



Countywide Strategic Transit Plan

Subregional Forum TAC Meeting

What we'll cover today:

- 1 Meeting the Team
- 2 Project Purpose
- 3 Tasks & Schedule
- 4 Near-Term Priorities





Meeting the Team

Project Team



PLANNING
& DESIGN

Bespoke
TRANSIT

Our Leadership Team

KEY

NN – Nelson\Nygaard

F&P – Fehr & Peers

EPS – Economic & Planning Systems

BTS – Bespoke Transit Solutions

OV – OV Consulting

 – Locally-based staff



An aerial photograph of a town street, likely in a small town or rural area. The street is paved and has yellow double lines down the center. It is flanked by green trees and buildings. In the foreground, there are several cars parked on the street. The sky is blue with white clouds. A green rectangular overlay is positioned in the lower-left corner of the image, containing the text "Project Purpose" in white. The overall scene is bright and sunny.

Project Purpose

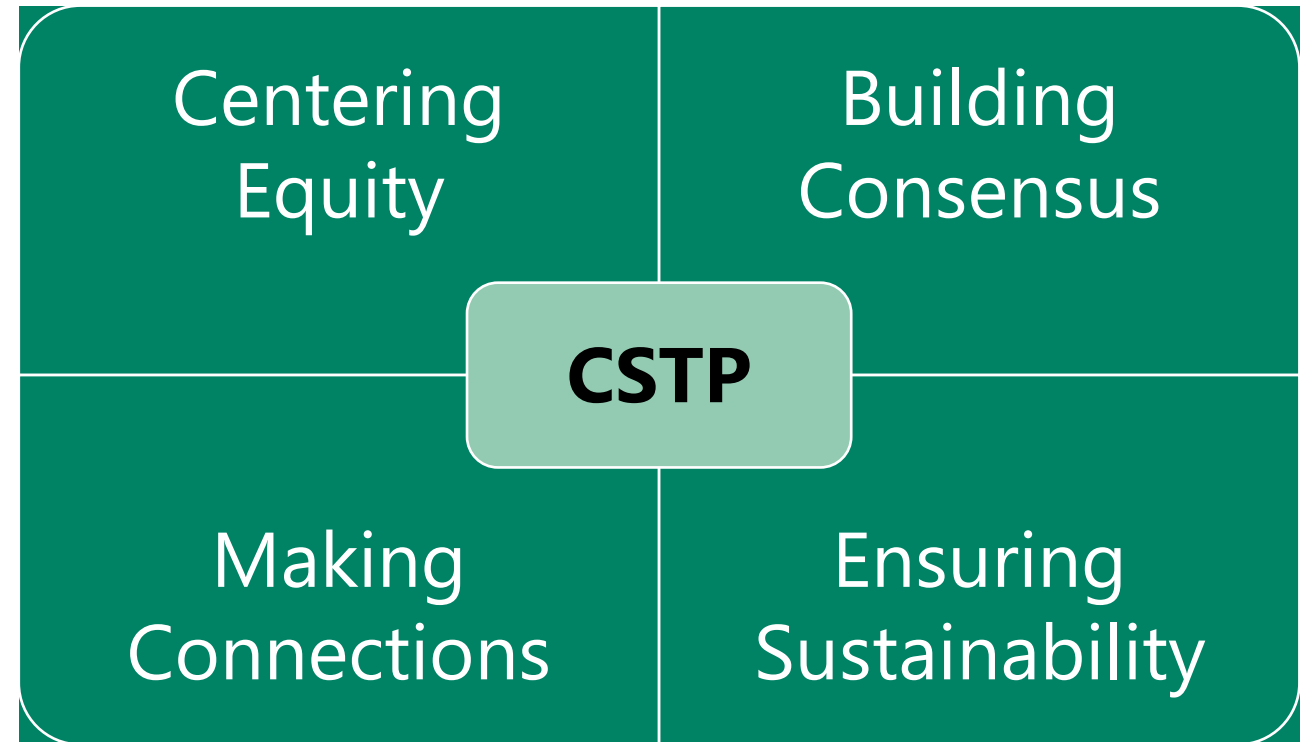
The CSTP is ...

