



Project Overview & Transit Needs

Virtual Open House

November 6, 2025



What We'll Cover Today

- 1 Housekeeping
- 2 Welcome & Introductions
- 3 Project Overview
- 4 Transit Needs & Opportunities
- 5 Next Steps & Questions

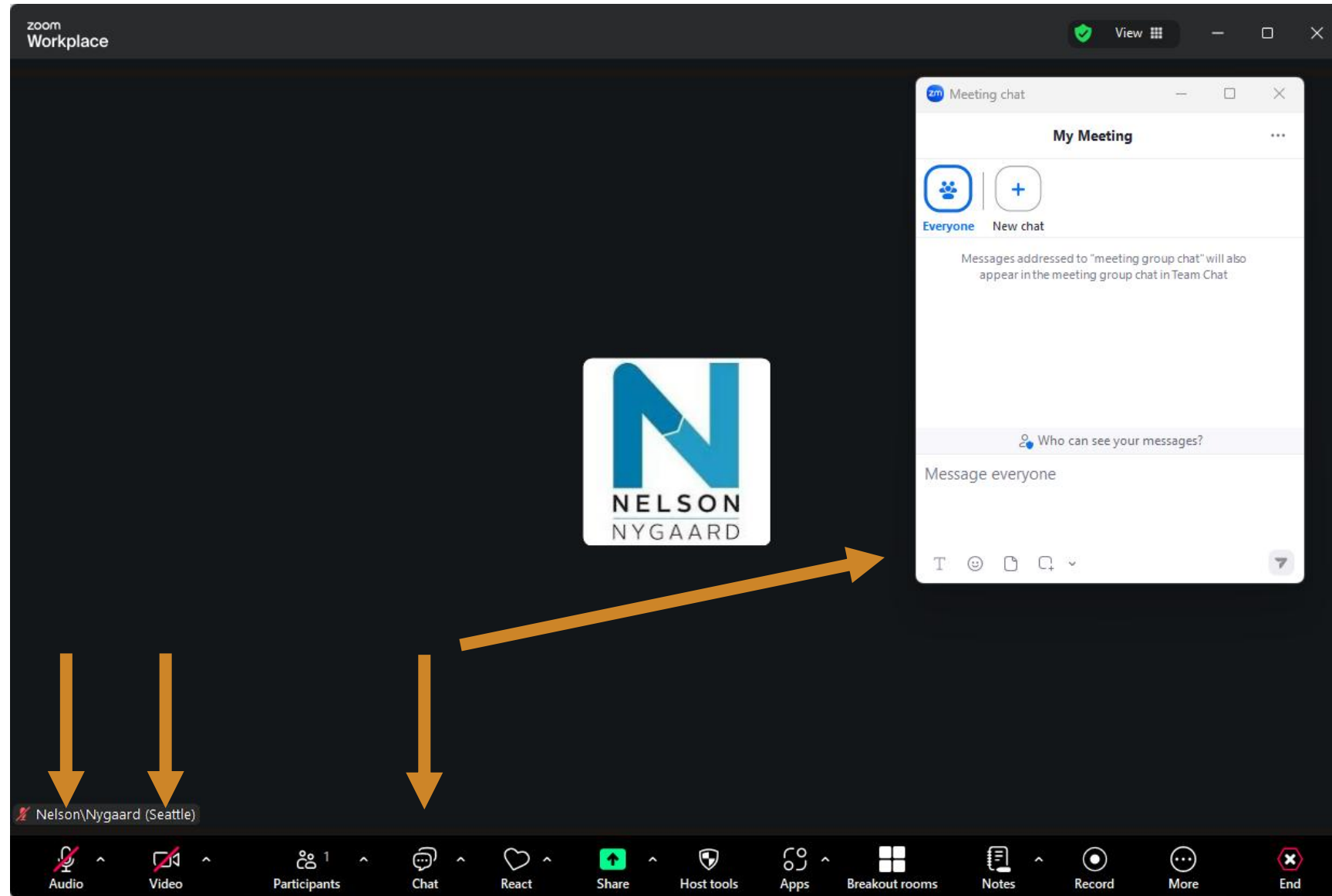




Housekeeping

Using Zoom

- Mute to minimize background noise
- Keep video off during the presentation
- Use the chat to ask questions or if you need technical support



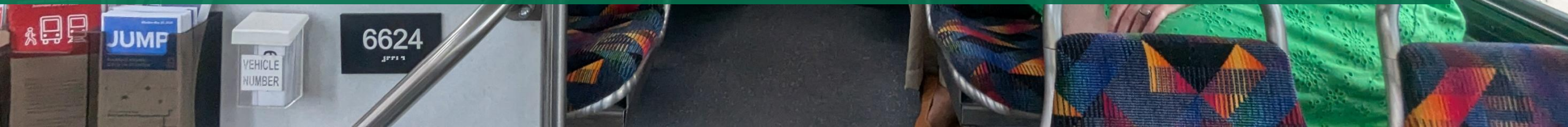
Important Notes

- This **meeting is being recorded** and will be posted to the project website
- We will use **Mentimeter (live polling)** to get your feedback throughout the meeting
- Type your **questions in the chat**; we'll answer them at the end of the presentation
- Please **be respectful** and avoid inappropriate language or behavior





Welcome & Introductions



Hearing from You

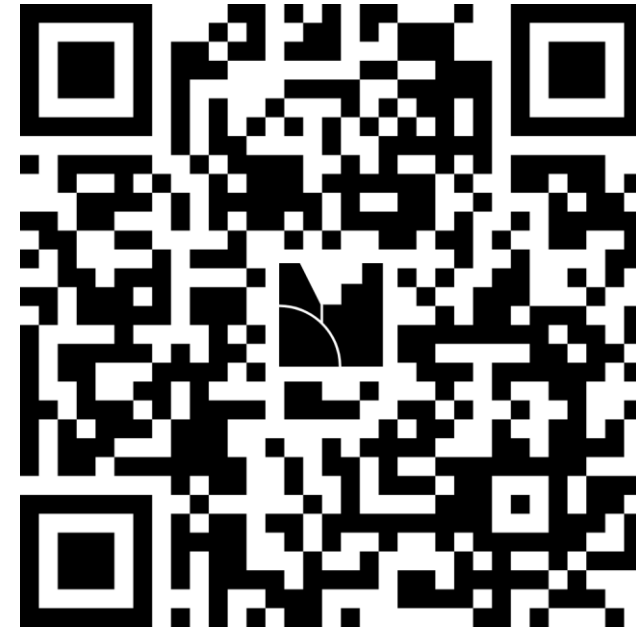
Choose 1 of 4 ways to join...

- [www.Menti.com](https://www.menti.com)
- Mentimeter app
- Scan the code
- Use the link in the chat

For each question...

