

20
25

ANNUAL REPORT



mobility
for all



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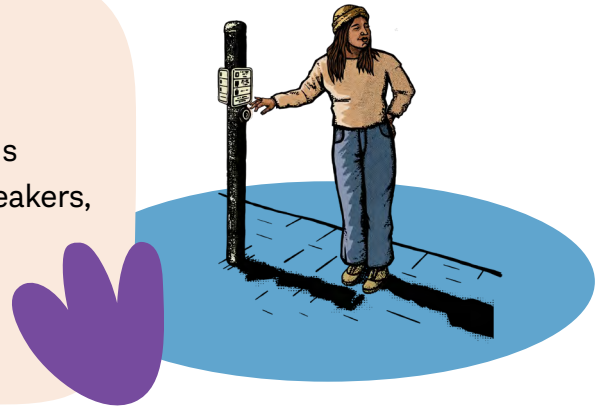


Who is Mobility for All?

Mobility for All (M4A) is a Boulder County program focused on improving transportation access for all community members. We believe transportation is a basic social, economic, and health need. Everyone deserves safe, affordable, and reliable ways to get where they need to go.

M4A works to:

- Help people navigate transportation services
- Provide resources and education about mobility options
- Overcome barriers faced by seniors, youth, Spanish-speakers, and people with disabilities or lower incomes
- Center equity and inclusivity by making multimodal transportation easier to use



At M4A, we aim to reduce the transportation cost burden and help people choose the travel options that work best for them.



Transportation access helps:

- Strengthen community resilience and sustainability
- Promote independence, flexibility, and confidence
- Increase access to work, school, and healthcare
- Contribute to lower stress, greater savings, and improved health