- **A vision plan** for transit service in Boulder County that is high-quality, universally accessible, and equitable
- **A strategy** to address the County's transit needs and opportunities today and in the coming years
- **A road map** for transit service expansion, including specific action items and how they will be funded and implemented
- **A reflection** of what the community hopes to see and is excited to support



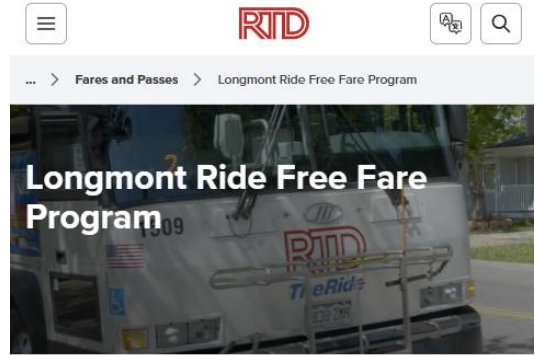
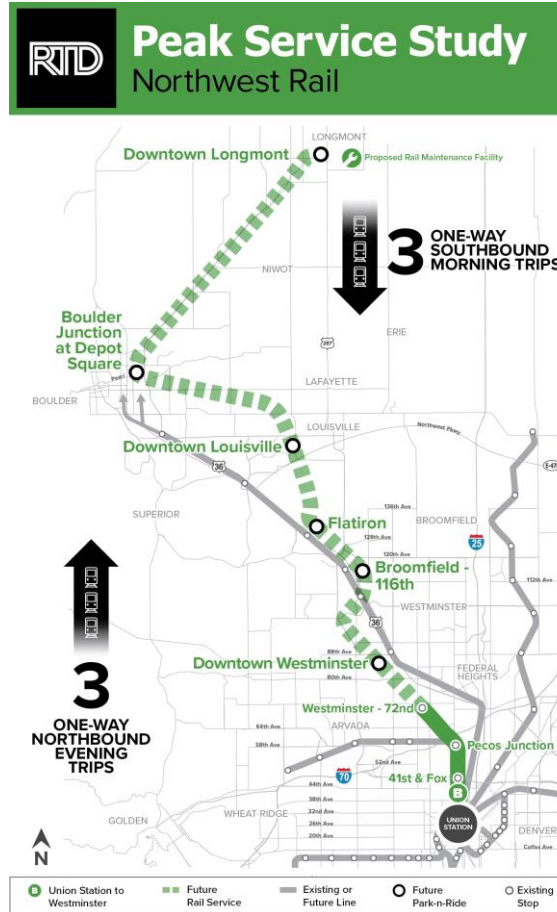
Issues that Shape Transit Strategy

- Accessibility for all
- Jobs and housing imbalance
- Post-Covid impacts on service
- Climate resilience
- A connected and multimodal system
- Delivery of meaningful investments



