



Community Advisory Committee

Meeting #1

October 29, 2025



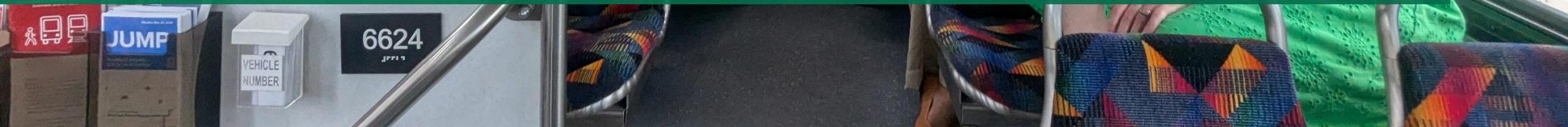
What We'll Cover Today

- 1 Welcome & Introductions
- 2 Project Overview & Early Findings
- 3 Key Opportunities & Challenges
- 4 Next Steps & Questions





Welcome & Introductions



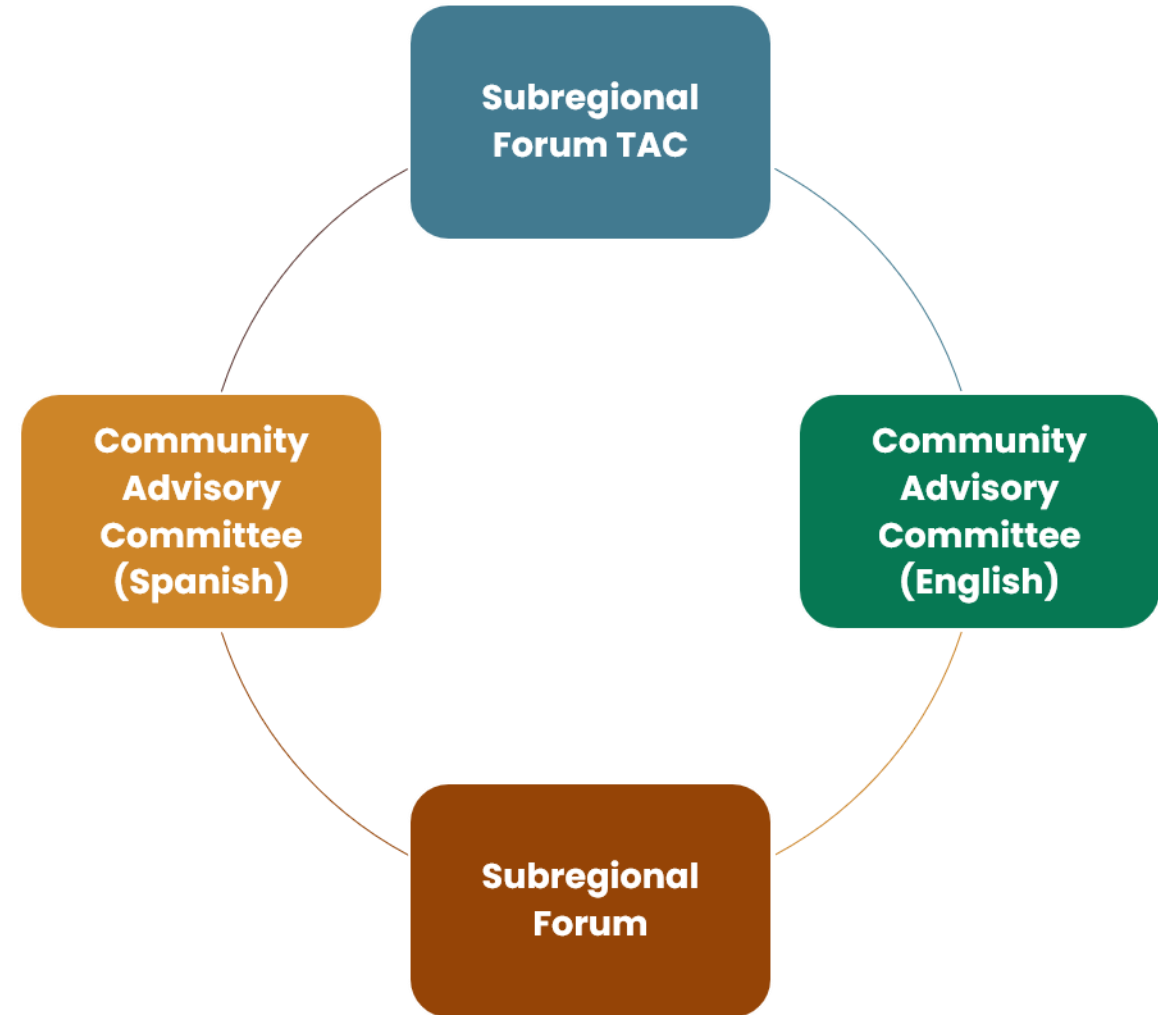
Getting to Know You

- Your name
- Your city or town
- One reason you wanted to help shape the transit plan



