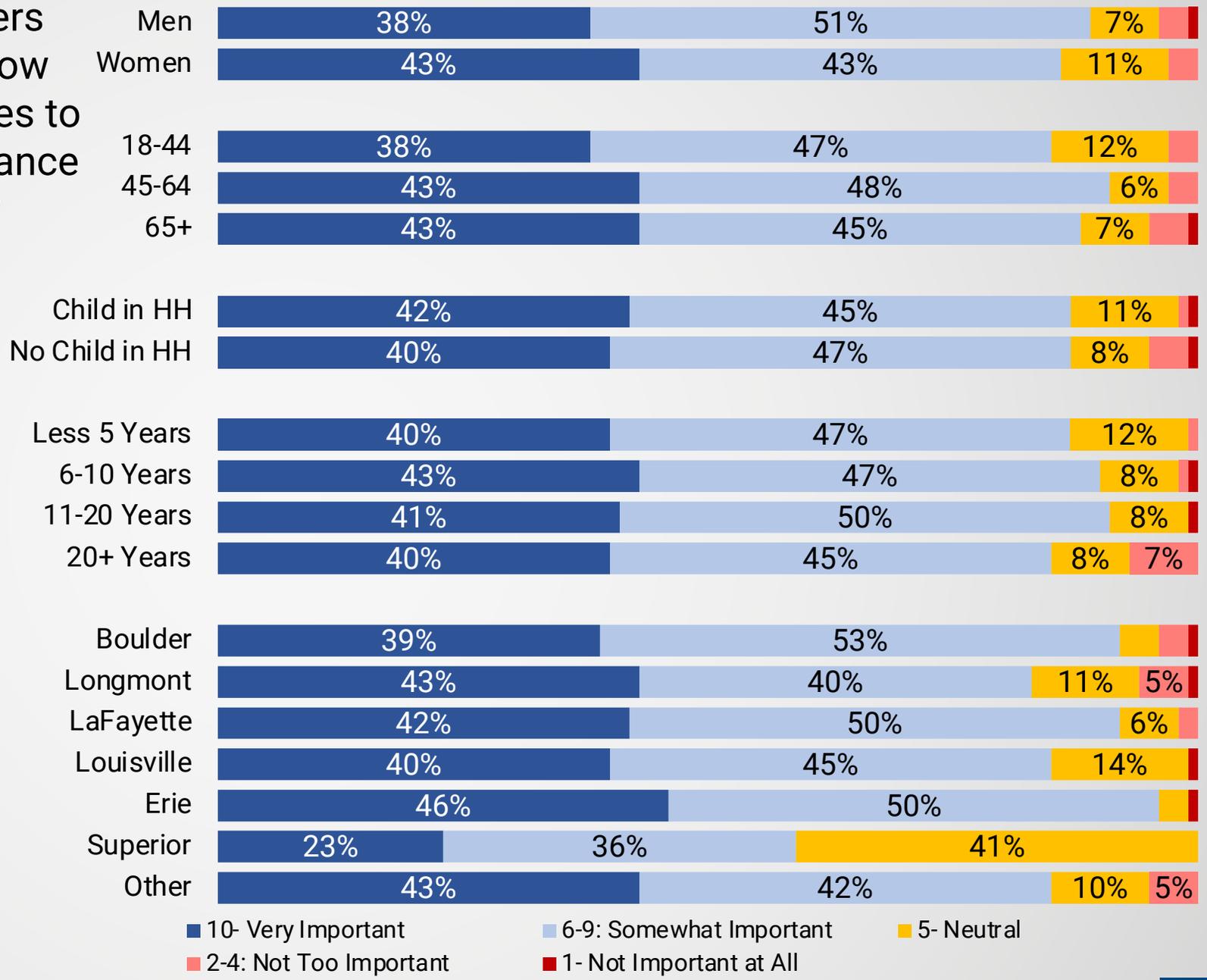
The Board of County Commissioners have a set of strategic priorities. How important are these strategic priorities to you? How would you rate the importance of each strategic priority below?

Good Governance

Providing transparent, efficient, and responsive county services



- 10- Very Important
- 6-9: Somewhat Important
- 5- Neutral
- 2-4: Not Too Important
- 1- Not Important at All

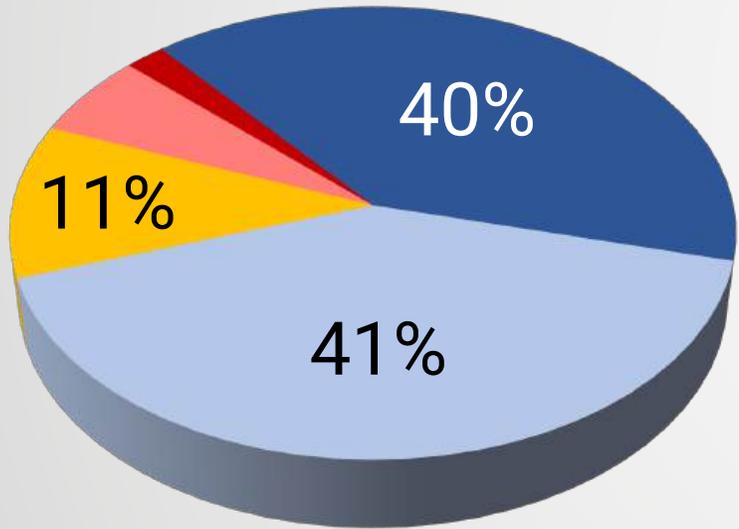


- 10- Very Important
- 6-9: Somewhat Important
- 5- Neutral
- 2-4: Not Too Important
- 1- Not Important at All

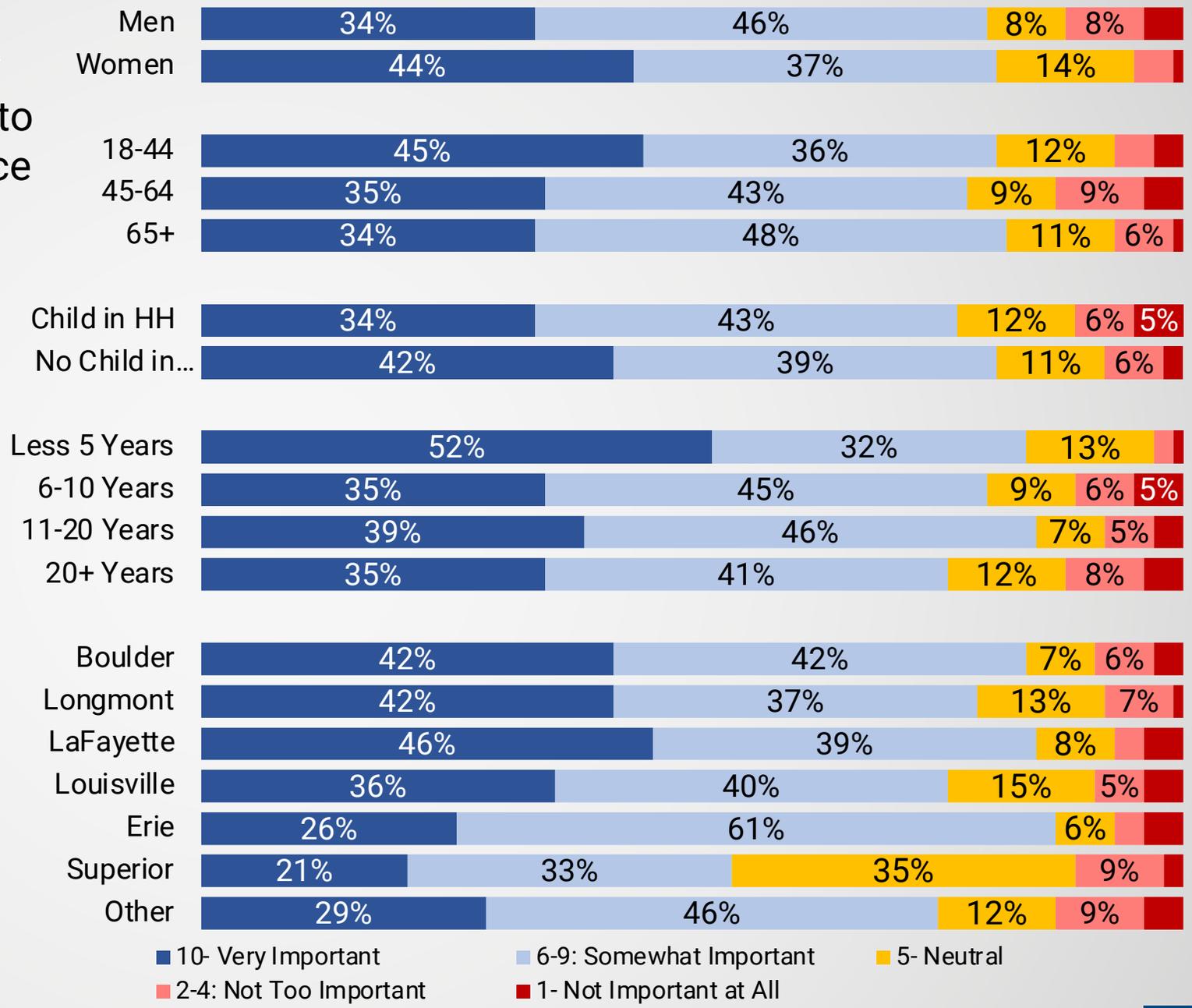
The Board of County Commissioners have a set of strategic priorities. How important are these strategic priorities to you? How would you rate the importance of each strategic priority below?

Economic Security and Social Stability

Helping residents access stable jobs, housing, and essential services



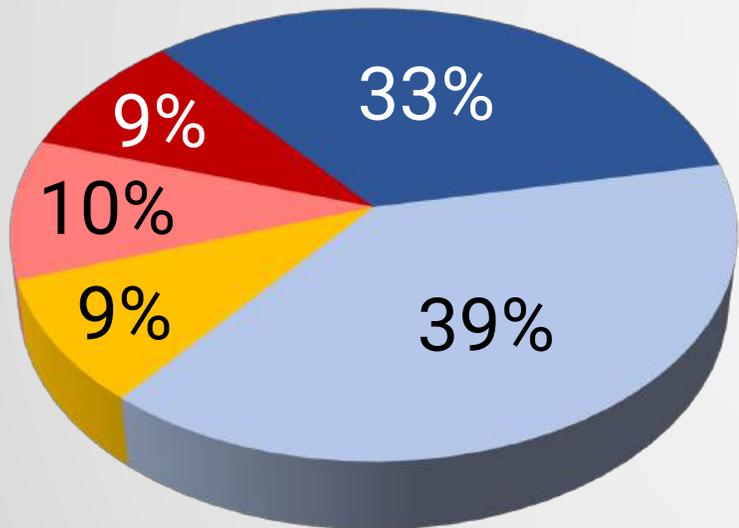
- 10- Very Important
- 6-9: Somewhat Important
- 5- Neutral
- 2-4: Not Too Important
- 1- Not Important at All



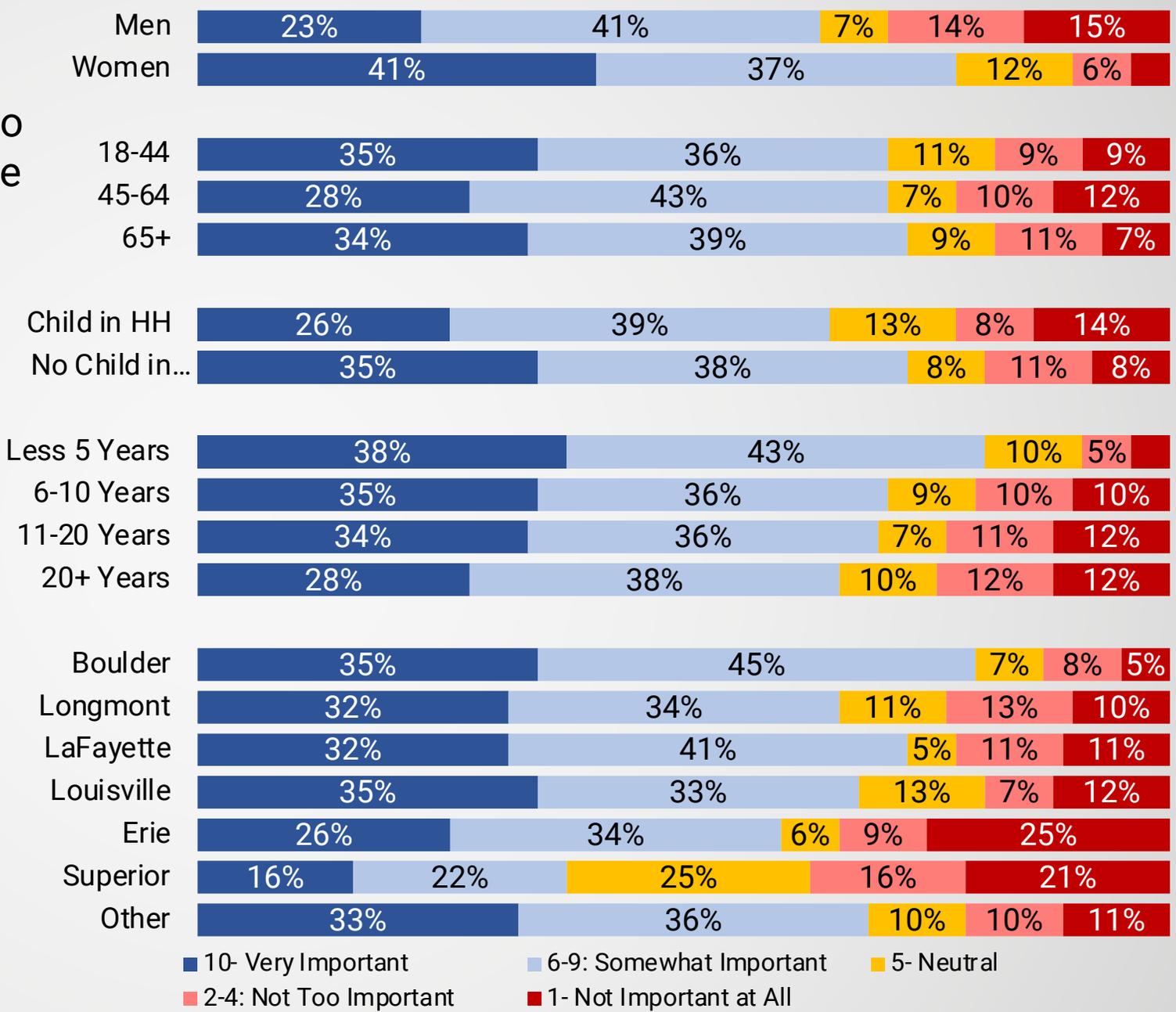
The Board of County Commissioners have a set of strategic priorities. How important are these strategic priorities to you? How would you rate the importance of each strategic priority below?