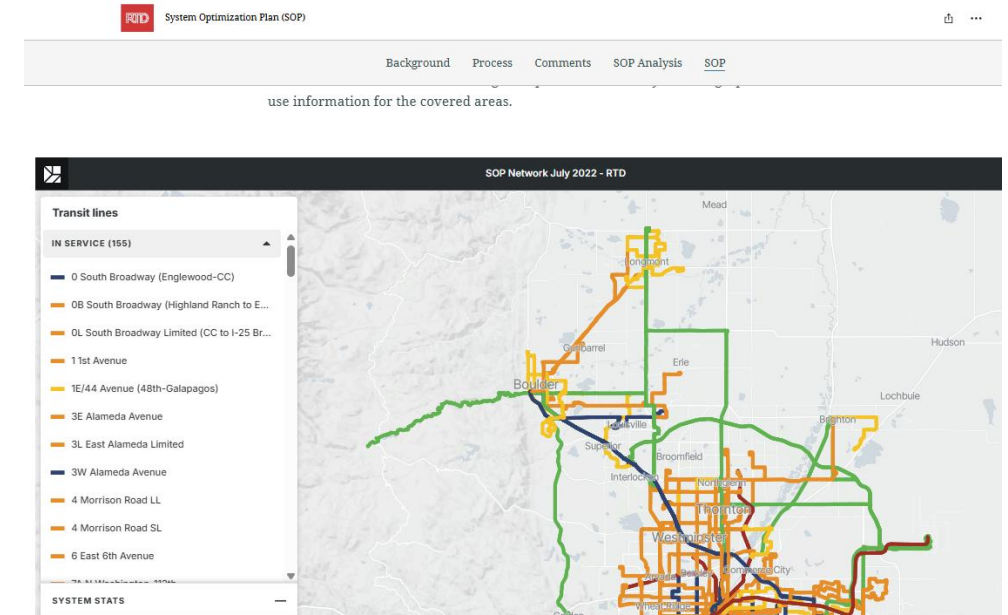
Building Blocks

CO 119 Diagonal Highway
Regional Outlook



Longmont Ride Free Fare Program

The Longmont Ride Free Fare Program, or RFL, provides free rides on local Longmont bus service – routes 323, 324, 326 and 327. The Longmont Ride Free Fare Program is managed and paid for by the City of Longmont. The Longmont Ride Free Fare Program is designed to benefit income-limited residents and increase ridership on the local Longmont transit routes, while maintaining revenue neutrality for RTD. This program could be



Hearing From You: Countywide Focus

Choose 1 of 4 ways to join...

- www.Menti.com
- Mentimeter app
- Scan the code
- Use the link in the chat

For each question...

- Choose or type your answer
- Click "Submit"

8446 3341



<https://www.menti.com/al5mggzwmkef>

An aerial photograph of a city square, likely in Boulder, Colorado. The square is paved with red bricks and features a large green lawn area. In the foreground, there is a circular fountain with a white base and a yellow top. The square is surrounded by various buildings, including a large red brick building on the left and a yellow building with green awnings on the right. In the background, there are large, rocky mountains under a blue sky with white clouds. A green banner with white text is overlaid on the bottom left of the image.

Tasks & Schedule

Our Approach



Listen & Learn

- Strong project management
- Equity framework
- Engaging across the county
- Big opportunities and challenges



Create & Apply

- Visioning workshop
- Evaluation approach
- Integrated scenarios
- Projects, programs, and policies



Integrate & Refine

- Sustainable funding models
- Inclusive governance
- Clear and achievable implementation plan
- Final plan video

Project Tasks:

Task 1: Project Management, Initiation, & Oversight

Task 2: Outreach & Engagement

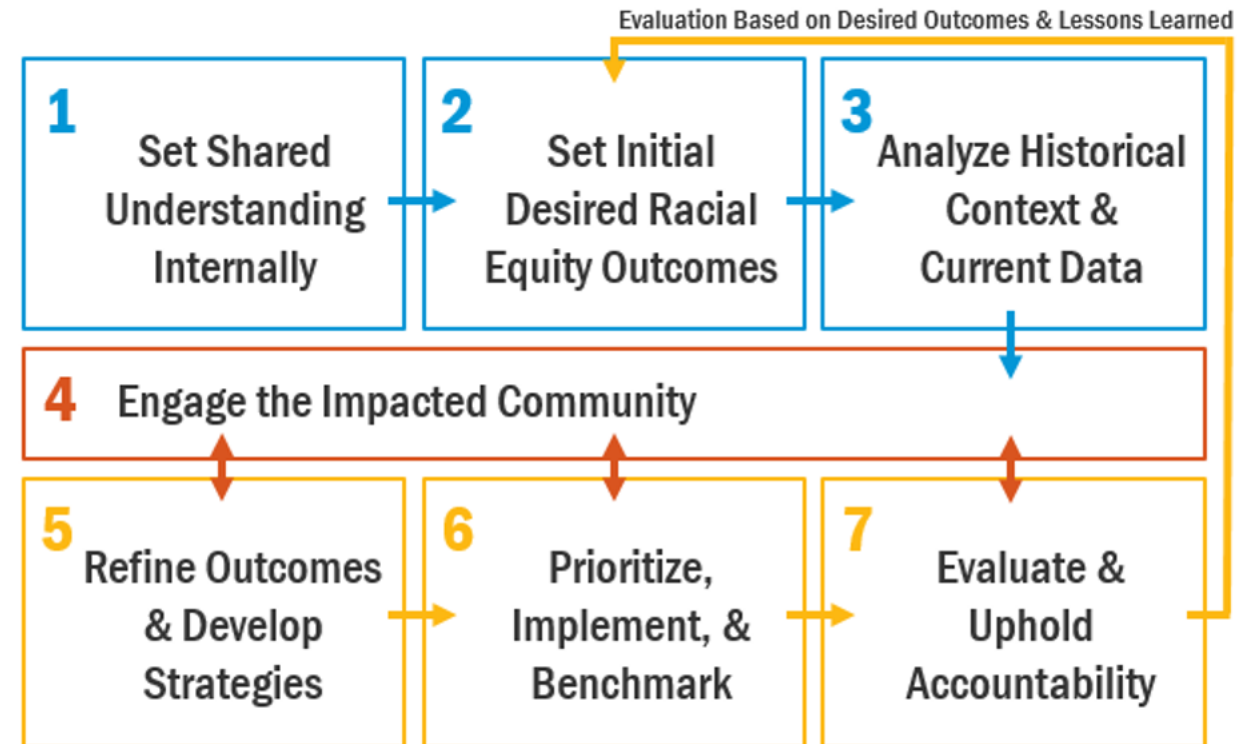
Task 3: Existing Conditions & Travel Demand Forecasting