Guiding the Transit Plan

- **Multiple** project advisory committees
- Bring together **diverse perspectives**
- Meet up to **6 times** linked to key milestones
- Explore opportunities for 1-2 **joint meetings**
- Support **deep engagement** and dialogue
- Provide **feedback** on all project elements
- Build **support** for recommendations



Community Advisory Committees (CACs)

Purpose

- Learn more about transit services in Boulder County
- Help identify what's needed in the future
- Advise on priorities and on key project milestones

Role

- Serve as liaisons
- Provide advice
- Champion equity
- Contribute fully
- Engage constructively



Community Advisory Committees (CAC) Project Charter

Committee Purpose

The Linking Boulder County Community Advisory Committees (CAC) will learn more about current transit services in and around Boulder County, help identify what types of transit services are needed today and in the future, and work with the project team to advise on transit priorities for Boulder County communities. The CAC is a forum for dialog, bringing together diverse perspectives that represent the people who live, work, and play in Boulder County. The CAC will help to ensure that the plan's recommendations reflect the needs and priorities of our community.

CAC Roles and Expectations

The CAC will meet six times between October 2025 and November 2026. Meetings will be a combination of in-person and virtual and will last approximately 90 minutes, with some review of materials between meetings. CAC members are expected to participate in all meetings and come prepared to contribute from their own experiences and perspectives. While the CAC is not a decision-making body, members' perspectives will guide the project, informing the vision and goals, transit improvement strategies, and final recommendations.

Be a Voice from and to the Community

- CAC members **serve as liaisons** between the project and their communities or organizations. They represent the county's diversity and play a role in sharing information about our work.
- The CAC **provides advice** about key topics, serves as a sounding board for ideas, and offers suggestions for the project team to explore.
- CAC members **champion equity**, helping the project consider the needs of underrepresented or underserved communities, including low-

How We'll Operate

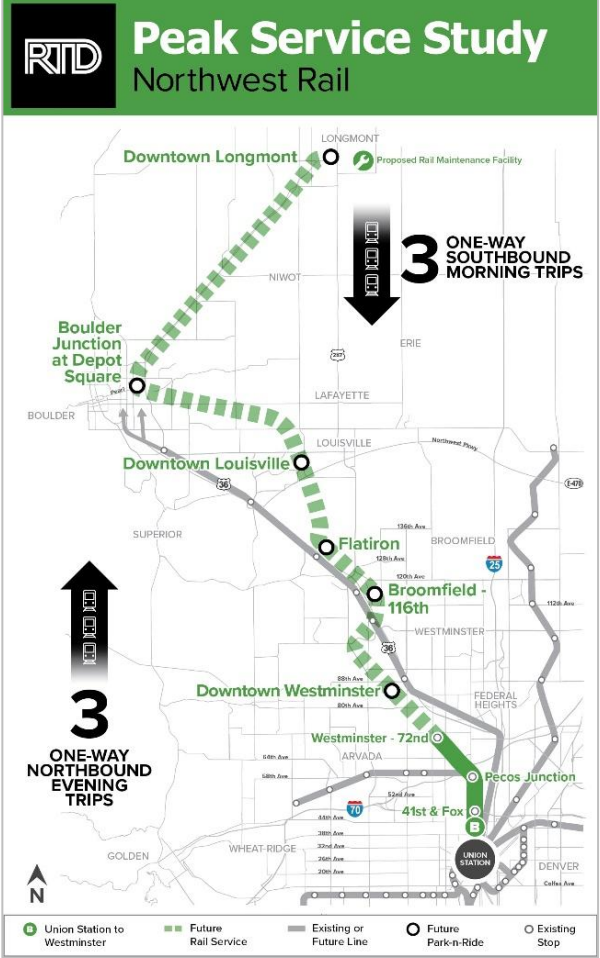
- Take space, make space
- Stay present
- Strive to be on topic and on time
- Respect different opinions and perspectives
- Ask questions and stay curious