Climate Action and Environmental Stewardship

Protecting our environment and preparing for climate change



- 10- Very Important
- 6-9: Somewhat Important
- 5- Neutral
- 2-4: Not Too Important
- 1- Not Important at All

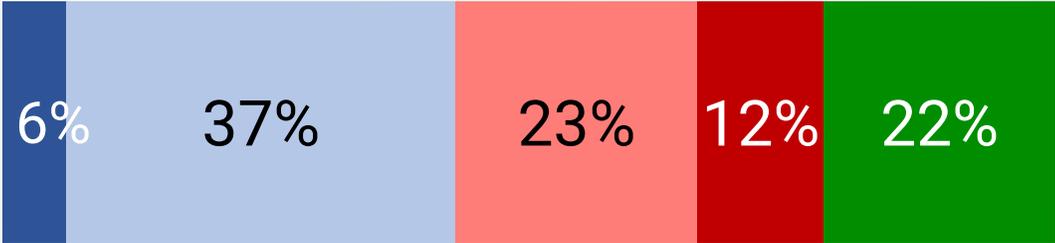


- 10- Very Important
- 6-9: Somewhat Important
- 5- Neutral
- 2-4: Not Too Important
- 1- Not Important at All

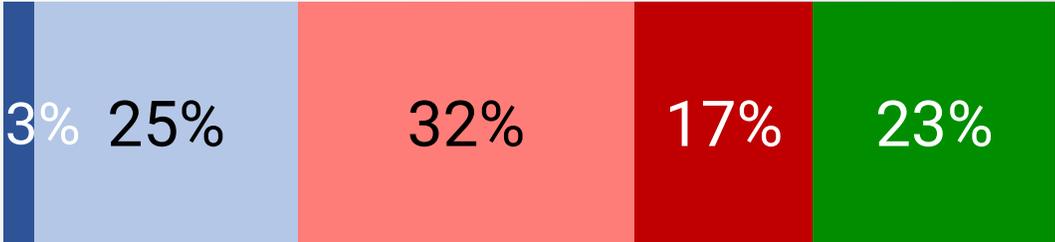
How would you rate Boulder County’s progress toward achieving each of the following strategic priorities?

[Ranked by Excellent and Good Combined]

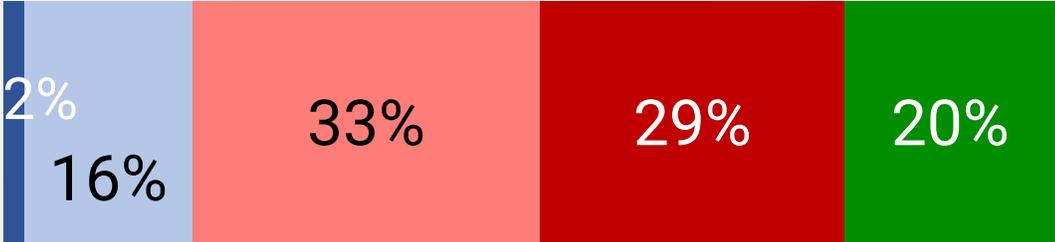
Climate Action and Environmental Stewardship – Protecting our environment and preparing for climate change (43%)



Good Governance – Providing transparent, efficient, and responsive county services (28%)



Economic Security and Social Stability – Helping residents access stable jobs, housing, and essential services (18%)



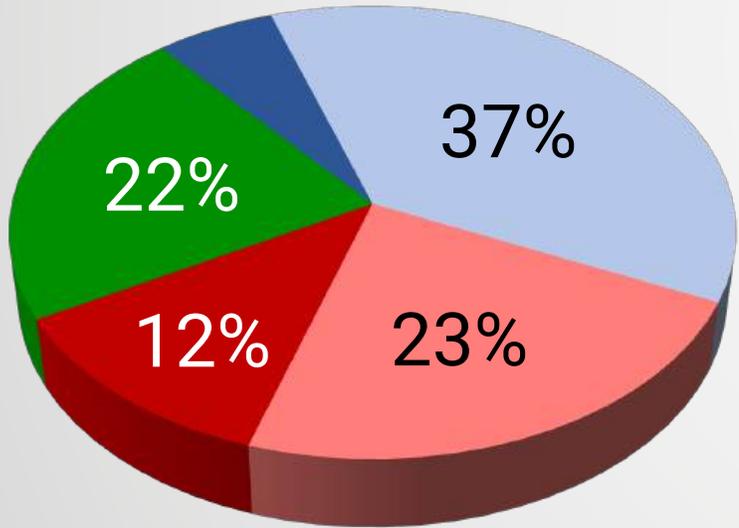
■ Excellent ■ Good ■ Fair ■ Poor ■ No Opinion

How would you rate Boulder County's progress toward achieving each of the following strategic priorities?

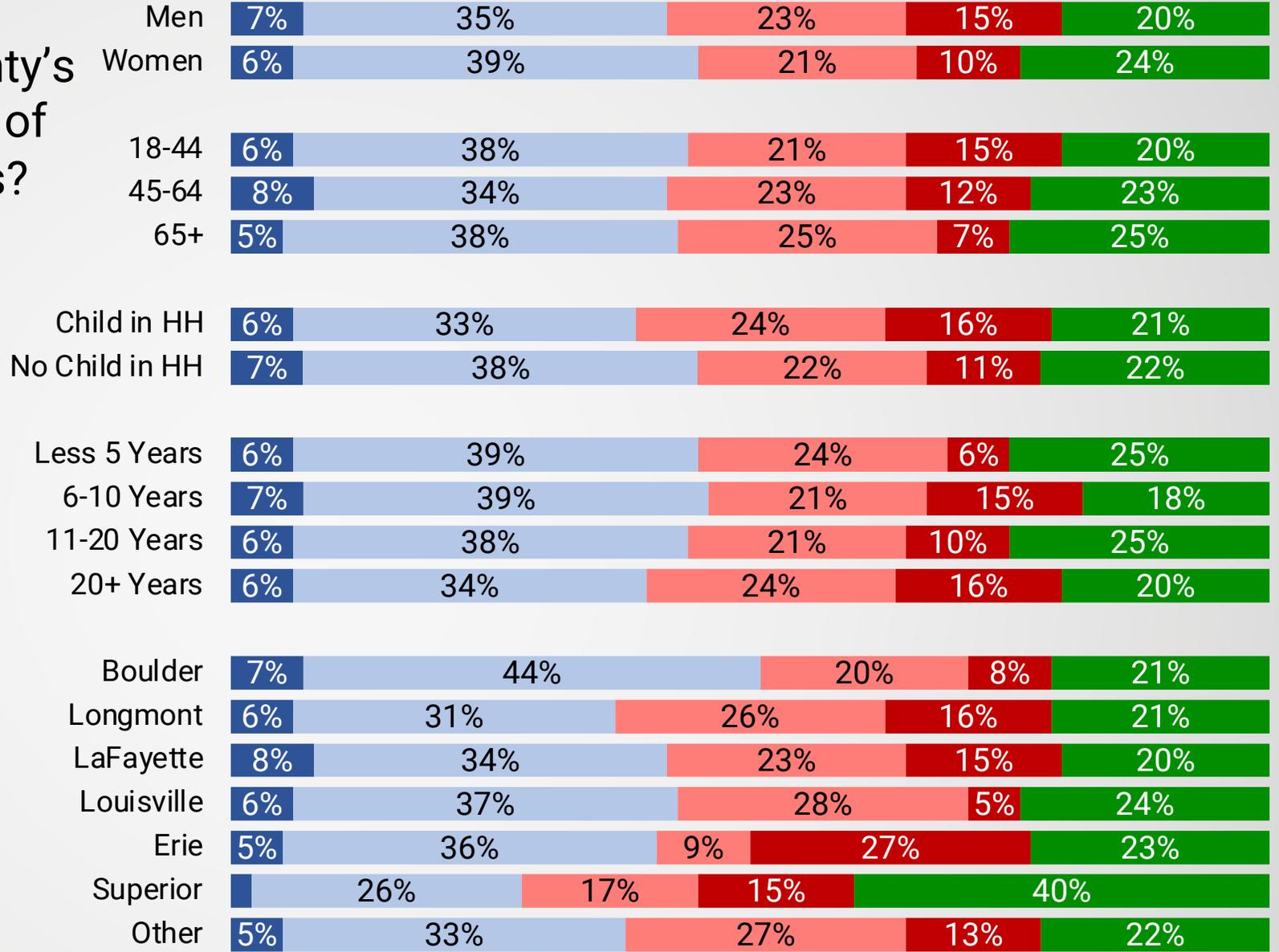
Climate Action and Environmental Stewardship

Protecting our environment and preparing for climate change

Excellent & Good 43%



■ Excellent ■ Good ■ Fair ■ Poor ■ No Opinion

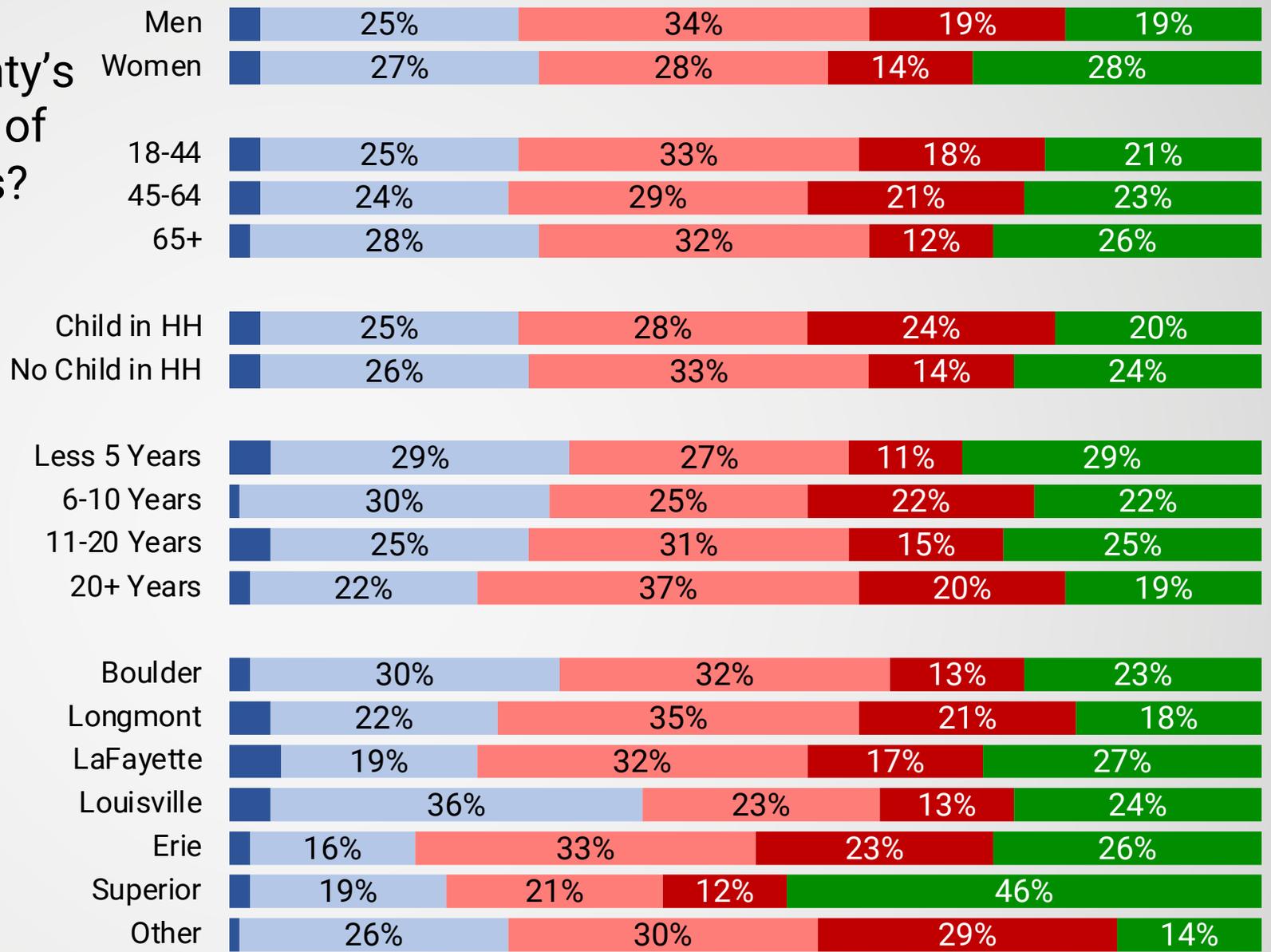
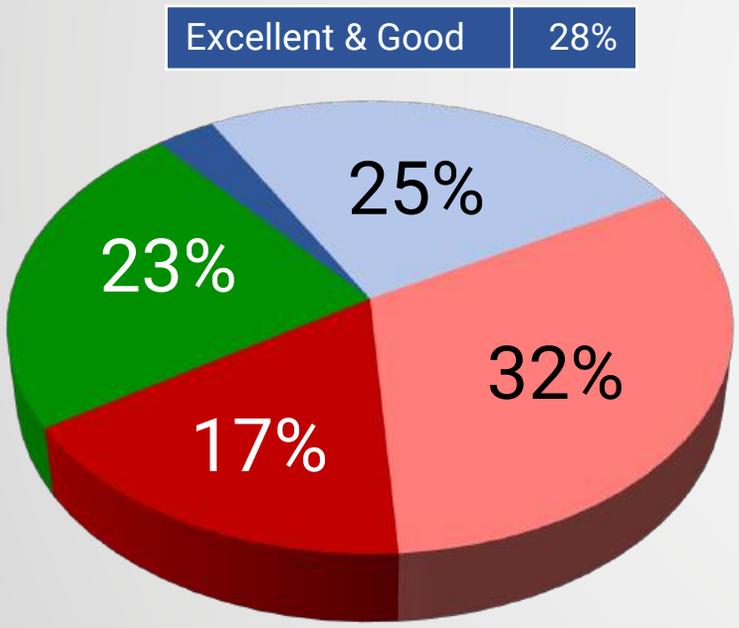


■ Excellent ■ Good ■ Fair ■ Poor ■ No Opinion

How would you rate Boulder County's progress toward achieving each of the following strategic priorities?

Good Governance

Providing transparent, efficient, and responsive county services



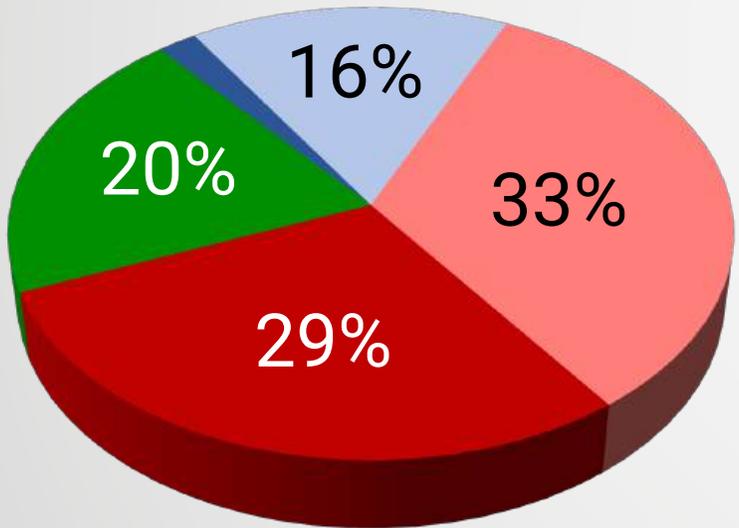
■ Excellent
 ■ Good
 ■ Fair
 ■ Poor
 ■ No Opinion

How would you rate Boulder County's progress toward achieving each of the following strategic priorities?