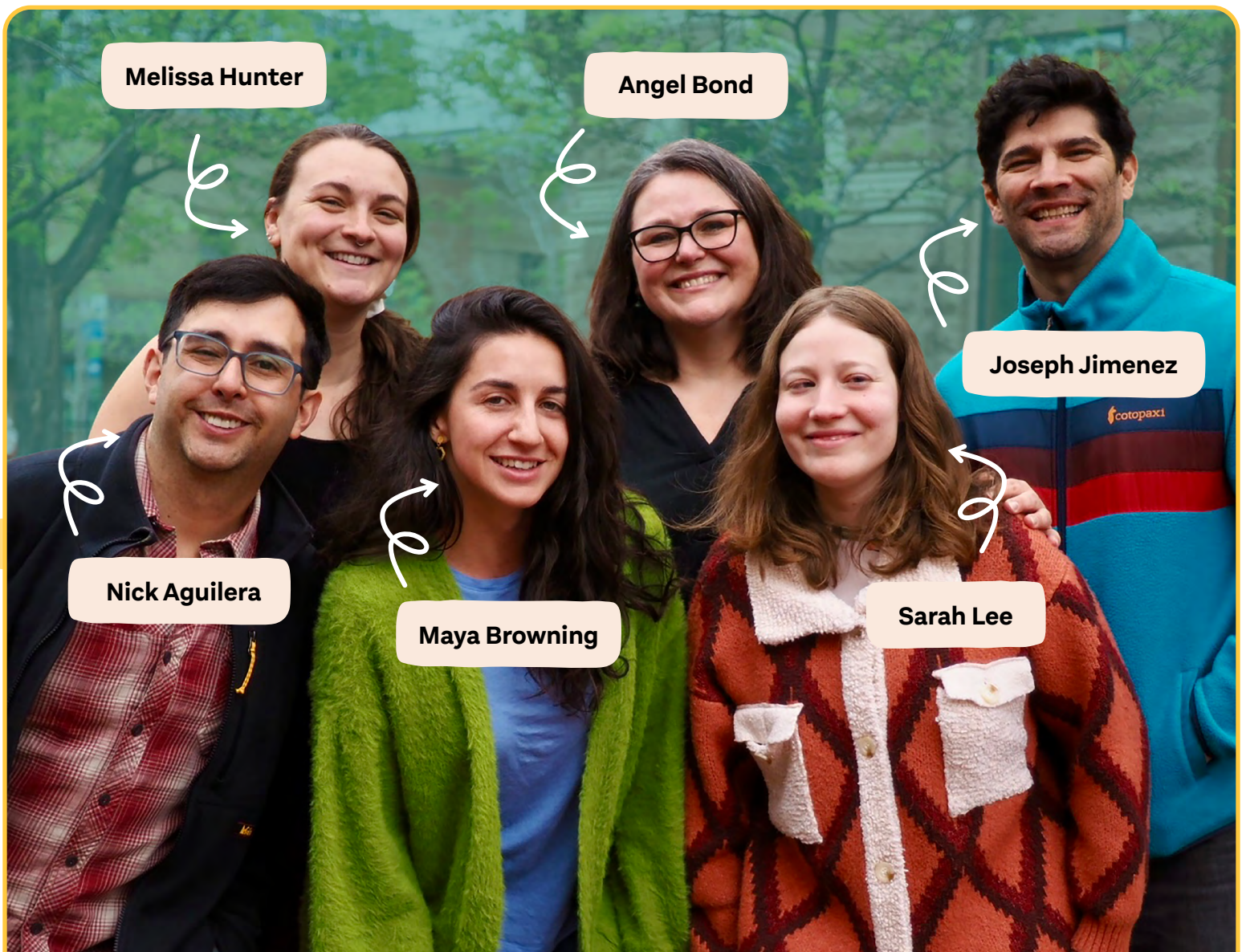
Our Team



We are a team rooted in diversity, connection, and lived experience. Our staff represents a wide range of backgrounds, ages, abilities, cultures, languages, and perspectives. This mix of experiences shapes how we show up for the community and helps us understand the real needs of the people we serve.

Our team includes cultural brokers, multilingual specialists, and community advocates who bring insights and experiences that help us build trust and form impactful relationships across Boulder County. Our diversity isn't just a strength, it's a strategy.

Whether we're hosting workshops in different communities, creating materials in multiple languages, or showing up at local events, our shared commitment to equity, inclusion, and community connection guides every decision we make. Our team's collective experiences help us meet people where they are and ensure that everyone feels seen, heard, and supported.





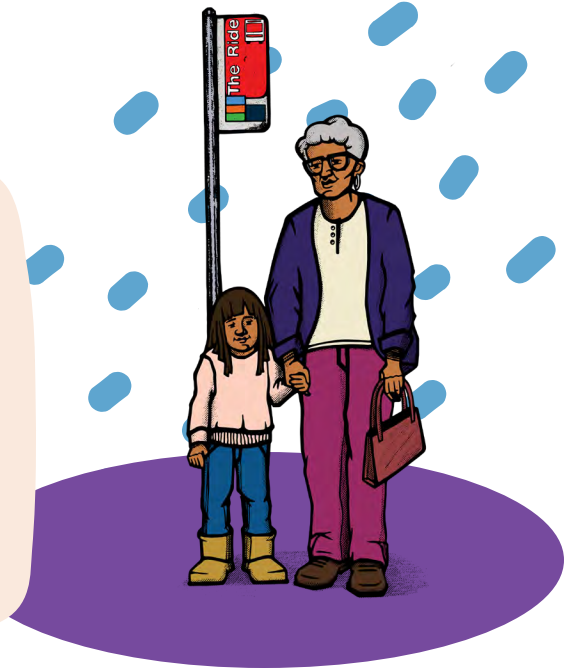
What We Do

Outreach

Community outreach is essential to bridging the gap between community needs and available services.