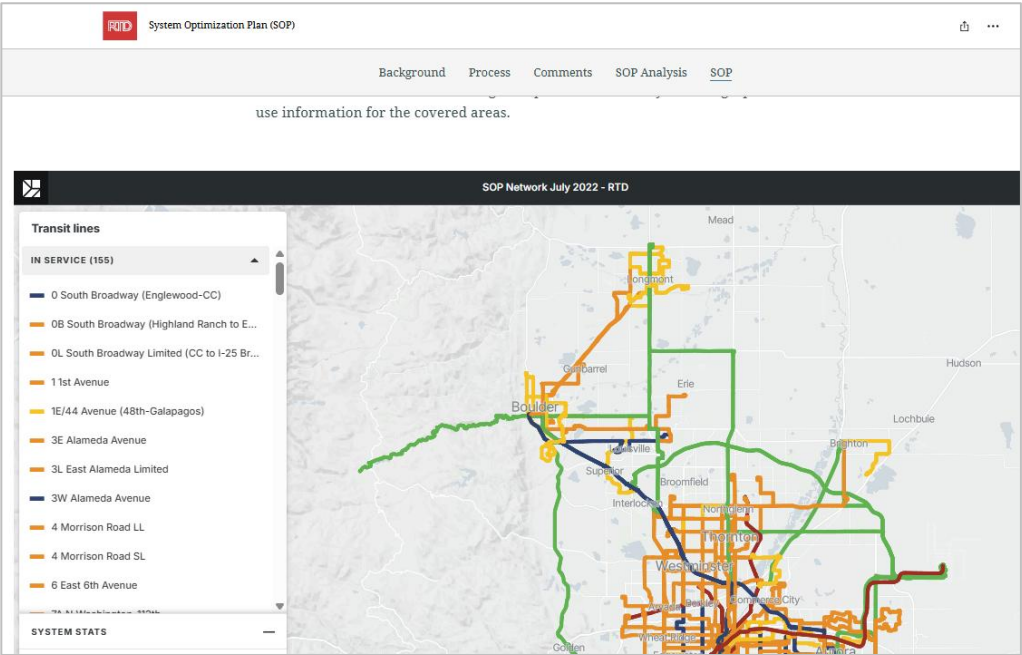
Project Overview & Early Findings

Building Blocks



Longmont Ride Free Fare Program

The Longmont Ride Free Fare Program, or RFL, provides free rides on local Longmont bus service – routes 323, 324, 326 and 327. The Longmont Ride Free Fare Program is managed and



What We Mean by "Transit"



Linking Boulder County is ...

- **A vision** for transit service in Boulder County that is high-quality, universally accessible, and equitable
- **A strategy** to address the County's transit needs and opportunities today and in the coming years
- **A road map** for transit service expansion, including specific action items and how they will be funded and implemented
- **A reflection** of what the community hopes to see and is excited to support