Task 4: Goals, Objectives, & Performance Metrics

Task 5: Alternatives Analysis & Strategies

Task 6: Financial, Governance, & Implementation Plans

Task 7: Plan Report



Key Deliverables:

- Project equity framework
- Templates and branding

Project Tasks

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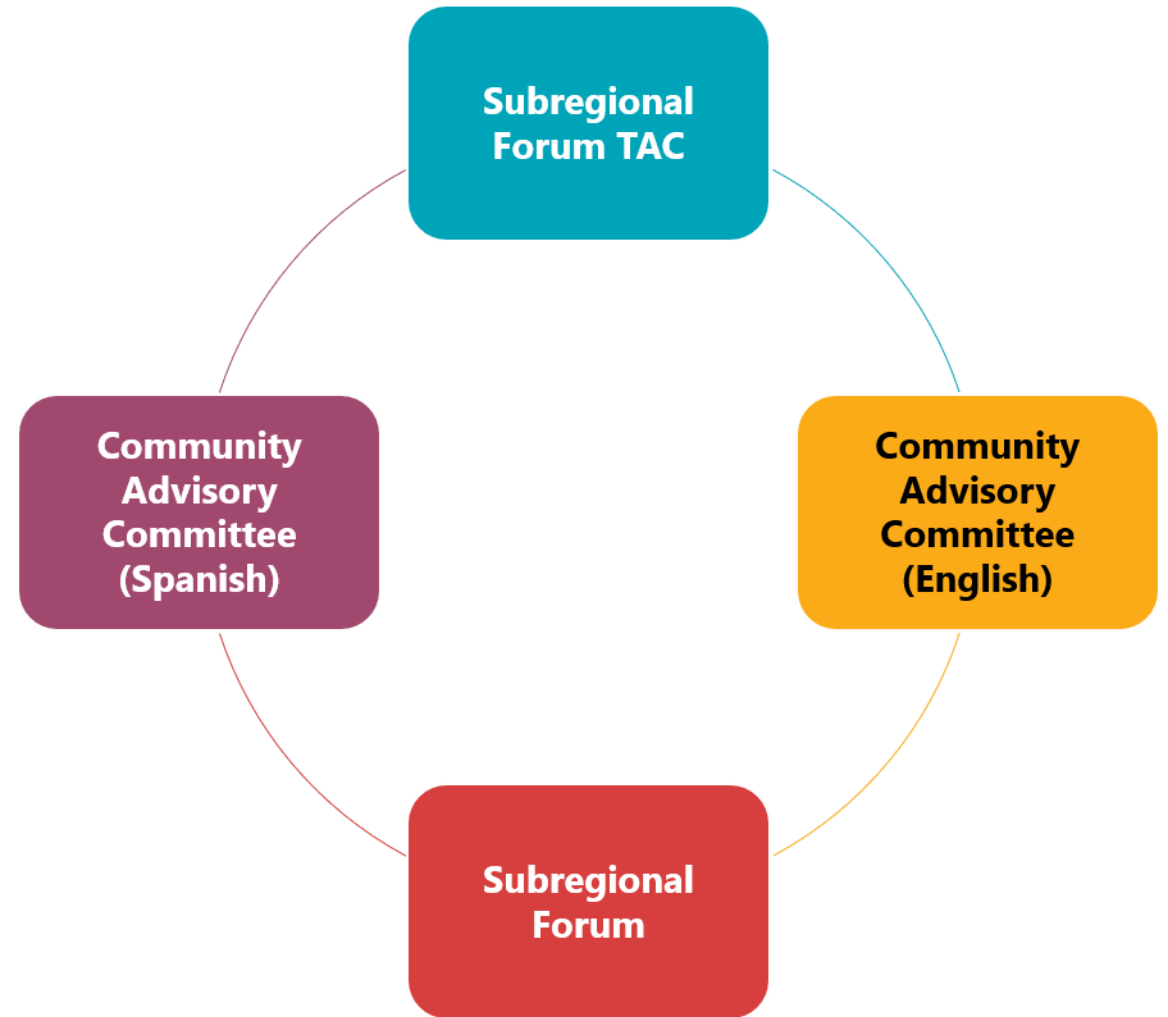