Our outreach work includes:

- Creating and sharing newsletters, social media content, and informational materials in English and Spanish
- Partnering with community organizations to distribute resources and promote services
- Attending and hosting transportation related events throughout the year
- Connecting with historically underserved communities to ensure they know about mobility options



Education

M4A empowers community members to navigate transportation options through hands-on learning, personalized guidance, and community-based education. Our workshops help participants build confidence using public transit, mobility apps like Uber, Lyft, RTD MyRide, and Google Maps, and other transportation services. We also provide education through outreach events, printed and digital resources, one-on-one support, and travel trainings. These efforts reduce transportation barriers, promote independence, and help people stay connected to jobs, healthcare, and community life.

By collaborating with service providers and community partners, we share best practices and raise awareness about mobility options. We collaborate with service providers and community partners to share best practices and raise awareness about mobility options.



Information & Assistance

Mobility choices are deeply personal and influenced by each individual's circumstances, preferences, and needs. M4A offers trip-planning support, shares information about transportation options, and provides resources and guidance to help connect people with the solutions that work best for their specific situation. We provide one-on-one assistance by phone, email, text, or appointment to help people choose the solutions that work best for their situation.



120

one-on-one
transportation support
interactions via call,
email, or appointment

Partnerships

We partner with human services agencies, transportation providers, housing authorities, and community groups because no single organization can solve transportation challenges alone.

Collaboration helps us:

- Share knowledge and resources
- Reach more individuals, especially those historically underserved
- Create better solutions by incorporating diverse voices and lived experiences
- Reduce duplication and make services easier to navigate
- Better understand the needs of the communities we serve

A photograph of two women walking outdoors. The woman on the left is wearing a yellow t-shirt, blue jeans, a wide-brimmed straw hat, and sunglasses. She is using a red metal walker. The woman on the right is wearing a yellow t-shirt and dark jeans, also wearing sunglasses. They are both smiling and looking towards each other. The background is a bright blue sky with white clouds.

Together, we can build stronger, more inclusive programs that support independence, health, and community connection.

“Partnerships are foundational to Mobility for All’s approach. Community partners help us reach residents who face the greatest transportation barriers and ensure services are culturally responsive and trusted. They also strengthen programs by combining resources, community knowledge, and expertise to create more equitable mobility solutions.”

— Angel Bond | M4A Program Manager



Mobility For All

Outreach Highlights



Boulder County Multimodal Photoshoot

In late July, M4A coordinated a countywide multimodal photoshoot to highlight the full range of transportation options available in Boulder County. In collaboration with Studio Six, we worked with transportation providers, volunteer models, bus operators, and community partners to capture real people using real services in real-world settings.

Over two days, we produced approximately **860 high quality images** showcasing diverse modes, geographies, and community members. These photos were created with intention: to reflect the people who operate and rely on our transportation system, and to ensure that our communications and outreach materials represent the communities we serve.

We also partnered with locations and people across the county to help ground the photos in authentic community spaces and the people that frequent them.

Many of these images appear throughout this report and will continue to support our visual communications for years to come, helping us tell a more inclusive and authentic story about mobility in Boulder County.



Map pins mark each of the 13 photoshoot locations in seven highlighted cities

Multimodal Transportation Lotería

In 2025, M4A introduced an exciting new development in our culturally responsive outreach: a transportation-focused Lotería* game. The full set of custom game boards and cards are designed specifically for use at community events, allowing us to bring a fun and culturally meaningful activity directly to community members. With this new tool, we can engage participants in a lively, interactive way while helping them learn about local transportation options in an accessible and culturally conscious format.

***Lotería** is popular Mexican game of chance, similar to Bingo. Instead of numbered balls, illustrated cards are picked at random



M4A Collateral Update: Brochure, Annual Report & Cut Sheets



M4A partnered with [Barefoot PR](#) and [Simplify Language](#) to create a collection of new communication tools that reflect our values, our community, and the diversity of our work. Together, we produced our **first-ever Annual Report**, an **updated M4A brochure**, and a **set of program cut sheets**. The Annual Report provides a high-level overview of our impact and the work we do. The cut sheets offer a one-page overview of our largest programs in a concise and easy-to-share format.