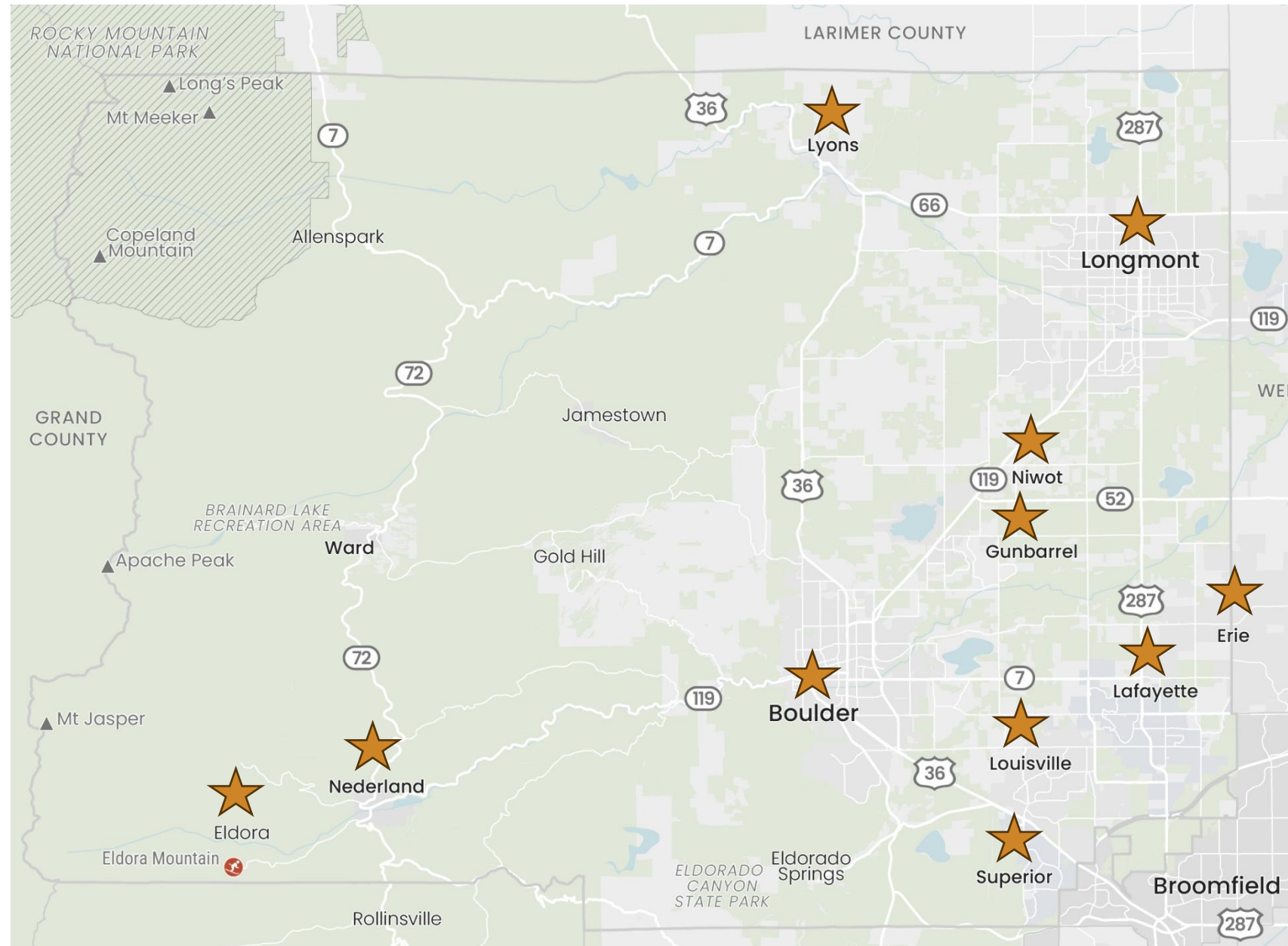
Our Work

- Outreach
- Field work
- Data analysis
- Best practices
- Transit strategies
- Scenarios
- Clear priorities
- Funding and phasing
- Implementation



Getting to Know Boulder County

- CU Boulder
- BCTC and Commuting Solutions
- Latino Chamber of Commerce
- MAC
- NEPPIDAC
- RTD
- Transfort
- Via Mobility Services
- B-Cycle
- North Front Range MPO



Themes from Conversations

- Transit **reliability** is vital and builds trust
- Serving **non-work trips** is increasingly important
- **First-/last-mile access** is often more than 1 mile
- **Equitable** transit programs are essential
- Transit is an **economic development** tool
- Capital investments must **pair with service**
- **Funding** remains a challenge
- Regional **coordination** is non-negotiable



Destination Diversity

Transit provides access to all kinds of destinations.

Transit services cover many parts of the county, helping people reach jobs, appointments, services, and recreational destinations. However, this can mean stops are outside of higher density areas, limiting connectivity.



Service Needs

Transit coverage comes at a cost, and frequency and reliability are challenges.

Making trips throughout the county requires planning and flexibility, especially for trips outside of peak periods. Connections aren't always well-timed, and it can be difficult to transfer or make multiple stops.



Transit Connections

Walking, rolling, and biking infrastructure and high-quality amenities are inconsistent.

Stop amenities and transit-supportive infrastructure vary across communities and land uses. Amenities impact the rider experience, especially considering Boulder County's seasons.



Information & Branding

With a dozen transit providers in the county, understanding the system isn't easy.

Riding services across the county requires multiple apps and payment types (which don't work for everyone). Information is inconsistent and difficult to find, especially at stops and online. Branded buses can help but sometimes serve other routes, creating confusion.



Accessibility & Equity

Transit services in Boulder County meet many needs.

The commitment to offering transportation choices for people who do and don't have access to a vehicle is apparent. Creating seamless connections between services and modes and expanding access for more people are important opportunities.