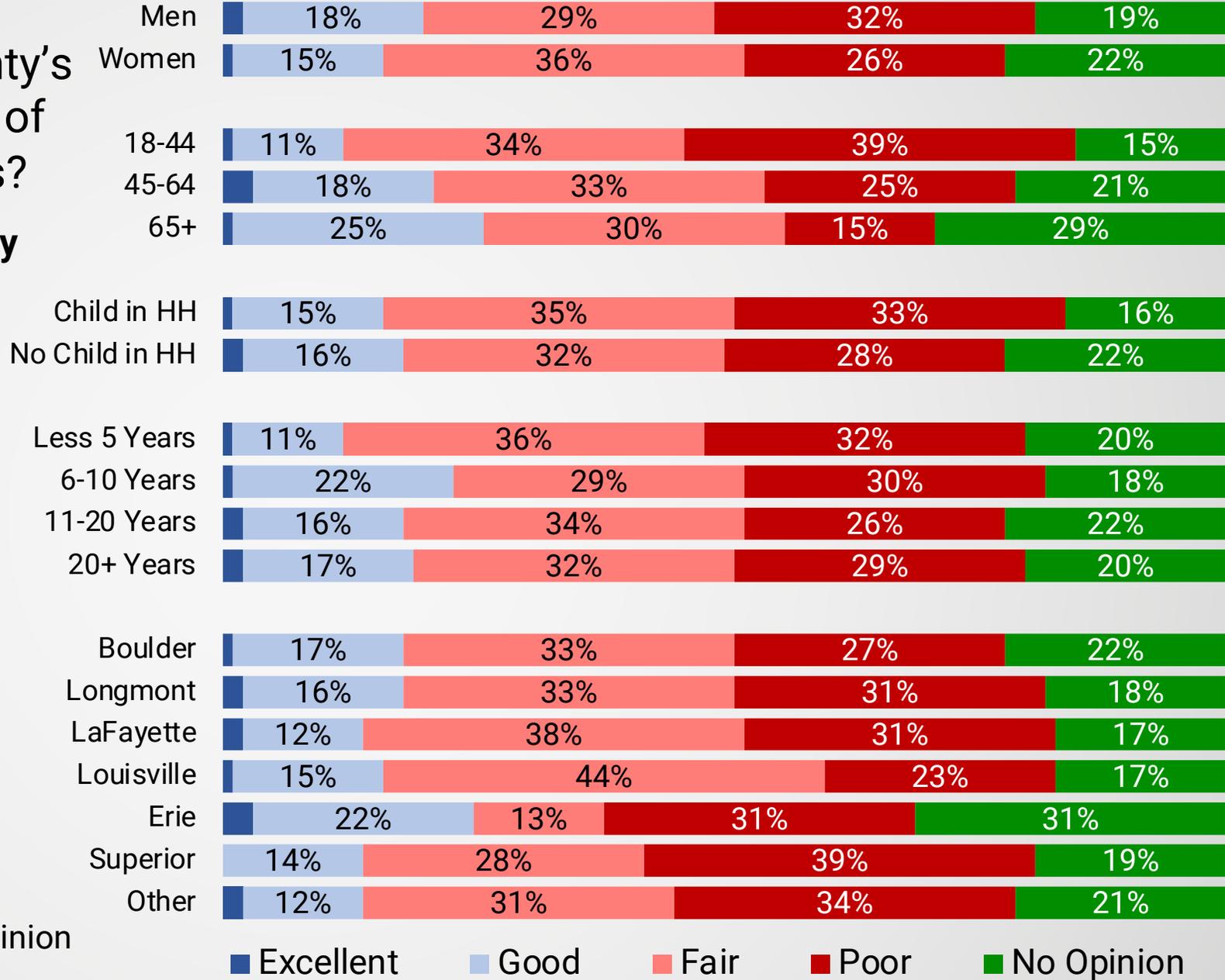
Economic Security and Social Stability

Helping residents access stable jobs, housing, and essential services

Excellent & Good 18%

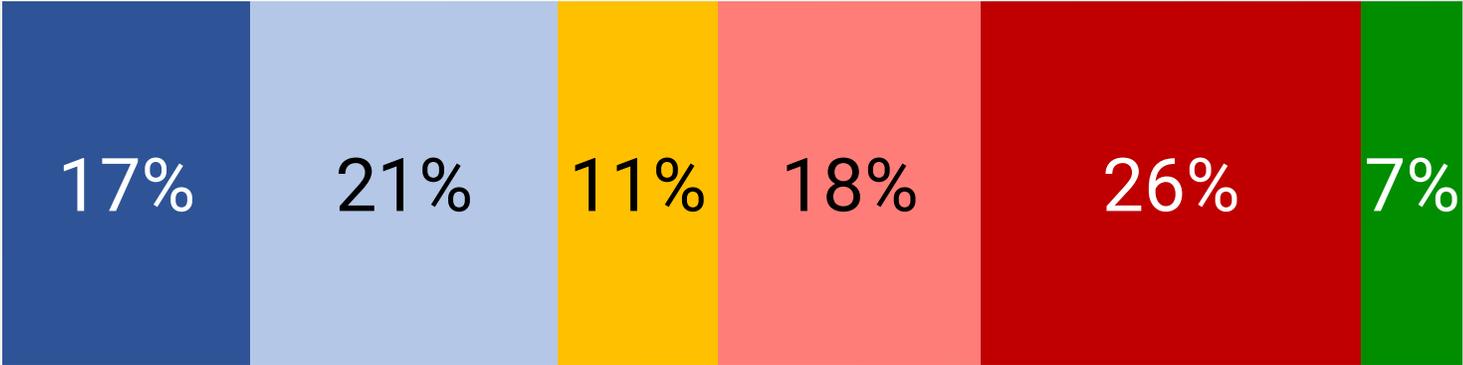


■ Excellent ■ Good ■ Fair ■ Poor ■ No Opinion

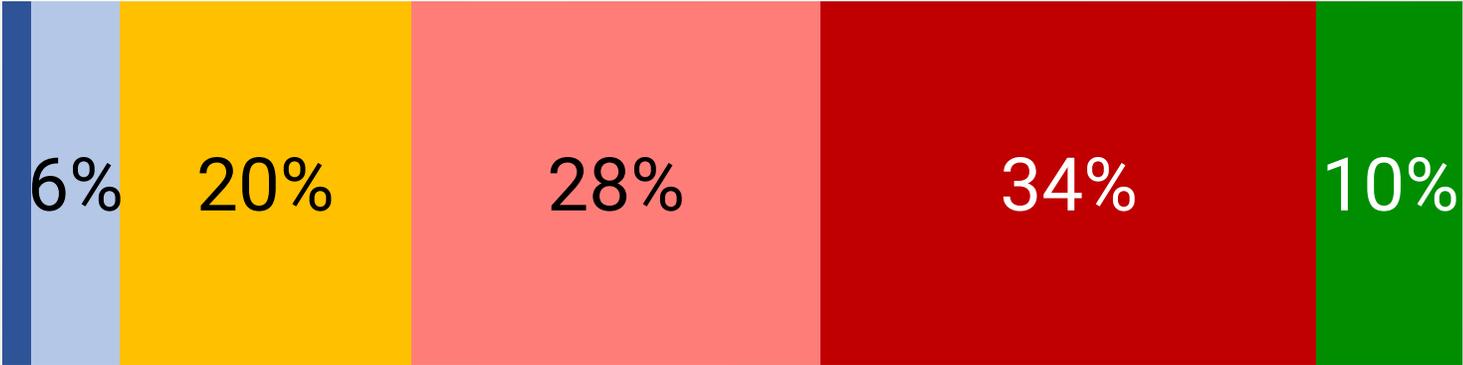


Please indicate your opinion regarding the rate of growth for the following categories in Boulder County.

Residential housing growth



Population growth



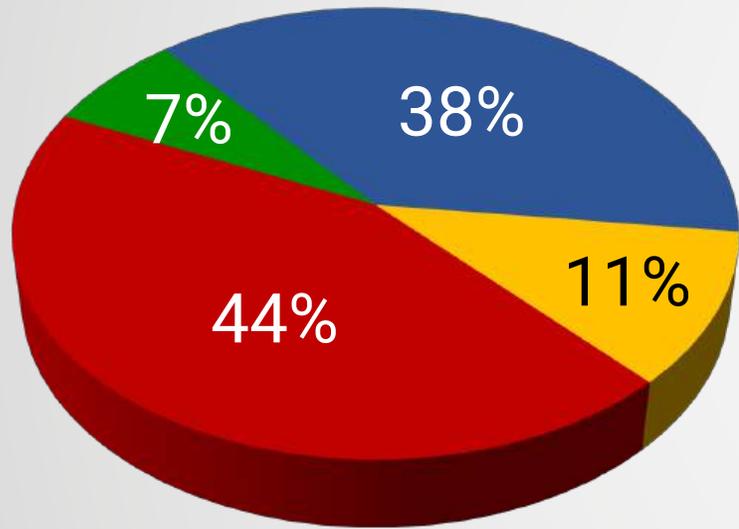
■ Much Too Slow
■ Somewhat Too Fast

■ Somewhat Too Slow
■ Much Too Fast

■ Right Amount
■ No Opinion

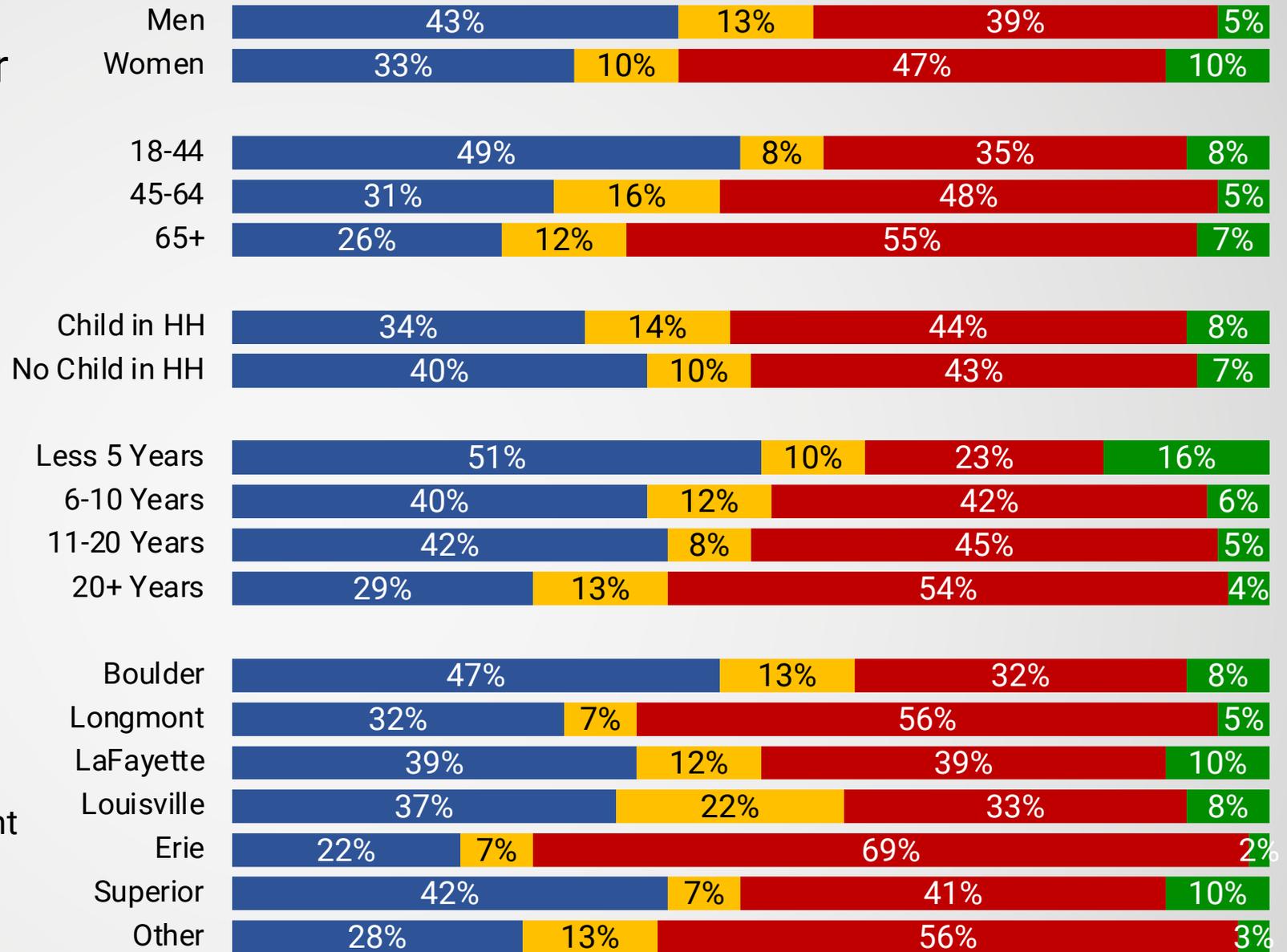
Please indicate your opinion regarding the rate of growth for the following categories in Boulder County.

Residential Housing Growth



■ Too Slow ■ Just Right Amount
■ Too Fast ■ No Opinion

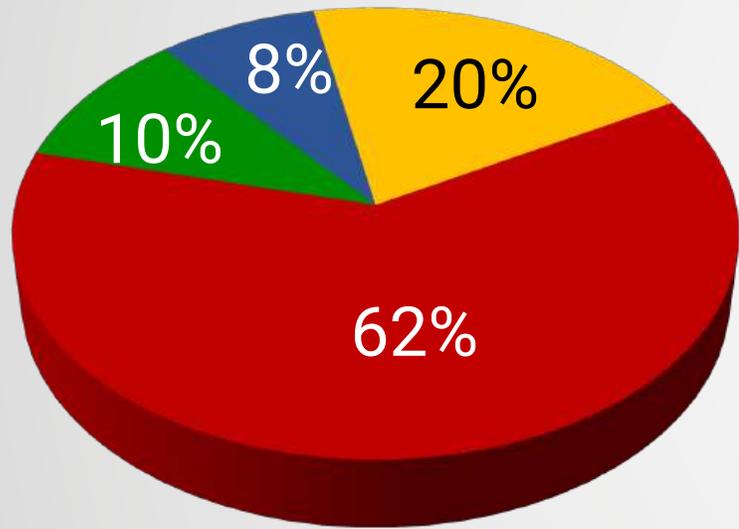
Much Too Slow	17%
Somewhat Too Slow	21%
Much Too Fast	26%
Somewhat Too Fast	18%



■ Too Slow ■ Just Right Amount ■ Too Fast ■ No Opinion

Please indicate your opinion regarding the rate of growth for the following categories in Boulder County.