- Choose or type your answer
- Click "Submit"

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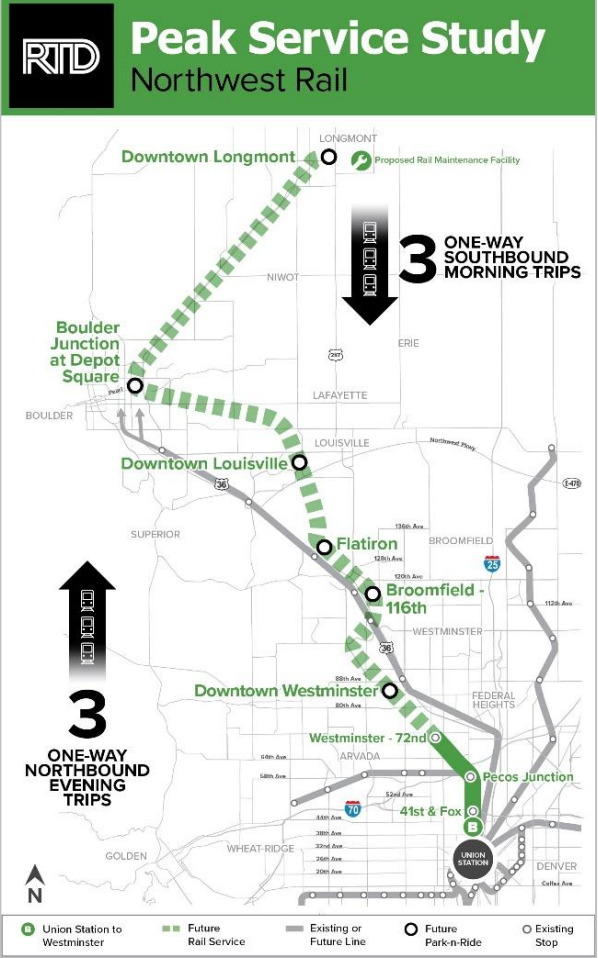


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Project Overview

Building Blocks



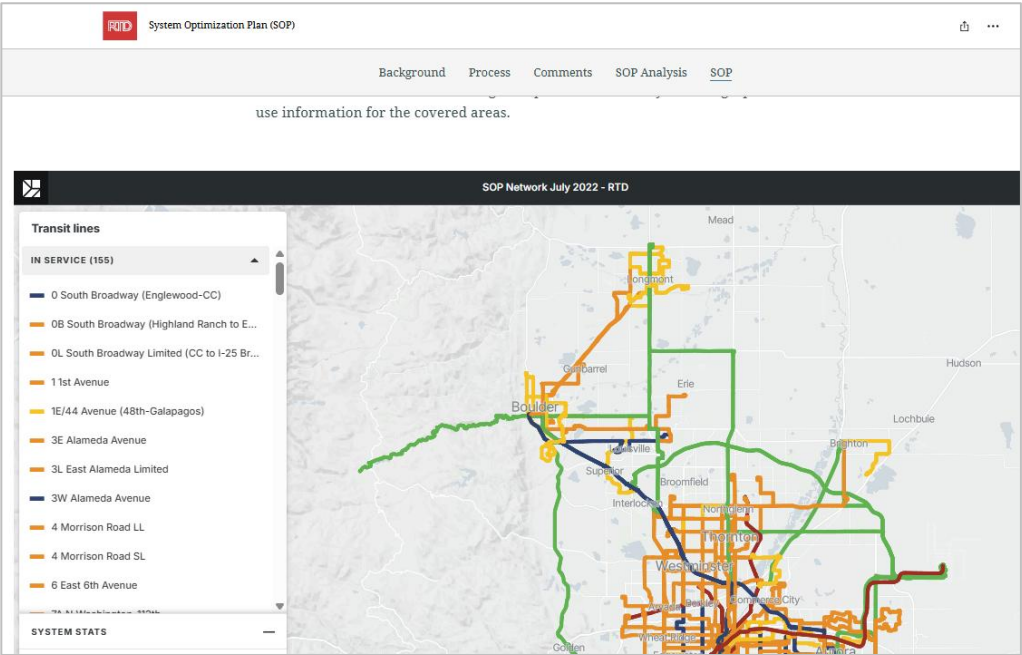
RTD

Fares and Passes > Longmont Ride Free Fare Program

Longmont Ride Free Fare Program

Longmont Ride Free Fare Program

The Longmont Ride Free Fare Program, or RFL, provides free rides on local Longmont bus service – routes 323, 324, 326 and 327. The Longmont Ride Free Fare Program is managed and



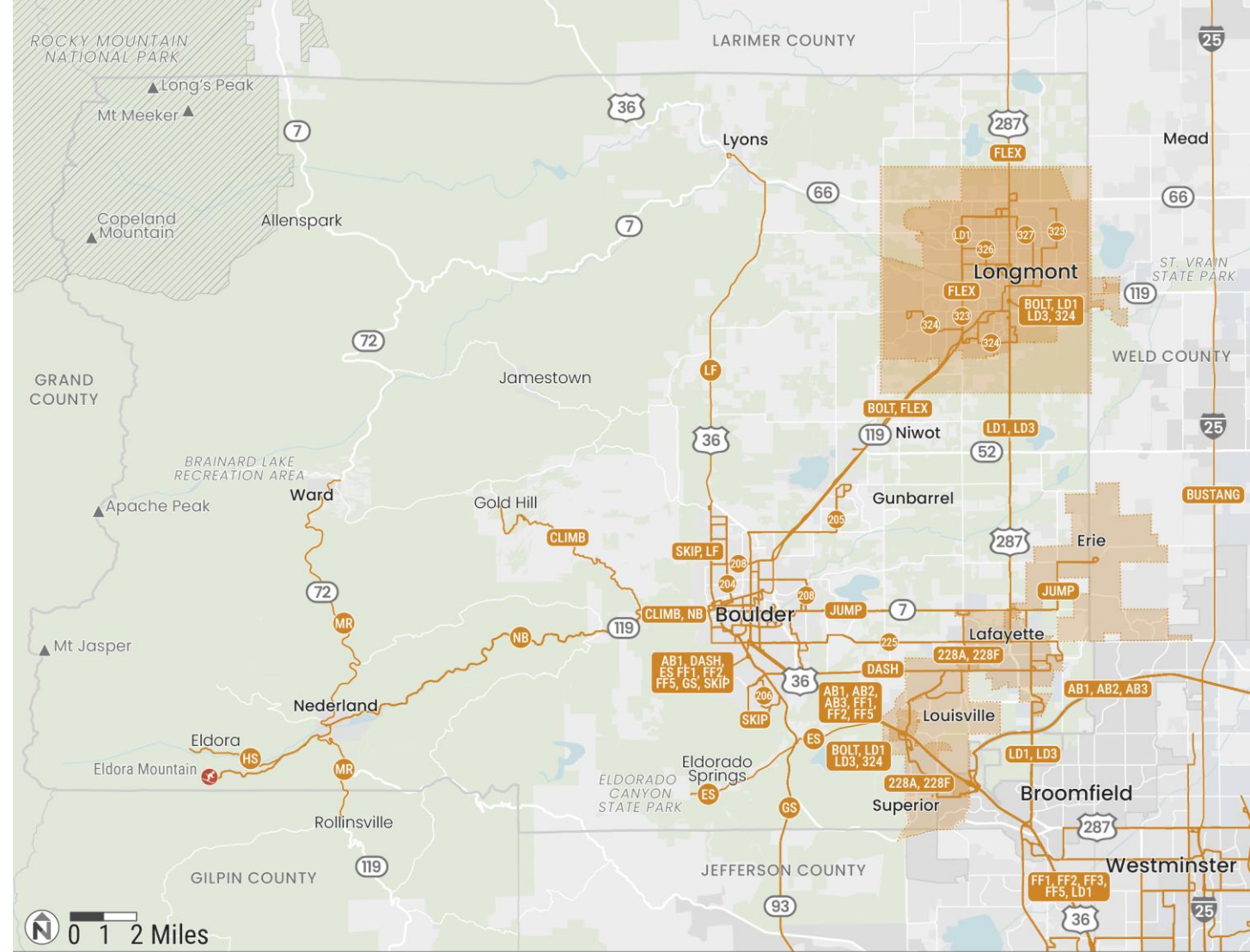
What We Mean by "Transit"