These materials help us communicate in ways that are authentic, community-centered, and aligned with our commitment to equity and inclusion. They support our ongoing work to meet people where they are and ensure that everyone has access to information that is clear, welcoming, and relevant.

Shoutout to Barefoot PR for their leadership in development and design, and to Simplify Language for ensuring that our content is clear, accessible, and culturally relevant.





Mobility For All

Events & Education Highlights



Mobility Heroes Fall Luncheon

At our 2025 Mobility Heroes Fall Luncheon, we recognized **six outstanding individuals** — along with our amazing M4A volunteers — who are making a meaningful impact in the world of mobility. Our Mobility Heroes go above and beyond as drivers, safety advocates, and dedicated community supporters. Whether behind the wheel, volunteering their time to help others, or championing walking, biking, transit, and paratransit, they play a vital role in creating a more equitable, safe, and enjoyable transportation experience for everyone.

Held on Wednesday, October 15, 2026, the luncheon brought together more than **60 guests** to honor the essential workers who make it possible for community members to access healthcare, school, employment, and social opportunities — keeping communities connected and ensuring people can get where they need to go.

6

outstanding individuals

60+

guests in attendance



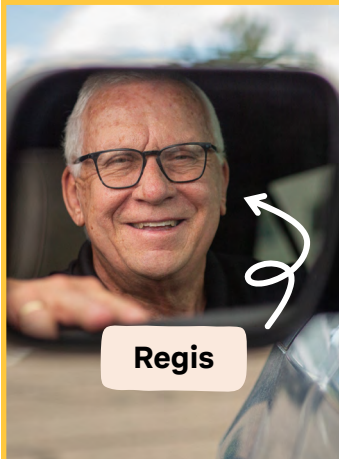
Teresa



Tom



Deidre



Regis



Marcia



Jaron

These individuals embody the dedication, compassion, and community spirit that keep Boulder County moving.

Scan the QR code to learn more about the **Mobility Heroes!**





Honoring Ruby Bridges

On Friday, November 14, we hosted a Ruby Bridges Walk to School Day celebration at the Boulder Public Library. This event was designed to honor the enduring legacy of Ruby Bridges by fostering meaningful dialogue around social justice, resilience, and equity. Ruby Bridges is an American civil rights activist who integrated an all-white elementary school at just six years old in 1960, and serves a powerful lasting symbol of courage, progress, and change in education.

To support our goals for this event, we partnered with BRITE Collaborative, an organization that empowers youth and communities by facilitating discussions and using restorative justice practices to build understanding, accountability, and stronger relationships. BRITE facilitated a youth-focused discussion on social justice, courage, and how Ruby's story connects to our lives today. **29 community members/participants** came together in this space to connect and reflect on their role in creating safer and more inclusive communities.

29

community members partook in activities and BRITE-led discussions

RUBY BRIDGES
WALK
to SCHOOL DAY
NOVEMBER 14



Event & Education Highlights (cont.)



Educational Workshops and Event Statistics

In 2025, M4A strengthened mobility access and awareness across Boulder County through a robust year of community engagement. Our workshops are designed to deepen understanding of local mobility options and empower residents to navigate transportation systems with confidence. Participants receive **\$50 transportation credits** for attending and filling out our post-workshop survey. Offering transportation credits help us to reduce financial barriers and encourage participants to try new modes of travel. Attending events allow us to meet people where they are and raise awareness of the M4A program and different transportation options in the county.

19

outreach events providing multimodal transportation resources and personalized support

1,652

community members supported through outreach events



18 educational workshops with

179 participants



Post workshop survey feedback:

“Muy buena presentación. Se los agradezco mucho.”

— Hector, RTD MyRide workshop

“Good information on all of the different options and good handouts. Especially good that they are in English and Spanish.”