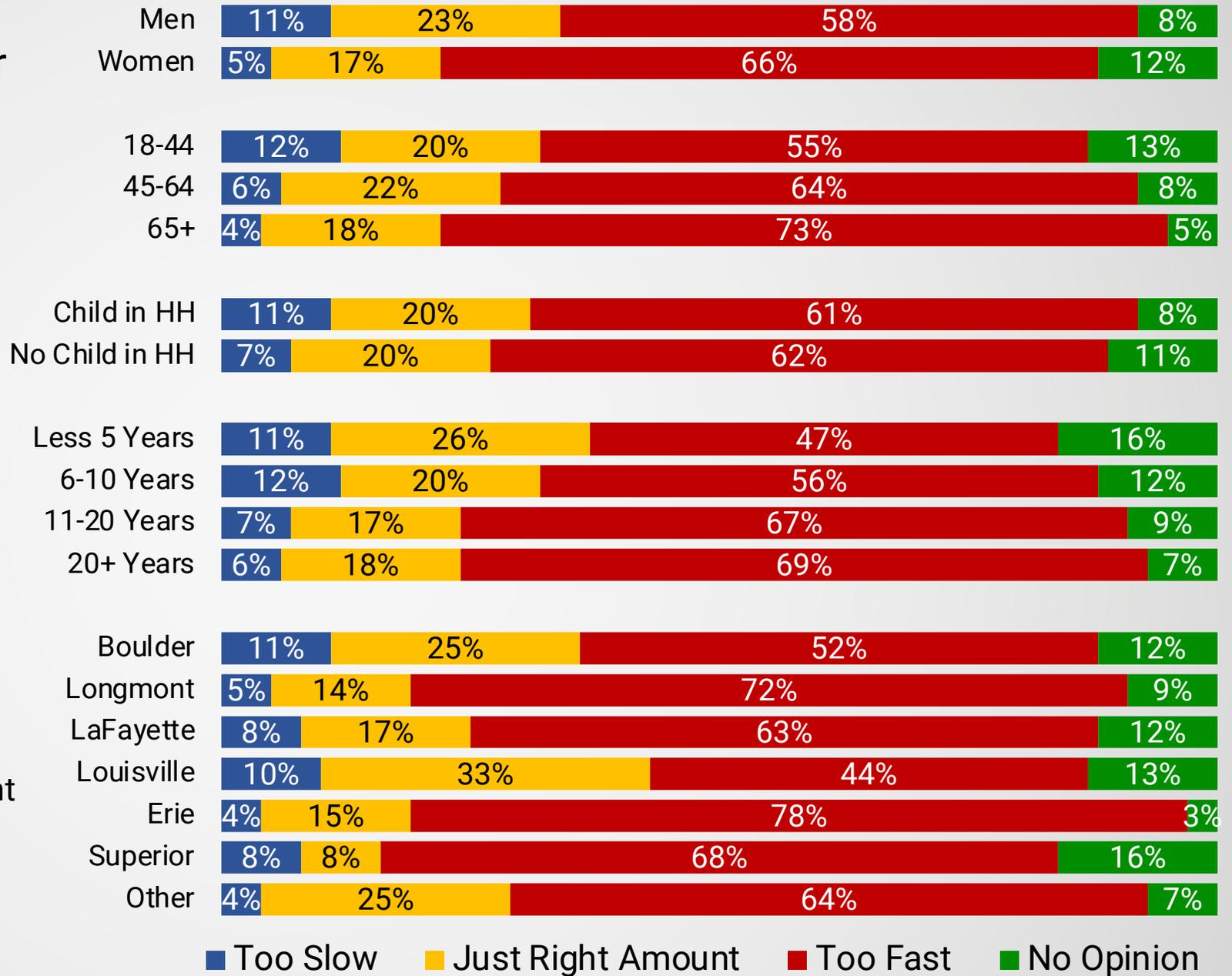
Population Growth



Too Slow
Too Fast

Just Right Amount
No Opinion

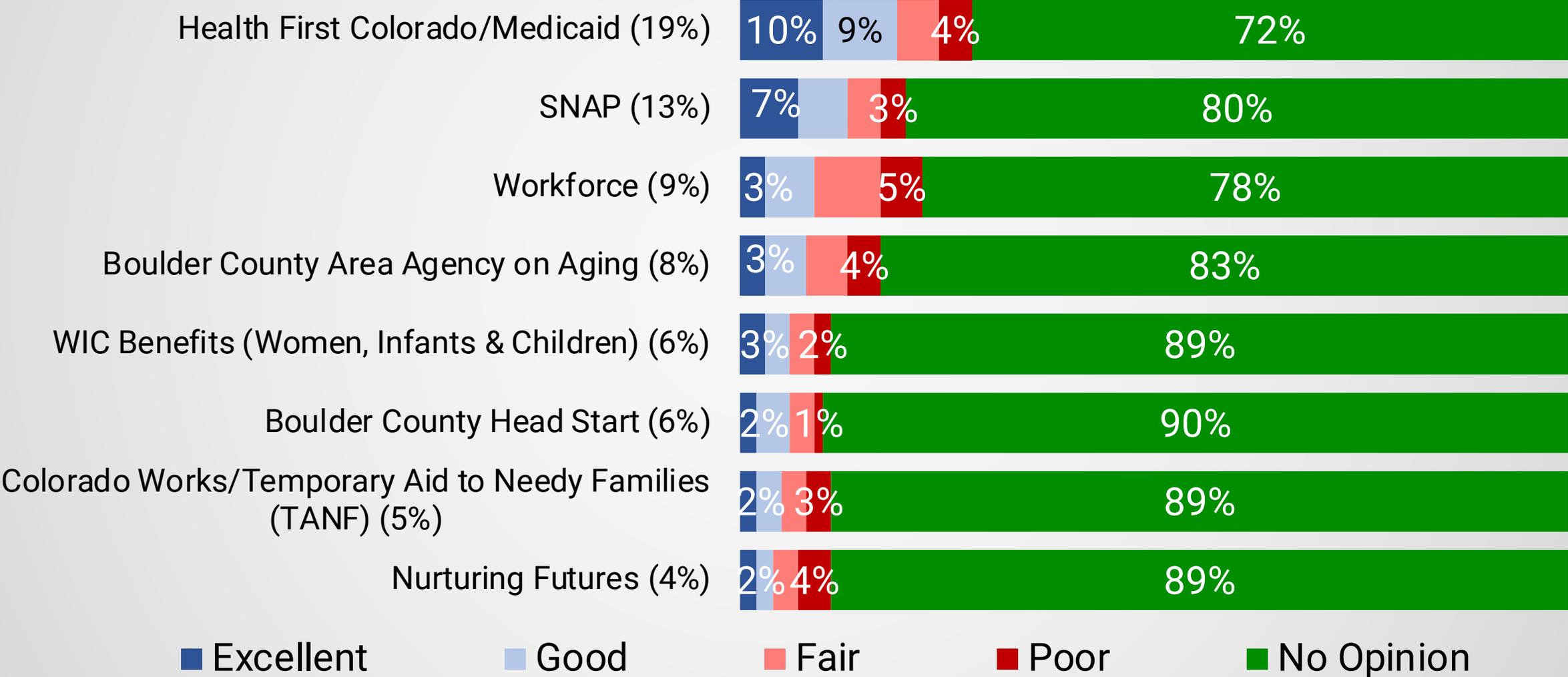
Much Too Slow	2%
Somewhat Too Slow	6%
Much Too Fast	34%
Somewhat Too Fast	28%



Too Slow Just Right Amount Too Fast No Opinion

If you've had experience with any of the following programs administered by Boulder County, please rate that experience:

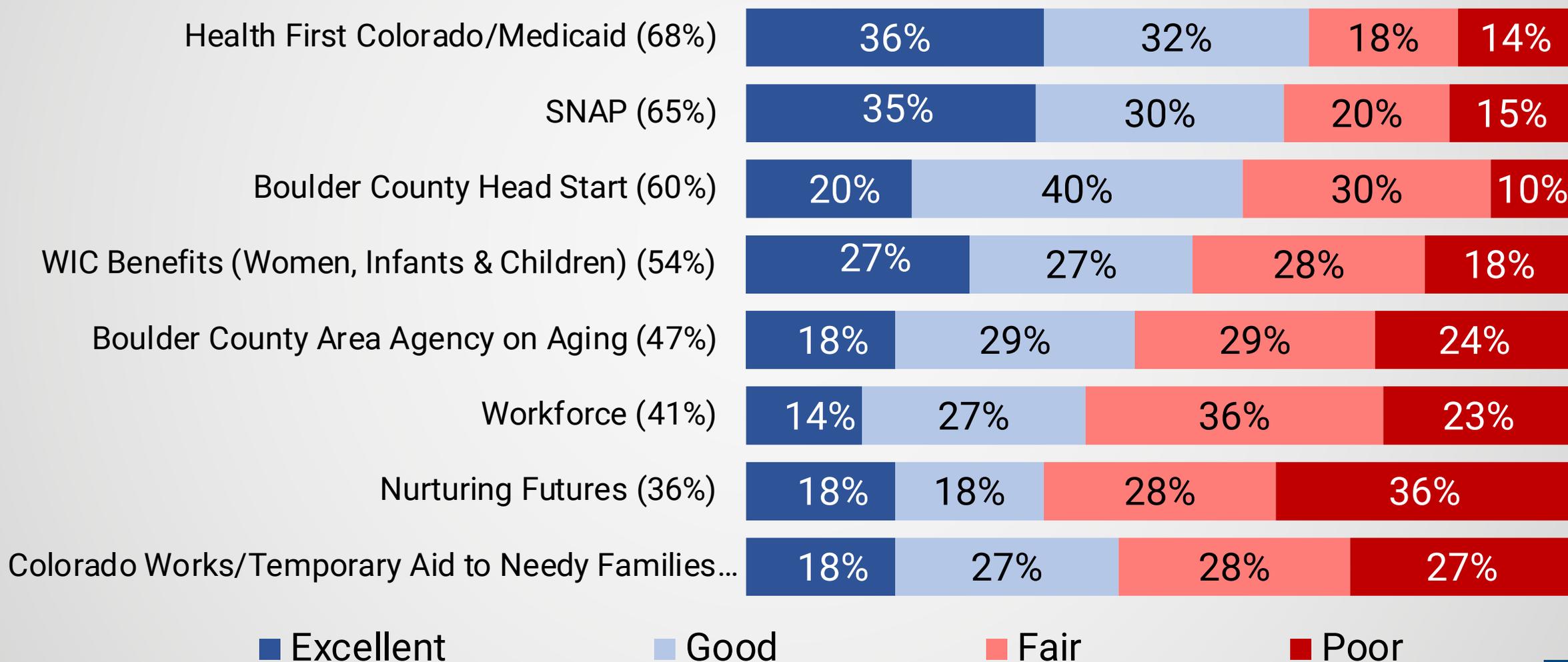
[Ranked by Excellent and Good Combined]



If you've had experience with any of the following programs administered by Boulder County, please rate that experience:

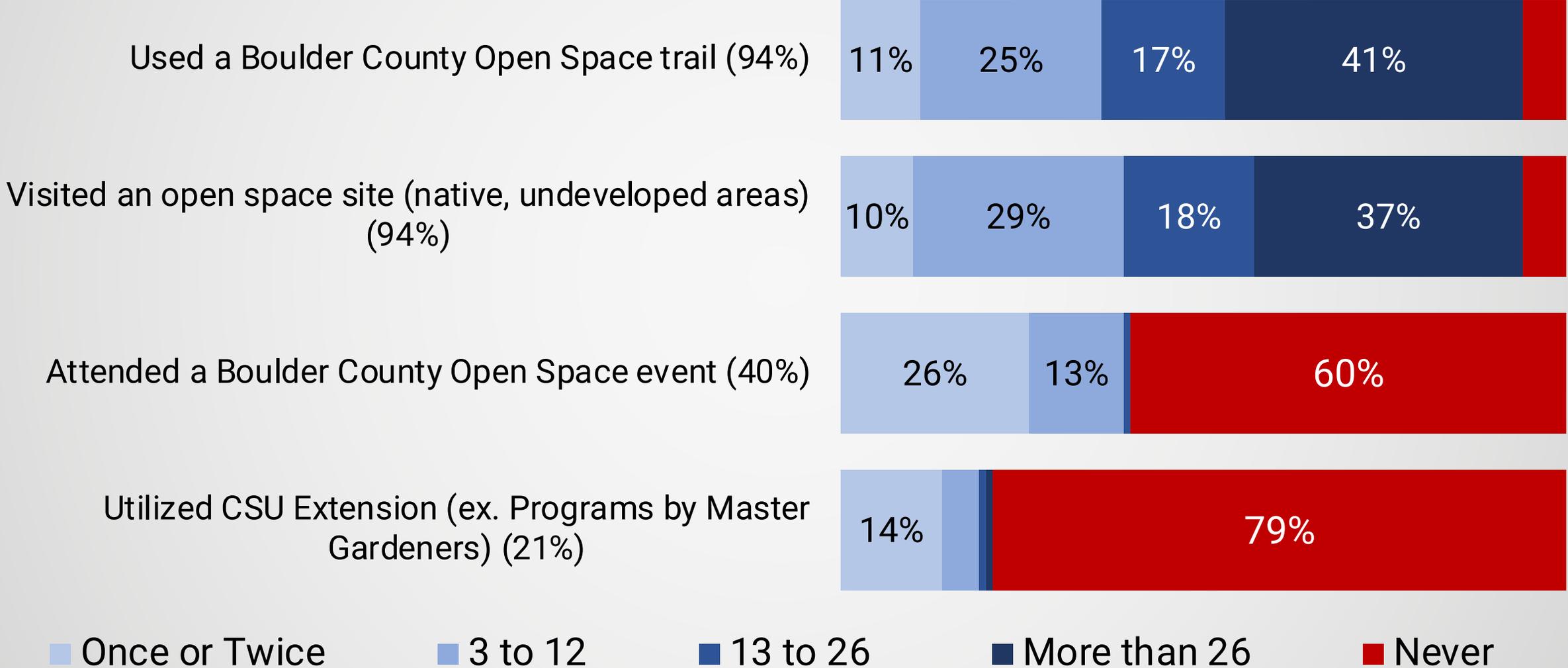
[Ranked by Excellent and Good Combined]

Among respondents who had an experience and rated that experience, removing unsure respondents.



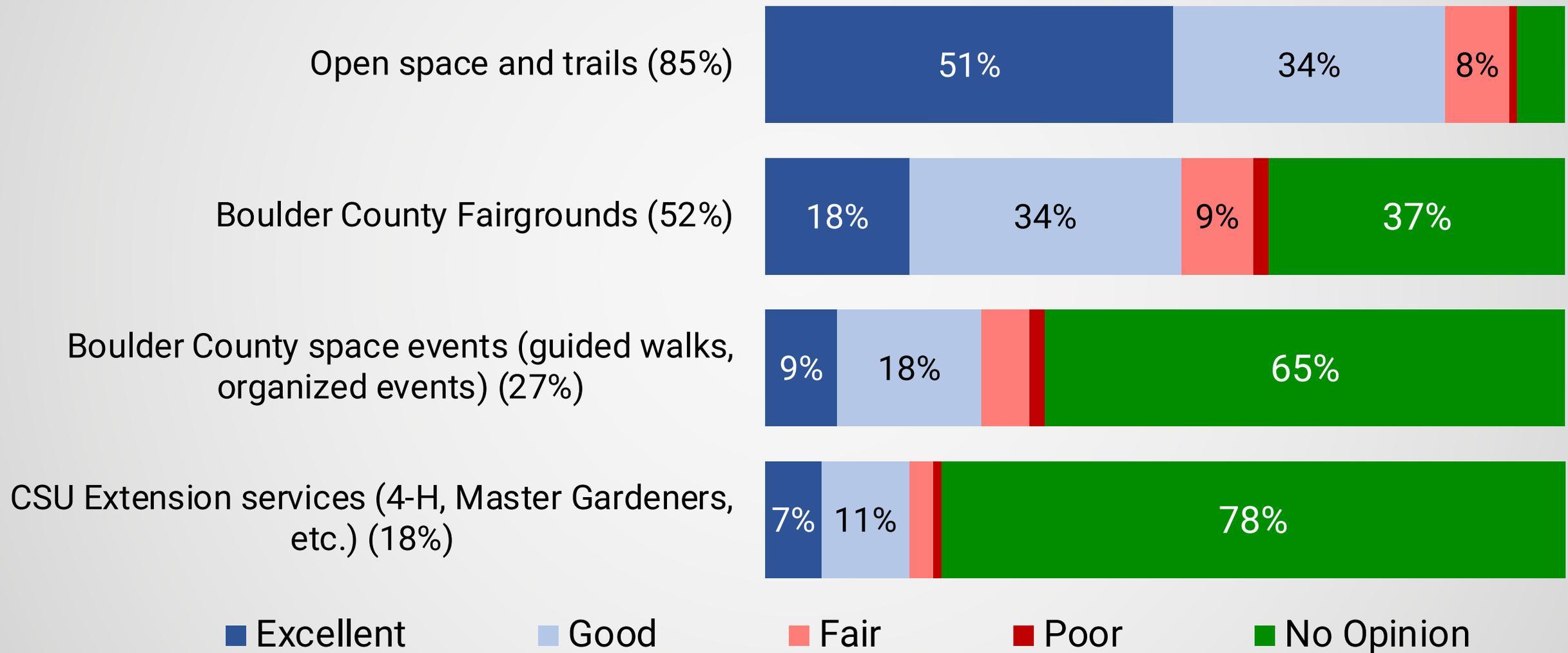
■ Excellent ■ Good ■ Fair ■ Poor

If you've had experience with any of the following programs administered by Boulder County, please rate that experience:



For each of the following amenities maintained by Boulder County, please rate the quality:

[Ranked by Excellent and Good Combined]

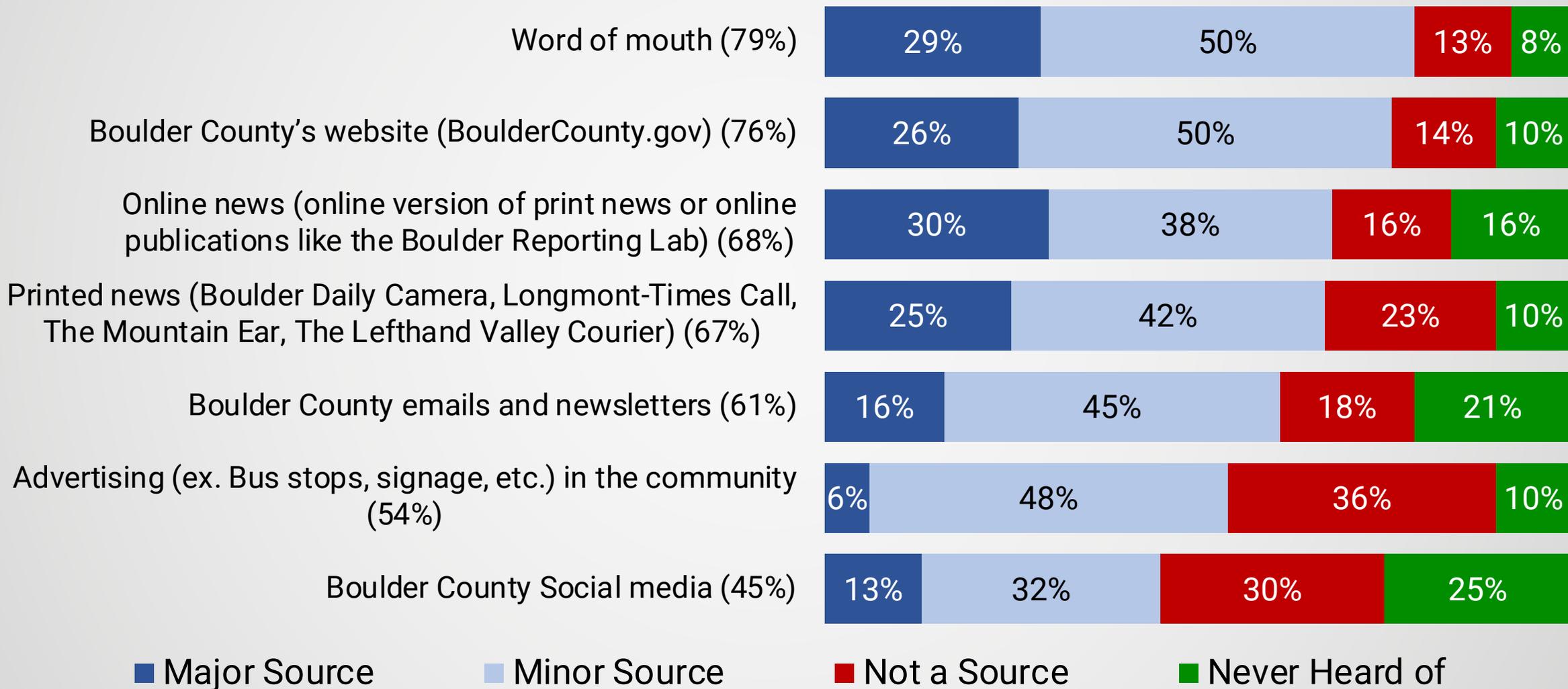




Boulder County Communications

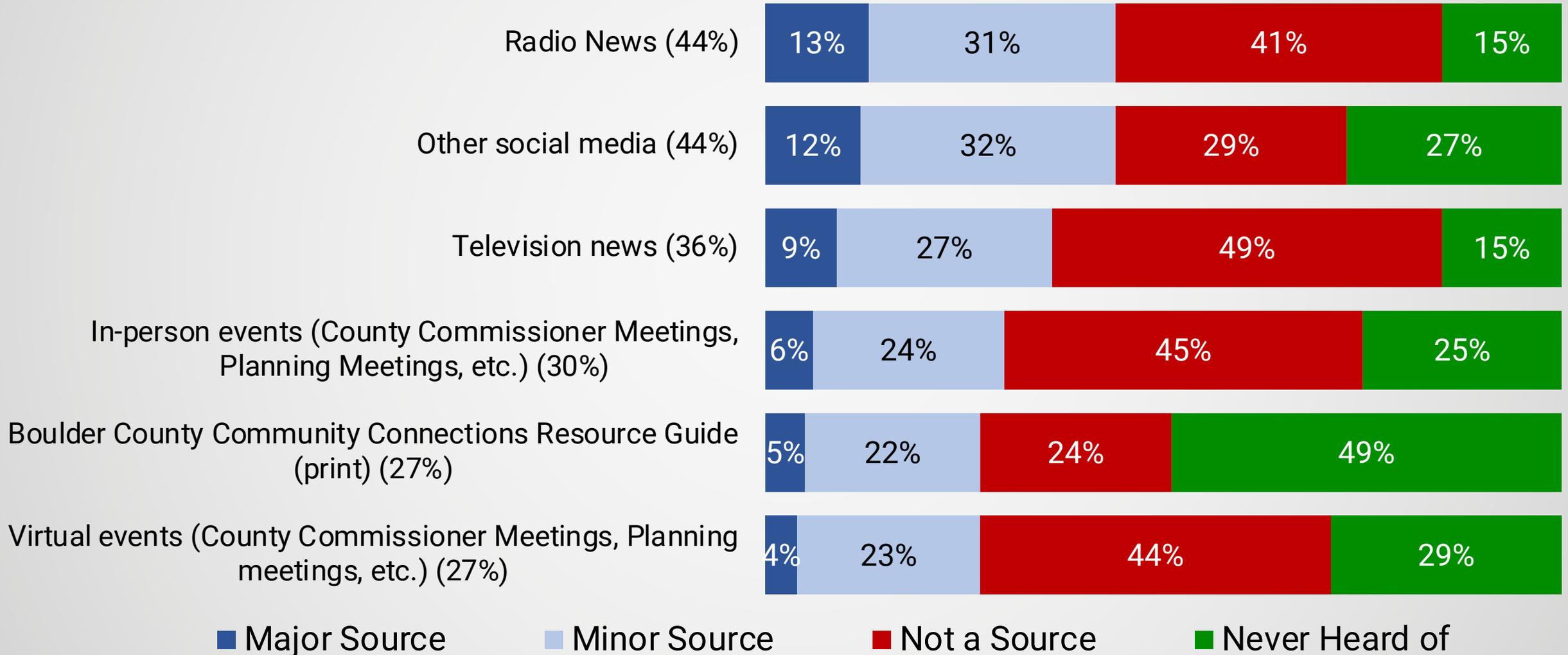
How much of a source, if at all, are each of the following for news and information about Boulder County:

[Ranked by Total Preferred Source]

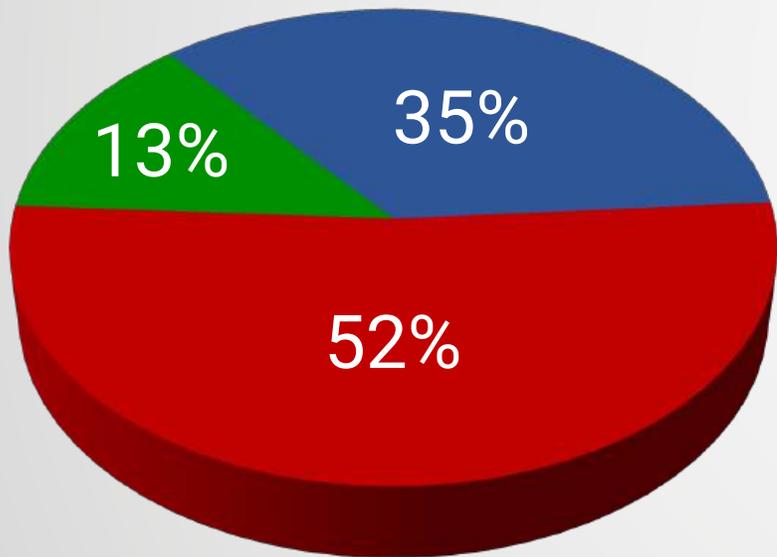


How much of a source, if at all, are each of the following for news and information about Boulder County:

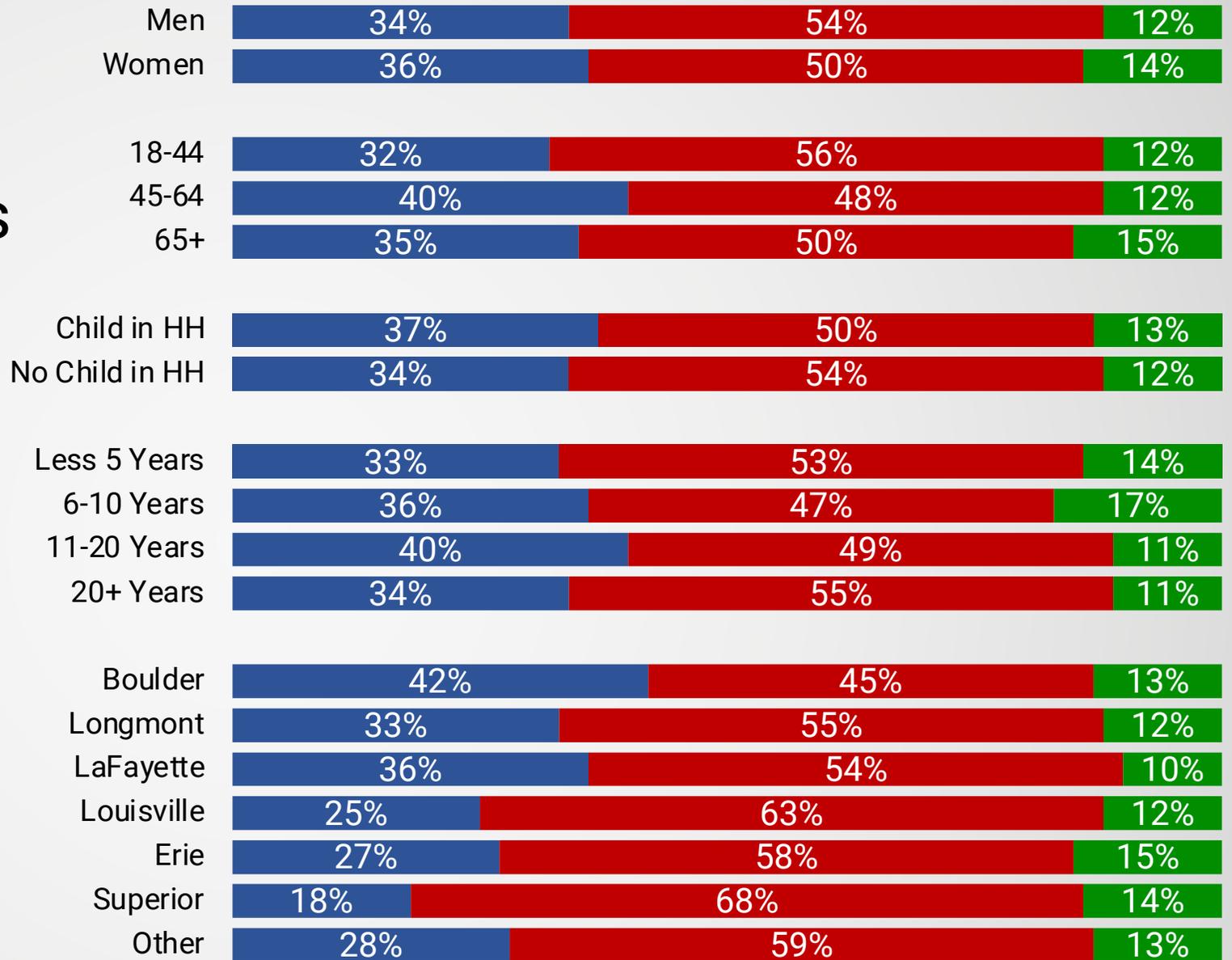
[Ranked by Total Preferred Source]



Do you recall receiving the Boulder County Community Connections magazine in the mail this last September?



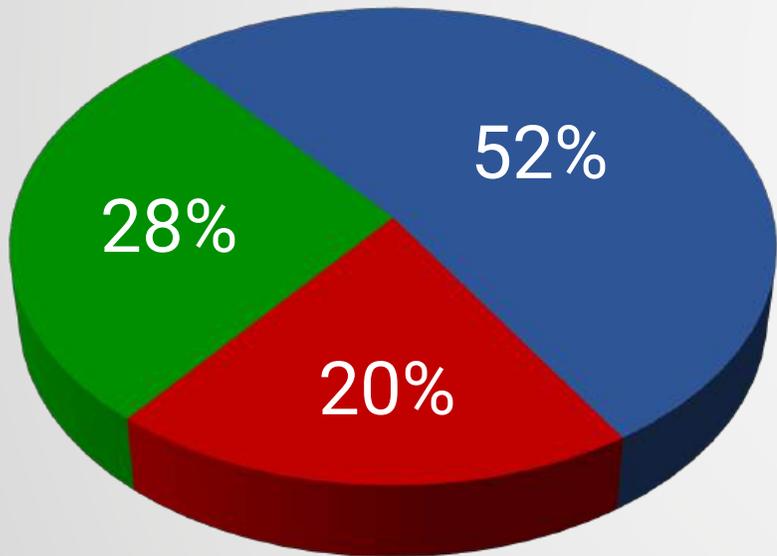
■ Yes ■ No ■ No Opinion



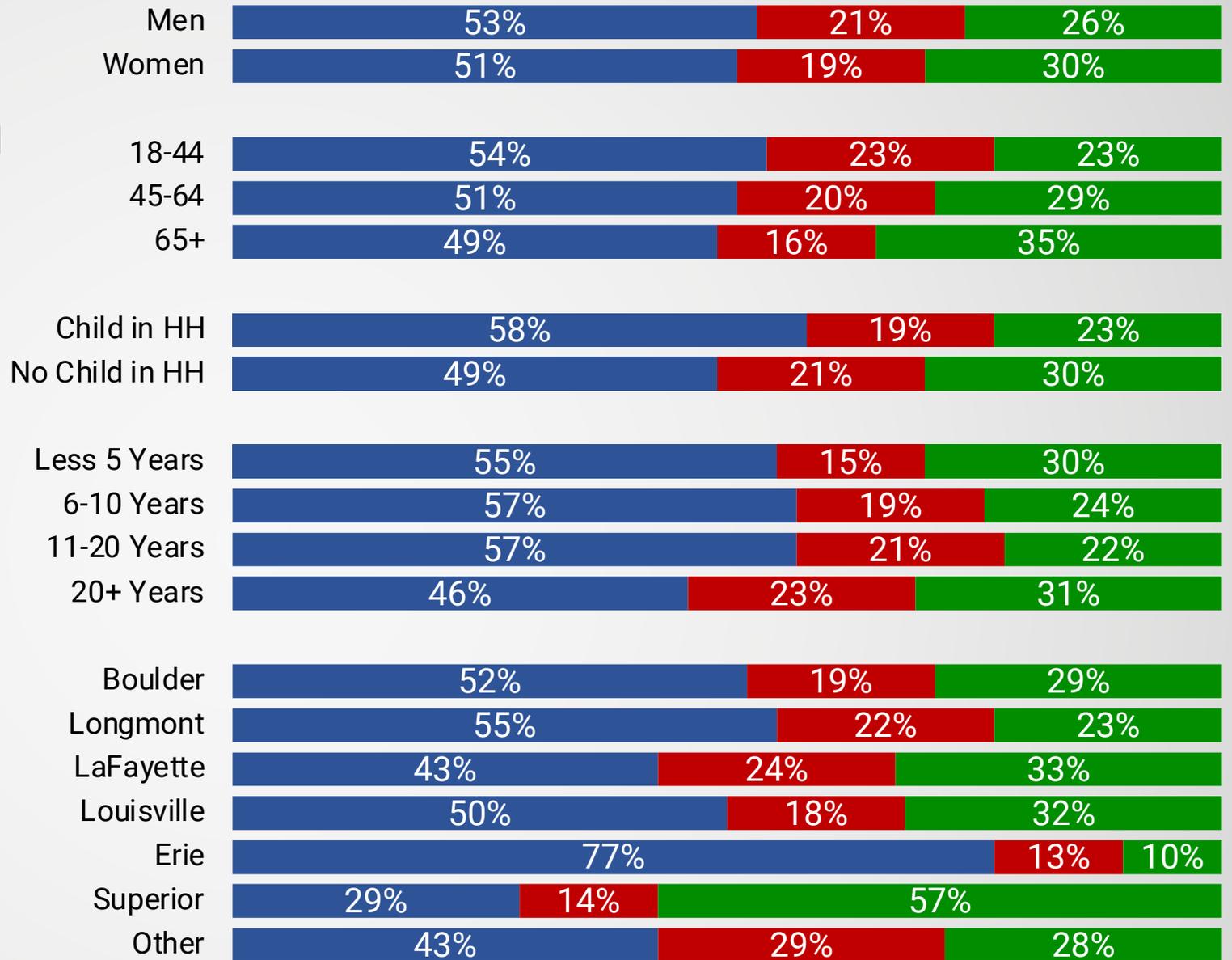
■ Yes ■ No ■ No Opinion

After reading the Boulder County Community Connections magazine, did you learn something new about the Boulder County government?