Deepening Our Understanding: Phase 1 Outreach

- New website
- Transit Needs survey
- Focus groups
- Pop-up events
- Virtual open house (Nov 6)
- Social and traditional media
- TransitApp marketing
- Share Kits

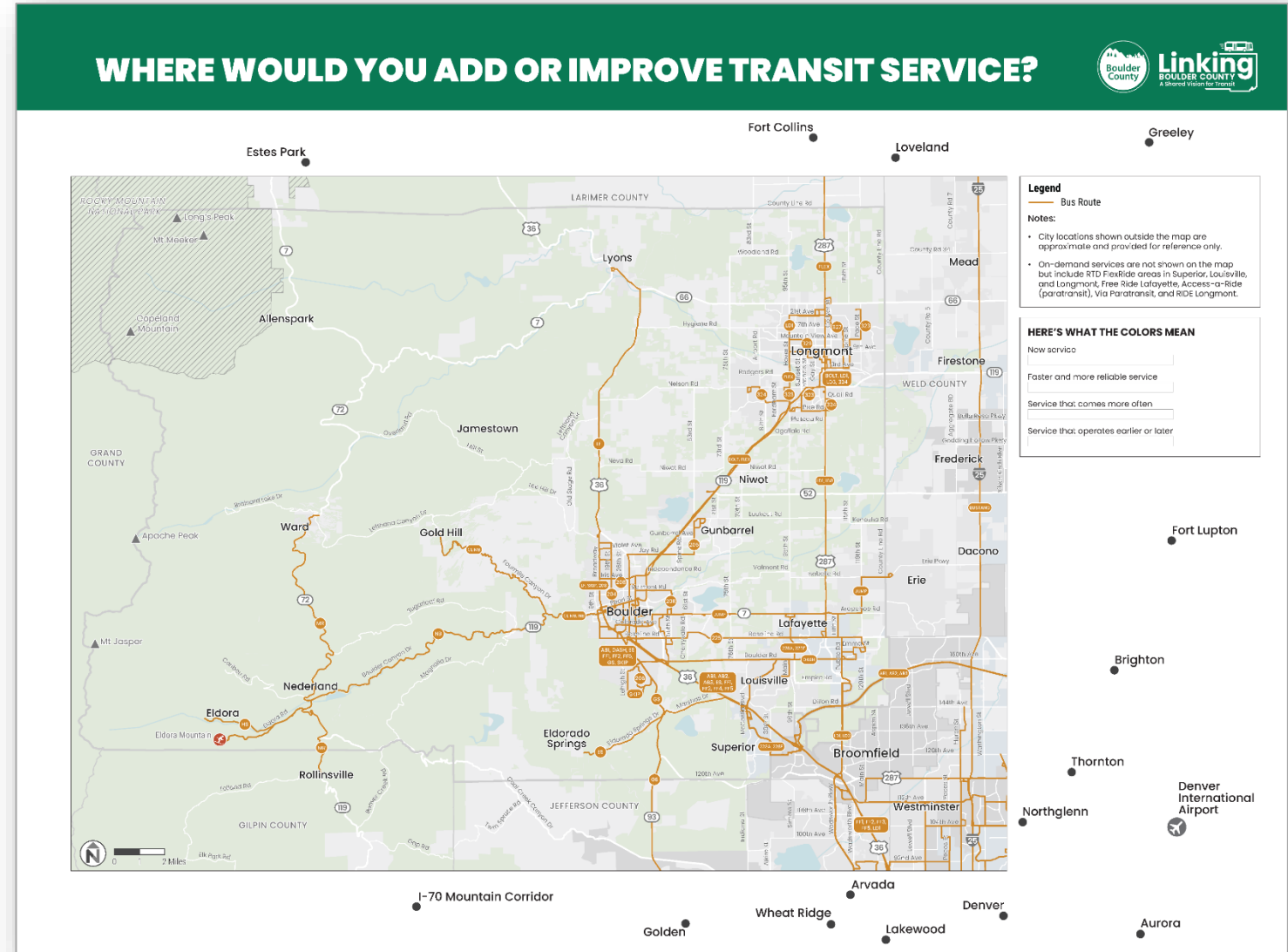




Key Opportunities & Challenges

Small Group Activity & Discussion

- Think about your transit needs (and your community's needs) today and in the future
- Take 2 pieces of each color of tape
- Connect the places where you think transit service should be added or improved
- Be ready to share with your group





Next Steps & Questions

BERNARDI
DOWELL BANKER REALTY
ing Real Estate? 303.402.6000

November & December

- Continue outreach countywide
- Review existing and planned services
- Understand current travel patterns
- Explore best practices
- Summarize key opportunities
- Complete equity framework
- Begin developing vision and goals



CAC Meeting #2

Anticipated Timing & Topic

- December 2025 (virtual date TBD)
- Existing conditions findings
- Early transit vision

Questions to Consider

- What else is on your mind?
- What additional information would help you participate more fully?



Thank You!



Alex Hyde-Wright

ahyde-wright@bouldercounty.gov

Jennifer Wieland

jwieland@nelsonnygaard.com