— Georgia, Mobility Options 101 Presentation





Mobility For All

Program Highlights



M4A Ambassador Program

M4A's Ambassador Program continues to be one of our most powerful tools for community-centered outreach. Our ambassadors act as cultural brokers who bring their lived experiences, community connections, and a deep commitment to helping people access the transportation they need. Embedded in the communities they serve, ambassadors connect with people who might otherwise face barriers to transportation and help them navigate public transit, use mobility tools and apps, and reach the places and resources that matter most.



This year brought a special honor: **M4A Ambassador Denice Walker** was selected for Boulder County's 2026 Volunteer Program Enrichment Awards! Denice's recognition means that the M4A Ambassador Program will receive additional funding to support program operations. Denice **volunteered more than 50 hours** in 2025 and is a steady, compassionate presence at workshops, outreach events, and travel trainings. We are grateful for her service and for the entire ambassador team, whose dedication strengthens community connection and expands access to transportation across Boulder County.

"Denice is reliable, smart, kind, and deeply committed to improving the mobility of her neighbors."

— Jessica Villena Sanchez

In 2025, the Ambassador Program had:



2

new ambassadors welcomed

11

total ambassadors, including
4 Spanish speakers

21

public events supported

225+

hours volunteered

565+

community members
received direct assistance



Program Highlights (cont.)

Bike Programming

In 2025, M4A partnered on bike events including group rides, bike safety trainings, and bike giveaway events which served to increase transportation independence, expand access to active mobility and deepen our partnerships.

Through our Earn-a-Bike program, we **distributed 36 bicycles and one bike trailer**, helping community members gain reliable, low cost transportation. This year, we expanded beyond Boulder County Housing Authority (BCHA) sites to include the Lafayette Gardens Mobile Home Community, allowing us to reach more people who face transportation insecurity.

We also partnered with [BVSD](#), [Bicycle Colorado](#), and [Community Cycles](#) to close out the two-year [SRTS Multigenerational Bike Project](#).

60 bicycles distributed to families at Lafayette Elementary School

11 community bike events

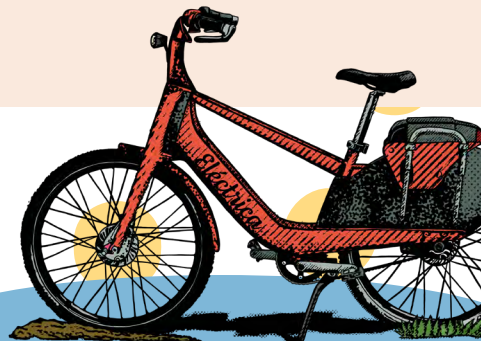
271 community members impacted

Our bike programming is made possible through the strong partnerships.

Partners supported the program through bilingual education, community outreach, transportation coordination, and trusted event spaces that helped connect residents and families to bike safety resources and mobility support.



Lafayette Gardens



Bike Event Highlight

The Louisville Elementary and Middle School Bike Field Trip took place on April 28, 2025 and brought together more than **30 middle school students together for a supervised, two-mile ride**. Supported by BVSD, Bicycle Colorado, and adult rider volunteers, the event gave students the chance to practice real-world biking skills in a safe environment.





Employee Transportation Benefits Program

Boulder County's Employee Transportation Benefits Program (ETB) supports equitable, sustainable, and cost effective commuting options for staff. These benefits include a free RTD EcoPass, BCycle membership, bike maintenance, and Guaranteed Ride Home reimbursement.



1,392

employees held
active EcoPasses

111

new EcoPasses
issued

15,388

annual transit
trips taken

99 → 730

BCycle riders

BCycle trips

4.8



satisfaction rating for the 6
bike maintenance events held

ETB Evaluation Survey

From March and May 2025, M4A carried out an ETB evaluation, gathering responses from more than **700 employees** through a transportation benefits survey. Feedback emphasized the need for clearer communication and more flexible commuting options.

“My experience was excellent! My tech was so friendly and knowledgeable...having my bike tuned up free of charge was really helpful! Looking forward to riding more again.”