Key Deliverables:

- Outreach and engagement plan
- Project advisory committees
- Engagement materials and activities

Project Advisory Committees

- Bring together **diverse perspectives**
- Meet up to **6 times** linked to key milestones
- Explore opportunities for 1-2 **joint meetings**
- Support **deep engagement** and dialogue
- Provide **feedback** on all project elements
- Build **support** for recommendations



Project Tasks

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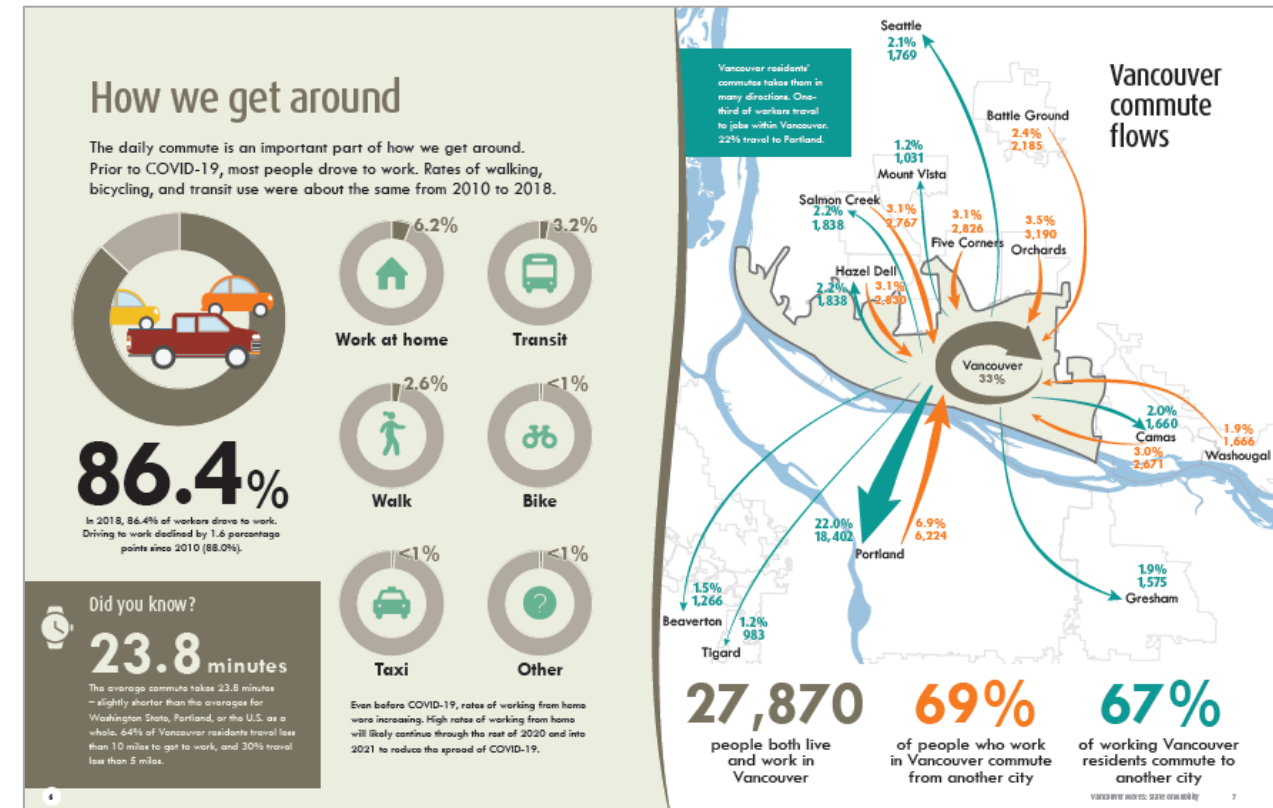
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Task 7: Plan Report