Transit Services

- 49 separate routes/services
 - 21 fare-free
 - 28 fare-based
- 12 providers in Boulder County
- 5 public on-demand zones (+1 coming soon in Erie)

Over 7 million annual boardings on routes serving Boulder County



Existing Transit Service

Boulder County

— Existing Transit Service

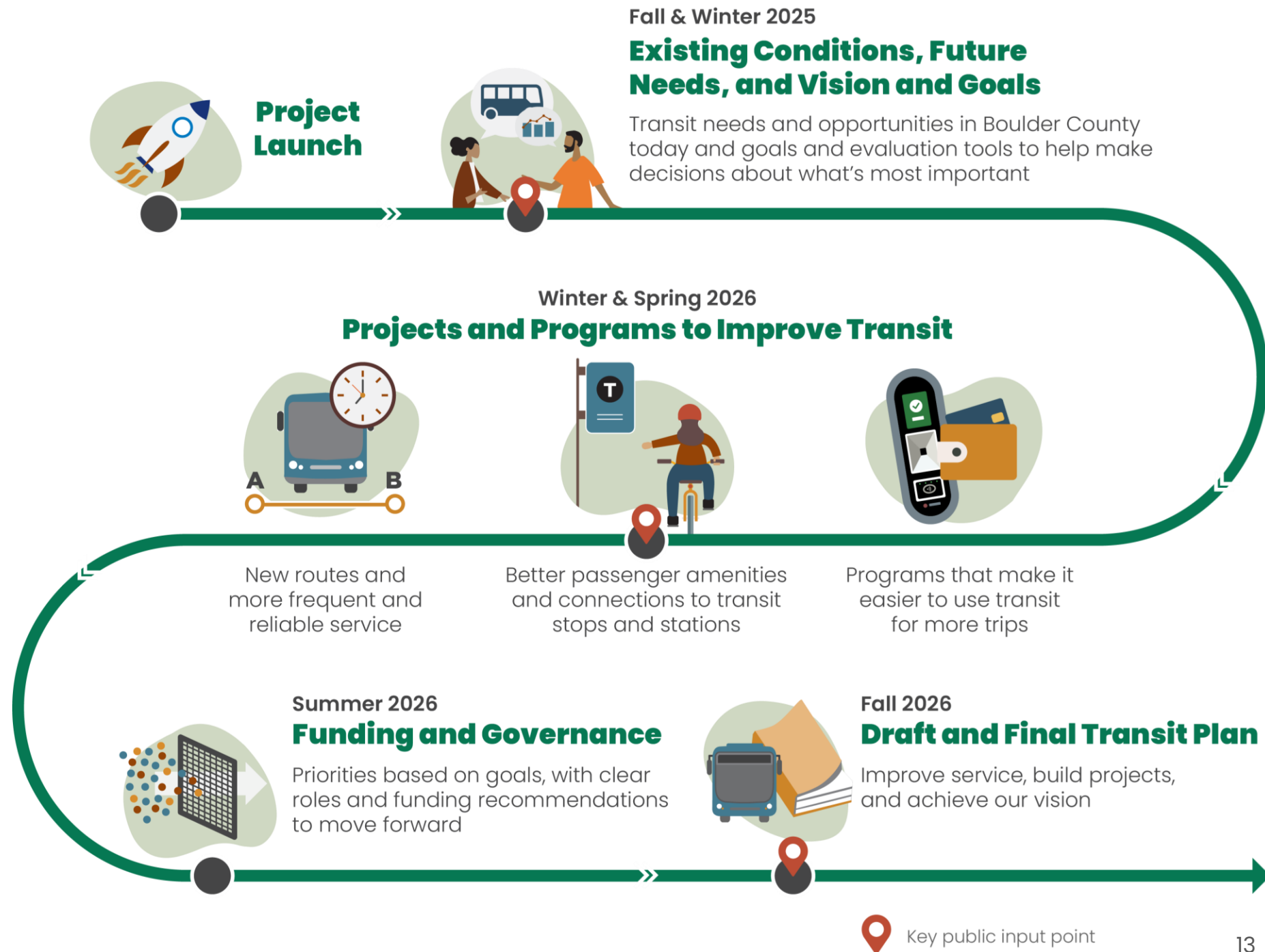
Linking Boulder County is ...

- **A vision** for transit service in Boulder County that is high-quality, universally accessible, and equitable
- **A strategy** to address the County's transit needs and opportunities today and in the coming years
- **A road map** for transit service expansion, including specific action items and how they will be funded and implemented
- **A reflection** of what the community hopes to see and is excited to support



Our Work

- Outreach
- Field work
- Data analysis
- Best practices
- Transit strategies
- Scenarios
- Clear priorities
- Funding and phasing
- Implementation



Public Involvement

- Advisory committee meetings
- Traditional and social media
- Website and mailers
- Interviews and focus groups
- Community surveys
- In-person and virtual open houses
- Pop-up and intercept activities
- Creative connections



Current Outreach Activities

- New website
- Transit Needs survey
- Focus groups
- Pop-up events
- Virtual open house
- Social and traditional media
- TransitApp marketing
- Share kits