“They were very accommodating and helpful... this event was super helpful in getting ready for enjoying the summer!”

Staff focus groups helped shape several program updates, including:

- A new orientation video to increase early awareness of transportation benefits
- A voucher-based alternative to Guaranteed Ride Home to remove reimbursement barriers
- Promotion of Boulder County's "Multimodal Mavericks" sustainable commuting campaign
- Continued communication through six bimonthly newsletters
- Evaluation of vanpool program options which, due to low ridership and limited statewide support, were paused

These improvements reinforce Boulder County's commitment to accessible, multimodal commuting options that support employee wellbeing and environmental sustainability.



Mobility For All

Partnership Highlights



Mobility for All in the Mountains

Mountain residents often travel long distances for work, school, and daily needs, making reliable transportation essential for equity and resilience.

M4A supports mountain communities by:

- **Facilitating the Mountain Mobility Working Group (MMWG)**, which brings together transportation providers, human-services organizations, and community members to identify mobility gaps and needs
- **Improving existing services**, including expanding Mountain Rides, which provides fixed-route service between Ward, Nederland, and Rollinsville
- **Expanding fare access** by offering free RTD EcoPasses to include employees in Nederland through the voter-supported Nederland EcoPass District, created in partnership with the Town of Nederland
- **Leading community-based planning** through the Nederland EcoPass Public Improvement District Advisory Committee, where residents and partners shape priorities around access and affordability
- **Developing new mobility solutions**, including a volunteer driver program created in 2025 with the Peak-to-Peak Housing and Human Services Alliance. Launching in 2026, it will offer free, flexible rides for older adults, people with disabilities, and caregivers

“M4A’s Mountain Mobility Working Group (MMWG) has allowed the Peak-to-Peak Housing and Human Services Alliance to advocate for residents’ transportation needs and create a successful connector transit program, which has been a decades-long need for this region.”

— Annette Treufeldt-Franck | Peak-to-Peak Housing and Human Services Alliance Chair

1,600+ mountain ride trips thanks to improved services

632 EcoPass cards issued

33,103 EcoPass trips taken





Regional and State Collaboration

M4A prioritizes regional and statewide collaboration because people's travel needs don't stop at city or county lines. Working together leads to better, more equitable transportation options for everyone.

In 2025, the Boulder County Mobility and Access Coalition (MAC) partnered with the Larimer and Weld County Mobility Committees to share strategies and highlight successes in coordinating human services transportation. M4A also participates in the Denver Regional Mobility and Access Council's (DRMAC) Regional Coordinating Council and membership meetings to help identify local needs, set regional priorities, and strengthen mobility networks across the Denver metro area.

M4A's collaborative approach was recognized in February 2025, when we were invited to present to the Colorado Mobility and Access Coalition (CMAC) as a leading example of coordinated mobility in practice. The presentation shared practical strategies for building effective work plans and highlighted MAC's successes. Through continued engagement with CMAC and Regional Coordinating Councils across the state, M4A contributes to a stronger, more connected statewide mobility network.

"M4A and its Mobility and Access Coalition are leaders in the state. Through their participation in CASTA's Colorado Mobility and Action Coalition (CMAC), they have provided technical assistance to other coordinating council leaders, presentations on their programs, and support for statewide training."

— Ann Rajewski | Colorado Association of Transit Agencies Executive Director

"Boulder County's Mobility for All was a key partner in the early coordination steps with Willoughby Corner development, helping to ensure that fixed route transit service could be provided properly to this new low-income development and its residents."

— Nataly Handlos | RTD Service Planner

NEW! ▶▶

Mobility For All Looking Ahead in 2026



Impact of Salesforce Implementation

Implementing Salesforce will help us better track our programs by centralizing our data, activities, and outcomes in one, organized system. With clearer information into who we serve and how our services are used, we can make smarter decisions, improve our outreach, and strengthen the impact of our mobility programs over time.