Key Deliverables:

- System overview and review of proposed initiatives
- Market and O/D analysis
- Trend analysis and best practices assessment
- State of Transit Report

Project Tasks

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WHAT IS OUR VISION FOR TRANSIT?

Provide compelling and competitive transit service that expands **transportation choices** for current riders, **attracts new riders**, and equitably **supports immediate and long-term mobility** in Orange County

WHAT ARE OUR GOALS FOR TRANSIT?



ENHANCE

Make it more desirable to take transit



CONNECT

Connect Orange County's people and places with effective transit



SIMPLIFY

Make transit easier to use and more convenient



COLLABORATE

Make Orange County a more attractive place to live, work, and visit by providing transit service that supports community priorities



SUSTAIN

Create a system that is resilient over the long term

Key Deliverables:

- Vision, goals, and objectives
- Performance metrics and standards
- Evaluation framework

Project Tasks

Task 1: Project Management, Initiation, & Oversight

Task 2: Outreach & Engagement

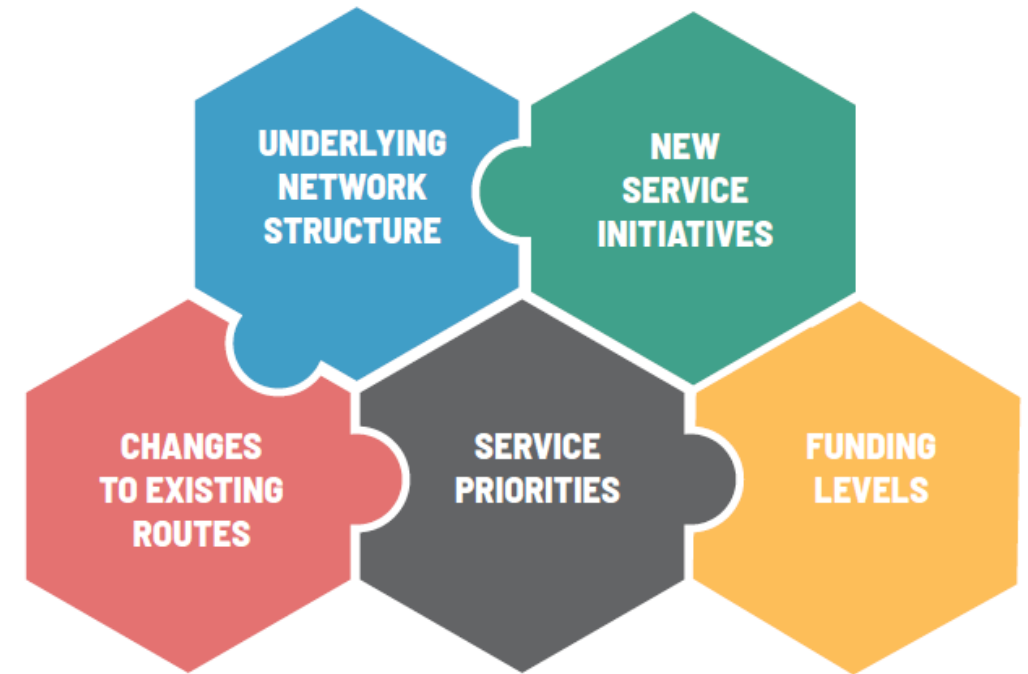
Task 3: Existing Conditions & Travel Demand
Forecasting