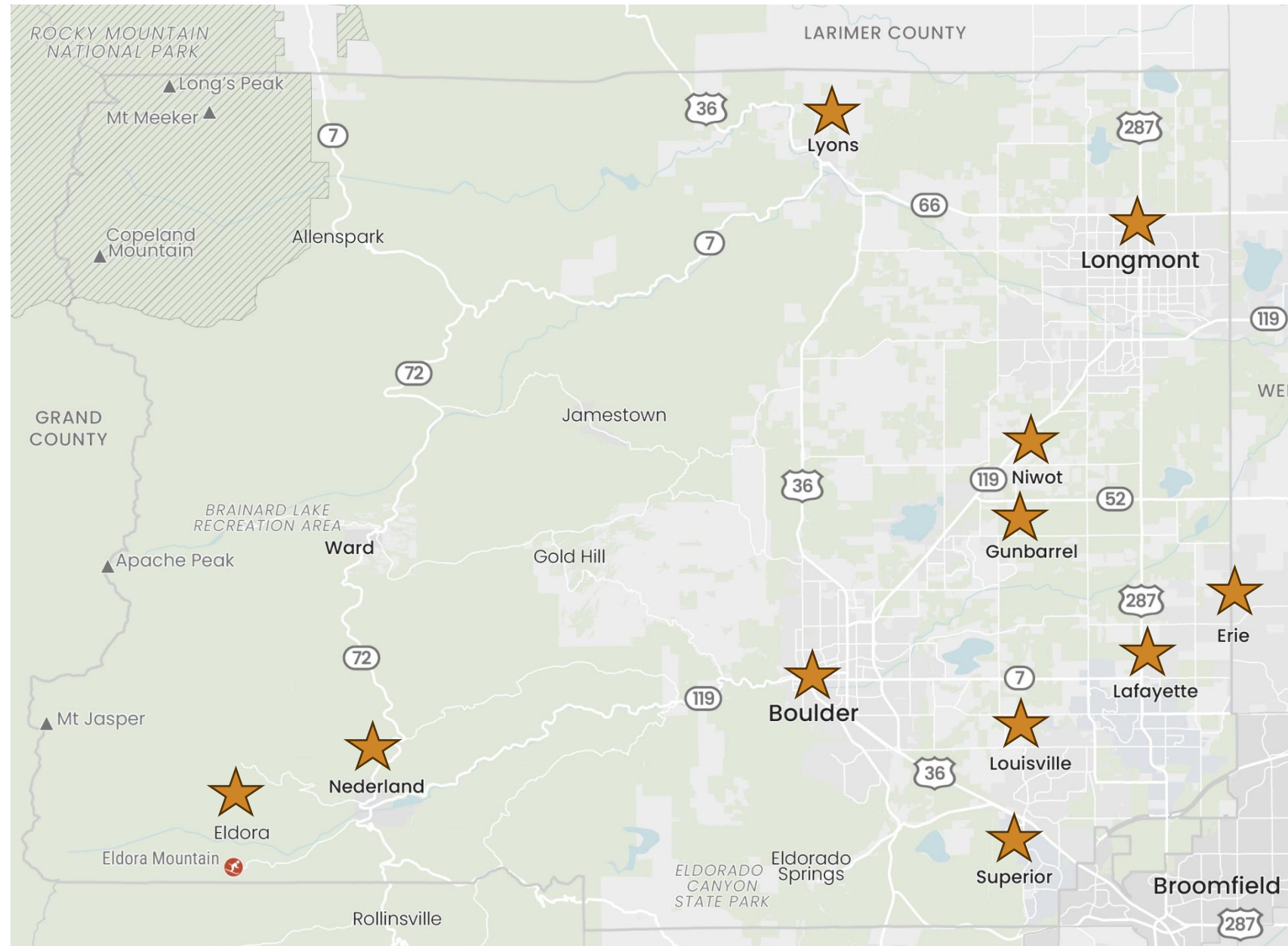




Transit Needs & Opportunities

Getting to Know Boulder County

- CU Boulder
- BCTC and Commuting Solutions
- Latino Chamber of Commerce
- MAC
- NEPPIDAC
- RTD
- Transfort
- Via Mobility Services
- B-Cycle
- North Front Range MPO



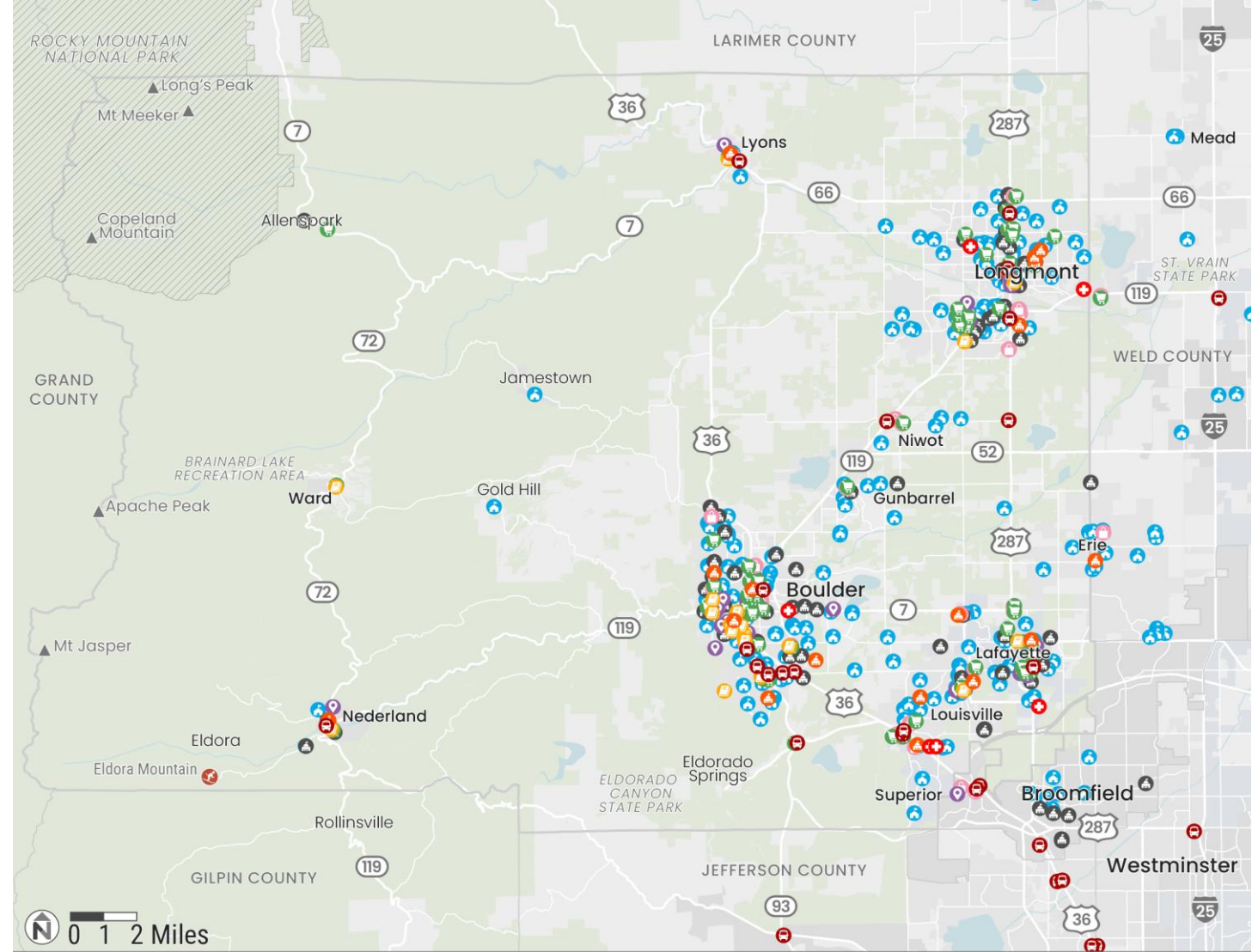
Themes from Conversations & Team Observations