(Asked to those that recalled receiving the Boulder County Community Connections magazine, 551n)



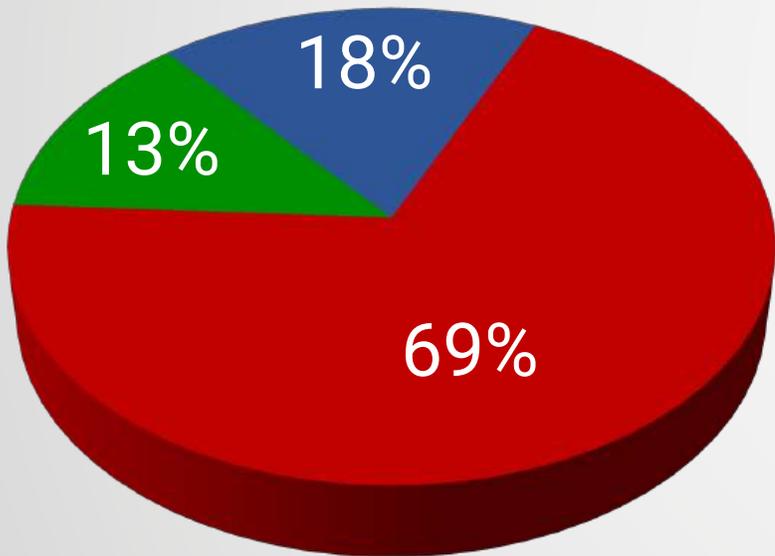
■ Yes ■ No ■ No Opinion



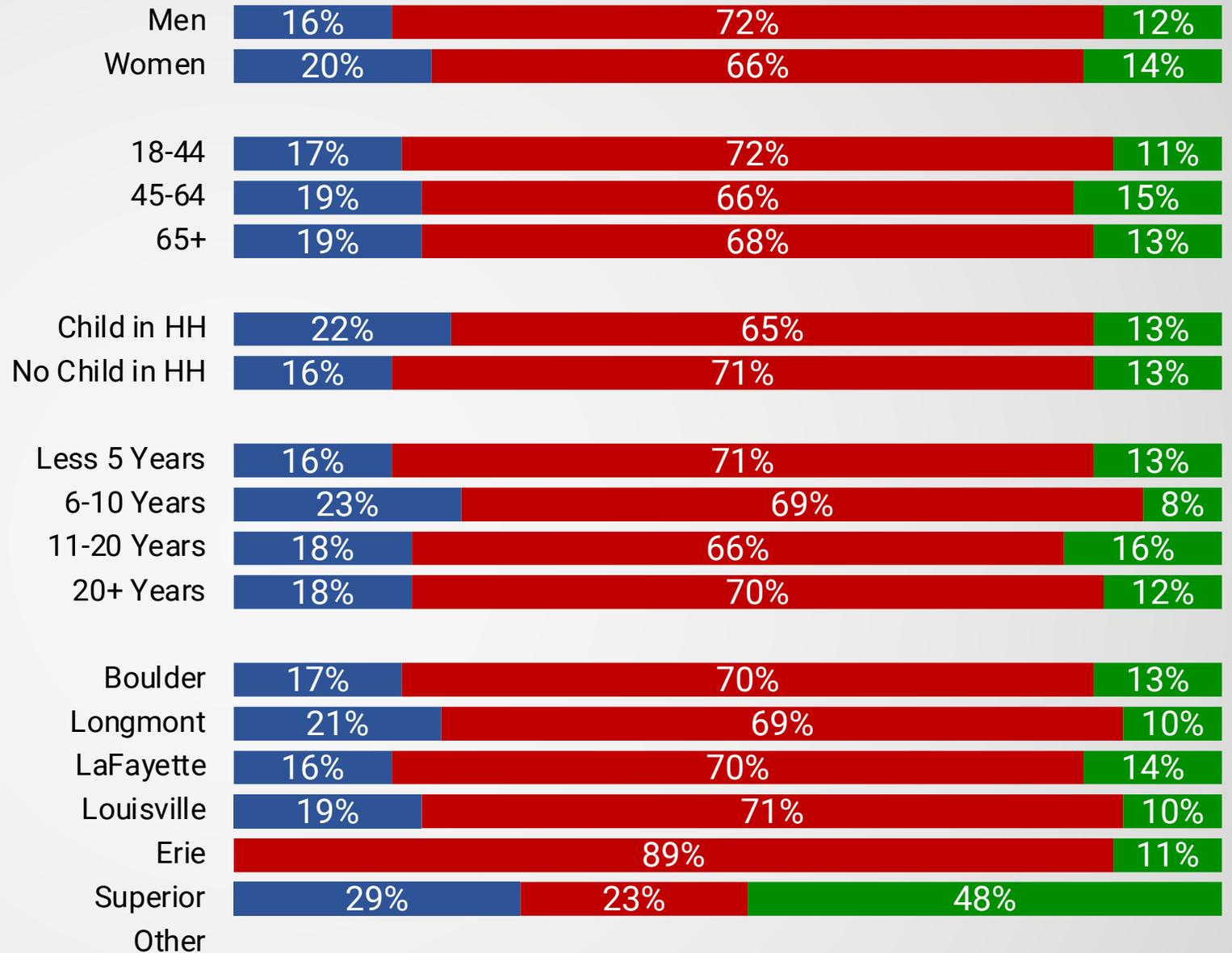
■ Yes ■ No ■ No Opinion

After reading the magazine, did you sign up for county emails and/or Boulder County alerts?

(Asked to those that recalled receiving the Boulder County Community Connections magazine, 551n)



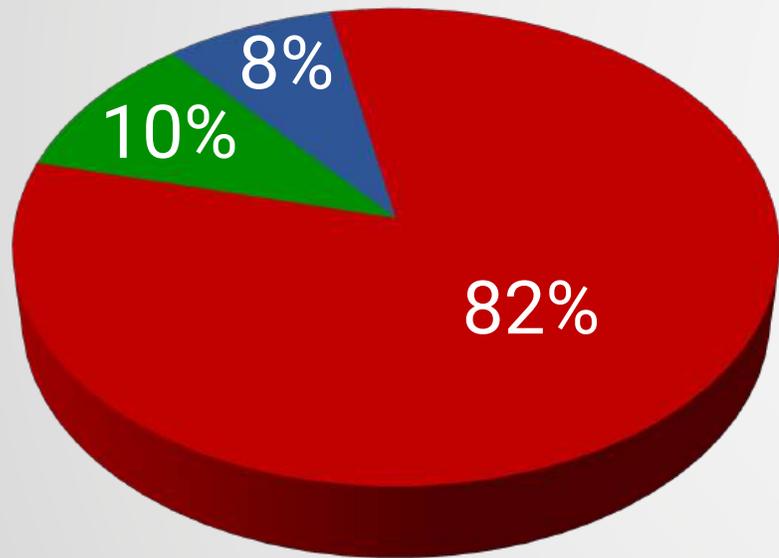
■ Yes ■ No ■ No Opinion



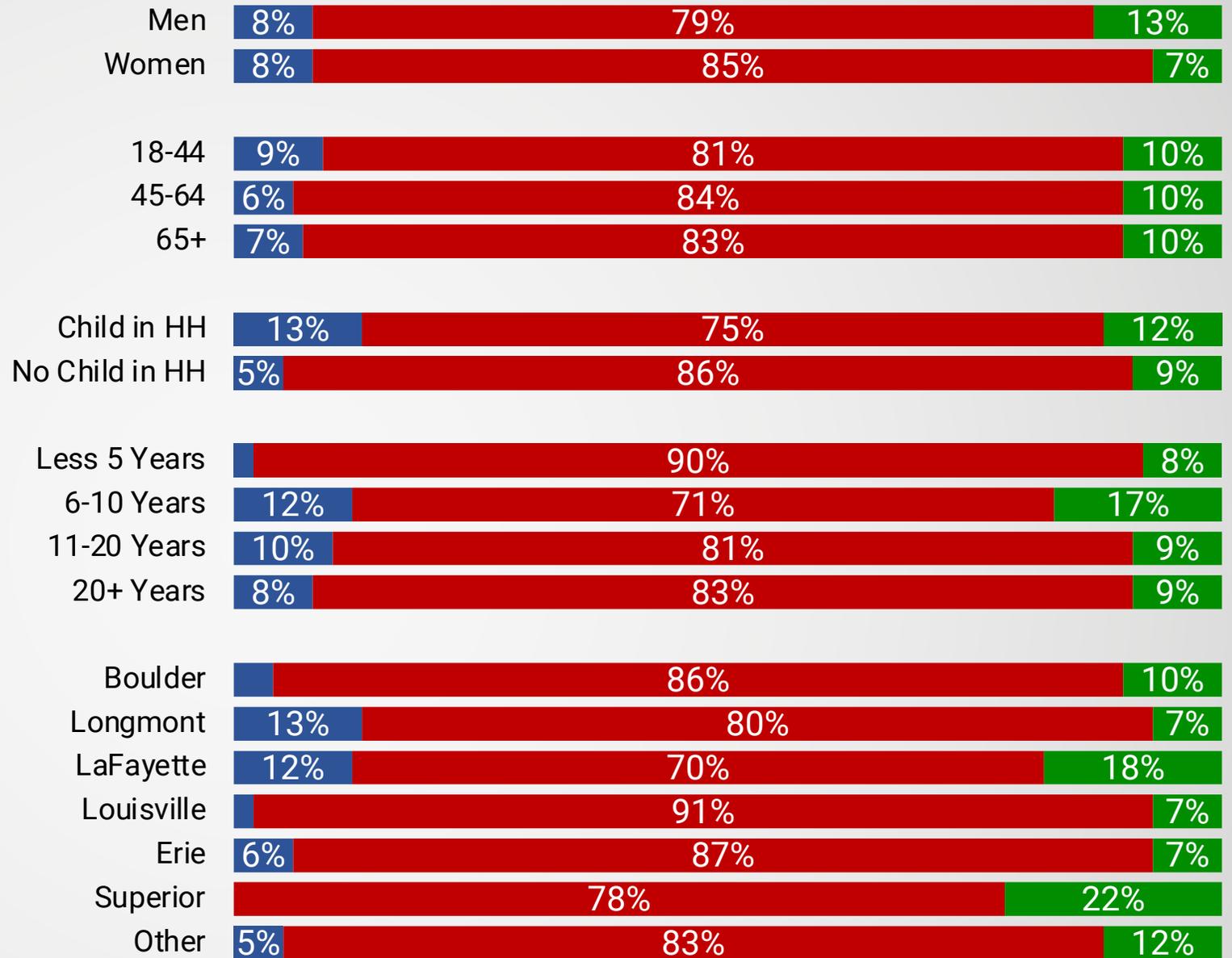
■ Yes ■ No ■ No Opinion

Did you read the magazine online or the print version?

(Asked to those that recalled receiving the Boulder County Community Connections Magazine, 551n)



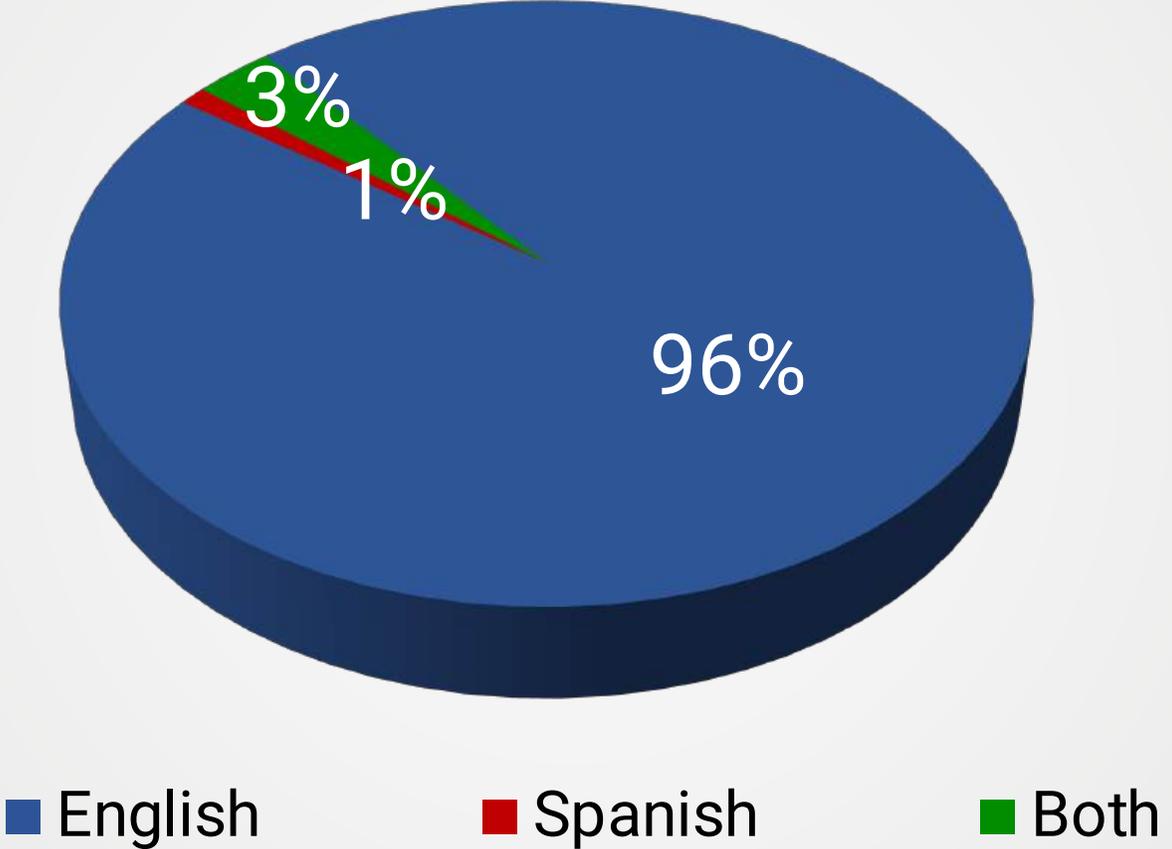
■ Online ■ Print Version ■ No Opinion



■ Online ■ Print Version ■ No Opinion

In what language did you read the magazine?