Task 4: Goals, Objectives, & Performance Metrics

Task 5: Alternatives Analysis & Strategies

Task 6: Financial, Governance, & Implementation Plans

Task 7: Plan Report



Key Deliverables:

- Transit strategies
- Service scenarios
- Prioritized recommendations

Project Tasks

Task 1: Project Management, Initiation, & Oversight

Task 2: Outreach & Engagement

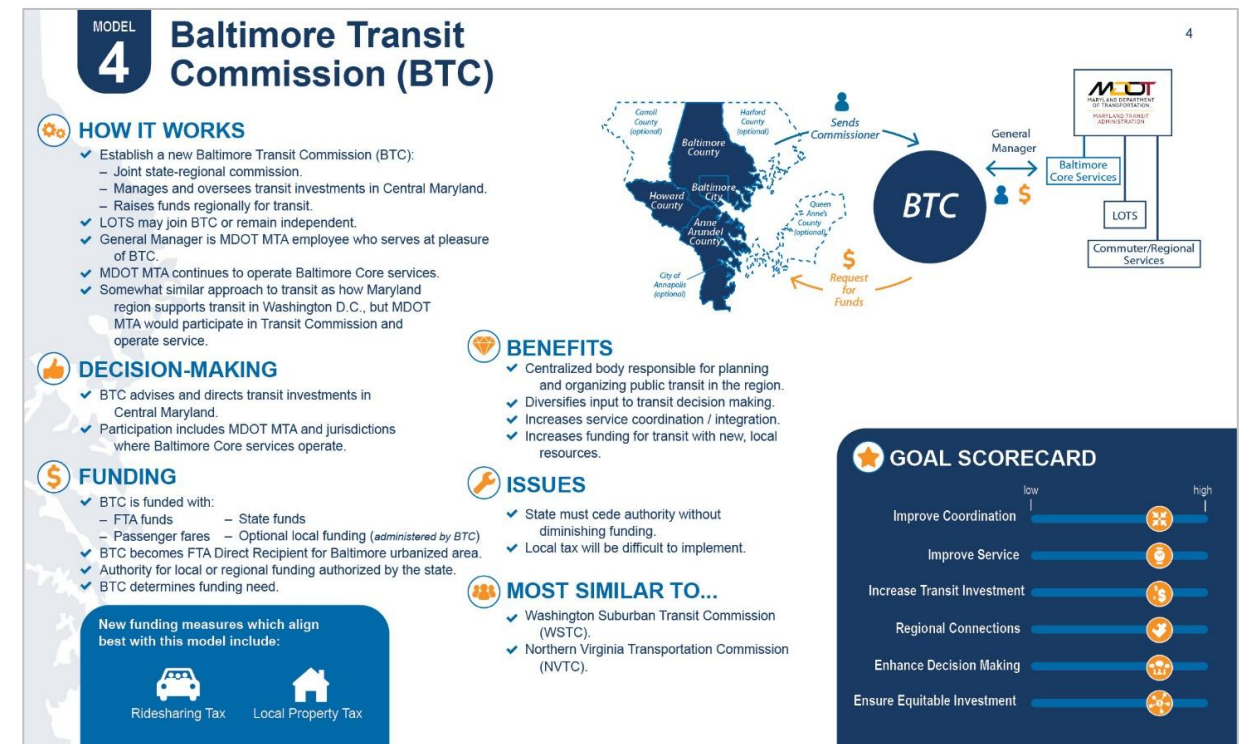
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	1. Property Tax	2. Special Purpose Tax	3. Excise Tax/Fee	4. Occupational Privilege Tax	5. Marijuana Tax	6. Scooter/Bikeshare Fees	7. Agreements and Partner Contributions
Revenue Potential	High	High	Medium	Medium	Medium	Low	Low
Stability	High	High	High	High	High	Medium	Medium
Legal Parameters	Medium	Medium	Medium	Medium	Medium	High	High
Ease of Administration	High	High	Medium	Low	Medium	Medium	High
Equity	Medium	Medium	High	Low	Low	Medium	High
Viability	Low	Low	High	Low	Medium	Medium	High