- Transit **frequency** and **reliability** are challenges countywide
- Serving all types of destinations is critical, but **coverage** comes at a cost
- **Non-work trips** and **seamless connections** are increasingly important
- **First-/last-mile access** is often more than 1 mile, and high-quality **amenities** are inconsistent
- **Understanding the system** isn't easy, and **equitable** transit access and programs are essential
- Transit is an **economic development** tool and is key to our future
- **Funding** remains a challenge, and regional **coordination** is non-negotiable



Early Existing Conditions Findings

- **Key destinations** provide additional context beyond just population and employment density
- Destinations are **located throughout the county**, requiring transit to serve a large geographic area



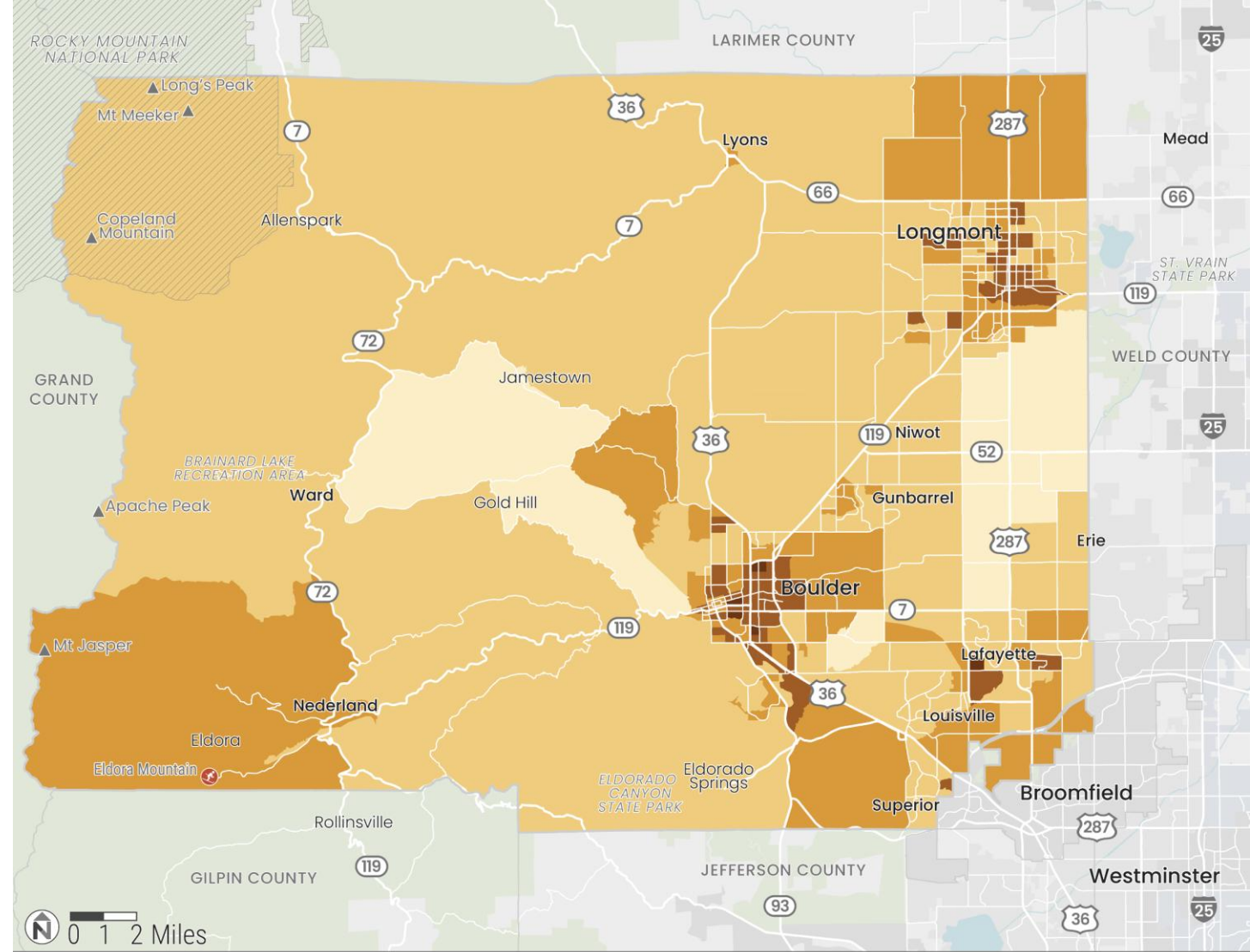
Key Destinations

Activity Centers and Community Resources in Boulder County

- | | |
|-----------------|------------------|
| Park & Ride | Community Center |
| School | Medical Facility |
| Library | Social Services |
| Grocery Store | Event Venue |
| Shopping Center | |

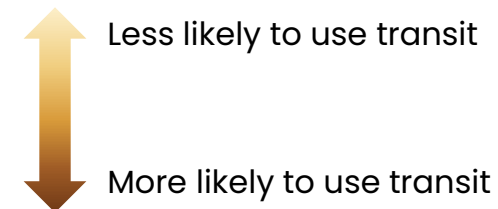
Early Existing Conditions Findings

- The **Transit Propensity Adjustment Factor** focus on certain demographic groups that are more likely to use transit
- Households **without access to a vehicle** is the strongest predictor of transit usage
- **Higher income households** are less likely to use transit