(Asked to those that recalled receiving the Boulder County Community Connections Magazine, 551n)



Please share your feedback on the Boulder County Community Connections Publication:

Informative, Useful, and Appreciated: A large share of respondents describes the publication as Informative. Helpful for learning about county programs, events, and services. A good resource worth continuing. Representative phrases include: “Very informative,” “Great resource,” “Helpful,” and “I love this magazine.”

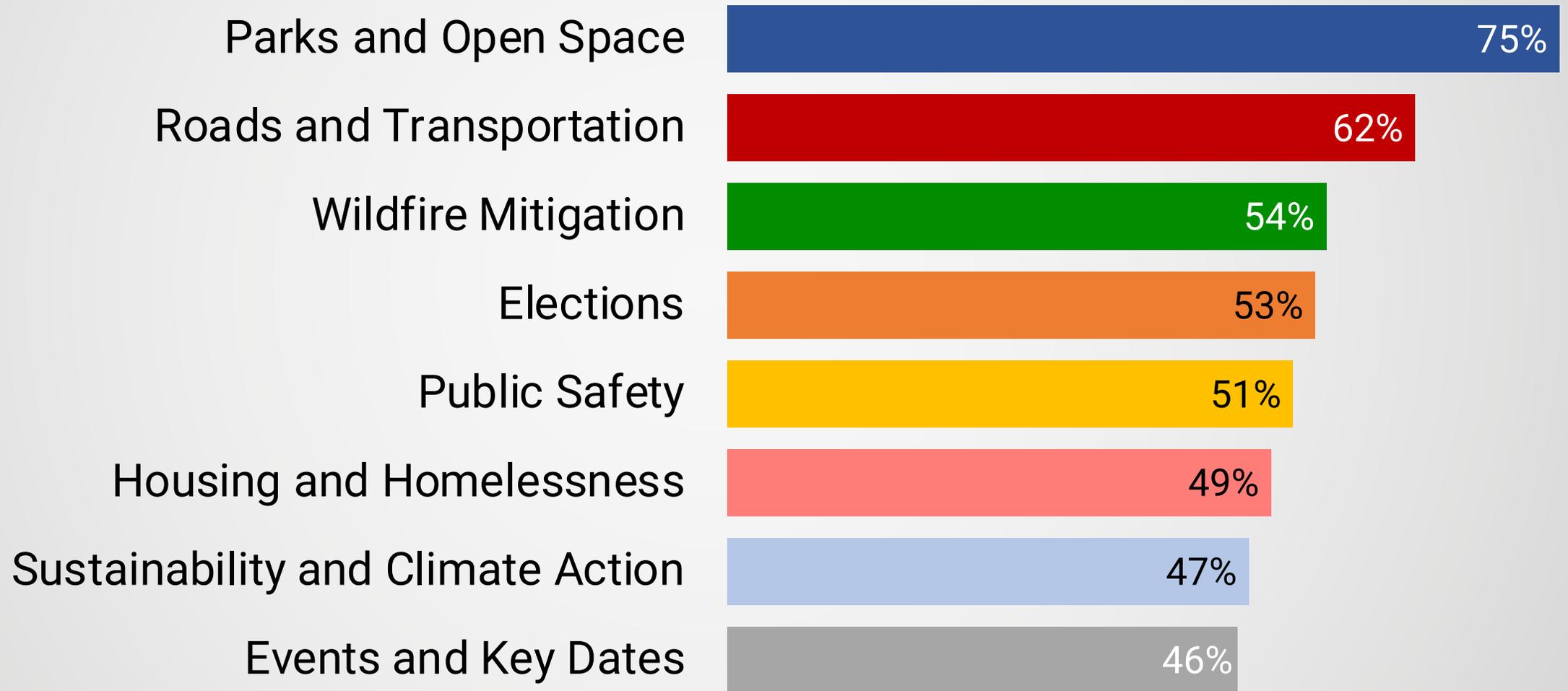
Did Not Read / Don’t Remember / Skimmed: A major secondary theme is that many residents didn’t read it, only skimmed it, or don’t remember receiving it. Some mentioned Tossing it in recycling. Comments like “Didn’t read,” “Don’t remember,” “Skimmed through,” and “Went straight to recycling” appear frequently.

Cost Concerns / Not a Good Use of Funds: A substantial number of respondent's question whether the publication is worth the expense. Concerns about taxpayer money. Suggesting reduced printing or online-only versions. Comments calling it “wasteful,” “propaganda,” or “not the best use of funds.” Some also suggest postcard reminders instead of a full magazine.

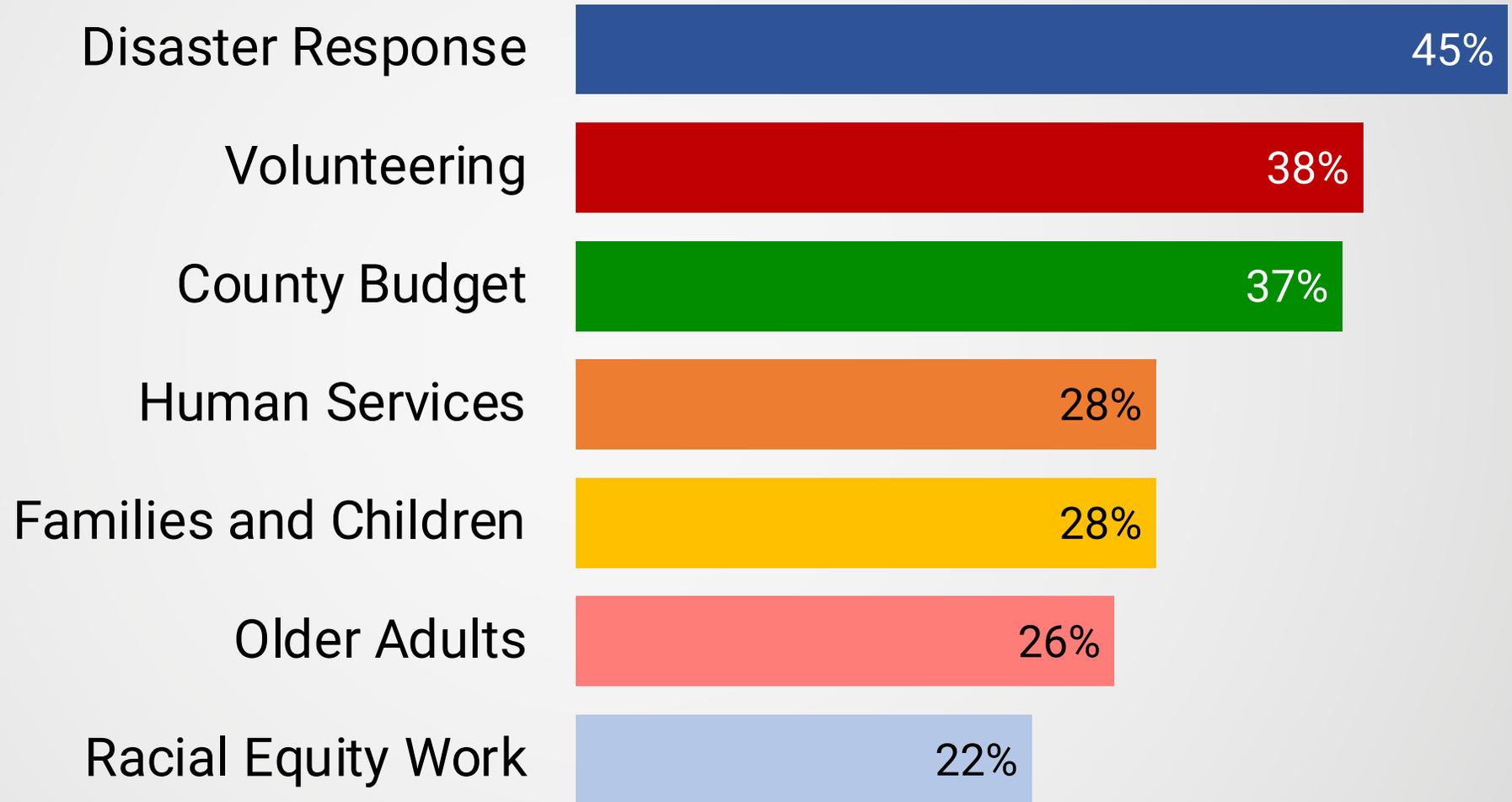
Positive Feedback on Design, Bilingual Format & Accessibility: Many respondents specifically praise the bilingual English/Spanish format. High-quality design. Comprehensive information. Convenience of having a printed version delivered. These comments often come from seniors, parents, and those who prefer physical materials.

Not Relevant / Too General / Not Engaging: Another common cluster includes feedback that the content isn’t relevant to their life. It's too general, “surface level,” or “not engaging.” They prefer digital formats (email, social media). They want more localized or apartment-focused content.

What types of information are you most interested in receiving from Boulder County?



What types of information are you most interested in receiving from Boulder County?



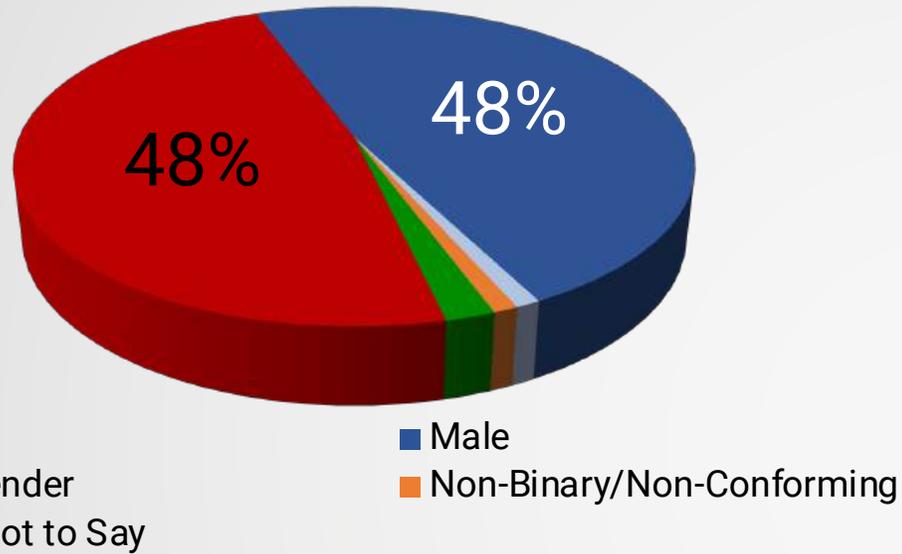
Other: Housing and housing affordability, property taxes, public safety and law enforcement, public transportation, roads and infrastructure, and social services.



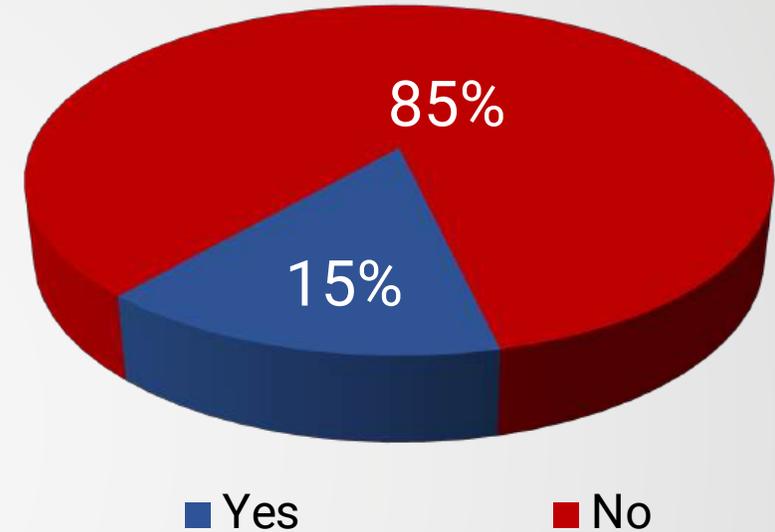
Survey Demographics

Survey Demographics

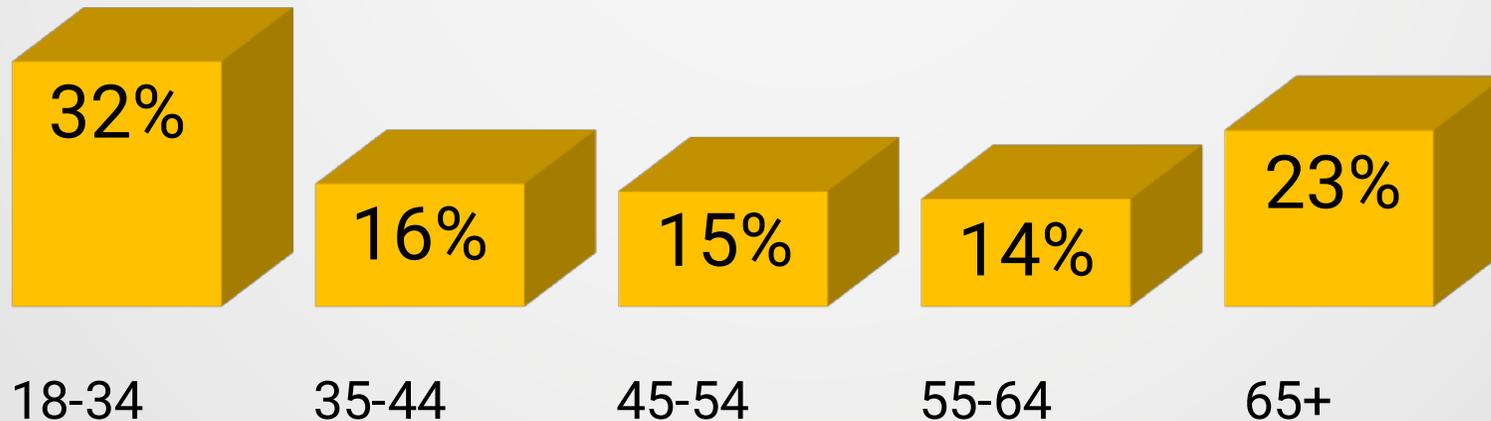
Gender



Spanish/Hispanic/Latino(a)

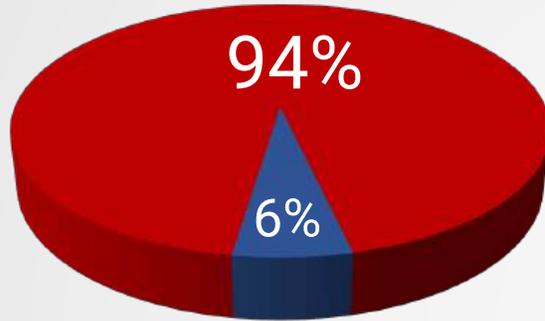


Age Range



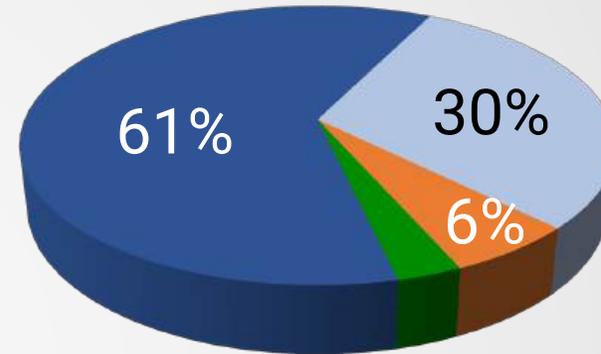
Survey Demographics

Served Active Duty in U.S. Armed Forces



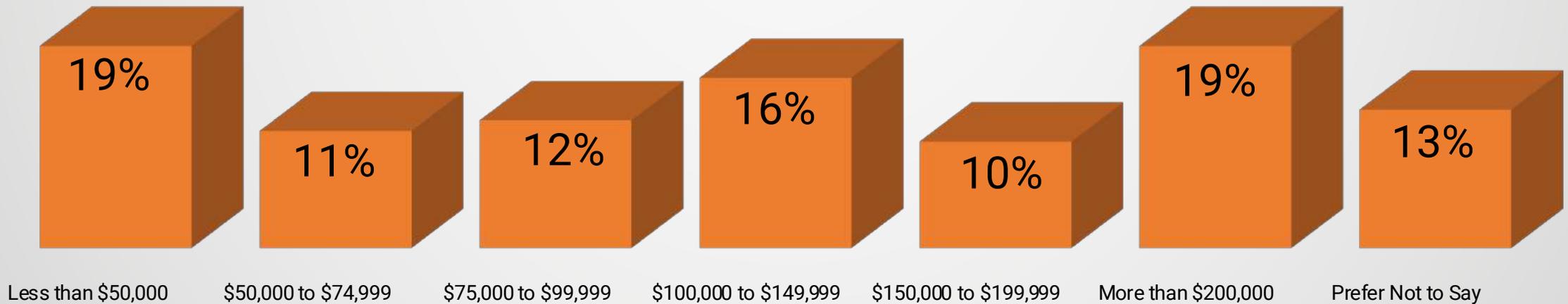
■ Yes ■ No

Rent or Own?