Lotería Game

M4A created a transportation-focused Lotería game in 2025 that will be introduced to the community in 2026 through fun and educational events. The Lotería events will start with a few rounds of Lotería using our custom boards and followed by a Mobility 101 workshop where attendees learn simple ways to get around by bus, bike, walking, or rideshare in their communities. These free events are designed to be enjoyable, informative, and accessible to all.



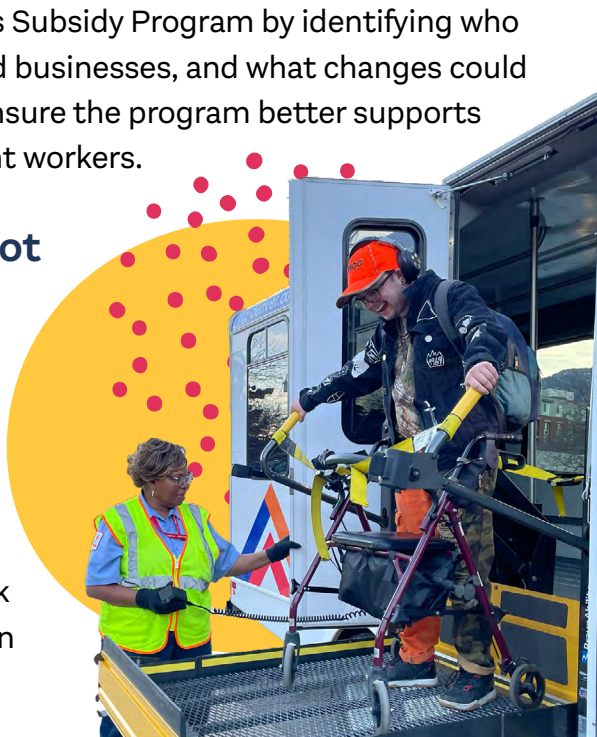
Equity Analysis of the Business EcoPass Subsidy Program

M4A is partnering with a CU Denver Master of Urban and Regional Planning (MURP) graduate student to conduct an equity analysis of the County's Business EcoPass Subsidy Program by identifying who benefits, why participation is low among small and underserved businesses, and what changes could improve access. The findings will guide recommendations to ensure the program better supports transportation justice, small businesses, and transit-dependent workers.



Lafayette Access-a-Ride Certification Pilot

M4A is excited to launch a new pilot that will make it easier for Boulder County residents with disabilities to get certified for RTD Access-a-Ride (AAR). Starting in 2026, there will be the option to complete AAR certification appointments at the Boulder County Southeast Hub in Lafayette, no trip to Denver required. M4A, RTD, and MTM will work together to schedule appointments, support applicants on-site, and gather feedback to help determine whether a permanent certification location in the county is possible.





Colorado CarShare Expansion

The county will add more affordable carshare vehicles at Boulder County Housing Authority (BCHA) sites in Louisville and Lafayette, with discounted rates and financial support for qualifying residents. Colorado CarShare will manage the vehicles, carry out outreach in low-income communities, and track usage to make sure the service meets local needs.



DRCOG Livable Centers Project

The project team is working closely with residents at several Boulder County Housing Authority sites to learn about their daily transportation needs and use that input to shape the new Mobility Needs Assessment Framework and Toolkit. The Toolkit will be designed for use at any affordable housing location to guide transportation improvements, and it will be tested at the Kestrel and Lyons sites so it can be refined based on real feedback before being used across all properties.



Safe Streets for Students

M4A will lead Safe Streets for Students, a Safe Routes to School plan for St. Vrain Valley and Boulder Valley School Districts. The project will analyze crash data within a half-mile of 109 schools and incorporate socioeconomic risk factors to create a tiered index of need. In Phase 2, schools identified as high-risk will receive a detailed review. From there, we will propose projects that improve safety and empower students traveling to school in all modes.





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for all**

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