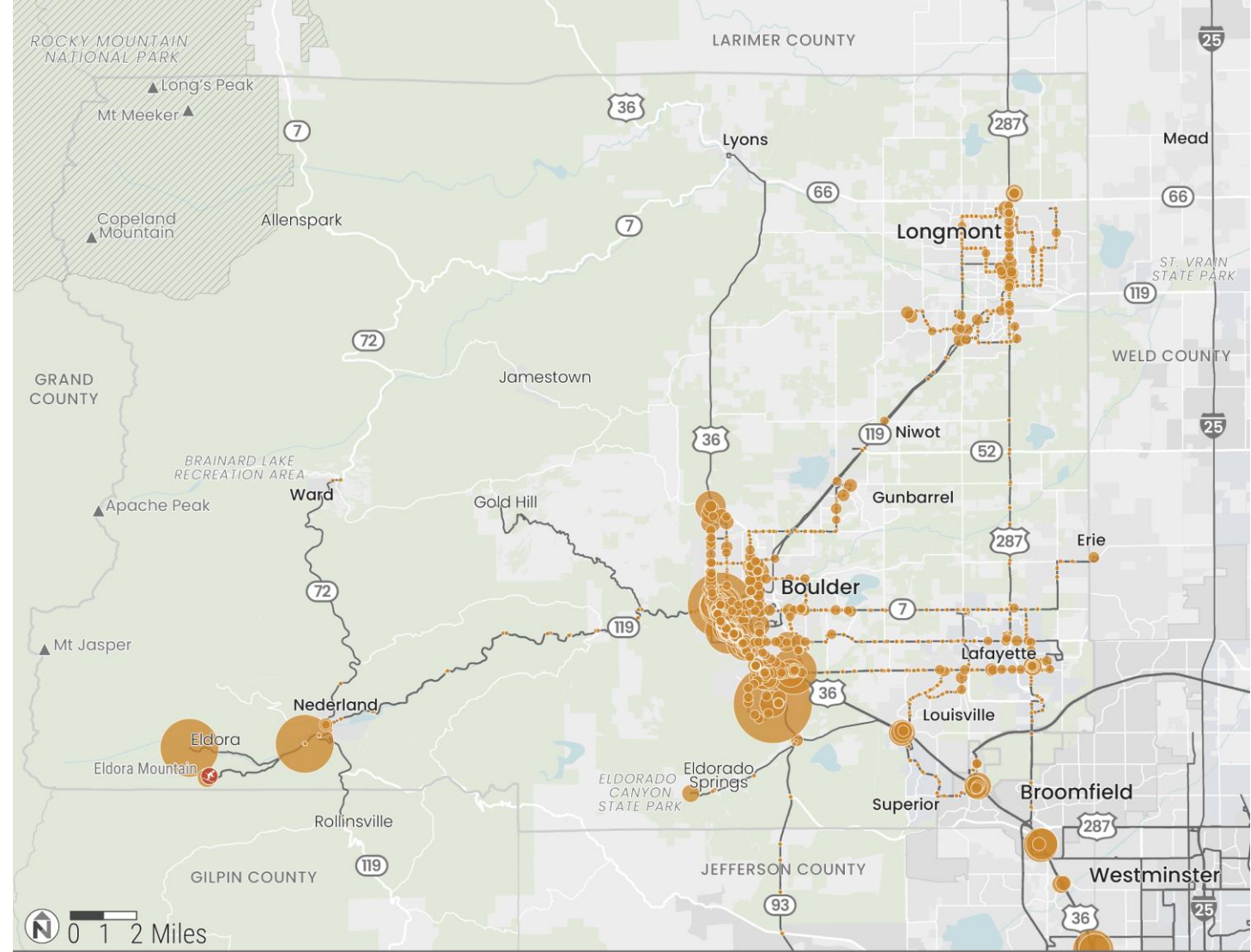
Transit Propensity Adjustment Factor

The weighted likelihood of residents to ride transit as compared to total population



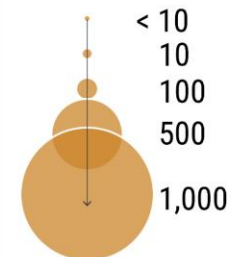
Early Existing Conditions Findings

- Strongest ridership in **Boulder**, several **corridors** in Lafayette, Louisville, and Longmont, as well as the **P&Rs** along US 36
- Strong ridership on **seasonal services** (Hessie and Eldo Shuttles)



Weekday Ridership Activity

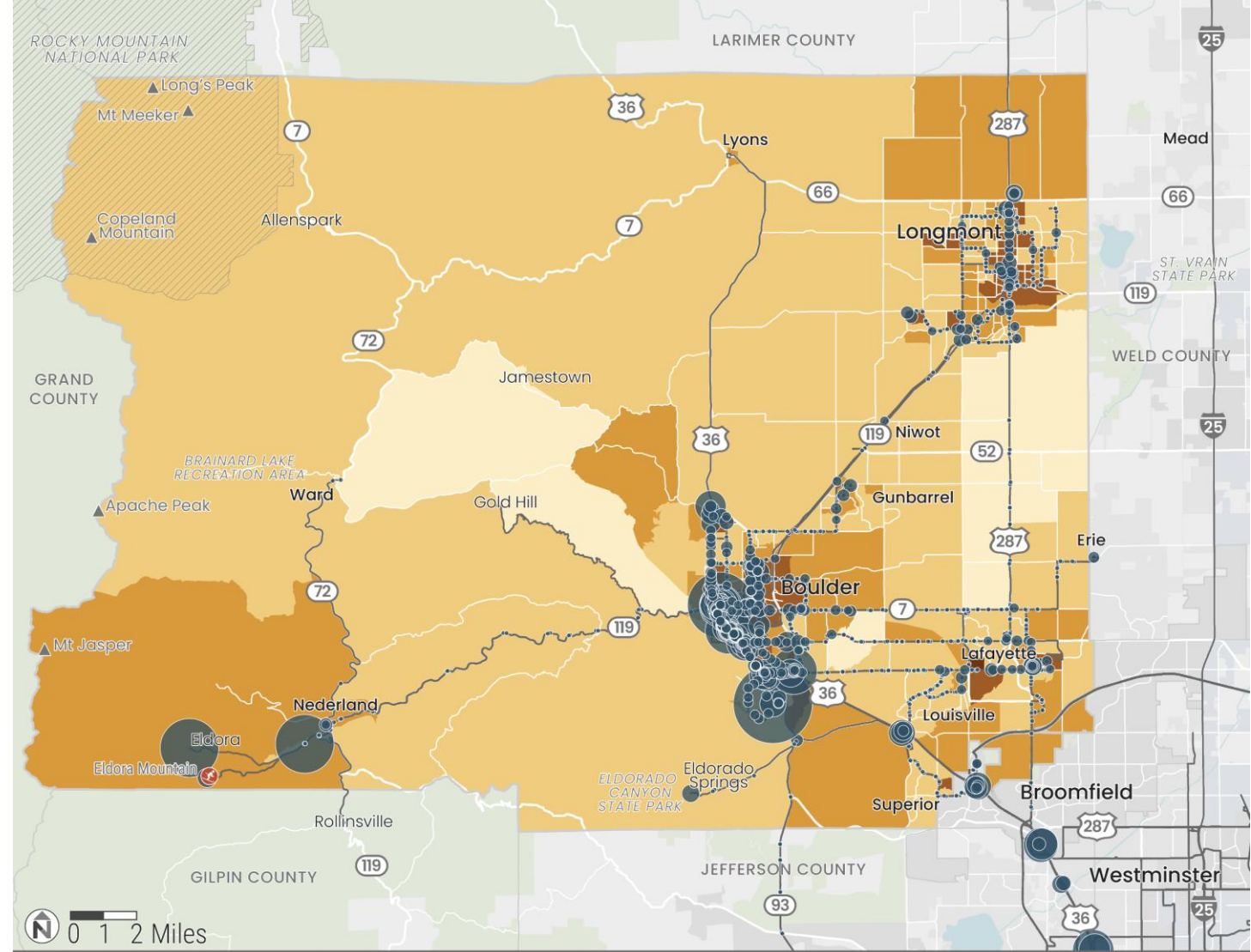
Average Daily Ridership by Stop



— Existing Transit Service

Early Existing Conditions Findings

- Existing ridership largely corresponds to the transit propensity, but some **gaps exist**
- Additional analysis will include **current travel flows** (and more) to help more fully identify needs