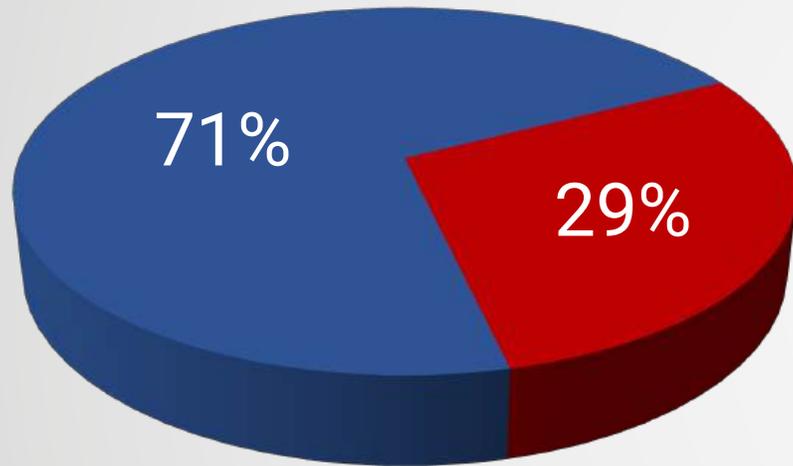
■ Own ■ Rent ■ Other ■ Prefer Not to Say

Income



Survey Demographics

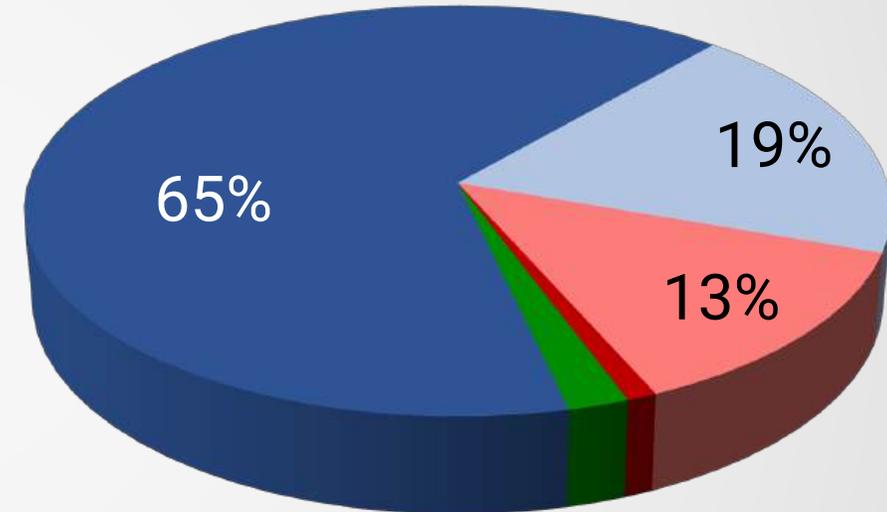
4-Year College Degree



■ Yes

■ No

Building You Live in



■ 1 family house detached from other houses

■ Building with 2 or more apartments or condominiums

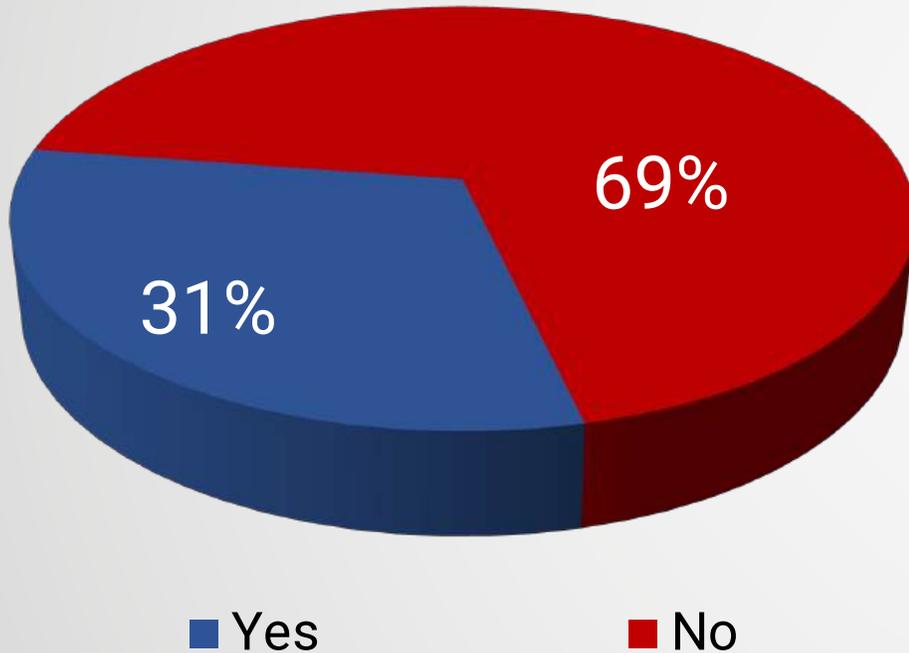
■ House attached to 1/more houses (duplex, ADU, townhome)

■ Mobile Home

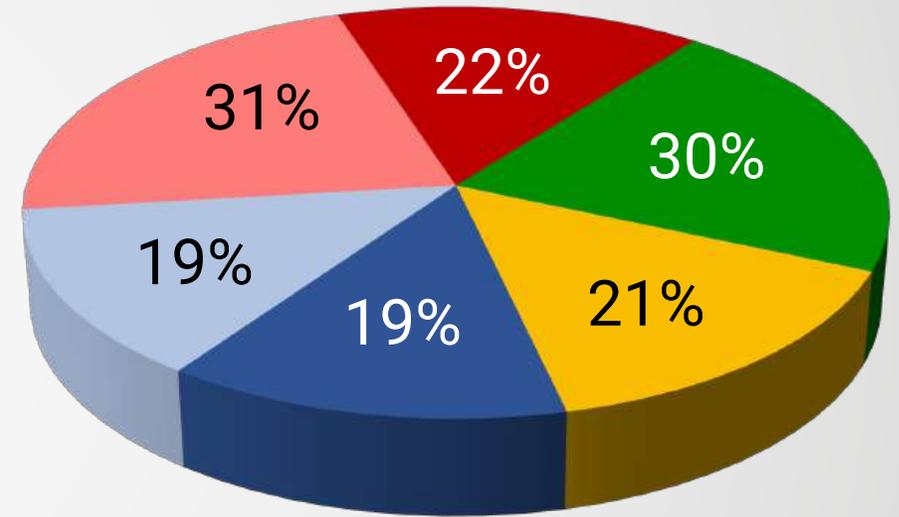
■ Other

Survey Demographics

Children in HH?



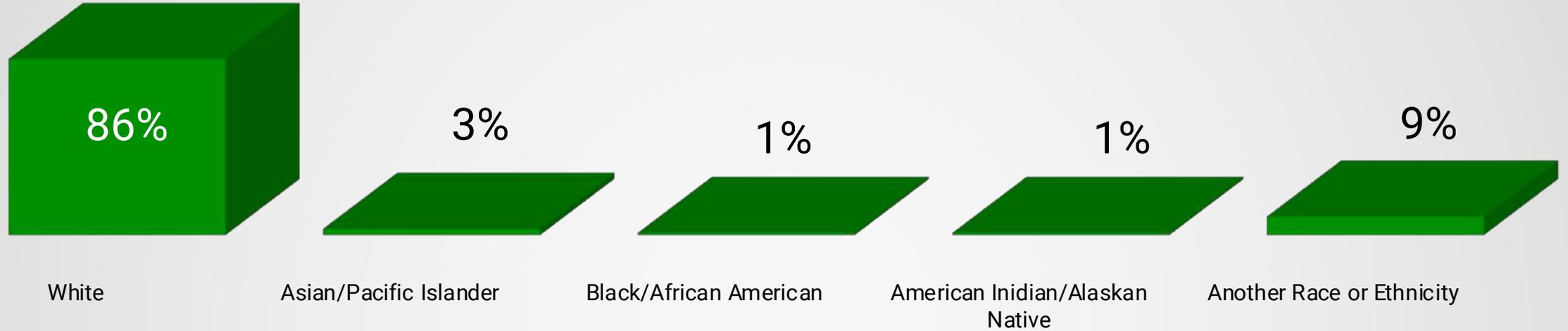
Age Range of Child in HH



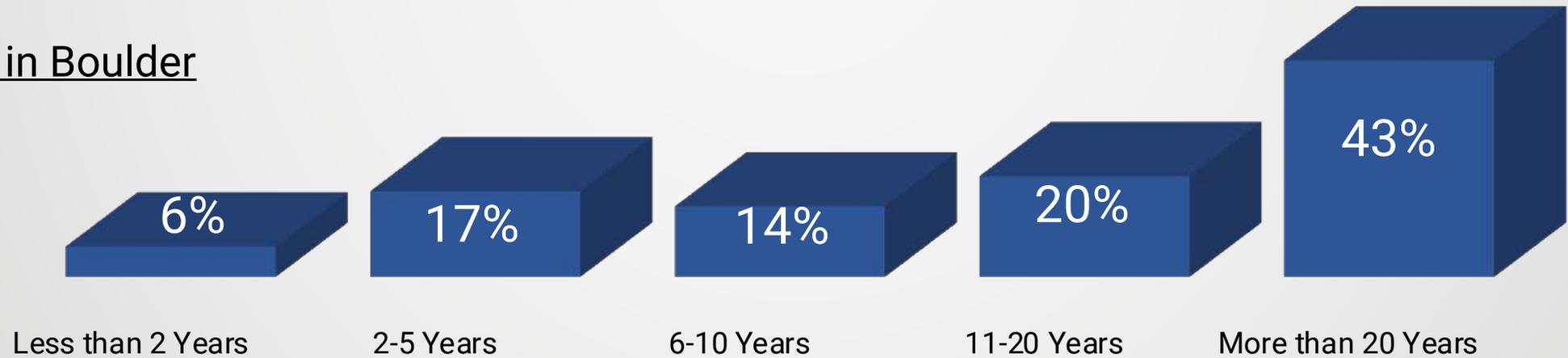
- 0 to 2 (Infant and Toddler)
- 3 to 5 (Preschool)
- 6 to 10 (Elementary School)
- 11 to 13 (Middle School)
- 14 to 17 (High School)
- 18 to 25 (Young Adults Living at Home)

Survey Demographics

Race

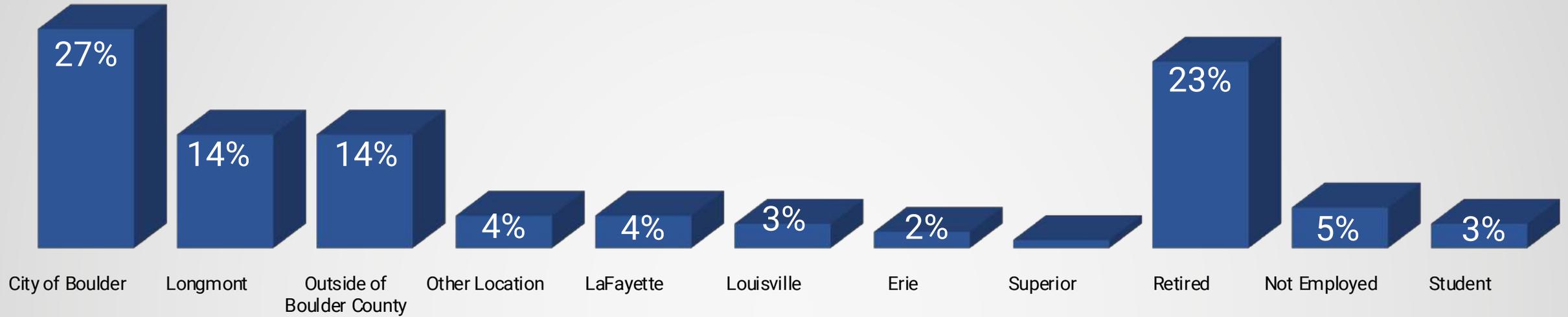


Lived in Boulder

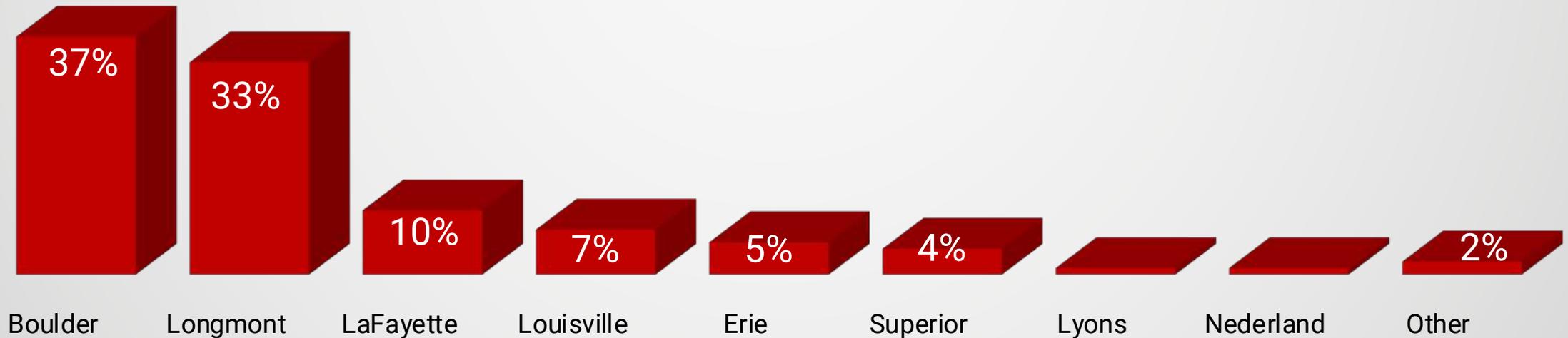


Survey Demographics

Work



Where do You Live?



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MagellanStrategies.com
(303) 861-8585

David Flaherty | Ryan Winger
Courtney Sievers