Key Deliverables:

- Financial scenarios and plan
- Governance approaches and plan
- Phased implementation plan

Project Tasks

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	 Short-Term Recommendations	 Medium-Term Recommendations	 Long-Term Recommendations
SOLUTIONS/ STRATEGIES	 Existing service augmentation  Improved transfer options  Innovative or improved transit for emerging or underserved areas (OC Flex microtransit)	 Service to partner agency HCT lines or programmed extensions  Express bus, vanpool, and local connections  Implement Transit Investment Framework recommendations	 New HCT and Transit Opportunity Corridor projects  Intermodal facility improvements  Vanpool expansion  Multi-jurisdiction and regional initiatives
COMPLEXITY	 Projects are within OCTA's jurisdictional control	 May require additional planning, design and engineering, or interagency coordination	 Requires advanced planning studies, design and engineering, and coordination with complementary projects of significance
COSTS	 Low-hanging fruit, low-cost solutions that may be funded by existing revenue streams	 May require additional capital funding beyond existing streams	 Requires identification of significant outside funding sources
IMPLEMENTATION TIMEFRAME	< 2 Years	2-10 Years	10+ Years

Key Deliverables:

- Draft plan
- Community survey
- Final report, presentation, video

Project Schedule

TASK	2025						2026											
	Q3			Q4			Q1			Q2			Q3			Q4		
	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
Management																		
Outreach & Involvement	Survey 1: Community Needs Round 1: Existing Conditions & Vision Round 2: Transit Strategies & Priorities Round 3: Draft Plan																	
Existing Conditions & Travel Needs	</																	



An aerial photograph of a town street, likely in a small city or town. The street is lined with trees and buildings. In the foreground, there's a large green rectangular overlay with the text "Near-Term Priorities" in white. The background shows a mix of residential and commercial buildings, with mountains visible in the distance under a blue sky with scattered clouds. A sign for "PUMPHOUSE" is visible on a building in the lower left.

Near-Term Priorities

July 14-18 Areas of Focus

Monday, 7/14 <i>(County & Region)</i>	Tuesday, 7/15 <i>(Southeast & Team)</i>	Wednesday, 7/16 <i>(Boulder & Mountains)</i>	Thursday, 7/17 <i>(Northeast & Team)</i>	Friday, 7/18 <i>(Stakeholders)</i>
▪ PMT meeting ▪ Subregional Forum TAC meeting ▪ RTD meeting	▪ Erie meeting ▪ Lafayette meeting ▪ Southeast field work ▪ Equity workshop	▪ Boulder meeting ▪ Boulder field work ▪ Boulder Chamber & Commuting Solutions meeting ▪ Mobility & Access Coalition meeting ▪ Nederland meeting ▪ NEPPIDAC meeting ▪ Nederland / mountain field work	▪ Lyons meeting ▪ Longmont meeting ▪ Longmont field work ▪ NFRMPO meeting ▪ Transfort meeting ▪ Team work sessions	▪ Latino Chamber of Commerce meeting ▪ Via Mobility Services meeting ▪ CU-Boulder meeting ▪ PMT meeting

We will continue to schedule virtual introductory meetings over the coming weeks (e.g., Superior on 7/21).

July & August Next Steps

- Equity framework
- Public engagement plan
- Project brand and key messages
- Project advisory committee meetings
- Initial data analysis
- Existing conditions outline



Thank you!



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Questions Asked on Menti

- What are the **biggest challenges** facing the county today? Will those be different in 10 years?
- What **countywide opportunities** should the CSTP build upon or leverage?
- If the CSTP accomplishes just one thing, what do you think is **most important** for the county?
- Who is most **important to engage** as we begin our work on the CSTP?
- Are there **perspectives that have been missed** in other recent planning projects?
- What are the **key questions** you hope we'll answer as part of our existing conditions work?
- What **trends or best practices** would you like us to explore?
- What are we **missing** this week?
- What else would you like us to **keep in mind** as we get started?
- Do you have **any questions** for us?