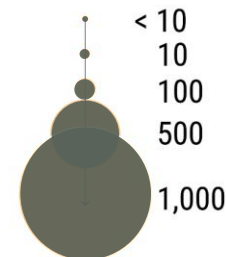
**Transit Propensity
Adjustment Factor
and Weekday
Ridership Activity**



Less likely to
use transit

More likely to
use transit

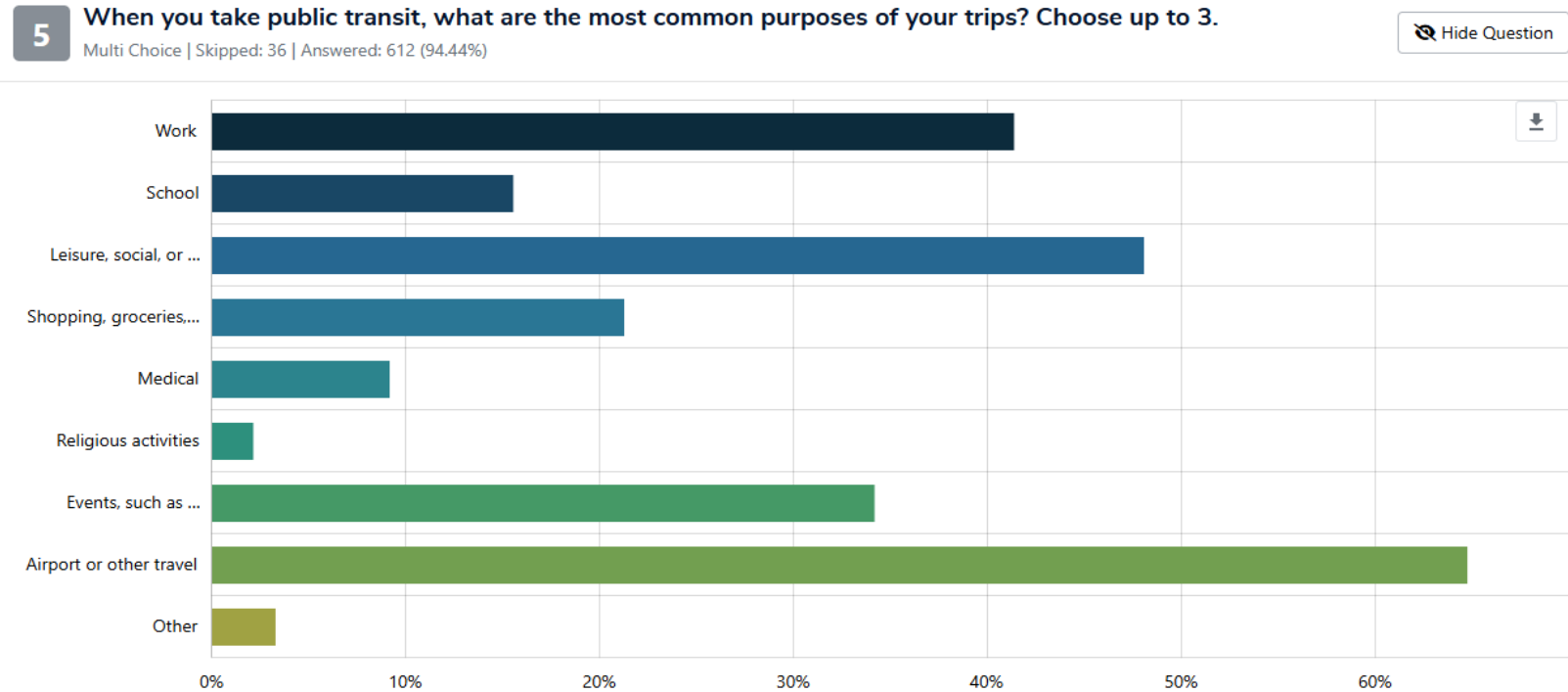
Average Daily Ridership by Stop



— Existing Transit Service

Early Survey Results

- **590** survey responses
- **1,279** map pins
- Strong desire for more **frequency**
- Reliability, comfort and convenience, and safety are high **priorities**
- The **airport** is the most common destination





Next Steps & Questions

BERNARDI
DOWELL BANKER REALTY
ing Real Estate? 303.402.6000

November & December

- Complete equity framework
- Continue outreach countywide
- Review existing and planned services
- Understand current travel patterns
- Explore best practices
- Summarize key opportunities
- Begin developing vision and goals



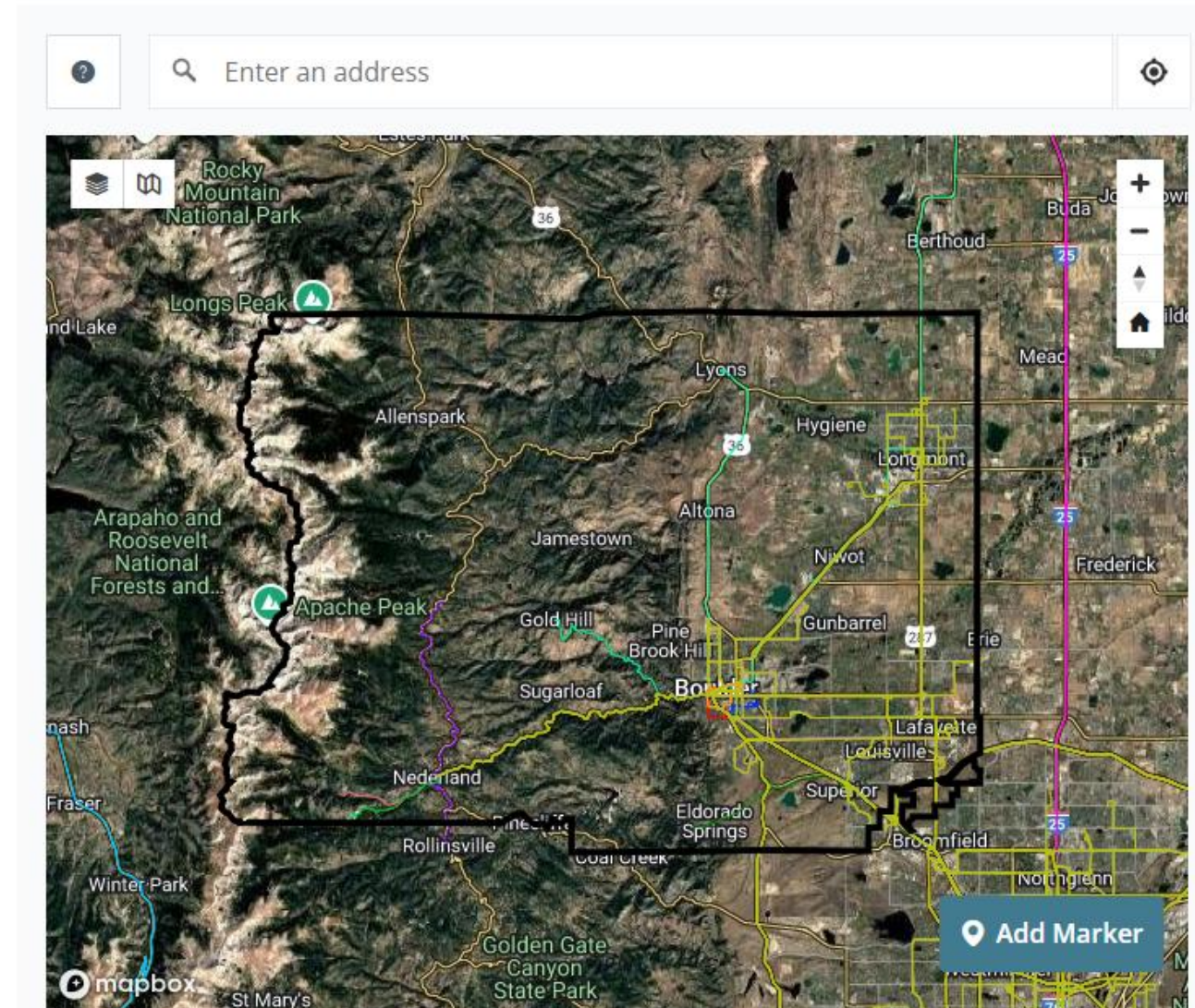
Ways to Get Involved

- Take the survey
- Stop by a pop-up
- Sign up for email updates
- Reach out with questions

10. Drop markers on the map to show us where you'd like to go on public transit in the future. Add a comment to tell us why you can't get there using transit today.

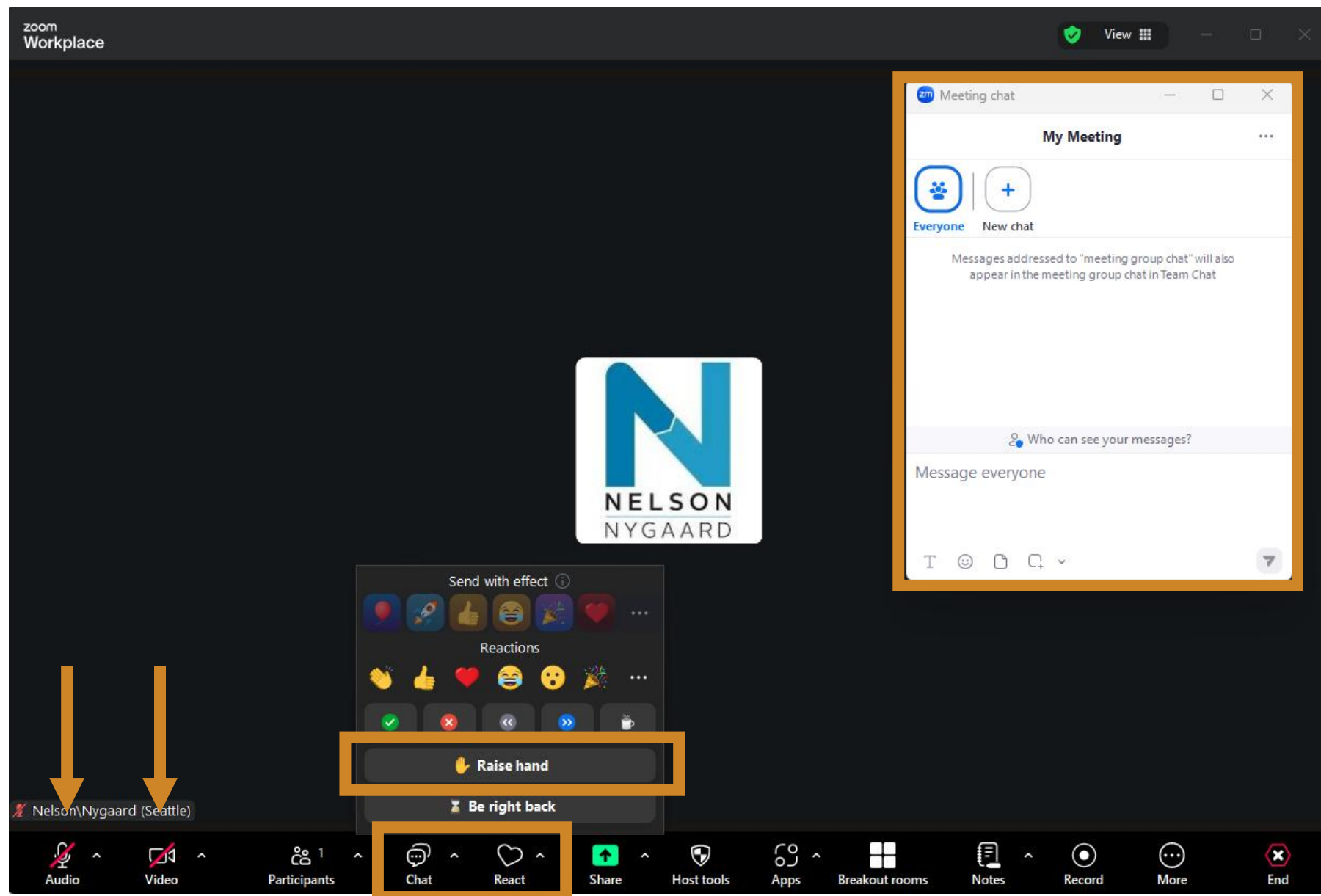
For example: I wish I could take my kids from my house to this park on public transit, but the bus stop is too far from our house for me to walk with the kids.

[i Add as many map markers as you like](#)



Q&A

- Remain on mute to minimize noise
- Keep video off if bandwidth is an issue
- Use the chat to ask questions
- Raise your hand if you're not able to type a question in the chat



Questions?



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